



**CHEW
PAKE
TOBACCO**

"Ever-lastingly Good."

ALDERMAN MISSING; BUSINESS POSTPONED

Third Readings of Water,
Light Extension Bylaw
Probable On Monday.

Through failure of one more member to attend the special city council meeting last night another unexpected delay occurred in the authorization of debenture issues for water and light extensions. Third readings were to be given to the bylaws. This requires a vote of three-fourths of the council, which is ten members. Only the mayor and eight aldermen attended last night and in spite of desperate efforts to locate another city father the meeting had to adjourn without transacting the business for which it had been called. Another meeting has been called for Monday at 11:45 a.m., when it is expected that ten members can attend.

WAR VETERAN DIES

John Edward Atkins, a former 33rd Battalion member, died in Victoria Hospital on Friday from a disease contracted at the front. Deceased was 47 years old, and was a native of London, England. He enlisted in April, 1915, at Ingersoll.

A son, John, was killed at Ypres in June, 1917. Besides his wife, he is survived by one son and four daughters. The funeral, which will be of a semi-military nature, will be held on Sunday afternoon from the undertaking parlors of George E. Logan, Rev. A. L. G. Clark of the Church of St. John the Evangelist will conduct the services. Interment will take place in the military plot at Mount Pleasant Cemetery.

His former comrades who were members of the battalion with which he went overseas will attend.

CONCERT IN PARK.

By permission of the officer commanding and the officers of the 1st Battalion, W. O. R., the band of the regiment will render the following program in Victoria Park on Sunday evening next at 8:15 p.m., under the auspices of the Patriotic Chapter, I.O.G.E. "O Canada" and "The Maple Leaf." "March—The Right of Line." J. C. Heed Overture—Barber De Seville. Rossini Serenade—"O Sole Mio." E. Di Capua (Neapolitan). Selection—"Opera Bouquet No. 1." Intermezzo—"Sizilietta." Franz von Hoon Selection—"The Maid of the Mountains." H. Fraser Simons Fantasia—"An American Abroad." Abbot Tabah (The Whistling Sergeant of the Fasha's Guard). Sax Rohmer and T. W. Thurston Hymn—"Abide With Me." "The British Grenadiers." and "God Save the King." Conductor—Lieut. Albert W. Slater.

GAZETTED AS AIDES.

OTTAWA, Ont., Aug. 13.—(By Canadian Press.)—Captain J. Lloyd, Grenadier Guards, and Captain the Hon. P. C. Kinnaid, M. C., Scotch Guards, are gazetted aides de camp to the governor-general of Canada.

BUSTLING DOLLAR DAY BY CITY MERCHANTS NEXT THURSDAY

Real Genuine Bargains in All
Kinds of Goods With Aero-
plane As An Attraction.

It will require the services of the entire family to corral the multitude of bargains by London merchants next Thursday. Mother will have to go to one store, father another, and sister will line up at the door of another, for there will be bargains for the whole family. The equilibrium of the city will be broken, owing to the rush, but what matters that, so long as everybody is successful in obtaining at least one or three real bargains.

Busy, bustling Dollar Day—next Thursday—is here again with its multiplicity of special values. What constitutes a bargain? Why—shall a reduced price on an article or articles you are in need of. The merchants haven't really stopped to figure out the literal definition, but you'll get their answer in Tuesday's and Wednesday's papers. Every merchant to a man realizes how bargains popularize his particular store.

There are two ways of learning of the bargains for Dollar Day. Everybody cannot go down town to see the loaded bargain windows, but they can read the papers full of prize specials. One merchant placed it in this way: "The bargains throughout my entire store will stand out as prominently as the proverbial 'sore thumb.' Dollar Day has been with us long enough to know there is no camouflage about it—merchants do actually 'give things away.' It pays to, for the simple reason that it starts the ball of word-of-mouth advertising going—a might good asset. And there's going to be an aeroplane here for two days—Wednesday and Thursday, somewhat of an innovation. On Wednesday the Dollar Day will pilot the plane over the surrounding towns; on Thursday he'll cut capers over the entire bargain centre.

That's not all, either, for he is going to give away articles, or rather loosen values, in the evening. You should have coupons on the waiting list, that are redeemable in London's live stores. There always was money in picking up paper, but there'll be more money than ever in picking up paper on Wednesday and Thursday. There's lots of places for out-of-motomoters to park their cars in London, and there is no doubt that the roads will be lined with autos. Systematic shopping, or shopping systematically, can easily be arranged by making a list of everything you want from the papers before starting down town.

