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# Farmer's Advocate and Home Journal

WESTERN CANADA'S AGRICULTURAL WEEKLY

REGISTERED IN ACCORDANCE WITH THE COPYRIGHT ACT OF 1875

Vol. XLVI

WINNIPEG, CANADA, FEBRUARY 9, 1910

No. 907



## This Edison Fireside Model Phonograph Shipped FREE!

Read this  
**Great  
NEW  
Offer**

### SHIPPED FREE

The Great new 1910 Offer on the Genuine Edison. The most marvelous offer—the offer which eclipses all others. This offer is for everyone who has not yet heard our Edison in their own home. This offer is for YOU. For you to hear concerts and entertainments by world famous musicians—just such entertainments as the metropolitan are producing

**MY OFFER** I will send you this Genuine Fireside Outfit (the newest model), complete with one dozen Edison Gold Moulded and Amberol Records for an absolutely free trial. I don't ask any money down or in advance. There are no C.O.D. shipments; no leases or mortgages on the outfit; no papers of any sort to sign. Absolutely nothing but a plain out-and-out offer to ship you this Phonograph together with a dozen records of your own selection on a free trial so that you can hear it and play it in your own home. I can't make this offer any plainer, any clearer, any better than it is. There is no catch about it anywhere. If you will stop and think just a moment, you will realize that the high standing of this concern would absolutely prohibit anything except a straightforward offer.

#### WHY I WANT TO LEND YOU THIS PHONOGRAPH:

I know that there are thousands and thousands of people who have never heard the Genuine Edison Phonograph. I can't tell you one-twentieth of the wonders of the Edison; nothing I can say or write will make you actually hear the grand full beauty of its tones. No wonders can begin to describe the tender, delicate sweetness with which the genuine Fireside Edison reproduces the soft, pleading notes of the flute or the thunderous, crashing harmony of a full brass band selection. And you can get the records in any language you wish. The only way to make you actually realize these things for yourself is to loan you a Genuine Edison Phonograph free and let you try it.

**Our Easy Payment Plan** I have decided on an easy payment plan that gives you absolute use of the phonograph while paying for it. \$2.00 a month pays for an outfit. There is absolutely no lease or mortgage of any kind, guarantee from a third party, no going before a notary public, and the payments are so very small and our terms so liberal that you never notice the payments.

**If You Want to Keep It** that is, if you wish to make the Phonograph your own, you may do so, but it is not compulsory. I am asking you merely to send for a free demonstration.

**Owners of Edisons — 1910 Model Equipments Now Ready!** All those who already own an Edison Phonograph can wonderfully improve their old machines, making them almost like the new 1910 machines, and can also get the SUPERB new 1910 Edison Amberol records, the loudest, clearest, most beautiful records ever made, playing TWICE AS LONG as any of the records heretofore made. Owners of Edisons — write for free circular AA, describing all this. — F. K. BABSON, Manager.

**F. K. BABSON** Edison Phone Distributors, 355 Portage Avenue, Dept. 5021a, WINNIPEG  
American Office: Edison Block, Chicago, Ill.

**You Don't Have to Buy It** All I ask you to do is to invite as many as possible of your friends to hear this wonderful Fireside Edison. You will want to do this anyway because you will be giving them genuine pleasure. I feel absolutely certain that there will be at least one and probably more who will want an Edison of their own. If they don't, if not a single one of them orders a Phonograph (and this sometimes happens) I won't blame you in the slightest. I shall feel that you have done your part when you have given these free concerts. You won't be asked to act as our agent or even assist in the sale of a single instrument.

#### Get the Latest Edison Catalogs

Just sign your name and address on the attached coupon now and mail it to us. I will send you our superbly illustrated Edison Phonograph Catalog, the very latest list of Edison Gold Moulded and Amberol Records (over 1500 of them in all languages) and our Free Trial Certificate entitling you to this grand offer. Sign the coupon now, get these catalogs and select your records at once. Remember the free concerts. Sign the coupon right now. Do it today. Immediately.

**F. K. BABSON, Edison Phonograph Distributors,**  
355 Portage Avenue, Dept. 5021a, WINNIPEG  
American Office: Edison Block, Chicago, Ill.  
Please send me without any obligations, your 1910 Edison Phonograph Catalog, list of Edison Gold Moulded and Amberol Records, and Free Trial Certificate, all free.  
Name \_\_\_\_\_  
Address \_\_\_\_\_  
Sign and Mail the Coupon To-day