

Men's Suits That Possess Style and Quality on Sale Today at \$13.45



Today you can buy a splendid suit, well made of durable, good-looking tweeds, for the very special price of \$13.45. These suits are correct in style, weight and appearance for late summer and early fall wear. There are broken mixtures, checks and stripe effects, also grey pin-checks. Both two and three-button models. Trousers both plain and cuff bottoms. Sizes 34 to 44. Every suit in this offering is an extra special offer, and priced dollars less than the usual value. **13.45** Special today



For Misses' Beautiful Summer Suits \$12.50

Regular \$17.50, \$21.50 and \$25.50. These are a few of our nicest suits, left over from the season's business, now being offered at \$12.50. Many beautiful colored lines, natural Palm Beach cloth, with fancy over-collars and a few suits made with white coats and checked or striped skirts. All very smartly tailored and in good condition. Today 12.50

Get Your Information of the New and Correct Styles in Fall Suits Here

A great many women, because of traveling or other reasons, need to get their fall suits in August. These women will be delighted with the assortment and qualities of the new suits now showing in the women's section. For that matter, every woman loves to review the advance season's fashions, and there is much to interest you in the suits of autumn, 1917, for they scorn the frivolous pouches and pockets of spring, but have other equal attractions.

For Women All Remaining \$7.50 to \$10 Coats \$4.95

Bargains in coats are not to be slighted at close of summer, for there will be many cool evenings soon when a coat will be wanted. These are splendid, in every way, smart fancy colours and black and white check, trimmed with velvet. Come and see if you can find your fall coat in this lot. Today 4.95

Women's \$6.50 Sport Middy Suits, Today \$2.95

Made of well-finished linens, in cream grounds, and patterned with big colored squares; you can just imagine how smart are these middy dresses. The middy itself buttons down the front, is belted and finished with medium-sized collar. Today 2.95

Our Entire Stock of Low Shoes Reduced

These Sale Prices Will Warrant You in Buying Shoes Now, Even for Next Summer. No Phone Orders.

This morning every pair of Women's Street Pumps and Oxfords in the house will be reduced for clearance. Fall goods are now coming in fast, so space cannot be given to low shoes any longer. Included are patent cut, gunmetal, dull and glazed kid, brown kid, grey kid and brown calf. Laird & Schober, Queen Quality and Countess shoes, in the season's best shapes.

All \$12.00 Values \$9.00	All \$6.00 Values \$4.50	All \$3.50 Values \$2.60
All \$8.00 Values \$6.00	All \$5.00 Values \$3.75	All \$3.00 Values \$2.25
All \$7.00 Values \$5.25	All \$4.00 Values \$3.00	All \$2.50 Values \$1.95

From This Assortment of Tennis and Outing Shoes You Can Be Sued

Women's All White Tennis Boot 1.15	Men's Black Tennis Oxford 90
Women's All White Tennis Oxford 1.00	Boys' All White Tennis Boot 1.15
Women's White Tennis Boot, red fox sole 1.40	All White Tennis Oxford 1.00
Women's White Tennis Oxford, red fox sole 1.30	Boys' White Tennis Boot, red fox sole 1.40
Women's White Tennis Pump 1.35	Boys' White Tennis Oxford, red fox sole 1.30
Men's All White Tennis Boot 1.25	Boys' Black Tennis Boot 90
Men's All White Tennis Oxford 1.15	Boys' Black Tennis Oxford 90
Men's White Tennis Boot, red fox sole 1.50	Misses' All White Tennis Boot 1.00
Men's White Tennis Oxford, red fox sole 1.40	Misses' All White Tennis Oxford 90
Men's Black Tennis Boot 1.00	Child's All White Tennis Boot 85

Headwear for the Baby at Little Cost Today

Infants' Bonnets, in "sunbonnet" style, of lovely all-over embroidery; deep embroidery frill around face and neck; long, extra wide ties of soft white lawn. Sizes 12 to 15. Regularly \$1.85. Today 69

Remarkably Low Prices for Women's Whitewear--Some at Half

Women's Vests, Manufacturers' "Seconds," 19c
Made of finely ribbed cotton; low neck, no and short sleeves; some with dainty lace yokes; others have pretty lace beadings and lace edgings. Sizes 34 to 40. Today special 19

