

THE
DE LUXE
 MONTHLY

Published by

THE DE LUXE PUBLISHING CO.

310 Jones Bldg.
 Victoria.

316 Bank of Ottawa Bldg.
 Vancouver.

Twenty-five cents a copy
 One year three dollars postage paid
 Foreign subscriptions, one year, four dollars

A. F. WAKEFIELD, Managing Editor

The De Luxe Monthly is for sale at all prominent news stands, book shops, hotels and steamships. In Vancouver at the Hotel Vancouver and Hotel Elysium; in Victoria at the Empress Hotel.

Address all communications and make cheques payable to The De Luxe Publishing Co., 310 Jones Bldg., Victoria, B.C.

OUR PRIZES

FOR AMATEUR PHOTOGRAPHERS

For the BEST OUTDOOR PHOTOGRAPHS

made by amateurs, received at this office before APRIL 30th, 1913, we will forward the following prizes and publish the winning photographs in the May number of THE DE LUXE MONTHLY.

(Any size or finish eligible.)

FIRST PRIZE\$10.00

SECOND PRIZE\$5.00

For the FIVE next best photographs..\$2.00 each

Special. - \$25.00 Prize

For the best OUTDOOR FIGURE WORK sent in before April 30th, 1913, a special prize of \$25.00 is offered. Mark these photos Special.

Write the name and address of photographer plainly on back of each photograph.

This competition is open free to any one who may desire to compete, without charge or consideration of any kind. The contestants need not be subscribers to THE DE LUXE MONTHLY in order to be eligible to compete for the prizes offered.

No photographs to be returned unless accompanied by stamps. THE DE LUXE MONTHLY will not be responsible for photos lost.

Photographs must be submitted with the distinct understanding that if they do not win a prize they may be used for publication in THE DE LUXE MONTHLY upon payment of our regular rates, and the management reserve the right not to award any prize, if the photographs are not considered of sufficient merit.

Address all photographs intended for the contest to

PRIZE PHOTOGRAPH EDITOR

De LUXE MONTHLY

310 Jones Block
 VICTORIA

COUSINS SHOES for women are the aristocrats of fashionable footwear. They sound the note of fashion clearly and unmistakably. Whatever is GOOD in New York, whatever is NEW in New York, you will find in our Fall and Winter showing of

*Cousins
 Shoes*

made in New York

PATENT LEATHER, indispensable in dressy street and indoor shoes—

RUSSIA CALF, the old reliable and always satisfactory stand-by—

In short every desirable leather and fabric will be found in our generous assortment of Cousins Shoes.



CATHCART & Co
 Exclusive Footwear
 621, Port St.
 Victoria B.C.