The Integrity of Your Friend

does not qualify him to serve as your executor. He needs actual experience in estate

Insure for your estate efficient and economical service by naming as your execu-

CANADA TRUST

Huron & Erie Mortgage Corpora London (two branches) and St. Thomas T. G. Mezedith, K.C. Hume Cronyn.

President General Manager

BEEF CONSUMPTION CUT. BUT EXPORTING TO U.S. CONTINUES

Food Controller's Regulations Reduce Butchers' Sales!

DROVERS' SALES JUMPING

American Markets Benefit, Say Dealers, From Canadian Prohibition.

While shipments of beef cattle from Western Ontario go regularly to Buf-falo and other American markets where there are no "beefless, baconless" days,

sales' reports, believes that the people generally are eating less meat than they did. He bases this belief on the fact that the aggregate supply of the eating houses is far below what it was. Loss of beef trade, he says, has spread to even other meats, with the exception of pork

"Judging by our restaurant business. I would say that Londoners are eating much less than they did," says Mr. Anderson. "The loss of the outlet for the higher-priced cuts is evidenced in our household sales, too. Formerly the majority of these cuts were taken by the eating house proprietors. Now it is hard to arrange for an equitable sale."

While the London meat consumption

LONDON MINISTERS BLAMING ENTERTAINMENTS ON SUNDAY FOR SMALLER CONGREGATIONS

Autos, Late Saturday Night Closing, Elimination of Floating Population Through Enlistment and War Condition Blamed for Decreasing Church Population of City.

Blamed for Decreasing C hurch Population of City.

London has fix church: attendance problem as well as other cities, with control of the problem of the pro there are no "beefless, baconless" days, the beef consumption of London has been materially reduced through the orders of Food Controller W. J. Hames.

Charles Anderson of the Anderson Meat Market, one of the largest restaurant supply houses in the city, deciares that since the inauguration of the beefless days in hotel and restaurant menus, his beef orders have been cut in two. Pork consumption, he explains, has increased, as has also the consumption of fish, but the increase in these two falls far short of the difference in the beef consumption. "Since the inauguration of the beefless days we have had our beef business to restaurants, and there has been a great falling off in the demand from this quarter. For a time, following the inauguration of the scheme, the demand for pork was so great that we could not fill it. Now," however, the pork demand has fallen off. The increased use of pork added to the increased use of pork added to the increased consumption of fish, is not sufficient to meet the 'void' caused in the beef sales."

Mr. Anderson, from evidence of his increased consumption of fish, is not sufficient to meet the 'void' caused in the beef sales."

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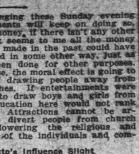
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Initial Shipment Goes So Fast Friday Night Meeting To Be a



FOR NOMINATIONS OF LONDON LIBERAL CLUB

Il Shipment Goes So Fast lire Is Sent for More.

ENOUGH WAS SENT

O Pounds Insufficient To to the Demands From City

EXPECT BIG CROWD

FOR NOMINATIONS OF LONDON LIBERAL CLUB

In 1915 while serving as alderman, a gentleman named Mr. Frank McVean, called on me one day and wanted the information whether I was ready to take up a proposition which would serve the workingmen of London, in whose interests I had run as an independent candidate.

My answer was that I was always ready and willing to do what is in my propose of termissing and necessary data and facts on a proposition which would give me ample proof of the merits of the proposition and of its need.

My first move was in the council when I moved that the city engineer should bring in a report on the cost of anthracite coal at the mines, freight from the mines to the city, and overhead expense to the city, as a major the dependent candidate.

The Liberal Club will hold a nomination meeting on Friday evening, when officers for the year will be nominated.

The elections will be held in November. A big crowd is expected.

There will be keen contests for every ber I had been pounding at that questing the council when I move that the city engineer should bring in a report on the cost of anthracite coal at the mines, freight from the mines to the city. As a major the dependent candidate.

The Liberal Club will hold a nomination meeting on Friday evening when of the proposition which would serve the workingmen of London, in which would serve the workingmen of the city and wanted the information whether I was ready to take up a proposition which would serve the workingmen of the city, and his proposal was that I should undertake to institute a municipal yard in this city, with the promise of turnishing all necessary data and fects on a proposition which would give me ample proof of the merits of the proposition which would andertake to institute a municipal yard in this city, with the promise of turnishing at necessary data an





ENGLISH HAIR NETS.

We have just received a splendid shipment of English Hair Nets-& most complete assortment, The Satisfactory, large silk net with drawstring, all shades. Each

Queen Bess, the large threecornered silk hair net, to moteh any hair 5c each The Queensway Hair Net, real human hair, fits perfectly as a cap, quite invisible, no pins necessary; in mid, dark and light brown, and blonde, 15c; grey or

brown, blonde, black and grey 5e each The S. & I. Special Real Human Hair Net, extra large, three-corned; dark, mid, light brown,

The Lady Gay Motor Hair Net

with elastic, light, aid and dark

and blonde15c each Cottons and Flannelettes

We have just received new shipment of Striped Flannelette, excellent quality and unequalled at the price. Splendid assortment of patterns for pyjamas or night dresses 31 inches wide. Prices, per yard 20c and 25c

Horrockses', 33 inches wide, reliable in every way. Price 28c yard Horrockses' Pure White, 36 inches wide, soft velvet

finish, nice weight 28c yard ROBE LENGTHS-Individual robe lengths, all ready for cutting, very attractive designs and makes warm and cosy robes; cords, frogs and tassels to 1,000 yards, two yards wide, High-Grade E. glish Sheeting, extra value. Special65c yard English Madapollam, beautiful fine cotton, very

exclusive patterns now to be had. There's such a large collection of styles in wide stripes, in mostly all the autumn's rich colorings, such combinations as dark burgundy and maduro brown, labrador blue and burgundy, maduro brown and olive, navy and Russian green, also a variety of navy and green grounds, with wide ribbary attribute and surface and burgundy and stripes applications.

Boudoir Slippers in Soft Felt, Kid and Suede

Ladies' and Misses' Cosy Slippers of soft felt, fancy toe with pom-pom and ribbon fluting; comes in brown, black and cardinal; sizes 11 to 7. Price \$1.25 pair

Some Wonderful Values

in Silk Warp Figured

and Striped Silks

Just the kind of silks the women are asking for. Fashion magazines have illustrated these in Fancy Bags, Ties, Scarfs and for Separate Blouses, but the problem

was to secure them. The large shipment received was purchased months ago at a special price, which enables us to sell all at prices quoted below. As these will be picked up quickly you should inspect the exhibit at the Silk Department at once and lay in your Christmas supply; 19 inches wide. Prices....\$1.25, \$1.50 and \$2.00 yard

Imported Striped Skirt Silks, 35 In. Wide

-- Two Special Prices, \$2.50 and \$2.75 Yard

Undoubtedly this store can save you money on these beautiful silks, which are ex

ceedingly fashionable, and there is not a possibility of us duplicating many of the

Dainty Boudoir Slipper of soft felt, cuff at top piped to harmonize with pom-pom on toe; comes in blue, heliotrope, pink and cardinal; sizes 3 to 7. Price\$1.95 Ladies' Suede Slippers, lined with white

flannel, large pom-pom at toe-navy, rose and heliotrope. Price\$2.00 Same style in soft kid, in cardinal and

black. Price\$1.50 Cosy Felt Slippers with leather sole and heel, fur _____ g around top; in cardinal, grey, black and brown; sizes 3 to 7. Price \$1.95



Traveling Traps for Your Thanksgiving Trip



