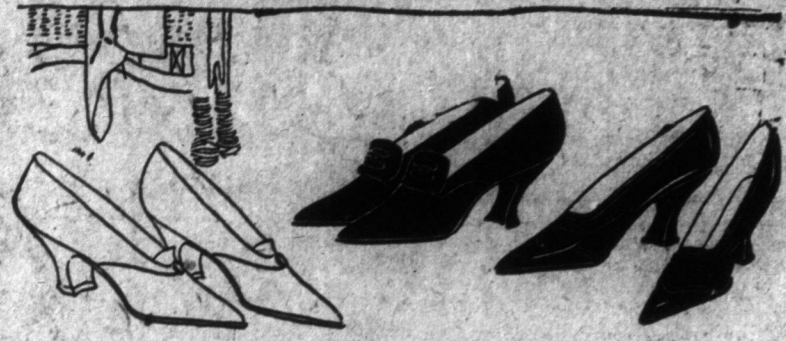


# Simpson's August Home Furnishing Sale



## 17 Styles of Women's Fashionable Low Shoes Reduced For Immediate Clearance

We are clearing out the broken lines of our better grades of Women's Pumps and Oxfords. There are 17 styles represented in this offering, all sizes in the lot, but not in each style; patent, gummetal, colored kid and suede leathers are included. On sale today at the greatly reduced price of..... 3.95

**Specials From the Children's Section**  
Infants' White Canvas Ankle Strap Pumps, "Classic" make. Sizes 2, 2 1/2 and 3. For quick clearance today..... 59  
Children's Patent Button Boots, red kid top, with patent collar around top; "Classic" make. Sizes 3 1/2 to 10. Today..... 1.29  
Children's Willow Calf Barfoot Sandals, with heavy leather soles; two straps. Special prices for today only: Sizes 6 to 7, \$1.09; 8 to 10, \$1.29; 11 to 12, \$1.49.

**Men's "Victor Brand" Low Shoes, \$3.95**  
Final clearance of all Men's Oxfords, including "Victor Brand," black kid, patent colt, gummetal and brown calf leathers, with light Goodyear welt soles; London and English records toe styles, and flat heels. These are our regular lines, and every pair is worth a higher price. All reduced for final clearance to..... 3.95

**Thursday Special in Bathing Shoes**  
Women's Satin High-cut Bathing Shoes; colors white, blue and black. Regularly \$1.75. Today..... 1.49  
Men's Bathing Shoes, white and black; American make. Regularly \$1.00. Today special..... 85

## Four Rush Specials in Hosiery

Women's Silk Best Hose, strong fibre silk, deep lisse thread top, extra elastic welt, black only; manufacturers' seconds of a 50c line. Today..... 29  
Children's Heavy Weight Cotton Stockings, woven close of a fine yarn; seamless finish; heel, toe and sole reinforced; sizes 6 to 10. Regularly 25c value. Today..... 25  
Men's Fine Pure Thread Silk Socks, seconds of a well-known guaranteed 75c brand; black, white and colors. Today..... 49  
Women's Fine Plain Black Cotton Hose, with natural wool sole, seamless finish; spliced heel, toe and sole. Extra value at..... 29

## Tub Silk Waists \$1.95, Value \$2.95

Natural tub silk, with a brilliant surface, and showing a large Khaki Knot design; big flowing collar; one of the smartest waists of the present season; in all sizes to 42. Our regular price of \$2.95 reduced for today to..... 1.95

## The Popular Girl is the Girl With the Middy

For today we feature smartly designed and beautifully made Middies of both natural shantung and pure habutal silk. Middies that are large, roomy and becoming in appearance, fitting where they should fit. Sizes 34 to 42. Today..... 1.95

## A Marvelous Sale of Dainty Under-Garments--Half Price

**Today's Breakfast 30c**

- Peaches and Cream
- Broiled Ham
- Rolls and Butter
- Pot of Tea or Coffee

**Lace Camisoles, Seventy-five Cents**

Dainty Bodices to wear beneath sheer waists. They are of creamy lace; nicely made, and finished with lace edgings. Sizes 34 to 42. Today half price..... 75

Women's Lace Trimmed Corset Covers, 35c  
—Of fine nainsook with deep yokes of strong lace, an imitation of hand crocheted design. Today..... 35

Women's Cotton Crepe Gowns, in two dainty slip-over styles, with round or V-shaped necks and short kimono sleeves, edged lace. Today..... 98

## The Women's Imported Lingerie Dresses at \$10.00 to \$13.95

The pretty novelty muslins and voiles in these dainty garments are attractive enough, but, in addition, the styles are unusually picturesque and becoming. Softly tinted colors combined with white, and finished with colored belts, or smart coat frock designs, are in this great assortment. Women's sizes.



