

# Women Worth Knowing

Whose Works Have Brought Them  
Merited Prominence

A President of Parts

BY a "president of parts" one means simply a president possessed of the cardinal qualities: "presence," capability and tact, which mark the successful woman Head of Women. Nature had mixed these qualities so finely in the case of Mrs. Albert Gooderham, President of the Imperial Order Daughters of the Empire, and Experience has so admirably supplemented nature, that delight prevails at her recent election to new honour and labour in office as President of the National Committee of Women for Patriotic Service.

The National Committee of Women for Patriotic Service is the same committee in composition as the Hospital Ship Fund Committee of last summer, which disbanded after achieving its noble purpose. That is, the new committee, like the other, is composed of the presidents and representatives of the nationally organized societies of women: the National Council of Women, the Imperial Order Daughters of the Empire, Young Women's Christian Association, Women's Christian Temperance Union, and all the other bodies of similar scope. Most of these societies, it is interesting to notice, happen to have their headquarters at Toronto.

The President, Mrs. A. E. Gooderham, "Deancroft," Toronto, and the Secretary, Mrs. H. P. Plumptre, also of that City, represent this Committee in the Canadian War Relief Association, Ottawa, which recognizes the organization as the official channel through which all field comfort should be sent to the Canadian War Contingent Association, at the head of which is Hon. Sir George Perley. Thus, every



Mrs. Gooderham, a woman who serves the Empire in many capacities, principally as President of the Imperial Order Daughters of the Empire.

appeal for field comforts, which is issued by the Canadian War Contingent Association is communicated at once to the women's organizations through the National Committee of Women for Patriotic Service, commonly known as the National Service Committee.

The officers who largely planned this arrangement and who work this plan with superlative success have been most careful to avoid overlapping, by confining the work of the new Committee to service as an official information bureau for existing societies and to the handling of field comforts, Red Cross work being left to Red Cross workers. Confusion is almost impossible, here, as both Mrs. Gooderham and Mrs. Plumptre are office holders in the Red Cross Society, Mrs. Gooderham being on the executive committee of the Central Council and her colleague being Superintendent of Supplies.

As to her fitness to serve the Empire in the capacity of director of Canadian women's service, if proof were wanting one has but to call attention to Mrs. Gooderham's history as a member of the Imperial Order, Daughters of the Empire, of which she has been for three terms president. The Order is now in its fifteenth year, having begun at the time of the South African War with Mrs. Gooderham as a member of its first executive committee. On the same committee she has served successively as Honorary Secretary, as Vice-President and lastly as President, in which high office her superior abilities have had abundant scope. She was the organizer and first regent of the first military chapter of the Order, the Royal Grenadiers, and regent of the St. George Chapter. In the organization's extensive campaign for the prevention of tuberculosis in Canada, she has been so wise and

By

MARY JOSEPHINE TROTTER

unwearying a leader and under her leadership so much has been accomplished that His Majesty, King George, has recognized her service in bestowing the title, Lady Grace of the Order of St. John.

This then is the woman whose authoritative gavel commands the attention of a countryful of women whose desire is to help the cause of empire. But her virtues and graces are not all presidential. The hearth as well as the platform declares her as a woman of most unusual charm of presence. Music is one of her private delights and she, with her husband, has been directly instrumental in bringing to Toronto some of its foremost foreign artists who have quickened the whole city, musically. It is, however, as the "president of parts" that the Country knows this consummate hostess, this patroness of art, this patriotic worker, and now is the time when appreciative women may avail themselves of the services of her and of her associates in systematizing patriotic endeavour.



A Connoisseur in rose culture,  
Mrs. Allen Baines.

Priestess of Roses

"The rainbow comes and goes,  
And lovely is the rose—"

YES, it is April and the time for garden making, in spite of the fact that the Rose of England is obliged to exhibit thorns at the moment in order to protect its fragrant petals. And the lucky Girl Guides whose homes are in Toronto are rapidly becoming little Eves of horticulture in the classes conducted regularly by Mrs. Allen Baines, who examines the young aspirants for florist badges.

Mrs. Baines was reared in a Devonshire garden and her presence sheds the atmosphere of it even yet, after years of contact with people to whom the primrose is (p'raps) a primrose. It beams from her eyes as they dwell upon flowers, it trips from her lips in botanical names which were surely made to confound the un-instructed and again it appears in her present labour of editing the second annual of the Rose Society of Ontario, of which she is the efficient President.

As to her lectures to the Girl Guide captains; the series has been a source of entertainment as well as one of instruction to the classes; for the lecturer has an engaging wit as well as the knack of presenting her subject as something warm and intimate and simple. Her talks have been on the seed and its life, on bulbs, on plants in their natural divisions, on gardening tools, on vegetables, on shrubs and on other themes of intense interest to girls ambitious to qualify as florists.

You remember the ideal house of Wendy with "roses looking in" at the windows and "babies looking out." Well, that was the way with the Devonshire manor with which Mrs. Baines as a baby was familiar. She resents even yet being omitted from the slug hunts when light flashed on her bedroom ceiling and grown-up voices beneath her window gave her a hint of the sport that she was missing. When she was just eight years of age she owned a little garden which she made herself, with

her father to instruct her, from a piece of rough ground behind a laurel. When she went to school—an exclusive school in Clifton—the child was still able to indulge her flower passion; for the students were all instructed in gardening science.

