

Total Funds in Hand over \$19,785,000

Head Office for 1762 SOTHE BASS ST.
CANADA: Montreal.

INCORPORATED BY
ROYAL CHARTER

The London Assurance

A.D. 1720

Upwards
of

175
Years Old

E. A. LILLY, Manager

A. DEAN, Inspector.

Without a Dollar
of Interest Overdue.

December 31st, '94
December 31st, '95
December 31st, '96

Without a dollar's worth of Real Estate owned in 1886-7-8-9-90-1-2-3-4-5-6
(11 years). Such is the record of

The Temperance and General

LIFE ASSURANCE COMPANY.

HON. C. W. ROSS, H. SUTHERLAND,

President. Managing Director.

HEAD OFFICE, Globe Building, TORONTO.

... THE ...

Keystone Fire Insurance Co.

OF SAINT JOHN, N.B.

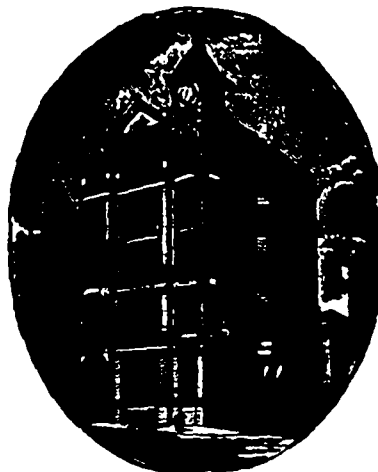
INCORPORATED A.D. 1889. CAPITAL, \$200,000.

Home Office - Princess Street, Saint John, N.B.

DIRECTORS.

HON. A. F. RANDOLPH, ALFRED MARKHAM,
President. Vice-President
HON. GEO. A. COX, J. J. KENNY,
(President Western Ass'n Co.) (Vice-President Western Ass'n Co.)
ALEXANDER P. BARNHILL, FREDERICK J. G. KNOWLTON,
R. WALKER W. FRANK.
A. GORDON LEAVITT, Secretary.

General Agents for Ont. & The Western Assurance Company
Malcolm Gibbs, Agent, Canada Life Building, Toronto.



THE
Sun Life
ASSURANCE COMPANY
Canada

Head Office, - Montreal

R. MACAULAY, President

HON. A. W. OGILVIE, Vice-President,

T. B. MACAULAY, Secretary.

GEO. WILKINS, M.D., Medical Referee.

	INCOME.	ASSETS, LIFE ASSURANCE IN FORCE.	
1888	\$ 525,275	\$1,536,816	\$11,931,316
1892	1,134,867	3,403,700	23,001,046
1896	1,586,258	6,388,144	38,196,890

PHOENIX INSURANCE
COMPANY

(Of Hartford, Conn.)

ESTABLISHED IN 1854

CANADIAN BRANCH.

Full Deposit with the Dominion Government.

HEAD OFFICE: 114 St. James Street, - - - Montreal.

J. W. TATLEY. - Manager for Canada.

THE 1897 RECORD OF

The Great-West Life

IS UNEXCELLED

Gain in NEW BUSINESS	- - - 63%
Gain in PREMIUM INCOME	- - - 30%
Gain in INTEREST INCOME	- - - 48%
Gain in TOTAL INCOME	- - - 31
Gain in ASSETS	- - - 30%

The Great West-Life Assurance Co.

J. H. BROCK,
Managing Director.

A. MACDONALD,
President.

LANCASHIRE

INSURANCE COMPANY OF ENGLAND.

CAPITAL AND ASSETS EXCEED \$20,000,000

CANADA BRANCH HEAD OFFICE, TORONTO

J. G. THOMPSON, MANAGER

A. W. GILES, Inspector