

SUN INSURANCE OFFICE
OF LONDON, ENGLAND
The oldest purely fire office in the world.

**FIRE
ONLY**

H. M. BLACKBURN
CANADIAN MANAGER
TORONTO

**AGENTS WANTED
IN UNREPRESENTED
DISTRICTS**

which consists of a series of graduated letters E turned up and down, right and left, the customer being given to understand that he has to tell in what direction the arms of the letter are pointed.

O.D. stands for the right eye, and O.S. for the left eye, and the visual acuteness of a person's eyes would be expressed in this way. O.D.V. = 6/48, with - 1.50 Sph. V. = 6/45. O.S.V. = 6/36, with - 1 D. Sph. V. = 6/45. This means to say the right eye unaided can see at 6 metres that size letters which should be legible at 48 metres, and that the - 1.50 Sph. improves the sight to the best normal acuteness. The left eye can see unaided at 6 metres only an object which should have been distinguishable at 36 metres, but that with a - 1 Sph. the sight is improved like the right eye.

It should be noted that the two eyes together almost invariably have a better visual acuity than each eye separately, also that care must be taken that if the sight be tested on different occasions the illumination be equal; otherwise a customer will not be able to see so well in the dull light as he would when the light is bright. For this reason, artificial illumination, which is always the same, is perhaps better than ordinary daylight. People who are in the habit of exercising their eyes considerably for distance, such as the inhabitants of the country, as compared with city people, or those who live much in the open air, as compared with those who do not, have generally a greater keenness of perception for distant objects.

Amongst Our Advertisers.

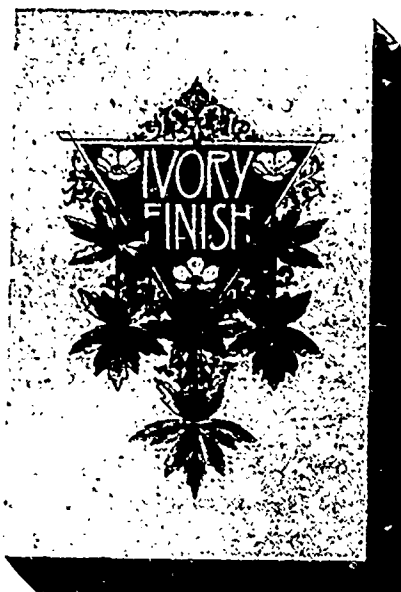
Helpepper.

The manufacturers of this preparation, which has an exceedingly hot name, call the attention of the drug trade to it in this issue. They claim that vermin of all kinds vanish where Helpepper is used. See advt.

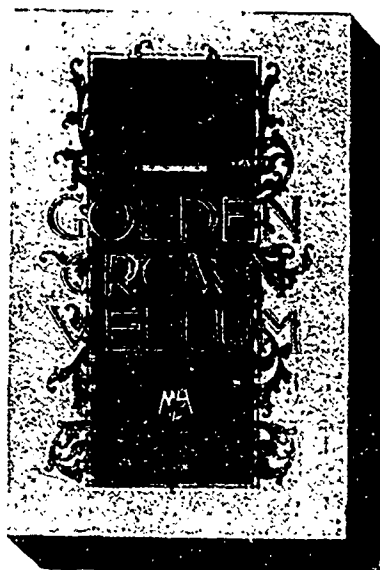
Pure Tobacco—Good Cigars.

Read what the National Cigar Co. say in this issue in reference to tobacco and cigars. It will interest and instruct you

These cuts represent two of the many new lines of tablets recently added to the



list of Buntin, Gillies & Co., Hamilton. The ivory finish contains heavy smooth paper. The Golden Crown Vellum (as



the name suggests) contains Vellum paper of good body. Both come in the three popular sizes.

The growth of bacteria is described as one bacteria breaking into two, and each half growing until it becomes the size of the original.

The metric system is growing in popularity in Russia.

M. Staunton & Co.'s Attractive Offering.

The new line of samples which this firm's salesmen will have out on the road when this issue is in the hands of our readers is such as calls for some extended remarks.

It is a matter of some difficulty to present for the consideration of the dealer a description of a line of goods so various as this in character that will do justice to such an excellent collection of samples, and, as a description of the line in detail

WANTS, FOR SALE, ETC.

FOR SALE.

DRUG BUSINESS FOR SALE—THE DRUG business known as the White Drug Store, Brantford, is for sale. This is one of the best paying drug stores in Canada. Cash sales last year over \$15,000.00. Rent only \$23 per month, without taxes. Cause for selling, ill-health. Apply to McGregor & Co., Brantford.

FOR SALE—THE BRUNSWICK AV. PHARMACY, cor. Brunswick Av. and Harbord St., Toronto. Stock and fixtures in good order, old established business, good neighborhood and thickly populated, terms moderate, good reasons for selling. Apply on the premises, or to Messrs. Reed & Wood, Freehold Loan Building, City.

SITUATIONS WANTED.

WANTED—POSITION BY GRADUATE O.C.P. Good references. Strictly temperate. Five years' experience. Address E. J. Dunsmoor, Phm. B, 50 King Street West.

We Solicit Your Trade

We offer a well-assorted stock of

**Drugs
Chemicals
Patent
Medicines
Perfumery
Toilet Articles
etc.**

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JAMES A. KENNEDY & CO.,

WHOLESALE DRUGGISTS
423 Richmond St., LONDON Ont.