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THE LONDON ADVERTISER COMPANY.

London, Ont., Saturday, Oct. 12. PRACTICE WHAT YOU PREACH.

OST OF THE MEN who secure Government positions quickly come to regard themselves as the favorite children of the fond political parent that appointed them. While in many public offices there is need for application, constant efficiency and ability of a high order, there are many other positions which call for only an indifferent, mechanical service. Men often become the public purse. They also become extravagant and reckless in the handling of Government funds, and it is doubtful if there ever was a time in the history of Canada when so much money was beold time patronage hunters.

Patronage has many disguises. It can load up offices with employees so that the public may never suspect that "pull" or "social drag" may be a factor in securing lucrative employment for many people who have never worked before and will never work again at such tasks. The average businessman is disgusted and filled with amaze- Hon, J. A. Calder, minister of immigration in the ment when he sees the thousands of positions that have been created in various branches of service at Ottawa and other places. The salaries are above the figure usually paid for such a kind of routine effort, and the multitude of employees suggests that no friend of the present Government has asked for position and gone away empty

The awarding of contracts seems to bear the same stamp of wild spending and recklessness. The manner of putting through big works at this time is calculated to bring all the plums into one basket with all other interests ignored. One will not look far away from Ottawa to find the select patronage that is securing practically all of the war contracts being given out at the present time. Millions are being spent from coast to coast, and in order to ascertain how much of "velvet" is time of Hon. Robert Rogers. given the contractors. It is common talk that 25

An example of the wasteful practice in at members to perpetuate the "Unionist" least one department is shown by means of the They see the squalls ahead, and are deferring press sheets received from the publishers of "Re- another session of parliament in order to avoid construction," the official organ of the Department of Soldiers' Civil Re-establishment. These sheets come in printed on a good class of newsprint paper and are advance proofs of what is to appear in the October number of the magazine. the side is retired. The intention is to give the newspapers advance information on the subject, and this desire would be appreciated were any of the topics discussed of such immediate interest as to involve a necessity for printing them as forerunners of the magazine, which the newspapers also receive. In the first place there is a waste of paper at a time when the Government by arbitrary edict is compelling the newspapers to cut down the amount of news space to be given the public, the professed idea being to conserve the supply of pulp. And secondly there is no item of such sizzling, hot appeal as to make its publication in advance of prime import-

If every newspaper in Canada receives a copy | rather than a neutral. of the completed "Reconstruction" when it is sent from the press, it will not require advance

the completed "Reconstruction" when it is sent from the press, it will not require advance proof sheets. Every newspaper and is aware that this case is cited merely as an example of the tenterators water which goes on a Ottawn in the thin state of the thin this case is cited merely as an example of the tenterators water which goes on a Ottawn in the thin course, the thin course of the course of the tenterators water which goes on a Ottawn in the course of the waste baskets of cities and others, often without a glance. It is all very well to complete the waste baskets of cities and others, often without a glance. It is all very well to complete the waste baskets of cities and others, often without a glance. It is all very well to complete the tenterator of sending out postered stating that remember of sending out postered stating that the postered stating that the postered stating that the postered stating that the salaries that might ultimately be saved it to save the salaries that might ultimately be saved in the salaries that might ultimately be sav

decided that no more daily newspapers could be published during the war. This was only a few days after the Rowell Tidings had been launthed.

arrogant after they are appointed civil servants and under the questioning eyes of hundreds of or occupy other positions which are paid from thousands of clear-seeing men prove that the

ing thrown away in the name of paying for war terest, then again the question of the permanence effort as during the regimes of the wildest of the london Board of Trade is answered, for it elsewhere far beyond the experimental stage.

AFTER THE GERMAN VOTE.

