

MURKIRA, June 25, 1889.

DEAR SIR, I am not much of a bookseller, but I must own that my head has been filled from time to time with some queer notions. But you will find enclosed \$1, as I like your wee bit of a paper, and have a notion that I may get something from it sometimes. As to writing letters, I have no notion what I could write about. There is just one thing I would like to refer to. It is this new 5c. registration law. I think that is a foolish move. The post office will make nothing of it. I have to pay 5c. though it was only a single paper I sent for, if I registered. I did not grudge the two cents, but now I will send a large sum of money to my principal papers at one time, and send my orders by post card. By that means I will save money. With best wishes for your wee paper, I am, yours truly,

JOHN C. CAMPBELL.

In reply to your article in the June number of BOOKS AND NOTIONS re on-sale papers, etc., my experience in this part of the business leads me to the conclusion that it is very unsatisfactory as well as unprofitable. As a rule, the class of periodicals and papers persistently sent on sale by the news companies are not the class of papers that a conscientious bookseller is desirous of selling to his customers, and the profits are so small when carrying charges are paid both ways there is very little left for the retailer.

The retail bookseller who neglects to make returns in time to credit during the month has to pay for these books or papers which may be lying on his shelves for one or two months. Possibly this is one of the reasons why news companies are so anxious to send on-sale papers; it gives them capital to work on from month to month at the expense of the retailer.

Take my advice, and push the line of goods that there is some money in selling, and no bad stock to be accumulated.

HURON DISTRICT BOOKSELLER.

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BOOKS.

4876. Book of photographic views called, "Cathedral, Convent and other Catholic Institutions of the Town of Peterborough" George Buchanan Sproule, Peterborough, Ont.

4878. "Mercantile Report" The Mercantile and Reporting Association, St. Catharines, Ont.

4880. "The Mercantile Test and Legal Record." Vol. xix, No. 18 (periodical). Dun, Wiman & Co., Toronto, Ont.

4882. "Prize Essays on Tobacco." By R. A. H. Morrow. Rev. Dr. Wilson, Miss Laura Bigney, with an Introduction by Rev. A. J. McFarland, Robt. A. H. Morrow, Rev. Robt. Wilson, both of St. John, N.B., and Miss Laura Bigney, Lunenburg, N.S.

4883. "Landing a Prize." By Mrs. Edward Kennard. The National Publishing Co., Toronto, Ont.

4884. "Mehalah." By S. Baring Gould. The National Publishing Co., Toronto, Ont.

4885. "McKillop's Commercial and Legal Record" periodical. James Jack, St. John, N.B.

4886. "God is a Spirit." From the "Woman of Samaria." By W. Sterndale Bennett. Novello, Ewer & Co., London, Eng.

4887. "The Mercantile Test and Legal Record." Vol. xix, No. 19 (periodical). Dun, Wiman & Co., Toronto, Ont.

4888. "The Baseball Score Book." Joseph Henry Holmes, Toronto, Ont.

4889. "McKillop's Commercial and Legal Record" (periodical). James Jack, St. John, N.B.

4891. "Digest of Reported Cases Touching the Criminal Law of Canada; with References to the Statutes, and an Index." By Thomas P. Foran, M.A., B.C.L. Carswell & Co., Toronto, Ont.

4892. "N. Hayes' National Guessing Chart of the Census of 1890." Newlands Hayes, Ingersoll, Ont.

4893. "L'Indicateur de Quebec, St. Sauveur et Levis" (The Quebec, St. Sauveur and Levis Indicator), 1889. T. L. Boulanger et Ed. Marcotte, Quebec.

4895. "Improved Form of Boiler Insurance," covering Loss of Life, Injury to Person, Damage to Property, Chomage, etc. Robt. Flaherty, Montreal, Que.

4896. "The Mercantile Test and Legal Record." Vol. xix, No. 20 (periodical). Dun, Wiman & Co., Toronto, Ont.

4897. "Harvest." By John Strange Winter. The National Publishing Co., Toronto, Ont.

4898. "History of Professor Paul." By Stuart Livingston, Hamilton, Ont.

4899. "High School Botany." By H. B. Spotton, M.A. Revised edition. W. J. Gage & Co., Toronto, Ont.

4901. "The Mercantile Test and Legal Record." Vol. xix, No. 21 (periodical). Dun, Wiman & Co., Toronto, Ont.

4902. "Ritual of the Royal Degree and Manual of the Select Degree Royal Templars of Temperance." W. W. Buchanan, Hamilton, Ont.

4903. "Cherrier's Quebec City Directory, 1889-90." Annuaire Cherrier pour la ville de Quebec. A. B. Cherrier, Quebec.

4905. "The Wing of Azrael." By Mona Caird. John Lovell & Son, Montreal, Que.

4906. "The Girl from Malta." By Fergus Hume. The National Publishing Co., Toronto, Ont.

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