If the sun goes down a bright, rosy red on Wednesday evening, you'll know it's going to be a real nice day for Dollar Day. Straightaway you should pick up the paper, read every line, make a list, go to bed early, get up with the sun, for make a bid for the bargains. There's one thing certain, the other person will.

ST. PETER'S BEATS ST. MARY'S.

St. Peter's defeated St. Mary's yesterday in an exciting game of ball at Springfield by the score of 21 to 13. The victorious team were: St. Peter's, McIntyre, Killingsworth and Raffaele; St. Mary's, O'Donnell and Cooke.

INSPECTOR BIRRELL IS APPOINTED CHIEF

One of Three Commissioners
Votes For Another Applica-
cant Friday.

Inspector Robert Birrell was appointed chief of police by a two-thirds vote of the police commission on Friday afternoon. The voting was by ballot and of the three commissioners two voted for the appointee and one voted for Sergeant of Detectives Thomas Nickle, it was said.

It was stated that one of the commissioners wished to have the announcement made that the police commission appointed the inspector, while another member wanted the announcement made that two of the commission appointed him.

MUCH DAMAGE IS CAUSED BY STORM

Street Railway Service Par-
tially Tied Up For One
Hour.

The heavy electrical storm Friday afternoon caused considerable damage and delay to the Street Railway Company's service. On the Hamilton road, a private wire fell over the street railway line, tying up the service on the Ottawa and Oxford lines for about an hour. The service in other parts of the city was also interrupted. The lightning struck some of the lines, and burned out machines.

The Bell Telephone Company also reports serious damage to its lines. Two cables in the north end of the city were cut, and many phones were put out of commission. No damage to the long-distance service was caused, the storm being for the most part local. The rain came down in torrents, flooding many of the roadways miniature rivers within a few minutes. The storm was said to be the worst that London has been subjected to this year. Some citizens reported that the water backed up in their cellars, the rainfall being so heavy that the sewers were unable to carry it away.

SUNDAY BAND CONCERT.

The G. W. V. A. Band will give the following program in Queen's Park Sunday evening, 8:30. Proceeds are for the War Memorial Fund. March—Sons of the Brave—Biddgood Overture—Lancelotti Keler-Bels Intermezzo—Anona Vivian Grey Waltz—Luxembourg Lehar Selection—Jolanthe Sullivan Highland Patrol—The Wee MacGregor Old Melodies—Songs of the Old Folks By Request.

March—Royal Australian Navy. Lithgow God Save the King.

RATIFIES SUFFRAGE. NASHVILLE, Tenn., Aug. 13.—The Tennessee Senate today ratified the woman suffrage amendment. The vote was 25 to 4.

INDORSE FREE ARTS COURSES BOARD OFFERS

No. 1 Committee Sends Mat-
ter On To Council—Is
Mayor's Plan.

LABOR GRANTED. FEE

Money Paid For Carnival Re-
turned—Delegates Claim
They Received Nothing.

Free tuition in the arts course of Western University for a number of local students was offered to No. 1 committee of the city council last night by the board of governors. The proposal was endorsed and forwarded to the city council. The plan suggested by the governors was almost identical with that advanced by Mayor Little earlier in the year. It provided that the sons or daughters of citizens assessed for less than \$3,500 or tenants of property less than that value be granted free tuition. Some restrictions will be placed on the proposal, however. It will be applicable only to students obtaining junior matriculation, or having other qualifications fitting them to take an honor course. Their work during the first year at university must be approved by the board of governors before they will be allowed to attend for the second year.

Mayor Little suggested that a committee formed of the city clerk, assessment commissioner and the mayor be appointed to look after the details of the plan.

Ald. Cameron Wilson asked if it would involve any financial obligations to the city. Mayor Little replied that it would not, being largely an acknowledgment of the grant of \$55,000 made to the university by the city this year. He believed that the financial loss to the university would not be great.

Delegates from the Trades and Labor Council came up to tell the old, old story about carnival companies operating here under the auspices of a local society. They stated that the World at Home show, which were here during the first of the month, had made no money for the Trades and Labor Council, under whose auspices they appeared, while they made some for themselves. They said that the receipts from the show were only \$6,000, for the week, although the concessions made much more than this. The Labor Council was to receive \$2,000, but local expenses absorbed most of the \$1,000.

The labor representatives asked remission of the \$250 license fee and \$200 representing half the rental of the grounds. The remission was granted and the latter request was referred to the Western Fair.

At the next regular meeting of the council, however, an amendment to the procedure bylaw will be brought in forbidding future actions of this kind. The committee recommended that tenders be called for the sale of the East London town hall, although it has not been decided definitely to sell it. Building inspectors also brought a valuation of \$5,000 on the building.