Women's Combinations,
Made of beautiful fine ribbed lisle thread; they are oddments of some of our best makes; low neck, no and short sleeves; some beautifully trimmed with hand crochet, edges and deep lace yokes; the drawers are umbrella style, lace trimmed, or tight knee. Sizes 34 to 42. Regularly \$1.50 and \$1.75. Today 79

Women's Sample Bathing Caps, Half Price
Made of pure gum rubber; all wonderful styles, no two alike; trimmed with dainty ribbon, ribbon and flower designs, in all the newest colorings. Regularly 25c to 35c. Today, half price, 15c to 17c.

Women's \$1.50 Nightgowns Today \$1.00
Made of beautiful fine nainsook, in a slip-over style, with round neck and short kimono sleeves; daintily embroidered with spray designs of machine embroidery, finished with ribbon, run buttonholes and scalloped edges. Today special 1.00

Women's \$3.00 Petticoats, Today \$1.98
150 Women's Petticoats, made of lovely fine quality nainsook, in perfect fitting gored styles, with handsome deep frills of Swiss embroidery; finished with cotton underlay and scalloped edges. Sizes 36, 38, 40 and 42. Regularly \$3.00. Today special 1.98

The August Silk Sale

Our annual event in which women who anticipate their requirements in fine silk for a month or two receive a big dividend on their investments in much lower prices.

We hold this sale to induce shopping in the quiet month of August, and to make it worth your while, many of our new fall lines of silks are priced closer than they will be in the midst of the season, a month or two later.

Look at These Six Specials for Today

- Black Duchesse, Satin Paillette and Taffetas, in extra fine qualities, rich deep blacks. Very special, today's Sale price \$1.48 Yd.**
- Silk Poplin, Paillette and Duchesse Satin, grouped at one price. Our high-grade qualities in suiting silks of supreme finishes. Fast blacks only. Today's Sale price \$2.44 Yd.**
- Colored Chiffon Taffeta Special, in wanted shades and reliable qualities. \$2.00 grades. Today's Sale price \$1.69 Yd.**
- Recommended qualities in Duchesse, Satin Messaline and Chiffon Taffetas; fast blacks. Today's Sale price \$1.98 Yd.**
- Chin-Chin Crepe de Chine, in beautiful color range, for dresses, waists, sleeves or military purposes. Today's Sale price \$1.10 Yd.**
- 36-inch Ivory Habutai Silk, special selected grade of heavy Ivory habutai, 56 inches wide. \$1.00 quality. Today's Sale price 89c Yd.**

Save \$18.85 on This Handsome Oak Dining Set

Only when you have seen how substantially each piece is constructed and how beautifully each piece is finished will you know of the exceptional value of this offer. There are eight well matched pieces in the set, including buffet with large beveled mirror, six leather-seated chairs and heavy square pedestal colonial footed, extension table, oak or golden finishes. Eight pieces complete. Regularly \$70.50, for \$1.85

Save \$22.95 on This Beautiful Dining Set

Note how well the corners of the drawers fit; that they are not only joined, but securely dove-tailed. You'll appreciate the characteristic lines of this set. 54-inch buffet with large beveled mirror, shaped out-let and large linen drawer; extension table, 45-inch top and heavy pedestal base; six chairs with leather seats; fumed or golden finishes. Regularly \$94.50, for 71.55



Simpson's August Home Furnishing Sale

Four Other Dining-Room Offers That Bring Big Savings

Fumed Finish Oak Buffet of solid quarter-cut oak, with heavy top, in mission design; has 2 small cutlery, 1 long linen drawer; good cupboard space. Regular price \$27.00. August Sale 19.45

Fumed or Golden Finish Buffet of genuine quarter-cut oak, in colonial design; 64-inch case. Regular price \$46.00. August Sale price 34.00

6 pieces of Fumed or Golden Finish Dining-room Chairs, upholstered in leather. Regular price \$29.50. August Sale 24.50

Fumed or Golden Finish Dining-room Chairs, 6-piece set, with paneled back, shaped top rail, and upholstered in frame; seats of leather; 5 small and 1 arm chair. Regular price \$21.00. August Sale price 14.95

