

H. H. FUDGER, President
J. WOOD, Manager

Store Closes Daily at 5:30 p.m.

THE COMPANY

SIMPSON

PROBABILITIES.
North and Northwest winds, continued cold, with local snow falls.

THE COMPANY

SIMPSON

TUESDAY,
FEB. 16, 1909.

Put Away the Darning Needles—It's February



WHAT'S the use of trying your eyes and patience darning when new hosiery is so cheap? February sale prices make darning a shameful waste of time.

Women's Fine Imported Lisle and Cotton Hose, in black, tans and colors, also fancy patterns. Regular 40c, Hosiery Sale price Wednesday, pair, 25c.
Women's Imported Lisle and Cotton Hose, in silk embroideries, patterns and plain colors. Regular 50c, Hosiery Sale price, Wednesday, pair, 25c.
Women's Ribbed Black Cashmere Hose, full fashioned, double spliced heel, toe and sole. Regular 50c, Hosiery Sale price, Wednesday, pair, 29c.
Misses' Ribbed and Plain Black Cashmere Hose, seamless, double heel and toe. Regular 30c, Hosiery Sale price, Wednesday, pair, 19c.

MEN'S SOCKS.
Men's Fine Black Plain Cashmere Socks, full fashioned, double heel and toe. Regular 40c, Hosiery Sale price, Wednesday, pair, 25c.
Men's Black Cashmere Seamless Socks, soft and fine. Regular 30c, Hosiery Sale price, Wednesday, pair, 17c, 3 for 50c.

When Silver Dishes Were Rare



YEARS ago in Upper Canada the Family Silver was a treasured heirloom, brought over from the Old Country. Now-days we have silver mines in our own province and we make silver dishes in our own city.

And this store further reduces the cost of silverware by holding a February Sale. Truly, times in Canada have progressed. Did you ever see prices like these?

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| \$3.00 Butter Dishes, Wednesday | 1.98 | \$4.00 Combination Sugar Bowls, Wednesday | 2.95 |
| \$2.00 Fern Pots, Wednesday | 1.48 | \$2.75 Spoon Trays, Wednesday | 2.05 |
| \$2.00 Bleccitt Jars, Wednesday | 1.48 | \$1.00 Tea Sets, 4 pieces, Wednesday | 7.95 |
| \$4.00 Tea Sets, 4 pieces, Wednesday | 7.95 | \$2.50 Cake Plates, Wednesday | 1.48 |
| \$3.25 and \$4.00 Dessert Sets, Wednesday | 1.75 | \$1.75 Pickle Casters, Wednesday | 1.29 |
| \$2.50 and \$3.00 Dessert Sets, Wednesday | 2.05 | \$1.25 Tobacco Jars, Wednesday | .75 |

Clearing Men's Lined Gloves and Mittens for Boys

All of our Lined Gloves in mochas, Cape, leather and kids; all first quality; broken lines from our regular stock, wool lined, dome fasteners, all perfect goods; all sizes. Regular prices \$1.25 and \$1.50. On sale Wednesday, to clear, per pair, 79c.

BOYS' MITTENS, TOO

Boys' Wool Lined Mittens, a clearing of all our Boys' Mittens, mochas and kids, all perfect goods, broken lines from our regular stock. Regular price 75c. On sale Wednesday, to clear, pair, 39c.

A Clearing of Men's House Coats

Ranging from \$5 to \$8, Wednesday, \$3.49
Men's House Coats or Smoking Jackets, of English and American manufacture, in kerseys, imitation camel's hair cloth and beavers, nicely finished and trimmed, edges, pockets and cuffs, with fancy silk cord to match material. Sizes 35 to 42 only. Regular prices \$5.00 to \$8.00, clearing Wednesday \$3.49.

MEN'S TROUSERS, REGULAR \$2.00, CLEARING WEDNESDAY, \$1.49

110 pairs only Men's Pants, in English worsted finished tweed trousers, in quiet neat stripe patterns, in dark grounds; also plain grey unbreakable tweeds, made up in the latest style, well tailored and perfect fitting, side and hip pockets. Sizes 32 to 44. Regular \$2.00, Wednesday \$1.49

White Pleated Shirts Reduced for Quick Selling Wednesday, 69c

250 only Fine White Pleated Shirts, for semi-dress or business wear. These are very correct this spring, giving that dressy appearance so much desired by men who care. Sizes 14 to 16 1-2. Wednesday special, 69c.