An amendment to the milk bylaw requiring all cans to be sealed was approved. Crossing protection in the form of gates was ordered by the railway board for the Waterloo and Pall Mall street crossings. The water was ordered by the railway board for the Waterloo and Pall Mall street crossings. The water was ordered by the railway board for the Waterloo and Pall Mall street crossings.

Continued From Page One

U. S. GOVERNMENT

night in the Charles street jail. They are Charles M. Brightwell, president and treasurer of the concern; Fred Meyers, office manager, and Fred Meyers, sales agent. All three pleaded not guilty.

That the activities of this company might have rivalled in the extent the dealings of Ponzi's Securities Exchange Company, was intimated by Albert Hurwitz, assistant district attorney of Suffolk County, when he told the court that the amount involved in its transactions probably would be shown to be hundreds of thousands of dollars. It was upon this representation that he asked that the bonds be set at a high figure. The three men will be given a hearing on August 24.

Further criminal proceedings were taken against Ponzi today. In the municipal court a blanket warrant was issued charging him with larceny of \$3 counts, totaling \$24,000. Police inspectors were at the federal building prepared to re-arrest him again on bail, but as he was taken to jail the municipal court charges against him were held in abeyance.

Expect Developments. Rumors were current tonight that further developments bearing on "get-rich-quick" schemes might be expected in the near future. It was not a hint as to the nature of these developments.

The arrest of officers of the Old Colony Foreign Exchange Company came after a frenzied run by note-holders upon the company's offices in Devonshire street. One of the results of this run was an imperative notice served upon President Brightwell by the trustee of the building to vacate his quarters within an hour and a half. Shortly afterwards the offices were closed.

More than a hundred note-holders were in the exchange company's outer office this forenoon, when a man emerged from the inner office and announced that "by order of the district attorney" no payments on notes would be made "for three or four days." Brightwell said later that his announcement was erroneous so far as mention of the district attorney was concerned, but that the company had decided to suspend payments temporarily on advice of its attorney. Announcement brought loud cries from the waiting throng.

"We want our money," several of them demanded.

There was a rush toward the inner office. Guards employed by the concern struggled to keep the people back. Threats were made against Brightwell.

"Kill break his neck," one man shouted. Finally the guards succeeded in clearing the office and the doors were closed and locked. But the mob remained in the outer hall and surged against the double glass force that the lines was broken.

Through the broken doors someone announced that an hour later the company would begin making payments at another office.

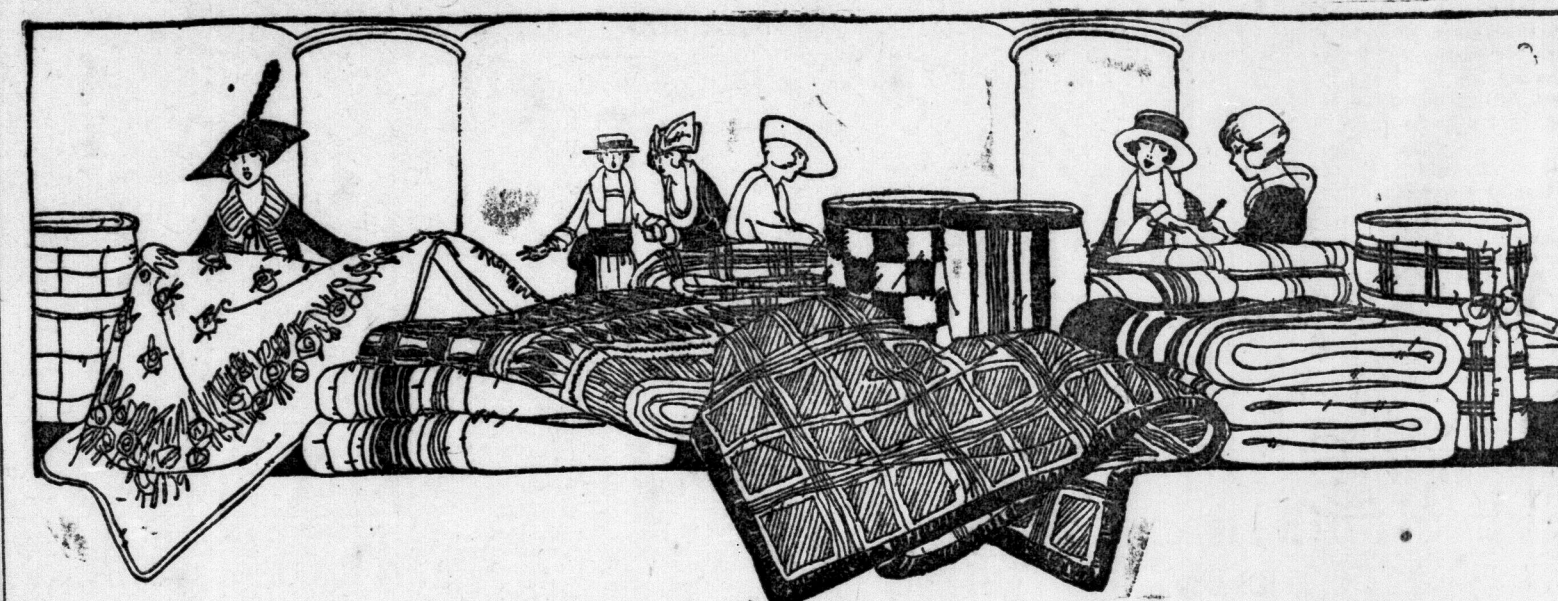
"It's a lie," shouted a man in the crowd. They are not paying there. We were there and they locked the office up. We want our money. An hour later the Devonshire street offices of the company were reopened and payment of principal on unmatured notes was resumed.