Since coming to Canada Mrs. Baines has continued to make a specialty of the study of rose culture. Here, rose devotees defer to her opinions. She is versed in the rites of rose worship as though the flower had made her its high-priestess. The Rose Society of Ontario which has been in existence for just two years and has greatly promoted rose-growing in the province, had its beginning in the house of Mrs. Baines. So that she merits her present recognition as president of an organization consisting of rose-adorers and connoisseurs.

Our Recognized Stateswoman

THE National Council of Women of Canada has been called by Canadian men of the press "the Women's Parliament"—so powerful is it in directing legislation, especially as touches the laws affecting women. If the term is apt, it is not more apt than to style Mrs. Willoughby Cummings, who helped to organize the Council and who has been for a score of years its secretary, a stateswoman of singular endowments.

Mrs. Cummings takes work as a mill takes grist, in vast amounts and without waiting to measure how much she is



Mrs. Willoughby Cummings, President of the Toronto Women's Patriotic League.

dealing with already. When she sees work to be done, she does it, and where a tonic would renew another worker, Mrs. Cummings is refreshed by another set of duties after which she returns to the first with ardor. She has not once missed the yearly meeting of the Council, in all the twenty-one years of its existence. For all but four of the said years, she has been its corresponding secretary. For three of the four remaining years she held the position of recording secretary and in the fourth, in which she was doing work for government annuities, she was still an office-holder, a vice-president.

In the International Council of Women, of which the president is Lady Aberdeen, Mrs. Cummings is convener of the Finance Committee.

This, then, is the able experienced "stateswoman," to whom women looked when a President was wanted to direct their emergency service in Toronto. Mrs. Cummings accepted the difficult office of President of the Toronto Women's Patriotic League, without being relieved in the least of any of her previous obligations. The results accomplished have been tremendous. Work has been supplied to hundreds of women who have made application at the bureau. Red Cross work has been carried on to the extent that over a hundred thousand articles have been handled at headquarters by the workers. The committee receiving "soldiers' comforts" gives a similar account of work performed which it has been enabled to make effective. Also, the Belgian Relief Committee records a generous total of gifts, to the prompt dispatching of which it has attended. And all these inter-related endeavours have been carried on under one roof, without confusion, thanks to the direction of a president who "manages" most ably.

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## THIS WASHER MUST PAY FOR ITSELF

A MAN tried to sell me a horse once. He said it was a fine horse and had nothing the matter with it. I wanted a fine horse, but, I didn't know anything about horses much. And I didn't know the man very well either.

So I told him I wanted to try the horse for a month. He said "All right, but pay me first, and I'll give you back your money if the horse isn't alright."

Well, I didn't like that. I was afraid the horse wasn't "alright" and that I might have to whistle for my money if I once parted with it. So I didn't buy the horse, although I wanted it badly. Now this set me thinking.

You see I make Washing Machines—the "1900 Gravity" Washer.

And I said to myself, lots of people may think about my Washing Machine as I thought about the horse, and about the man who owned it.

But I'd never know, because they wouldn't write and tell me. You see, I sell my Washing Machines by mail. I have sold over half a million that way. So, thought I, it is only fair enough to let people try my Washing Machines for a month, before they pay for them, just as I wanted to try the horse.

Now, I know what our "1900 Gravity" Washer will do. I know it will wash the clothes, without wearing or tearing them, in less than half the time they can be washed by hand or by any other machine.

I know it will wash a tub full of very dirty clothes in six minutes. I know no other machine ever invented can do that without wearing the clothes. Our "1900 Gravity" Washer does the work so easy that a child can run it almost as well as a strong woman, and it doesn't wear the clothes, fray the edges nor break buttons, the way all other machines do.

It just drives soapy water clear through the fibres of the clothes like a force pump might.

So, said I to myself, I will do with my "1900 Gravity" Washer what I wanted the man to do with the horse. Only I won't wait for people to ask me. I'll offer first, and I'll make good the offer every time.

Let me send you a "1900 Gravity" Washer on a month's free trial. I'll pay the freight out of my own pocket, and if you don't want the machine after you've used it a month, I'll take it back and pay the freight, too. Surely that is fair enough, isn't it?

Doesn't it prove that the "1900 Gravity" Washer must be all that I say it is?

And you can pay me out of what it saves for you. It will save its whole cost in a few months in wear and tear on the clothes alone. And then it will save 50 to 75 cents a week over that on washwoman's wages. If you keep the machine after the month's trial, I'll let you pay for it out of what it saves you. If it saves you 60 cents a week, send me 50c a week till paid for. I'll take that cheerfully, and I'll wait for my money until the machine itself earns the balance.

Drop me a line to-day, and let me send you a book about the "1900 Gravity" Washer that washes clothes in six minutes.

Address me personally.

W. B. MORRIS, Mgr.,  
The Nineteen Hundred Washer Co.  
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