**Better and Best Wash Skirts at \$2.50, \$3.50 and up to \$6.50**

It is surprising the assortment of skirts we can show you at these prices. Stripes of all kinds, checks, and an endless variety of styles give you a wide choice.

**Women's Raincoats, \$9.95**

Tweed mixtures, in a variety of shades and good styles; best English proofing; coats belted, and made with extra sweep. Novelty pockets, and adjustable collar. Very special..... 9.95

**See the \$27.50 Fall Suits in the Women's Section**

They deserve special prominence, both for their smart, stalwart styles and downright good values. There are fine serges and poplins, and coarser serge, with fair-sized velvet, or embroidered collars, and a great many bone buttons. The knee length coats have very few pleats, and are lined with good quality satin. Today..... 27.50

**For Misses, the \$18.50 to \$22.50 Silk Suits at \$12.95**

In every way these Taffeta Suits are excellent bargains, being neither mused or impaired, and just the dainty stylish apparel young women appreciate. Numerous styles and colors are in the group, pleated and plain suits with pockets, belts and wide collars; silk linings, embroideries and beautiful buttons enrich many of them; misses' sizes. Today..... 12.95

**Are You Minus a Wash Suit?** These Misses' Suits Now \$14.95. Actually, these Palm Beach and gabardines amongst this assortment, the remains of our season's best stock. In plain colors or white. Then sport suits with fine linen check skirts and white coats, or vice-versa; misses' sizes. They were \$17.50 to \$22.50. Today..... 14.95

**A Good Wash Skirt Value, Misses' Sizes, \$1.50**—Have you ever had a look at these "misses' skirts"? The very next time you are in the department do so. They are as finely finished repp and smartly cut with the usual stylish finishes. Today..... 1.50

**Kodaks**  
Autographic Brownie No. 2, \$6.00; No. 2, with R.R. lens, \$7.50; No. 2A, \$8.00; No. 2A, with R.R. lens, \$10.00; No. 2A, \$10.00; No. 3A, with R.R. lens, \$12.00.

**Films for Same**  
No. 2, 6 exposures..... 20  
No. 2A, 6 exposures..... 25  
No. 3A, 6 exposures..... 40

**Toronto Views on Post Cards**  
22 views in color in a dainty booklet ready for mailing 35

## Look at This Advance Showing of New Black Silks for Fall

**Seasonable Wash Goods**  
Some for Less Than Mill Cost.

Good wide silk and cotton marquisettes, in all summer shades, and also white and black. Regularly 75c. Today..... 39

Fancy White Voiles, in a fine quality and a wide range of designs. Today a yard..... 25

White "Near Linen," a registered fabric of superior quality. Today's value is 39c. We have a small stock to offer today at the old price, a yard..... 25

Renfrew Devonshire Nurse Cloth, colored stripes and checks, woven in 32 inches wide. Per yard..... 29

Piquilla Suiting, a famous American weave in stripe and check designs, suitable for skirts, suits, men's shirts, etc.; 36 inches wide. Per yard..... 75

Black Duchesse Paillettes, fine, soft qualities, recommended for wear; these are deep rich dyes. On sale today, a yard..... 1.24

Black Chiffon Taffetas, fine and medium weights; soft, supple finishes. Great value at..... 1.89

Black "Imperial" Duchesse Dress Satins and French Taffetas Chiffons. Exceptional value at..... 1.95

Black Suiting Satins and Suiting Taffetas. The satin is of extra weight and sheen; the taffeta is "double chiffon." Special price, yard..... 2.44

Black Suiting Silks, several weaves, including those from C. J. Bonnet, of Lyons; included are silk failles, bengalines, armures, taffetas, moires and Duchesse satins. Regularly \$2.50 and \$4.00 values. Priced especially at..... 2.95

## Is Made Doubly Attractive by the Home-lovers' Club

The values are immense—you will be enthusiastic about them. Moreover, you need not miss the sale because of not being prepared to pay all cash just at this time. The Home-lovers' Club will arrange that for any responsible person. Members of the Home-lovers' Club pay part cash, and the balance is spread over a period, as arranged. There is no interest to pay nor charge of any kind for this convenience. See the Club Secretary on the Fourth Floor.