LOSE on the heels of the Government's granting a license for a German language newscabinet at Ottawa, is making an effort to restore the franchise to aliens who were disenfranchised

at the last election. Mr. Calder has been permitting large numbers of people of German descent to come into Canada from the United States as a part of his immigration policy. This no doubt has the sanction of the premier and other members of the cabinet. The announcement that Mr. Calder proposes to enfranchise his new-found citizens has caused the greatest excitement among the Great War Veterans of the west, and a meeting will be held at which Mr. Calder is to be present to discuss the issue. The press discusses the proposal with much bitterness, and the whole thing is looked upon as an Ottawa intrigue to secure rethere is no scanning of the accounts in parliament the strongest sort of attachment existed in the

per cent is the least the friends of the present "playing up to" these elements in the country is The manner in which the Government is strongly suggestive of the desire of the present

EDITORIAL NOTES.

Turkey, Austria and Germany. Three out and

It is difficult for the coal bogey to frighten anyone during this weather.

A fine Thanksgiving Turkey appears to be ready for the Allied mess table.

Will the new moon see the world restored to peace by complete Allied victory?

We are not quite certain this is Indian sum-

mer, but it is something just as good. The fight against Spanish influenza must be carried on as though Spain were a German ally

Londoners visiting in Toronto do not fail to

occasional item sent to the newspapers and to looking after the arrangements for the conveying overseas of a specially-chosen list of Conservative editors to serve as the press agents of the particular propaganda which the Government wished to have dished up. The Government recently

TREMBLING IN IMAGINARY DANGER,

medals."

"The Commander of this ship," the Professor remarked, "had four days ashore, and now he has to take her back through a devil-haunted ocean. He looks as if he had come through the torture chamber of the Spanish Inquisition. How he stands it beats me."

We shook hands on these sentiments and exchanged addresses in case his ilfeboat should be luckier than mine, or the other way about. We agreed that nobody should travel for pleasure these days. He was traveling as an Englishman to flout the Hun, and I was traveling as a newspaper man to get a little wood. orpedoes as we were, not only the ers who had had active interviews

officers who had had active interviews with torpedoes in many waters, but a gallant gentlemen in khaki who had stood up to shells and bombs at the fighting front. They were of the same mind as the Irishman who preferred trainwreck to shipwreck. "Trainwreck?" said Pat. "Why, there ye are; but shipwreck, where are yez?"

True! where are you? There is a weary waste of blue chill in the Atlantic, and many a man has survived torweary waste of blue chill in the Atlantic, and many a man has survived torpedoes to curl up and die of cold water.

Did I say everybody was afraid? Well, nearly everybody. Everybody, that is to say, except the cabin boy, rosy of cheek, blue of eye, and about as tall as a minute, "Have you ever been torpedoed?" I asked. "No," he chirped, "but I dearly hope I shall be." Can you beat it? On what literature has that young mind been feeding to wax so dauntless?

dauntless?
"Of course," said the Professor one "Of course," said the Professor one sunny afternoon when we were inclined to look on the bright side of things, "this German submarine campaign is impersonal, it's not you and me they're aloud:

that the Q boat got Fritz, because he did not bother us afterwards. What's more, there can be no doubt that he was a more, there can be no doubt that he was a more, there can be no doubt that he was a more, there can be no doubt that he was a more, there can be no doubt that he was a more, there to get us, because he dispatched a piece of evidence in the shape of a torpedo which our stern gun nailed at two thousand yards from the ship. The torpedo broke water just long enough to the Mate's keen eyes to spot it. A fine shot that, when you consider what zigzagging a twelve-knot convoy must to do to dodge a forty-knot torpedo! Our zigzagg made the Grand Chain look like a straight line.

duty nursing!"

The next day the Meades came in to see him or invest her money in Government bonds?

Brothers is Brothers have a grocery in Jeffersonville; Small Brothers have a barber shot that, when you consider what zigzagging a twelve-knot convoy must to do to dodge a forty-knot torpedo! Our zigzagg made the Grand Chain look like a straight line.

"You haven't read your letter sweet"

Our Daily Special. a straight line.

When I approached the Mate with words of praise shortly afterwards he said: "It would have missed us, any-way." Oh "just"

"Still," I said, "there was something "Well," smiled the Mate, "sometimes something happens."

The Advertiser's Daily Short Story (Copyright, 1918, by the McClure Newspaper Syndicate.)