No Better Time to Buy Beds and Bedding---\$39 Divanettes for \$29.95

100 only, Mattresses, with seagrass centre, jute felt at both sides, and deeply tufted ends; enclosed in good grade of art ticking. Regular price \$45.00. August Sale 2.80

Mattresses, with seagrass centre, and having jute felt at both sides; enclosed in good grade of art ticking, showing neatly stitched edges; all regular sizes. Regular price \$7.50, for 6.95

Mattresses, filled with jute felt; built, not stuffed; deeply tufted, and having full depth border. Regular \$9.75. August Sale 7.50

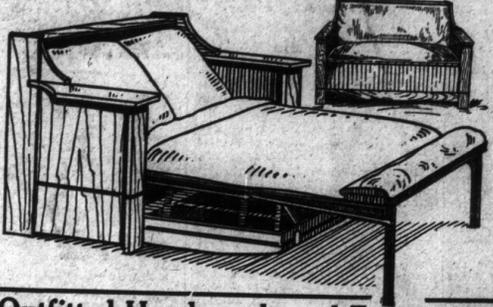
Dresser, in surface oak finish; brass trimmed; with large bevelled plate mirror. Regular price \$10.75. August Sale, 6.95

All Finishes in These Handsome Brass Beds. They have heavy 2-inch posts, 1-inch top rail, and 5 fillers. Regular price \$15.75. August Sale 12.75

Brass Beds, in satin finish, with heavy posts and top rail, and 5 fillers, with double galleries; double bed size only. Regular price \$32.00. August Sale 22.95

Oil Tempered Box Spiral Springs, covered with canvas, having heavy layer of jute felt on top; covered in good grade of art ticking. Regular price \$15.75. August Sale, 13.95

Old Solid Oak Golden Finish Bedroom Rockers, seats of leather. Regular price \$2.00. August Sale 1.45



Handsome Fumed Oak Divanette, acts as settee in day and double bed at night; back covered with imitation Spanish leather; bed has strong, comfortable spring and a soft, comfortable mattress; divanette complete. Regular price \$39.00. August Sale price 29.95

Parlors Can Be Outfitted Handsomely and Economically Now

Mahogany Finish Parlor Suites, consisting of settee, arm chair and arm rocker; seats of tapestry. Regular price \$29.75. August Sale 20.95

Heavy, Good-looking Parlor Suites of birch mahogany, consisting of settee, arm chair and arm rocker, upholstered back and full spring seat of tapestry; these suites are slightly imperfect. Regular price \$37.00. August Sale 22.95

Large Rag Rugs On Sale Today

For dainty bedroom use nothing surpasses these pretty Rag Rugs. They are woven in harmonizing shades of grey, old rose mauve and green, with dainty borders.

Size 7 1/2 x 9.0, sale price 13.95
Size 6.0 x 10.6, sale price 10.95
Size 6.0 x 9.0, sale price 9.50

Small Rugs to match, 27 in. x 34 in. 2.25

Read Here if You Would Have the Latest in Floor Coverings at Savings

Small Axminster Rugs Sale Price \$2.95
Hundreds of small Axminster Rugs, in heavy qualities, featuring rich Oriental designs and colorings, for halls, passages or general use. Size 27 in. x 34 in. Price 2.95

English Axminster Rugs, Prices Reduced
A grouped sale, presenting one of the best bargains in the sale; handsome heavy English Axminster one-piece rugs, in an Oriental Kirmanshah design, and rich in coloring.
Size 7 1/2 x 9.0, regularly \$37.50, sale price 29.95
Size 9.0 x 9.0, regularly \$45.00, sale price 37.95
Size 9.0 x 10.6, regularly \$55.00, sale price 47.95
Size 9.0 x 12.0, regularly \$60.00, sale price 54.95

Second of Hall or Passage Oilcloth
Splendid wearing qualities, with heavy padded back; good designs and colors; some slightly imperfect in the printing; majority perfect. 27-inch width at 25c a yard; 22-inch width at 20c a yard; 18-inch width at 15c a yard.