## A Few Examples of the Big Values on Sale Today in Dining-Room and Kitchen Furniture

Buffet, surface oak, golden finish, 3 small cutlery, long linen drawer, good cupboard space. Regular price \$17.25. August Sale price 14.25

Buffet, surface oak, golden finish, back has large oval beveled plate mirror and display shelves, has good drawer and cupboard space. Regular price \$20.00. August Sale..... 16.25

Buffet, in solid quarter-cut oak, fumed finish only; mission design, 46-inch case, back fitted with plate mirror. Regular price \$27.00. August Sale..... 19.45

Buffet, 54-inch case, plank top, crossband veneered edges, 2 top drawers shaped, good cupboard space, long linen drawer, heavy colonial pillars in back, fumed and golden finish. Regular price \$45.50. August Sale..... 24.00

Extension Table, solid quarter-cut oak top, fumed or golden finish, base of solid oak, shaped feet; 6 ft. when extended. Regular price \$19.50. August Sale..... 14.50

Extension Table, solid quarter-cut oak, fumed or golden finish, top 48 inches, pedestal base, heavy platform with colonial feet. Regular price \$21.50. August Sale..... 15.95

Extension Table, solid quarter-cut oak, fumed or golden finish, heavy round barrel pedicled shaped platform base, extra heavy feet, 48-inch top, 8 ft. when extended; has double locks. Regular price \$29.75. August Sale..... 24.75

Extension Table, fumed or golden finish, genuine quarter-cut oak, 48-inch top, twin pedestal with locks; table 3 ft. when extended. Regular price \$24.50. August Sale..... 18.75

Dining-room Chairs, solid oak fumed finish only, box frames, pad seats, upholstered in genuine leather; set consists of 5 small and 1 arm chair. Regular price \$19.00. August Sale price..... 14.85

Dining-room Chairs, solid oak, fumed or golden finish, mission design, box frame, pad seats, upholstered in genuine leather. Set consists of 5 small and 1 arm chair. Regular price \$22.00. August Sale..... 18.75

Dining-room Chairs, fumed or golden finish, panel back, shaped top rail, full box frames, block corners. Set consists of 5 small and 1 arm chair. Regular price \$23.00. August Sale..... 18.95

Dining-room Chairs, solid quarter-cut oak, golden finish only, extra heavy back, standard box frames, shaped front legs, movable seats upholstered in genuine leather. Set consists of 5 small and 1 arm chair. Regular price \$27.00. August Sale..... 19.45

Dining-room Chairs, fumed or golden finish, frame of solid quarter-cut oak, mission design, shaped panel back and top rail, heavy tapered front legs, movable seats upholstered in genuine leather. Set consists of 5 small and 1 arm chair. Regular price \$29.50. August Sale..... 24.50

Kitchen Table, hardwood frame, golden finish; selected maple top, natural finish, drawer for cutlery. Regular price \$4.00. August Sale..... 3.40

Kitchen Cupboard, elm, golden finish, two small drawers for cutlery, good cupboard space, top fitted with shelves and enclosed with glass doors. Regular price \$17.25. August Sale price..... 14.15

Kitchen Cabinet, hardwood, golden finish, has tilting four bins, with silver attached, metal sugar bin with swing bracket, sanded glass doors, white basswood top, roomy cupboard compartment. Regular price \$20.75. August Sale..... 15.00

Kitchen Cabinet, solid oak, dull golden finish, has roll shutter front, white enamel interior, nickeloid extension top, linen drawers, metal bread and cake box, detachable four bins, 7-piece colonial glass jars. Regular price \$39.90. August Sale price..... 34.95

## Among the Rugs Reduced for the August Sale

are many odd rugs, samples, made up carpets, together with a great collection of small odd rugs. These are all marked at extra reductions.

1 only, Seamless English Axminster Rug, extra fine quality, handsome medallion design, in brown, old rose, green and fawn colorings. Size 9 ft. x 9 ft. Regular \$49.50. Special sale price today \$37.95

1 only, Oriental Reproductions, closely woven, has very fine lustre; rich shades of dark blue, green and copper. Size 9 ft. x 12 ft. Regular \$95.00. Special sale price 79.50

1 only, Extra Fine Seamless Wilton, handsome Chinese design, in shades of putty, blue and old rose. Size 9 ft. x 12 ft. Regular \$85.00. Special sale price..... 69.75

1 only, Imported Seamless Axminster, very handsome Oriental pattern, in shades of fawn, green, old rose. Size 9 ft. x 12 ft. Regular \$35.00. Special sale price..... 31.95

1 only, Fine Seamless Wilton, beautiful pattern, with fringed ends; Persian tree pattern, in shades of green, cream, pale rose. Size 6 ft. x 9 ft. Regular \$49.50. Special sale price..... 39.75

1 only, English Velvet Rug, woven in one piece; small conventional pattern, in brown and green; very serviceable. Size 10 ft. 6 in. x 12 ft. Regular \$49.50. Special sale price..... 39.75

