

BECOME THE MAIN ORIGINATORS OF IDEAS, PURVEYORS OF INFORMATION AND THE IMPLEMENTATION AGENTS FOR MUCH OF THE CAMPAIGN. WITHOUT CLOSE AND FAR-REACHING CONSULTATIONS ON ALL SIDES -- THE SECRETARIAT, GOVERNMENTS AND NGOs -- THE CAMPAIGN RUNS THE RISK OF PRODUCING ONLY THE MOST ANODYNE OF MATERIALS, WITH LIMITED IMPACT ON THE PROMOTION OF THE VERY IDEALS WHICH GAVE RISE TO THE CAMPAIGN.

WE ARE BOTH IMPRESSED AND DISAPPOINTED WITH THE DOCUMENTATION PRODUCED FOR DISCUSSION OF PUBLIC INFORMATION ACTIVITIES. WE ARE, OF COURSE, INTRIGUED BY THE NUMBER OF ACTIVITIES CITED AND THE RANGE OF FELLOWSHIPS, SEMINARS AND PUBLICATIONS UNDERTAKEN OVER THE COURSE OF THE PAST YEAR. NO ONE CAN QUESTION THE GLOBAL SCOPE OF U.N. EFFORTS, AS WELL AS THE INCREASING SOPHISTICATION OF THE CENTRE'S APPROACH TO INFORMATION DISSEMINATION. AT THE SAME TIME, WE NOTE THE VIRTUALLY TOTAL ABSENCE OF ANY ATTEMPT TO LINK THE ACTIVITIES OF THE CAMPAIGN TO THE STATED OBJECTIVES AND GOALS FOR WHICH IT WAS CREATED, NAMELY, DISSEMINATION OF HUMAN RIGHTS MATERIALS PAST A NARROW RANGE AND SMALL NUMBER OF ELITE AUDIENCES TO THE GRASS ROOTS -- TO INDIVIDUALS, GROUPS AND ORGANIZATIONS WHO MUST KNOW AND ACT UPON THEIR RIGHTS. LITTLE MORE THAN EIGHT PAGES OF DOCUMENT E/CN.4/1989/21 ARE DEVOTED TO FUTURE PLANS.

A KEY POINT IS THE NEED TO ESTABLISH PRIORITIES. THESE ARE OF TWO DIFFERENT ORDERS. FIRST, WE SHOULD FOCUS ON PUBLICATIONS WHICH ARE USEFUL AND EASILY PRODUCED, RATHER THAN ON HIGH-COST DUPLICATIONS OF EXISTING MATERIALS, SUCH AS THE