

25 per cent, in the six-month comparison. In the same period, sales overseas were almost unchanged.

The Minister warned that some of the favourable forces affecting exports in the first half of the year may not be present in equal degree in the months ahead. At the same time he stressed the importance of a sustained all-out effort to maintain the present momentum in export sales.

Mr. Pepin observed that a new milestone on the road to a freer and more productive world trading system was reached on July 1 with the completion of the first phase of the Kennedy Round tariff reductions by Canada's trading partners and the inauguration of the International Grains Arrangement. For Canada, as for other nations, this opened the way to new trade horizons. To make the most of these new opportunities, the Trade Minister said, there must be constant attention to the basics of good market performance — improved methods of production, effective sales promotion and competitive pricing.

The Minister emphasized that the onus for a strong export performance could not be left to the producer and exporter alone; much depended on the proper recognition by all groups in the economic community of the crucial importance of maintaining competitive ascendancy in the markets of the world.

GEORGE BROWN STAMP

A multi-colour five-cent commemorative stamp to be issued by the Canada Post Office on August 7 will honour George Brown, one of Canada's Fathers of Confederation, who was born 150 years ago. Besides playing a prominent role in the emergence of Canada as a nation, Brown, a native of Scotland, left a legacy in the Toronto daily newspaper, *The Globe*, which he founded in 1844.

Steel engraving and photogravure have been used by the British American Bank Note Company Limited, to print 24 million George Brown stamps, which are horizontal in shape and measure 40 mm. by 24 mm. A portrait slightly to the left of centre is in natural colour showing Brown wearing a magenta-coloured coat; on the right is a variegated reproduction of the Prince Edward Island Legislative Buildings in which the Charlottetown Conference took place. To the left of the portrait is a facsimile of an early copy of *The Globe*. Red lettering on the ochre background consists of the denominative "5" in the lower left; "Hon. George Brown" and "1818-1880" in the lower right, and "Canada", which surmounts the right

segment. "Postes" and "Postage", in dark grey, are inserted on a line immediately above the Legislative Buildings.

GOVERNMENT DEPARTMENTS RESHAPED

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effective protection with respect to safety and quality. This in no way changes the intention of the Government to proceed with the amendments to the Patent Act and Trade Marks Act, relating to drugs, which was introduced in the last Session of Parliament.

FISHERIES AND FORESTRY

A new Department of Fisheries and Forestry will be established. The Government plays a major role in the research areas of both of these basic industries. These activities, through being combined in one department, will become more effective and broadened in scope. This, in turn, will improve Canada's competitive position in world markets.

OTHER CHANGES

As previously announced, Mr. Jean Marchand will be made responsible for the National Capital Commission.

The Medical Research Council, which now reports to the Chairman of the Committee of the Privy Council on Scientific and Industrial Research, will become the responsibility of the Minister of National Health and Welfare.

The Emergency Measures Organization, which now reports to the Minister of Industry, will report to the Minister of National Defence. Its role will be examined in conjunction with the Defence review presently in process.

The expanded role of the President of the Privy Council was detailed by the Prime Minister on July 5. As Government Leader in the House of Commons he will have full responsibility for the ordering of government business in the Commons. Included in this overall responsibility is the supervision of replies to questions in the House. This function was performed by the Secretary of State. The Parliamentary Returns Division of that Department will now be transferred to the Privy Council Office, but in practice will report to the President of the Privy Council.