Clearing Odd Lines of Men's Pyjamas for To-Morrow

\$2.50 and \$3.00 Values, \$1.89 Suit
Only 150 Suits in all, English silk striped cashmerette, imported Ceylon flannel; military collar and frogs, also some with lay-down collar; of high-grade fabric; perfectly made, and sure to fit. Sizes 34 to 42. Regular \$2.50 and \$3.00 per suit, Wednesday \$1.89 per suit.

The New Derby Hats

Men's New Style Derby and Soft Hats, fine quality English fur felt. Colors in soft hats fawn, grey, brown and black; in stiff hats, black only. Wednesday \$1.00.

Men's Fur Caps and Collars Reduced to \$1.00

80 only Men's Fur Caps, in electric seal, wedge and driver shape, also a few astrachan lamb, wedge shape. Regular price up to \$3.50. Wednesday \$1.00.
Men's Adjustable Fur Collars, in wombat, wallaby and electric seal. Regular \$3.50, Wednesday \$1.00.

High-Class Dress and Suiting Broadcloths Are In

Rich French and German Broadcloths, in a beautiful range of Simpson colorings, soft, subdued tones of taupe, elephant, smoke and stone grey; rich shades of amethyst, rose, laurel, golden tan, wood browns; delicate pastel shades, shell pink, peach, sky, mauve, turquoise, pearl grey, etc.; chiffon, pacon and suede finish qualities, with beautiful rich lustre that is positively permanent. These broadcloths are "Simpson" qualities, guaranteed thoroughly shrunken, unspottable and uncrushable. Fine, medium and heavy qualities for reception gowns, street and house dresses, tailored suits, etc. A display of these goods in our Dress Goods Department. Selling \$1.25, \$1.50, \$2.00, \$3.00.

HIGH-CLASS BLACK DRESS GOODS

Special purchases of Black Chiffon Panamas, Black Chiffon Voiles, Black Chiffon Armoires, Black Paillette Cloths, from three large European manufacturers, at a price that is fully 25 per cent below the regular values. Rich, full blacks, with lustrous finish; guaranteed permanent, unfading dyes; qualities for dresses, suits, etc. Positively first choice goods and guaranteed quantities. On sale Wednesday 85c.

The Simpson Shoe for Men

At \$4.00 it is possible to buy a "fine" pair of shoes at this store.
"Fine" shoes are the kind that are made for the fashionable city trade. "Fine" shoes embody the newest ideas and improvements of last "Fine" shoes sell at fancy prices.
Victor Shoes sell for \$4.00 a pair.
They are "fine" shoes at a "finer" price. We save middle profits and expenses. It is our own shoe.



Petticoats by Cable
A Clearance of an English Factory—\$5.00 to \$5.50 Values for \$2.95



Our London Office advised:—"We offer 500 Silk Moirette Petticoats at 50 per cent off. Without hesitation we replied—"Accept."

We knew what these skirts are and the factory which made them. And now they are here we are fully sustained in the quick decision above quoted. They are certainly nice dressy skirts, and cheap!
Hundreds of rich Silk Moirette Petticoats, in handsome satin stripes, in lovely shades of greens, navy, gold, mauve, browns and peacock blues and greens. Every skirt is perfectly made, well shaped with full and deep flounce, finely tucked on the bias. Made of a very rich quality moirette and satin. The regular values \$5.00 and \$5.50, Wednesday's offer \$2.95.

The Spring Skirts Are Mustering

HERE'S a regiment of the advance guard—nine gore skirts at \$5.75. New, trim, jaunty.
Nine-gore model of imported Panama, in black and navy, panel front, inverted back, wide fold of self on side gores, give full effect, finished with self-covered buttons. Wednesday \$5.75.

