

Export and Investment Promotion Planning System

MISSION: 348 KUWAIT

COUNTRY: 311 KUWAIT

For the next fiscal year, the Trade Office is planning to undertake the following new export support initiative(s) in this sector (sub-sector):

Activity: IDENTIFY KEY END USERS/IMPORTERS/AGENTS AND ESTABLISH CONTACT

Results Expected: INCREASED MARKET AWARENESS AND REPORTING TO ENCOURAGE MARKET VISITS

Activity: MAILING CAMPAIGN OF CHEMICALS DIRECTORY WHEN COMPLETED BY DRIEOTT

Results Expected: INCREASED AWARENESS OF CANADIAN CAPABILITIES BY IMPORTERS