

## II. DEFINITION AND AWARENESS

### 1. MEANING OF "FREE TRADE": THERE'S BEEN A LOT OF DISCUSSION RECENTLY ABOUT "FREE TRADE."

- THINKING ABOUT THE CONCEPT OR IDEA OF FREE TRADE, BASED ON WHAT YOU KNOW OR HAVE HEARD TO DATE, WHAT DO YOU THINK "FREE TRADE" MEANS ?
  
- MORE SPECIFICALLY, AGAIN BASED ON WHAT YOU KNOW, HAVE HEARD, OR PERCEIVE TO DATE, WHAT DO YOU THINK FREE TRADE BETWEEN CANADA AND THE UNITED STATES MEANS? WHAT DO YOU THINK CANADA-U.S. FREE TRADE IS ALL ABOUT ?

WHEN YOU HEAR TALK OF A POSSIBLE CANADA-U.S. FREE TRADE AGREEMENT, WHAT DOES THIS MEAN TO YOU?

NOTE: IF PRESSED FROM RESPONDENTS RE WHAT IT DOES MEAN, COULD PERHAPS RESPOND AS FOLLOWS: "WHAT CANADA-U.S. FREE TRADE ULTIMATELY MEANS WILL DEPEND UPON WHAT IS INCLUDED IN ANY FINAL FREE TRADE AGREEMENT. HOWEVER, THE PRESENT DISCUSSIONS ARE BASICALLY ABOUT CANADA ENTERING INTO AN AGREEMENT WITH THE UNITED STATES THAT WOULD ELIMINATE TARIFFS AND SIGNIFICANTLY REDUCE OTHER TRADE BARRIERS ON GOODS AND SERVICES FLOWING BETWEEN THE TWO COUNTRIES."