

explained some cases of complaints regarding news. Mr. Joseph Sedgwick emphasized the need for continuing sponsored news. The Chairman asked the Association to appoint a small committee and to come before the Board again at 5.30 p.m. Mr. Bannerman outlined briefly the interests of advertising agencies in news broadcasts. The delegation then retired.

The session adjourned for luncheon at 1.30 p.m.

JUNE 27th, 1940
(Afternoon Session)

The meeting re-opened at 2.45 p.m.

At that time, Mr. Victor Sifton, Leigh Spencer, John MacNeil and Gillis Purcell of The Canadian Press appeared before the Board. Mr. Sifton said that he had been asked by the Board of The Canadian Press to submit the following resolution which had been passed at a recent meeting of The Canadian Press Board:

Resolution

"That The Canadian Press emphatically asserts that the uncontrolled radio broadcasting of news, news comment and public announcements in time of war is contrary to the national interest, and that in a crisis such as the present all announcements should be closely scrutinised as to source, reliability, and the consequences of their impact upon the public.

That The Canadian Press also reaffirms its considered belief founded on experience that the placing of news broadcasts in the inexperienced hands of commercial sponsors and their broadcasters entails great risks, and deplores that the Canadian Broadcasting Corporation has not stopped the practice.

The members of The Canadian Press emphasize:

- (1) That The Canadian Press service is the most accurate, comprehensive and responsible news service available to the Canadian people.

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