

REPORT #5
89/02/08

QUARTERLY PROGRESS REPORT OF INVESTMENT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FY 88
FORECAST OF KEY INVESTMENT ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

433 - OSLO

NORWAY

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN

ANTICIPATED RESULTS

OIL & GAS EQUIPMENT, SERVICES

MACHINERY AND EQUIPMENT

CONTINUE SERIES OF CORPORATE LIAISON CALLS TO ESTABLISHED NORWEGIAN COS. IN THE OIL & GAS INDUSTRY TO EXPLOIT INVESTMENT POTENTIAL THROUGH JOINT VENTURES, DIRECT INVESTMENT & TECHNOLOGY TRANSFER.

ESTABLISH LIST OF TOP OIL & GAS COMPANIES AND CALL ON THEM ALL.

FISHERIES, SEA PRODUCTS & SERV.

FISH & SHELLFISH & OTHER PROD

FISHERIES (AQUACULTURE) - WORK WITH THE EXPORT COUNCIL OF NORWAY AND NORWEGIAN FISH FARMERS ASSOCIATION TO RAISE THE LEVEL OF AWARENESS OF AQUACULTURE DEVELOPMENT IN EASTERN CANADA.

INCREASE NORWEGIAN AWARENESS AND INTEREST IN INVESTING IN AQUACULTURE PROJECTS ON CANADA'S EAST COAST.

COMM. & INFORM. EQP. & SERV

COMPUTERS, SOFTWARE & SYSTEMS

CONTINUE TO CALL UPON NORWEGIAN COMMUNICATIONS & INFORMATICS INDUSTRY TO ENSURE NORWEGIAN COMPANIES AWARE OF INVESTMENT OPPORTUNITIES IN CANADA.

INCREASED AWARENESS.

TRANSPORT SYS, EQUIP, COMP, SERV.

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CALL UPON NORWEGIAN FIRMS IN AUTOMOTIVE PARTS SECTOR & IDENTIFY OPPORTUNITIES FOR JOINT VENTURES.

IDENTIFY NEW PROSPECTS & ENSURE INFORMATION ON INVESTMENT OPPORTUNITIES IS GIVEN TO POTENTIAL INVESTORS.

NON SECTORALLY ORIENTED ACTIVITIES

CONTACT ALL NORWEGIAN BANKS DURING SERIES OF CORPORATE LIAISON CALLS TO ENSURE THEY AND THEIR CORPORATE CUSTOMERS ARE AWARE OF INVESTMENT OPPORTUNITIES IN CANADA.

ENSURE ALL NORWEGIAN BANKS ARE UP-TO-DATE ON CANADA AS A PLACE FOR INVESTMENT.