

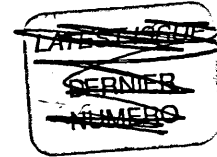
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, 2001  
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Dallas and Los Angeles welcome you

# First Team Canada West mission

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**P** rime Minister Chrétien will lead the first *Team Canada West* trade mission to Dallas, Texas, and Los Angeles, California from November 27 to 30, 2001. Accompanying the Prime Minister will be the premiers of the Western provinces, the leaders of the territorial governments, and a large delegation of companies from Western Canada.



Team Canada West  
Équipe Canada Ouest

"I am extremely pleased to lead this first Team Canada West trade mission. It represents a new step in our export development strategy, and I am confident that it will mark the beginning of a very successful partnership," said the Prime Minister.

"Texas and California offer tremendous opportunities for Western Canadian businesses," he added. "Canada currently ranks as California's third-largest trading partner, and Texas is now the U.S.'s second most populous state, with Dallas/Fort Worth and Houston being two of the fastest growing urban regions in the U.S. Developing our commercial relationship

with these states will provide all Canadians with invaluable benefits."

The mission will be promoting the Western provinces' various sectors (see below) and Canada's high-tech image in major technology centres in the territories of the Canadian

*Continued on page 6 - Team Canada*

## WCFPS's International Business Centre

### Sowing... and reaping the rewards

**L** ike nourishing food well prepared, it takes planning, skill, communications and knowledge to put on a highly visible result-oriented event such as the annual *Western Canada Farm Progress Show (WCFPS)*.



*Eastern European Delegation at Western Canada Farm Progress Show.*

One essential ingredient in most success stories is a combination of enthusiasm and teamwork.

*Continued on page 3 - Reaping*

# CanadaExp

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ABORIGINAL INTERNATIONAL  
BUSINESS  
(See insert.)



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