

Horse Furnishings

We carry the largest stock of Horse Furnishings, Harness, Blankets, Fur Robes in the Maritime Provinces which we offer at the lowest prices.

H. Horton & Son, Ltd.
MANUFACTURERS
9-11 Market Square, St. John, N. B. Telephone 448

House Finish and Lumber

We manufacture Inside and Outside Finish of all kinds, including Hardwood Flooring, Spruce Flooring and Sheathing, Stair Stock and Mouldings, Doors and Sashes.

In our yard we handle Cedar Poles and Lumber of all kinds. Special Furniture orders given prompt attention.

The Sussex Manufacturing Co. Ltd.
SUSSEX, N. B.

MADE IN CANADA.
Buy St. John Manufactured Goods

We manufacture all sizes and grades of Mattresses, Pillows, Bolsters, Woven Wire Springs, Cots, Folding Bedsteads, Divans, Cosy Corners, Etc.

Iron Bedsteads For Institutions a Specialty.

Hutchings Company, Limited

You can always put your finger on a

Wesley Engraving

Conspicuous by their many good qualities

F. C. WESLEY COMPANY
Designers and Engravers
59 Water Street :: ST. JOHN, N. B.



IF YOU WISH QUALITY

MARVEN'S Fig Bar Biscuits will please you

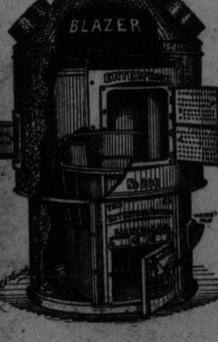
For sale at your grocers
White Lily Brand Biscuits SATISFY

J. A. MARVEN, LTD. Biscuit Manufacturers **MONCTON, N. B.**
BRANCHES—ST. JOHN AND HALIFAX.

JAS. W. FOLEY & CO.,
POTTERS.

MANUFACTURERS OF
Butter Crocks, Jugs, Bean Pots,
Tea Pots, Flower Pots,
Stove Linings, Etc.

St. John, N. B.



Ask for Booklet "Warmth and Comfort" Describing fully the

Enterprise Blazer Warm Air Furnace
With Patent Fire Pot

and other improvements which place it at the head of the class.

The Enterprise Foundry Co.
Sackville, N. B., Manufacturers.

"Canadian Goods for Canadian People" Is the Slogan of Our Manufacturers.

EVERYBODY'S BUSINESS.

This business of keeping Canada prosperous is not the work of any association. It is not the province of the university professor except in so far as he is a good citizen. It has nothing to do with the politicians unless they are hand and glove with the plain people in a great national undertaking. It is above all parties and creeds and factions. It is bigger than all stump speeches and flag-wavings? It is as simple as picking an apple off a tree. To keep prosperity in Canada and the spectre of hard times out, just means that from now on, the people of Canada who consider their own business of first importance, will spend their money for the goods made in Canadian factories. It's the importance of maintaining Canadian payroll that puts us all on the same level.

STYLES

Not many styles will come from Paris this year. France is in the grip of war. The shops of the great modistes and milliners are closed.

Every year we send millions of dollars to foreign countries for feathers, flowers, hats, gowns, jewelry, silks, etc., for feminine adornment.

Yet these things are produced in Canada. Canadian artisans and Canadian workpeople are creating and producing dainty frills and furbelows that are hard to beat.

It remains for Canadian women to buy them.

The mere fact of an article being imported gives it no added value. On the contrary it should be a reproach at a time like this when Canadian industries need your support.

These things are made in Canada, of good material and good workmanship, and they're being sold at prices that discount imported articles every time.

It's a splendid thing to knit socks and Balaklava caps for soldiers, but you will be showing yourself strangely inconsistent if you pass up the work of your fellow Canadian women for something that foreign women have turned out.

INSIST THAT IT BE "MADE IN CANADA."

Corona Patriotic Packages

Corona Imperials - Corona Snow Flakes
Corona Almontinoes
Are Particularly Fine

"CORONA" stands for PURITY

THE CORONA CO., LIMITED - ST. JOHN, N. B.

Cream of New Brunswick

Ready's Ale, Porter, Lager
Aerated Waters

Brewery - Fairville, N. B.
Soda Water Factory and Head Office, Peel Street, Saint John, N. B.

Wearers of
AMHERST SOLID SHOES

Are a satisfied and
LOYAL
Constituency. Your money's worth of wear and
SOLID COMFORT

Every time.
Say AMHERST at your storekeeper's and he will do the rest.



RECORD "SUNSHINE HEATERS"

are positively the best value in coal heaters on the market today.

The "MAPLE No. 12" is our latest production in this line, and it is a beauty.

RECORD SUNSHINE HEATERS are made of polished steel, with extra smooth castings handsomely nickel-plated, and are brick lined with anti-clinker grates.

Ask your dealer for a RECORD SUNSHINE HEATER, or send to us for a catalog.

RECORD FOUNDRY & MACHINE COMPANY
MONCTON, N. B.

"Ganong's"
GB
Algonquin Assortment

Just a little more deliciously flavored than any chocolates you have ever tasted.

Ganong Bros. Limited.

When You Are Entertaining



Making a cup of tea or coffee means a great deal of trouble when a few friends drop in to spend the evening and enjoy a game of auction. It is much more convenient to serve water or cake with a glass of RED BALL ALE OR PORTER; and it is even more highly appreciated by your guests. These beverages are put up in convenient packages for home use, and can be served with the least possible trouble.

Simeon Jones, Ltd. BREWERS **Saint John, N. B.**

Shipped to your Home in Light, Plain, Clean Boxes.

Buy
Canadian Made Shoes

Humphrey's Solids

Made in Saint John

The HUMPHREY Stamp on FOOTWEAR is Your Guarantee of the BEST for your MONEY, in Material, Workmanship, Fit, Wear, Qualities and Comfort. Again, HUMPHREY SHOES are nicely finished, neat and shapely.

ASK YOUR DEALER.

J. M. HUMPHREY & CO.
Sole Makers of HUMPHREY'S SOLIDS - St. John, N. B.

EDWARD PARTINGTON
Pulp and Paper Company Ltd.

PULP LUMBER
LATHS

Marysville - St. John - Blackville