THE FOOLISH LETTER.
[By S. B. Hackley.]

"Stacy, I've got a new job." His thin, dark face lit with his engaging smile, Kent Traile pushed open the door of the shabby combination sitting-room and bedroom in the Trailes Mrs. Traile sealed the letter in her

was perfunctory. "What is it, Kent?"

'this German submarine campaign is impersonal. It's not you and me they're after. It's not you and me they're after. It's tonnage."

'At the same time," I replied, "the last thing I want to see is a low, rakish periscope in the offing. The more offish it is, the better I like it. You offer me cold comfort, Professor, when you say that the one hundred and seventy pounds dead weight which I contribute to the general disaster will be regarded merely excess tonnage."

"Last night," said the Professor, "a sheep-voiced tenor got up in the lounge and bleated a. thing called 'Baby Mine.' I think the captain ought to put a stop to it. One may mention bales when women and children are present—that's all right—but not mines. They have no place in polite company. They are a palinful remineders," afted the Professor, who will have his joke.

'We are beset by painful reminders," I chipped in. "The lifeboats swung outboard, the lifebelts worn everywhere except in bed, the two howitzers at our bow, the four point seven at our stern—all these are reminders that we live on the crumbling verge of a great tragedy. How I hate my lifebelt! I drag it about with me like a bad conscience."

Only is and the lifebelt word word word, and it seems any sort of work and the available—Kapok—ten times as buoyant as cork. It is cut in the latest fashion. The high ruff neck gives it as sood as an overcoat on a cold night, and from what I notice on this ship it does not interpose any obstacle between the V. A. D.'s and their firtations with the young lieutenants."

True," I murmured, "the lifebelt is the one best bet. Lifeboats may capsize or be smashed to pleeces, but your files."

Lifeboats may cap-size or be smashed to pleeces, but your files.

If your children are delicate or frail,

she would go back to the nursing, for which her heart craved, and be earn-ing while she was in her earning years, and let poor Kent go his foolish un-practical way alone!

"You haven't read your letter, sweet

Our Dally Special. A Man's Best Friend Is His Job.

A feller tells us that the kaiser re

minds him of a custard pie because he is yellow all the way through and hasn't rust enough to go over the top.

Gosh! Maybe he owns the graveyard there lnyway, M. Y. Toombs lives at Troy.

Luke McLuke Says. It doesn't hurt to tell the truth once in while. There are just as many male cossips as there are female gossips. And you may have noticed that you never hear a married man bragging about Masculine Supremacy when his wife is around.

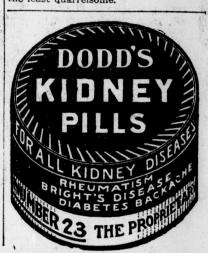
This is a funny world. If you haven't a dime, nobody wants to lend you a cent. But if you have more coin than you know what to do with, everybody wants to lend you money.

When a bride suddenly realizes that her husband is just a common, ordinary man like her brother, the honeymoon is

And, no matter how changeable a wo-man may be, she never seems to have sufficient change.

A few men operate in the stock market. But most of them are operated or in the stock market. Don't imagine that a man is a mil-ionaire just because his wife dresser nat way. It is more than likely that he seat of his pants and his elbows are

We all devote too much flapdoodle to the dead and not enough common ordi-nary kindness to the living. Some married couples are always quarrelling over the question of which is



HYDREQUALITY Hydro Quality lamps are manufactured in a thereughly modern factory by a corps of experts work ing under highlyskilled supervision - in addition before being offered for sale - they must pass a series of accurate tests in the Hydro laboratories. These facts account for the many superior points - such as long life - brilliant, white light, - economy of ourrent, for which Hydro Quality lamps are justly noted. in the

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Lamps burning less than guaranteed number of hours will be replaced on basis of hours they burn Full allowance will be allowed for loose base lamps, or lamps turning white when installed. REDUCES RENEWAL COSTS AND LABOR EXPENSE INSTALLING NEW LAMPS.

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