

JOHN MACDONALD & CO.,

WHOLESALE IMPORTERS

—OF—

DRY GOODS, CARPETS AND FANCY GOODS,
TORONTO,

ANNOUNCE THAT THEIR STOCK IN

STAPLES, SILKS,
CARPETS, DRESS GOODS,
EMBROIDERY, WOOLLENS,
Haberdasbery and Fancy Goods,

Is now complete and is probably the largest and most varied ever exhibited in this country and they would invite a thorough inspection of same.

They beg to note that they have rented the very extensive premises No. 31 south side of Wellington Street, for the purpose of holding their contracts for **CANADIAN COTTON GOODS** and British purchases made last year, where they will be pleased to sell goods in original packages, *TO WHOLESALE JOBBERS AND LARGE BUYERS*, at a price they are confident they cannot Buy or Import.

N. B.

THE REASONS WHY THEY ARE ENABLED TO SELL CHEAPLY.

They buy all their Goods for Cash, thereby being enabled to purchase from Manufacturers direct, and not from dealers.

They buy at the very closest prices, and get the cash discount.

They buy in very large quantities, getting the additional allowance given to large New York and Chicago buyers in European Markets, and also by Manufacturers in this Country.

They buy all their Goods by expert Departmental buyers, who, buying for their special rooms only, bring to bear on all lines bought, great attention, knowledge and expertness.

Doing a large trade, they are able to make the rate of expense low, which would be impossible in a smaller concern, and selling largely, they are satisfied with a small profit.