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14. having a type size and font such as Times Roman or Dutch 12 or 14 point;
  15. having consistent page numbers;
  16. ensuring that sections, headings and sub-headings are clearly distinguishable;
  17. ensuring that tables have horizontal and vertical rules for ease of reading; and,
  18. periodically having charts and graphs to liven the text.

Few participants endorsed the suggestion of having advertising or sponsorship. They believed it might take away from the focus of the publication. However, if the information was perceived to provide a great deal of value added, it would not pose a problem. As stands now, most participants would pay a nominal fee just to make sure they covered the base with this information.

The Department should consider:

19. having advertising or sponsorship if the information in the GMOR had a high value added information; and,
20. charging a nominal fee for the publication consistent with the perceived value of the information.