



# METRO TORONTO WEEK IN HONG KONG

**M**etro Toronto Week in Hong Kong, an inaugural joint political, business and educational promotional event led by the chairman of Canada's largest city, will be staged in the territory from November 28 to December 4.

Following the spirit of the highly successful Festival Canada '91 in Hong Kong and Hong Kong Festival '92 in Canada, the event aims to foster new investment opportunities, establish new business relationships and further strengthen cultural ties between Toronto and Hong Kong.



Metropolitan Toronto chairman Alan Tonks will be joined by four of Metro Toronto's six mayors from the municipalities of Scarborough, York, East York and Etobicoke, along with dozens of senior



business leaders from four sectoral business delegations specializing in electronics, architectural, building materials and environmental technology industries.

The delegations will conduct a range of investment seminars and engage in a series of private meetings with their counterparts in Hong Kong as well as take part in a number of events, including a community-oriented official opening at Hong Kong Park, a wreath laying ceremony at Sai Wan Military Cemetery, a gala dinner and a reception hosted by Governor Chris Patten.

For years, Toronto and Hong Kong have shared a culturally and economically mutually rewarding relationship. Not only does the territory regard Toronto as a prime destination for immigration, it continues to channel a significant amount of investment into the city. In 1992, Hong Kong poured C\$1 billion worth of investment into Toronto.

Funding for the event is being sourced primarily through the Metro Toronto government, the participating delegations and corporate sponsors from both Toronto and Hong Kong.

In addition to support from both the Government of Ontario and Commission for Canada in Hong Kong, a number of local Hong Kong organizers may participate including the Canadian Chamber of Commerce in Hong Kong, Chinese-Canadian Association, Canadian Club, University of Toronto Alumni Association, Hong Kong Tourist Association, Hong Kong Trade Development Council and the Hong Kong Government.

For more information on Toronto Week, call Andrew Szende at tel: 845-3388 or fax: 845-5166. ♦

