

the Commission, with the co-operation of the Federal and Provincial governments. Dr. Hodgett's has been asked to accept the position, and it is understood he has accepted.

With the Government forces co-operating with the leading life assurance companies, the campaign in favor of public health and against all kinds of preventable diseases must, of necessity, result in better sanitary conditions and a greatly improved mortality experience among the life assurance companies.



Winnipeg Exhibition.

Twenty years ago, when Winnipeg, the newest metropolis of the commercial world, was yet a struggling, squalid village, its citizens founded the Winnipeg Industrial Exhibition. This annual fair has been a vigorous pacemaker for the bounding growth of Western Canada from that day to this. It is now one of the largest and most important annual fairs held on the western continent. It holds a place of unique and peculiar interest among exhibitions of its kind because the country of whose development it is an epitomist, is the great Land of Promise of to-day—the section of the world where the most rapid development is taking place, where the promise of greatness to come looms largest on the horizon; where vigorous, militant optimism is the foremost characteristic of every man.

It is in Western Canada that the world following of agriculture has found a continent, a wide virgin field for the application of its modern aids of science and mechanical invention; that a whole untouched continent of potential natural wealth has been opened to the advancing march of civilization. The Winnipeg Exhibition shows the products of the finest farming lands of the world; lands

where farms may still be had for the asking. It has the most important annual showing of agricultural machinery held in America. The arts, industry and material advancement of modern times are expressed in full and complete exhibits from all parts of the globe. As in other phases of development Western Canada excels in its schools, which is exemplified by exhibits reflecting every phase of scholastic and technical educational work. There are sports, fetes and races, and a concourse of two hundred thousand representatives of the alert, progressive people of a new country. The Exhibition covers ten days, from July 13th to the 23rd.



During First Five Years.

A very interesting table has been issued by an American life company, showing the death claims paid in five years, from 1905 to 1909, where only premiums had been paid from one to five years. It is as follows:

	Benefits paid.	Premiums Received.	Benefits Over cost.
1 Premium . . .	\$449,353	\$20,242	\$429,111
2 Premiums . . .	458,087	34,517	423,570
3 Premiums . . .	439,230	58,408	370,822
5 Premiums . . .	429,157	97,332	331,825

Those who paid only one premium realized about \$449 for \$20 paid; those who paid five premiums realized \$429 for \$97 paid.

The other fact worthy of careful consideration by those who think they are sure of living and therefore need no life assurance is that so many who not only think they are good risks, but whom also the company believes to be such, after a most careful medical examination die within a few months or a few years after they are pronounced safe and sure.

Nearly 20 per cent. of the total death claims represented risks that did not survive five years. Is there anything surer than death or less certain than life?