Linens and Staples

800 yards famous "Times" Brand Bleached English Longcloth; you know what a bright, pure finish this cotton has; a splendid underwear, weight, yard wide, at, per yard, Wednesday, 7 1/2c.
420 yards Plain English Pillow Cotton, full bleached, close, even weave, free from dressing, 42 inches wide, clearing at, per yard, Wednesday, 11c.
\$6 only All Pairs Linen Fine Damask Table Cloths, full bleached, splendid quality, newest bordered designs.

In the Jewelry Dept

Look at these figures:
Lady's Fine Gold Filled Rope Neck Chains, Regular selling at \$1.50, on Wednesday 98c.
Rose Hat Pins, Regular price 50c, on Wednesday 29c.
100 pieces of Jewelry, ordinary values from 40c to \$1.00, consisting of Scarf Pins, Links, Brooches, Belt Buckles, and other odd lines to effect an entire clearance on Wednesday, 15c.

Harry Lauder's Tales

Ten tales by Harry Lauder, the famous Scottish comedian, in book form. The contents: "A Hamely Crack," "The Old Philosopher," "The Miner's Balm," "Mrs. McAlpin's Second Man," "Andy Broom's Love Affair," "Two Deserters," "Billy, the Brusher," "The Rolling Stone," "The Heatin' o' the Mill," and "Doon the Water." All complete in one book, 25c paper cover edition. Wednesday, 19c.

A Handkerchief Flurry

DON'T you want new handkerchiefs? Can you ever have too many?
We are offering a "splendid opportunity" to-morrow.
300 dozen of Women's Fine Sheer Linen Handkerchiefs, 1-8, 1-4 and 1-2 inch hem, Regular 20c each, Wednesday 3 for 25c.
650 dozen of Women's Fine Sheer Linen Cross-bar Handkerchiefs, with fancy colored borders, Regularly 25c each, Wednesday 2 for 25c.
800 dozen of Sheer Linen Handkerchief Centres, also Glove Handkerchiefs, 5x7 and 6x8 inches, 1-8, 1-4 inch hem, Regular 10c and 12 1/2c each, Wednesday 4 for 25c.
1000 dozen of Women's Linen Handkerchiefs, 1-4 inch hem, extra value at 10c each, Wednesday 6 for 35c.

Slippers

Lamb's Wool Slipper Soles, lamb's wool of fine quality, all sizes. Special prices Wednesday: Men's 25c, women's 18c, misses' 17c. Children's slippers, made from patent leather, with droll Blucher tops, all sizes. Special Wednesday, \$1.99.

Paper your Parlors

One line of Imported Papers at special price Wednesday, to make room for other goods.
2850 rolls Imported Parlor, Dining Room and Hall Papers, in rich browns, greens, red and blue and their blends. In two-tone and three-color effects, dull or glossy faced papers. Regular to 65c, Wednesday 45c.
4600 feet Plate Rail, imitation oak, 2 1/2-2 inch, 12 1/2-2c pattern, Wednesday 8c.

Groceries for the Mid-Week

- 2000 stone Fresh Rolled Oats, per stone, 45c.
 - Finest Canned Tomatoes, 6 tins, 45c.
 - Canned Corn or Peas, 6 tins, 45c.
 - 1000 quart gem jars Pure Orange Marmalade, made from finest Seville oranges and Redpath's granulated sugar, per jar, 25c.
 - Half Car Fancy Navel Oranges, good size and sweet, per dozen, 35c.
 - Choice Sugar Cured Hams, half or whole, per lb., 16c.
 - Bird Seed, in bulk, canary or hemp, 2 lbs., 12c.
 - Canned Yellow Peaches, in heavy syrup, per tin, 15c.
 - Aylmer Condensed Milk, 2 tins, 25c.
 - Pure Gold Quick Tapioca and Chocolate, 3 packages, 25c.
 - Canned Catsup, Canada Pride Brand, 2 lbs., 12c.
 - Schimmel's Soup, assorted, 3 tins, 25c.
- 2 LBS. COFFEE FOR 35c.
300 lbs. Fresh Roasted Coffee, in the bean, ground pure or with chicory, Wednesday 2 lbs., 35c.