Office Again Closed.

The police said that investigation so far had

Comforters, Quilts and Mattresses In August Sale of Bedding

Next week will be bedding week in the August Sale. Yes, many wait for this sale, for they have found that it pays them well to wait, and to anticipate their full needs at this time, months ago preparations began for this event, and it is well they did, for many lines could not now be secured for immediate sale. We have gone at great length to present the most complete and artistic display of bedroom furniture and furnishings of quality. There are many beautiful sets, as well as numerous odd pieces—Quilts, Comforters, etc.—and all are specially priced.



Quilts and Comforters For August Sale

Now is the time to anticipate your fall needs in bedding goods and save by the August prices. Every line in this sale is marked at special price, and we have piles of them to offer—about twelve dozen quilts and comforters in the following list for the bedding sale next week:

White Crochet Quilts, size 78x88.	August sale price .. \$3.95	Cotton-Filled Chintz Comforters.	August sale prices .. \$6.95 and \$9.85
White Crochet Quilts, size 72x84.	August sale price .. \$2.85	Cotton-Filled Chintz Comforters, plain borders.	August sale price .. \$11.95
Cotton-Filled Chintz Comforters.	August sale price .. \$4.95		
Cotton-Filled Chintz Comforters.	August sale prices .. \$5.65 and \$6.75		

Fourth Floor.

NOTHING BUT CLEAN, NEW FILLING GOES IN ANY OF OUR MATTRESSES.

Our Sanitary Mattress is made with new, clean wool fibre center, with heavy layer of jute top and bottom, covered with good quality art ticking, all sizes. Bedding sale price .. \$7.65

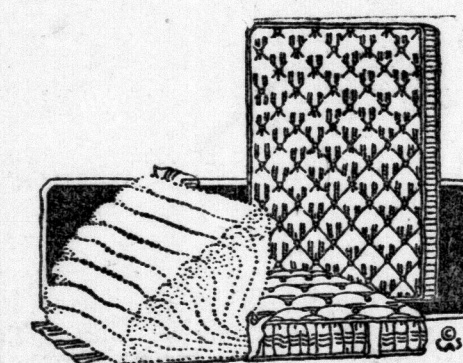
Laver Felt Mattresses, made of dark grey felt, French roll edge, all sizes. Bedding sale price \$12.15

Two specials, purchased for this event and made better, all pure layer felt, no loose cotton whatever, triple stitched, imperial edge, fine quality art ticking, in light grey felt. Special price .. \$16.00

Or made in pure white felt. Special sale price \$18.00

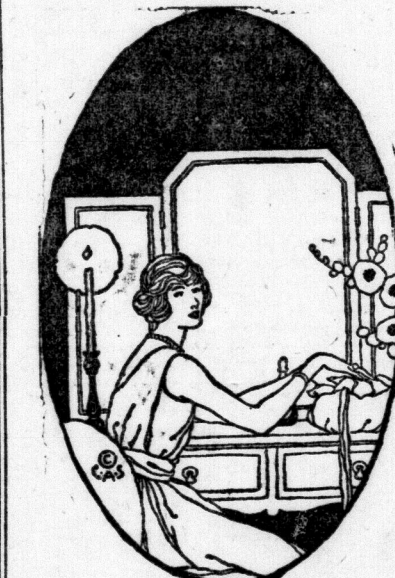
Note.—Bring accurate measurements of width of beds, as for sanitary reasons mattresses are not exchanged.

