

REPT4D
90/06/26

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 89
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST :606-LOS ANGELES

SECTOR :009-FOREST PRODUCTS,EQUIP,SERVICES
UNITED STATES OF AMERICA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

SUB-SECTOR:WOOD AND WOOD PRODUCTS

IDENTIFY PROSPECTIVE BUSINESS

CONTACTS IN TERRITORY (SAN DIEGO, ARIZONA)

ASSIST WITH IMPLEMENTATION OF FEDERAL MKT PROG. FOR SHAKES

UPDATE 1981 STUDY ON OPPORT. IN TERRITORY FOR VALUE

ADDED WOOD PRODUCTS

SOUTHERN CALIFORNIA HOME & GARDEN SHOW (AUGUST)

SOUTHERN CALIFORNIA BLDG IND. ASSOC. TRADE SHOW (NOV.)

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 1-Assist w/ implementation of \$21M Federal
Market program for cedar shakes & shingles.
2-Promotion of Spruce-Pine-Fir lumber.
3-Identify scope for intro of wood products.
4-Building stone (granite, marble, slate).

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 1.Assisted w/implementation of Fed Mrkt Prgm for
Cedar Shakes/Shingles.2.Identify scope for intro
of more manufactured wood products.

QUARTERLY RESULTS REPORTED:

1-On behalf of Fraser Valley Producers met with
L.A. gov't officials to exempt "Certi-Guard".
2-Assisted COFI in supplying materials.
3-NEXUS mission for wood components for FY89/90.
4-CDN stone & tile considered for Walker&Zanger.

1.Mid-term review of prg, report on local suppor
t to have ban removed, monitoring of roofing dev
elopments locally.2.NEXUS proposal on wood compo
nents submitted to OTT for FY 90/91.