

Telephone Main 7841 1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919 Market Adelaide 5100
Store Opens 8.30 a.m. Closes 5.30 p.m. Open All Day Saturday

Simpson's Sensational 2-Day Boot Sale

Begins Today With 7,000 Pairs of Boots From 7 Factories, at One Price \$7.95

The sale comprises samples and regular stock boots, which were ordered months ago at dollars less than today's factory cost to us. This two-day carnival of boot values will draw thousands to the Simpson Store. The offerings are so excellent that to prevent dealers from snapping up the stock in quantities, we shall not sell more than two pairs to a customer. Those who shop at 8.30 a.m. today will be well repaid for being here when the doors open.

Extra salespeople, extra selling space, extra cashiers and additional service all around to ensure satisfactory shopping.



The Women's Boots

\$9, \$10, \$12, \$14 and \$18 Values
The newest fall novelty and street styles in most fashionable leathers, black and colored.

Queen Quality samples and some regular lines,
Hartt samples, Geo. A. Slater samples, Frank A. Slater samples, Classic samples, also some Com-
tess and regular stock lines.

Button and lace boots with 9 and 10-inch tops. Brown and grey suede, grey, brown, black and ivory kid, and brown calfskin.

Plain and fancy vamps of patent colt, Havana brown, kid and calfskin, also light and dark grey and gunmetal leathers.

Low walking, Cuban and Span-
ish leather heels. Widths A to D.
Sizes 2½ to 7. Special, two-day
boot sale. All one price, \$7.95.

\$7.95

Women's New Fall Spats \$1.79

Fine quality broadcloth and lighter weight materials, white, pearl, light and dark grey, champagne and steel grey. 8 and 10 buttons. All sizes. Today, \$1.79.

Boys' Active Service Boots \$3.00 and \$3.50

Guaranteed, made of heavy box kip leather, blucher cut, heavy solid leather standard screw soles. Sizes 11 to 13 at \$3.00; sizes 1 to 5½ at \$3.50.

No Phone, Mail or C.O.D. Orders on these Boots.

The Men's Boots

\$10, \$12, \$14 and \$18 Values

The newest in fall styles for men and young men, including:

Hartt samples, Geo. A. Slater samples,
Frank A. Slater samples, and thousands of
pairs of Tetraults, Ritchie and Victor
Boots. Sample sizes, 7½, 8, 8½.

Choose them in Havana
brown, black and tan storm
calfskin, gunmetal, patent colt
and black and brown kid, with
leather fleeces, wearproof and
best duck linings.

Styles are straight lace, but-
ton and blucher, heavy and light
oak tanned soles, also heavy
waterproof viscolized and Neolin
soles. Every pair Goodyear
welt sewn.

But in the lot will be found
sizes 6 to 11. Regularly \$10,
\$12, \$14, \$16, and a few sample
high leg hunting boots up to
\$24.00. Special two-day boot
sale, all one price, \$7.95.



See Yonge and
Queen St.
Windows

ON SALE
Second Floor

Bargains in the Basement The China Department

Phone Main 7841 for Pre-
serving Crocks, Jars and Ac-
cessories.

Crocks

No. 1 size, 32c.
No. 3 size, 69c.
No. 4 size, 89c.
No. 5 size, 98c.
No. 6 size, \$1.34.

Crown Sealers

Small size, doz., \$1.00.
Medium size, doz., \$1.10.

Perfect Seal

Small size, doz., \$1.25.
Medium size, doz., \$1.40.
Large size, doz., \$1.75.
Rubber Rings, doz., 10c.
Metal Rings, doz., 25c.
Zinc Rings, doz., 40c.

Water Sets, \$1.49

Clear white glass, with three cut star decoration; one
large jug and six tumblers. Friday bargain, set, \$1.49.
Plain Glass Water Tumblers. Today, dozen, 48c.
Cut Glass Butter Tubs, floral decorations, two handles.
Today, 49c.
Bon Bon Dishes, dainty floral cutting, on good quality
glass. 5-inch size, 49c; 6-inch size, 69c.

\$28.50 Dinner Sets for \$19.95

30 sets, 87-piece composi-
tion, for early shoppers.
English semi-porcelain with
new pink rose and black
border decoration, gold
traced handles and edges.
Friday bargain, \$19.95.

Real China Tea Sets, 40 Pieces, \$10.50

An assortment of many
floral and dice border dec-
orations in this lot. Values
up to \$15.00, for early
shoppers. Friday bargain,
set, \$10.50.
Simpson's—Basement.

Wall Papers at Friday Prices

1,000 Rolls Imported Tapestry Wall Papers
Subdued foliage design, with soft treatments of grey and rose, for use in living-rooms and halls.
Friday bargain, single roll, 29c.

35c Bedroom Papers, 17c Single Roll

Cut-Out Borders to Match, 5c Yard

New designs and colorings of the better qualities. Borders to match include pretty arrangements
of birds, flowers and ornaments, and are regularly 10c and 12c yard. Friday bargain, single roll, 17c.

40c Printed Oatmeal Wall Papers, 19c Single Roll

Conventional and stripe designs, showing several artistic patterns, printed on good quality oatmeal
stock. Friday bargain, single roll, 19c.

Figured Ceiling Papers, 9c Single Roll

Conventional and figured designs on cream,
white or grey backgrounds. Some patterns are
printed with silver mica, others with deeper tones
of harmonious color. Friday bargain, single roll,
9c.

