

PHENIX  
PUBLISHING COMPANY

No advertisement of any business which we regard as fraudulent or of evil tendency will be accepted at any price. It being our desire to make GRIP advertisements unique and effective, we will freely supply expert aid to advertisers in the invention, construction, writing and illustrating of their ads. For designs and terms address, M. C. TYLER, ADVERTISING MANAGER.



## DON'T READ THIS!

If it doesn't apply to you, but you had better read on and see if it does. We want to talk to you plainly. You want GRIP and would feel annoyed if the publishers were to stop sending it to you. But you never think of paying for it when payment is due.

Our terms are cash in advance, as with all papers, but we have not felt as if we would be justified these hard times in cutting off those who did not pay promptly. Still, the expense of publishing a paper like GRIP is very great, and the printers, engravers, paper makers and others, whose services we employ, will not wait till the end of the year for their money. Why, then, should we? Those who appreciate GRIP should be honest and pay up. Those who don't want it should, in common decency, pay arrears and stop it.

Look at the red label on THIS ISSUE and see the date to which you are paid, and if you are in arrears don't delay a day in sending what you owe us. If you do, you will probably forget it. Don't require us to dun you continually. We don't like doing it. Be honest and pay up.

MR. A. ANDERSON, of this city, who is making a business trip to the towns along the Canadian Pacific Railway between Toronto and Victoria, B.C., is authorized to represent GRIP and to take subscriptions and grant receipts in our name. We trust he will receive a cordial reception from GRIP's friends and be able to add many new names to our list.

### SLIPS.

For railway fare and a Summer place, The pater spends his shekels, And finds returns in his daughter's face—A crop of tan and freckles.

It doesn't make a room any cooler to put a frieze around the walls.

Overcome by the heat—The losing horse in the race.

"Where are you going to, my pretty maid?" "Going to vote, kind sir," she said. "What is your ticket, my pretty maid?" "The subjugation of man," she said.

Mr. Manna—"Do you notice, Miss Edna, how beautifully Mrs. Annex has her grounds laid out?" "Miss Prospect—Yes. You know her first husband was an undertaker."

"You kain't allus depen' on what you lyean," said Uncle Eben. "Tain't necessarily de young man dat shoots off de mos' flash crackers on Domin'n Day dat'll be de fus' ter enlis' ef wah broke out."

COPYRIGHT MAP OF...

York Township, City of Toronto, and East half of Etobicoke, in two colours, dimensions, 36 x 33 inches, together with the RECORDER to Jan. 1, 1895, for \$1.00

RECORDER: PUBLISHING: CO.

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City Office: 81 Adelaide St. West.

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but a regular prescription, whose value is recognized by the Medical Profession.

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If your nerves are out of order  
If you can't sleep well

Try it and be Cured.

Sold by all Druggists.

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Edited by WM. JAY YOUMANS.

The Popular Science Monthly is without a competitor.

It is not a technical magazine.

It stands alone as an educator, and is the best periodical for people who think.

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It deals particularly with those general and practical subjects which are of the greatest interest and importance to the people at large.

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A reference to the contents of any of the late numbers will more than confirm the foregoing statement.

\$5.00 per annum; specimen copy, 25c

D. APPLETON & Co., Publishers,

1, 3, 5 BOND ST. NEW YORK.

## The Great Northern Railway

Running from St. Paul or Minneapolis, and Duluth or West Superior, to

## Manitoba, British Columbia And the Pacific Coast

Connecting at St. Paul or Minneapolis, and Duluth or West Superior, with all Railway and Steamship Lines from the East, therefore giving the shortest and quickest Route and Best Rates to MONTANA, IDAHO, WASHINGTON TERRITORY, MANITOBA, BRITISH COLUMBIA and all points on the Pacific Coast.

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H. G. McMICKEN, Gen'l Agent,

King St. East, Toronto.

Store will close Saturdays 1 p.m. during July and August. Open Monday evenings.

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## A Price - .. Point

has been reached with every article the store offers during these midsummer days.

All lines point low, so it matters not what you want.

And what do you want in homefurnishings that we're unable to supply?

At no time do we allow stocks to run low. The assortment is kept up all the year round.

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C. S. CORVELL, - Manager.

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Trustee, ♦ Accountant, ♦ Auditor, ♦ Etc.

Room 21, 1 Toronto St., Toronto.

## "BIZ"

The little paper for advertisers, is gaining great popularity among Canadian merchants. It contains specimens of good advertising work, countless pointers and suggestions. A handsome Autograph Signature for use in newspaper advertising (after the idea of sample shown) is sent to every subscriber sending individual or firm name, written in black ink. Send \$1.00 for year's worth or write for sample copy.

BIZ, 57 King Street West, Toronto.

## "GRIP"

.. AND ..

## "The Ram's Horn"

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- \$2.75 -

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