Girls' Sailor Dresses \$1.35

For Ages 10, 12 and 14 Years

WE ARE winning a strong position in the opinion of mothers as a store for girls. This season's preparations will maintain the standard.
We have just put into stock among several others
A Very Useful Dress of English Print



Smartly cut in true sailor fashion, with plenty of fulness in the gathered skirt, which has a 2-inch hem, made in navy blue with white stripes. The large sailor collar and cuffs are of plain navy, edged with white band; a vest of white drill, and a white tie. The dress is made of the finest English print, guaranteed for girls 10, 12 and 14 years. An extra special bargain \$1.35.

Ladies' Spring Coats for 1909

WE are prepared to sell this Coat at \$5. It is the sort that ladies wear in the early spring—medium weight, medium length. The Simpson factory made this coat according to the exacting specifications laid down by the department, filling in odd times when otherwise not busy. The result is that it is the same practically as a \$7.50 Coat.

Women's Coat Coats, in cordis and stripes of light and dark fawn shades, 29-inch long, double breasted, with fitting back, new patch pockets, trimmed with self-covered buttons on pockets and sleeves. Wednesday \$5.00.

Black Chiffon Taffeta Waists \$4.50

A dressy design in heavy black chiffon taffeta, pretty transparent voke of the lace, finished with soutache braid, silk embroidery and line tucking, new long sleeves and high pointed collar. Special Wednesday \$4.50.

A NEW LAWN WAIST AT \$1.00.
Tailored model, in fine white lawn, elaborately embroidered front, new high collar and long tucked sleeves, with pointed cuffs, finished back and front with tucking. A wonderful value at \$1.00.

Wash Goods for Spring and Summer Sewing

PLENTY of choice here already, and more arriving every day. You can positively scent spring in the air.
200 pieces of Dainty Toulon Silk Organdies, white, pink and sky grounds, with dainty floral designs of moss roses, etc., in mauve, yellow, blue, pink, etc. Worth 65c, for 39c.
Zurich Silk Dots and Plain, 50 shades, 39c.
New Striped Suitings, for dresses, in all the new shades, various widths, 12 1/2c.
Floral Organdies and Voiles, in all the newest printings, 85c and 25c.



CLERKS TO FORM UNION

Meeting Will Be Held Friday Night For That Purpose.
A broadcast call has been sent out amongst the retail clerks of the city to attend a meeting in the Labor Temple Friday evening for the purpose of organizing a union and protective association. Many who have been per-

sonally approached by Organizer John Platt are anxious for shorter and uniform hours. There are 1500 such locals on the continent, with international headquarters in Denver, Col.
A new local trades union organization has been formed in Toronto under the name of Masters and Mates, embracing operators of all vessels, ships, tugboats and barges running into or permanently located in Toronto harbor. A charter has been applied for from the

A. F. of L. At a meeting last night it was decided to meet each Sunday in Labor Temple. The organization is not the Masters and Mates' Fraternal Society that met a week ago.
After a division in the last meeting regarding the "negotiation" committee report that the Merchant Tailors' Association was willing to renew for three years the present agreement, the Tailors' Local Union last night endorsed the committee as an authorized quar-

WORK FOR EVERYONE

Claims Made Technical Education Will Solve Unemployed Problem.
That the development of technical education will go a long way towards solving the problem of the unemployed and that the whole province should promote such education were sentiments expressed at last night's meeting of the North Toronto Liberal-Conservative Association.

SEPARATE STATES.

* WASHINGTON, Feb. 15.—The long struggle of Arizona and New Mexico was rewarded to-day insofar as the house of representatives is concerned when that body under suspension of the rules unanimously passed the bill granting separate statehood to the territories.

ing of the North Toronto Liberal-Conservative Association.

Dr. E. C. Clouse, the genial president, was chairman, and addresses on the chosen topic were given by W. E. McNaught, M.L.A.; Dr. Goggins, J. F. Murray, Controller; Gary, Trustee; Hawthorn, Principal; Eldon, of the Technical School; ex-Ald. Thomas Davies, and W. H. New-some. Musical entertainment was provided by Master Earl B. Clouse and J. Wallace.

The B. C. Life Insurance Company.

* VANCOUVER, B. C., Feb. 15.—With its head office in Vancouver, the British Columbia Life Insurance Co., with a capital of \$1,000,000, will before the end of next summer be doing business throughout the west, according to a statement made to-day by one of the incorporators.

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