

REPT4D
90/01/23

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 89
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :604-DALLAS

004-DEFENCE PROGRAMS, PRODUCTS, SERV
UNITED STATES OF AMERICA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN: ANTICIPATED RESULTS:

ELECTRICAL & ELECTRONIC

DEFENCE MARKET STUDY

COMMAND BRIEFINGS

RAISE AWARENESS OF CDN DEFENCE INDUSTRIAL BASE AND CCC.

DEFENCE COMPONENTS SHOW - DALLAS

GENERATE \$10 MILLION IN DEFENCE ELECTRONIC SALES.

ARMAX/HITECH OTTAWA (INCOMING MISSION)

GENERATE \$10 MILLION IN CDN DEFENCE SALES TO THE U.S.

INFOMART - SATELLITE OFFICE

NEW PROPOSAL

OTHER DEFENSE PROD & SERV.

DEFENCE MARKET STUDY

DEFINE MARKET PREPARATORY TO DEVELOPMENT OF A COMPREHENSIVE

COMMAND BRIEFINGS

RAISE UP DEFENCE PERSONNEL AWARENESS OF CDN DEFENCE

DEFENCE COMPONENTS SHOW - DALLAS

GENERATE \$2 MILLION IN OTHER DEFENCE SALES.

ARMAX/ HITECH OTTAWA [INCOMING MISSION]

GENERATE \$1 MILLION IN CDN DEFENCE SALES TO SOUTHWEST

INFOMART - SATELLITE OFFICE

NEW PROPOSAL

AEROSPACE

DEFENCE MARKET STUDY

RAISE AWARENESS OF POTENTIAL AEROSPACE MARKET IN THE U.S.

ABBOTSFORD AIRSHOW MISSION [INCOMING]

RAISE US DEFENCE PERSONNEL AWARENESS OF CDN AEROSPACE

DEFENCE COMPONENTS SHOW - DALLAS

GENERATE \$10 MILLION IN DEFENCE AEROSPACE COMPONENT SALES.

PROGRAM.

INDUSTRIAL BASE & CCC.

SUPPLIERS.