Figured Stripe Papers for Bedrooms, 12½c

Cut-out Borders to Match, 3c Yard.

Pretty floral stripe designs, daintily colored,
on white and cream backgrounds. Friday bar-
gain, single roll, 12½c.

Bargains in Draperies

Odd Velour Portieres, \$9.49

A limited quantity of single
portieres of rich quality velour,
in all the leading colors; lined
with imported poplin. Double-
headed tops, with hidden hooks,
sewn on and shirred tapes. Fri-
day bargain, each, \$9.49.

Art Chintz, Half-Price

All short ends (up to 10
yards), comprising pretty
chintzes of various colors and
designs, 30 and 36 inches wide.
Regularly 79c to \$1.50. Fri-
day bargain, yard, 39c to 75c.

Window Shades, 89c Each

Either white, cream or green,
standard size, 37 inches wide,
70 inches long; complete with
reliable spring rollers and all
necessary attachments. Friday
bargain, 89c.

Green Denim, 49c a Yard

500 yards in green only, 32
inches wide, suitable for cur-
tains or light upholstery. Fri-
day bargain, yard, 49c.

Simpson's—Fourth Floor.

FRIDAY BARGAINS

Clearing Sale Men's Fedoras \$2.45

Regularly \$4.00, \$5.00
and \$6.00

Many makes, including
G. B. Borsalinos, Ash-
fords, Leeds, Lincoln,
Christy and King—not a
full range of any hat in
the lot, but a good choice
in all sizes. All the new-
est shapes and shades. No
phone or C.O.D. orders
accepted. Friday bargain,
\$2.45.

75c and 95c Caps, 59c

One, four and eight-
piece top shapes, in light
and dark shades of tweeds
—boys' and men's sizes.
Friday bargain, 59c.

Simpson's—Main Floor.

Men's Merino Underwear, 89c

Shirts and drawers, natural
shade, soft, smooth, even
thread—elastic ribbed cuffs and
ankles. Sizes 34 to 44. Fri-
day bargain, garment, 89c.

Men's Flannelette Nightshirts, \$1.48

Neat striped patterns, in blue
or pink—made with lay-down
collar—large sized bodies; full
length. Sizes 14 to 18. Fri-
day bargain, \$1.48.

Men's Duplex Braces, 48c

Pulley back suspenders, extra
quality webbing, in medium and
heavy weight, assorted pat-
terns. Friday bargain, 48c.

Boys' Pullover Sweaters, 53c

Made with roll collar, elastic rib-
bed knit, grey union yarn. Sizes
26 to 32. Friday bargain, 53c.

Boys' Shirt Waists, 69c

Made from good strong washing
shirting materials, neatest striped
patterns, collar and pocket attach-
ed. Sizes 7 to 14. Friday bargain,
69c.

Simpson's—Main Floor.

Fall Weight Overcoats for Men and Young Men Are Reduced to \$15.95 Today

Regular \$18.50, \$20.00
and \$22.50 Values

Dressy models, made up in the trencher
and slip-on styles from smart brown and
grey tweed mixtures and grey and black
"Donegal" effect tweeds. Only 59 coats in
the lot. Sizes 34 to 40. On sale 8.30 this
morning at \$15.95.

Suits for Men and Young Men, \$20.00

Finished from Canadian Bannockburn
tweeds in rich shades of brown and grey—
single-breasted, 2-button, soft roll semi-
fitted sacque models, medium height vests
—trousers finished with five pockets, belt
loops, cuffs or plain bottoms. Sizes 35 to
44. Friday bargain at \$20.00.

Men's Worsted Trousers, \$3.49

Exceptional value at this price—tailored
in medium and dark greys in neat stripe
and pattern effects—finished with five pock-
ets and belt loops. Sizes 32 to 44. Friday
bargain, \$3.49.

Long Black Rubber Sheeting Coats, \$4.50

Just the coat for the man engaged in out-
of-door work—strongly made, absolutely
waterproof. Sizes 36 to 48. Friday bar-
gain at \$4.50.

Simpson's—Main Floor.



Suits Which Boys Will Like Are \$7.95 Today

Regularly \$9.00 to \$12.00

75 only in the lot of boys' sturdy wool and cotton mixed tweed suits, designed in the popular all-
around belted models—some with plain back, others with shapely waist effects. Developed in blue half
line stripe, grey and black mixtures and brown stripes and broken checks—full fashioned bloomers. Sizes
25 to 34. Regularly \$9.00 to \$12.00. Friday bargain, \$7.95.

Boys' Corduroy Bloomers, \$2.45

Cravenetted corduroy bloomers, that will give the utmost in service. They come in a dark brown
shade that is most popular with the boys—full fashioned, with belt loops and governor fasteners. Sizes
24 to 34; 6 to 16 years. Friday bargain, \$2.45.

Boys' Blue Worsted Suits, \$14.95

These dressy blue worsteds are tailored on mannish lines, in single-breasted trencher models, cut
roomy in size for growing boys. Full fashioned bloomers, with belt loops and expanding knee bands.
Sizes 7 to 16 years. Friday bargain, \$14.95.

Simpson's—Main Floor.

SEE
FILM
SHOW
Simpson's Fashions
At the
ALLEN
This Week

SIMPSON'S