1 only, English Axminster Rug, in small all-over design; in pale two-tone green. Size 9 ft. x 12 ft. Regular \$55.00. Special sale price..... 48.50

1 only, English Axminster, handsome Oriental design; rich shades of claret, deep rose and green. Size 7 ft. 6 in. x 10 ft. 6 in. Regular \$52.50. Special sale price..... 43.00

1 only, Heavy Axminster, real Turkish design, with deep crimson, blue and green. Size 7 ft. 6 in. x 10 ft. 6 in. Regular \$49.50. Special sale price..... 44.25

1 only, Brussels Rug, in green with old rose figure. Size 7 ft. 6 in. x 10 ft. 6 in. Regular \$25.00. Special sale price..... 17.95

**Get a Tin of O.M.C. Alumishine**

O. M. C. Alumishine restores the bright finish to the outside of aluminum ware. It not only cleans, but polishes. See it demonstrated at the Aluminum Counter today, 15c and 35c tins.



This Buffet in genuine quarter-cut oak, fumed or golden finish, colonial design, 2 top drawers, shaped good cupboard space; long linen drawer; size of case 48 inches; back fitted with large beveled plate mirror. August Sale..... 21.75



Extension Table, as illustrated, 45-inch solid quarter-cut oak top, heavy square pedestal platform base, colonial feet, 6 ft. when extended. A wonderful special. August Sale price 13.15



Buffet, colonial design, 52-inch case, plank top, has dolly, cutlery and linen drawer, good cupboard space, pillars and post cross-band veneered, back fitted with large beveled plate mirror. August Sale price..... 29.95

## Still a Good Supply of Bathing Suits

Men's Balbriggan Undershirts and Drawers, to match. Sizes 34 to 44. Regularly 75c to \$1.25. Garment..... 49

Men's Balbriggan Combinations, \$1.35 to \$2.25 garments. On sale today, the suit..... 98

No phone orders filled.

Men's All-wool Bathing Suits at \$3.00, \$3.50 and \$4.00. Combination colors, grey and white and blue and white.

Boys' One-piece Navy Cotton Bathing Suits of regular 50c quality. On sale today at..... 39



**Straw 95c MEN! Panama Hats \$2.95**

The order is to clear Men's Summer Hats quickly, so here is the result:

Straw Hats, regularly \$1.50, \$2.00, \$2.50 and \$3.00. Not all sizes in any line. Today..... 95

Panamas, regularly \$5.00, \$6.00 and \$7.00. Today 2.95

Children's Panamas, Rah-Rah shapes. \$2.50 and \$3.00. Hats, Today..... 1.15

## Boys' Wash Suits--The Kind that Sell on Sight at \$1.25 to \$1.75, Now at 85c

Tailored in smart Tommy Tucker and Junior Norfolk models from strong wearing galates, gingham and tennis linens, in a variety of colorings, including grey, blue and brown stripes; natural linens, plain white and blue and white combinations. Coats have pleats and patch pockets, with belts at waist. Straight knickers have waist band. For boys 2 1/2 to 7 years. Regularly \$1.25 to \$1.75. Today..... 85c

## Clearance of All Parasols

Our advice to every woman is to be here early, as there are colors and combinations to correspond with all costumes, as well as all the leading parasol shapes, but not an overly large supply. There are:

\$2.50 to \$3.75 Parasols, at..... 1.50

\$4.50 to \$7.50 Parasols, at..... 2.50

\$9.00 to \$22.50 Parasols, at..... 4.95

## Need Summer Hardware? Special!

Watering Cans, green spanned finish, 6-qt. size, today, 49c; 10-qt. size, 59c.

Knickerbocker Bath Sprays, with rubber brush, 5 ft. of red rubber tubing and attachment to fit on bath tub tap..... 1.49

Lawn Hose, a very superior grade, 1/2 in. (inside), fully warranted, with coupling and clamps, 100 lengths of 50 ft. today, \$4.99; 100 lengths of 25 ft., \$2.78.

Lawn Hose Reels, will hold 100 ft. of hose, well made and nicely finished 1.49

Acme Ice Cream Freezers, 2-qt. size, all metal, will freeze cream in five minutes 25c to sell today at, each..... 95

**and Note the Character of the Fabrics**

extra weight and sheen; the taffeta is "double chiffon." Special price, yard..... 2.44

Black Suiting Silks, several weaves, including those from C. J. Bonnet, of Lyons; included are silk failles, bengalines, armures, taffetas, moires and Duchesse satins. Regularly \$2.50 and \$4.00 values. Priced especially at..... 2.95

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