

Can You Afford to Experiment ?

.....

- You have seen an up-to-date Bicycle.
- Were the axles self oiling ?
 - Were the chain rivets file proof ?
 - Were the cranks spring tempered steel ?
 - Were the balls hand-gauged and pedals dust proof ?
 - Were the cones locked, insuring permanent adjustment ?
 - Was the chain between the bearings or on one side ?
 - Had the chain been submitted to a jerk test of 1,200 lbs.
 - Were the bearings two-point, oil tempered, file and dust proof ?
 - Were the sprockets detachable, forged and flanged, or only stamped ?
 - Were the spoke threads rolled or cut, detracting from the strength ?
 - Were there oil cups to fall off, permitting dirt to enter the bearings ?
 - Was it protected by a reliable home guarantee or guaranteed by some unknown or remote American manufacturer ?

THE 1898 CLEVELAND HAS ALL THESE ADVANTAGES.

See the CLEVELAND IMPROVED BEARINGS.

THE ONLY CORRECT PRINCIPLE.

GREATEST INVENTION SINCE THE PNEUMATIC TIRE.

NO SIDE PULL, BIND OR TWIST.

“Clevelands” \$55.00 = \$70.00 = \$80.00.

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