Heavy Twisted Fibre Rugs \$1.49
For verandahs, sunroom or bedroom are these reversible, strongly made Fibre Rugs suitable, showing woven through patterns and colorings. Size 36 in. x 72 in. Regular value \$1.75. Sale price 1.49

Scotch Tapestry Rugs at Low Prices
Newly arrived, hard-wearing qualities, showing new designs and colors. Because they landed in the midst of the sale we shall include them at these special prices:
Size 6.9 x 9.0, sale price 9.50
Size 7.0 x 9.0, sale price 10.25
Size 9.0 x 9.0, sale price 11.75
Size 9.0 x 10.6, sale price 13.95
Size 9.0 x 12.0, sale price 15.75

Inlaid Linoleum, \$1.45 Sq. Yard
One of Scotland's most reliable manufacturers sends us his most popular patterns in Linoleum in time for the last half of the August Home Furnishing Sale. The wonderful value and the splendid assortment presents an unusual opportunity.

Mourouk Fibre Rugs at Low Prices
To clear the balance of our heavy quality Mourouk Rugs we are offering these exceptionally handsome Indian patterns; they are wonderful bargains!
Size 8.0 x 10.0, regularly \$13.50, sale price 9.95
Size 6.0 x 9.0, regularly \$9.25, sale price 7.45
Size 6.0 x 7.6, regularly \$5.50, sale price 4.50
Size 4.8 x 7.6, regularly \$6.50, sale price 4.50
Size 3.0 x 5.3, regularly \$2.75, sale price 1.95

Mill Ends of White Twill Middy Cloth Today at 17c Yard

Lengths of 1 to 10 yards; for middie waists, skirts; 36 inches wide. Regularly 25c, 29c and 35c per yard. Today 17c

Piqueella Skirting, an American weave, in fast colors, 36 inches wide. Regularly \$1.55. Today, per yard 76

Plain Colored Palm Beach Suitings, 36 inches wide; sky, Copenhagen, green, sand, rose and pink. Per yard 50

Pongee Linens of Irish manufacture, in white, green, mauve, sky, Copenhagen, navy and black; 28 inches wide. Per yard, 50

Duro Ogham, 36 inches wide. Our price is still per yard 35

Duro Nurra Cloth, 30 inches wide. Still selling at, per yard 39

Diamond Rings Reduced for Today

Solitaire Rings, with brilliant white diamonds, in 14k, showy Tiffany settings, for \$20.00. Today, 14.95

Single Diamond Rings, Tiffany or showy Tiffany settings, fine quality diamonds. Regularly \$20.00. Today, 14.95

Diamond Scarf Pins, single diamond, in 14k white gold settings. Special, today 14.95

Tiffany Solitaire Rings, fine brilliant diamonds, in 14k gold and platinum settings. Today, special, 18.50

Three-stone Diamond Rings, in 14k gold and platinum settings. Regularly \$25.00. Today, special 27.75

Apollo Toilet Goods

May we suggest that your next purchase of toilet articles be "Apollo Brand." We highly recommend Apollo preparations, for we know that they are pure.

Apollo Cream of Violet, for the complexion 25

Apollo Shaving Lotion, 25c and 50c 25

Apollo Hair Tonic 25

Apollo Eau de Cologne 25

Apollo Liquid Shampoo, 25c and 50c 25

Apollo Brilliantine, 25c 25

War Tax included.

Cloth Bound Books 30c

If you would like to spend a quiet enjoyable evening with a good book, we would suggest that you make a choice from the following cloth bound books at 30c per volume. Phone Main 7841.

The Glaneman, by Thomas Dixon. 28c.

Michael O'Halloran, by Gene Stratton Porter. 28c.

I Will Reply, by Baroness Orczy. The Green Flag, by A. Conan Doyle. Wee Macgregor Enlists, by J. J. Bell. Waifs of Circumstance, by Louis Tracy. 28c.

By Blow and Kiss, by Boyd Cable. Mother Carey, by Kate Douglas Wiggin. 28c.

The Shepherd of the Hills, by Harold Bell Wright. 28c.

Old Craft, by W. W. Jacobs. The Slightest Minister's Wooing, by R. Crockett. 28c.

T. Tembarom, by Frances Hodgson Burnett. 28c.

A Knight on Wheels, by Sam Jay. The Woman of Babylon, by Joseph Rodding. 28c.



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