Furniture Department, Third Floor.



SIMMONS' DIXIE MATTRESS. Special sale price, \$27.00

WALDORF BOX SPRINGS, for wood or brass beds, covered with good art ticking. Special sale price .. \$32.50



This Splendid Bedroom Suite

IN ENGLISH IVORY. VERY MUCH UNDERPRICED.

Suite consists of full-sized bed with bow foot, chiffonade with two long and two short drawers and three trays in the cupboard, the trays are made of quarter-cut sycamore finished in natural wood; vanity dresser, with full pier mirror and two long side mirrors; the bench and rocker complete the suite. August sale price .. \$335.00

Brass Beds Specially Priced

These Beds were all purchased and marked before the last few advances in the prices, and the sale prices for Bedding Week are specially reduced from our marked prices. Brass Beds, 2-inch post pillars, bright ribbon finish, the filler rods are 1/2-inch and 5/8-inch; 4 feet 6 inches wide. Bedding sale price .. \$12.95

Two dozen different designs to choose from, all specially priced and ranging from the line described above to .. \$27.00, \$31.50, \$36.00, \$44.95, \$54.00 and \$62.50

IRON BEDS AND STEEL BEDS.

These two specials feature this line. They are made with 2-inch continuous post pillars, nice smooth finish, two widths, 4 feet and 4 feet 6 inches. Bedding sale price \$15.75 Or the one with slightly heavier filler rods. Sale price \$16.25

SIMMONS' STEEL BEDS.

Every one reduced in price for the August Bedding Sale today and all next week. Simmons' Steel Beds, finished ivory with blue lines, sizes 3 feet 3 inches (twin beds) and 4 feet 6 inches wide size. Priced at \$36.00, and \$59.00. Walnut and Mahogany Finished Beds, both the twin and full sizes. Bedding sale prices .. \$29.70, \$49.50 and \$58.50

A BED IS NEVER RIGHT UNLESS FITTED WITH A GOOD SPRING.

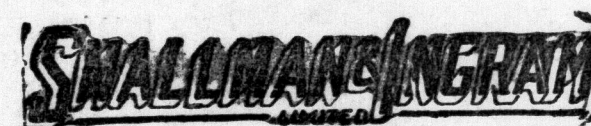
Our springs range from the cheapest that is good to the best that is made. They are all reduced in price.

Wood Frame Springs, double woven wire or link fabric. Bedding sale price .. \$5.40 each

Steel Springs with tubular steel frames, Simmons' link fabric. Bedding sale price .. \$7.65

BANNER SPRINGS, known everywhere, a companion to the Ostermoor Mattress, all sizes. Bedding sale price \$10.95

Third Floor.



When You Order Corn Flakes

It's a good idea to bear in mind

Post Toasties

There are many brands of corn flakes—
of varying degrees of thickness, crispness
and firmness—as well as degrees of flavor.

Post Toasties will please you because they are superior in every qualification, which means economy, satisfaction and pride in service.

Post Toasties Are Superior Corn Flakes

The care used in their manufacture, from selection of material to finished package, through all the processes of making, insures the highest quality.

Post Toasties come to you fresh, crisp and delightful.

At all Grocers'

Made by Canadian Postum Cereal Co., Ltd.
Windsor, Ontario



Deafness

Perfect hearing is now being restored in many cases of deafness or defective hearing by the use of the Little Wireless Ear Drums. They are small, light, and comfortable. They are made of the finest materials and are guaranteed to give perfect results. Write today for our 100-page FREE book on DEAFNESS, giving you full particulars and testimonials.

WILSON EAR DRUM CO., Incorporated.

1023 Inter-Southern Bldg., Louisville, Ky.

Every Outdoor Sport

invites your

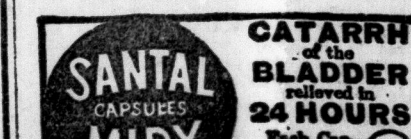
Kodak

Kodaks .. \$10.50 and up

Brownies .. \$2.90 and up

J.H. Back & Co.

210 Dundas Street.



CATARRH
of the
BLADDER
in 24 HOURS

SANTAL MIDY

Each Cap-
sule bears the MIDY
Trade Mark

Let a woman ease your suffering. I want you to write, and let me tell you of my simple method of home treatment, and you ten days' free trial, post-paid, and put you in touch with women in Canada who will gladly tell what my method has done for them.

Mrs. M. Summers, Box 12, Windsor, Ont.