

# CLARKE BROS. LIMITED Importing Retailers

## Spring and Summer Price List, 1916

### The New Dress Goods

To forget this stock when looking is to deny your choice from many desirable styles and fabrics not to be found elsewhere. A collection certainly to be reckoned with in selecting the Spring Gown.

### Mail Order Department

We can fill your order with just as much pains and care as if you came personally

### Free Delivery

We prepay all delivery charges to your nearest Railway Station or Post Office on all orders amounting to \$10.00 or upwards.

#### TARTAN PLAIDS AND SHEPHERD'S CHECKS

40 to 44 in. wide, splendid wearing materials for children's dresses, blouses and separate skirts. 25c. to \$1.00 per yard

#### MOHAIR LUSTRES

A dust-resisting dress material. Colors in stock: Black, Myrtle, Brown, White and Cream. 36 to 44 in. wide. 25c. to \$1.00 per yard

#### SILK STRIPED VOILES

Just the material for evening dresses or blouse waists. Shades in stock: Rose, Pink, Reseda, Pale Blue, Navy, Old Blue and Grey. 42 in. wide. 55c. per yard.

#### PLAIN VOILES

Colors: Black in plain and fancy material. 42 to 44 in. wide. 70c. to \$1.00 per yard

#### BLACK PREMO CLOTH

\$1.25 per yard

#### MERCERIZED BENGALINES

Fine, even, cord weave, high lustre finish, suitable for Women's Suits or Coats. Colors in stock: Fawn, Pale Blue, Pink, Black, Brown and Butcher Blue. 42 in. wide. 65 and 70c. per yard

#### VELVETS AND VELVET CORDS

A splendid costume cloth, plain and cord weaves. Shades in stock: Black, Brown, Navy, Butcher Blue and Claret. 22 to 27 in. wide. \$1.25 per yard

#### SERGES

Fine wool, thoroughly shrunken, fast dye, shades in stock: Black, Navy, Green, White, Brown, Tan, Butcher Blue, Myrtle, Reseda, Nigger Brown, and Grey. 42 to 56 in. wide. 50c., 75c., \$1.00, \$1.25, \$1.40, \$1.50, \$1.75, \$2.00, \$2.25, \$2.75, and \$3.00 per yard.

#### HOMESPUN SUITINGS

Pure wool. 58 in. wide. Colors in stock: Fawns, Greys and Blues. \$1.25 to \$1.75 per yard

#### VENETIAN CLOTHS

All wool, rich finish, correct weight for women's costumes and separate skirts. Shades in stock: Navy, Butcher Blue, Brown, Black, Green, Red and Taupe. 50 to 52 in. wide. \$1.00, \$1.25 and \$1.55 per yard.

#### BRITISH BROADCLOTHS

A material that never grows out of date as it is incomparable for suits, dresses or long coats. Colors in stock: Old Rose, Pearl Grey, Myrtle, Navy, Garnet, Reseda, Brown and Black. 52 to 56 in. wide. \$1.50, \$2.00 and \$2.25 per yard.

#### FRENCH DUCHESS CLOTH

All pure wool, high lustre, satin finish, good weight, a splendid costume cloth. Colors in stock: Garnet and Myrtle. 48 in. wide. \$1.60 per yard

#### GRANITE CLOTH

All pure wool, fancy weave, suitable for costumes or suits, colors in stock: Nigger Brown, Reseda, Tan, Butcher Blue and Navy. 40 to 50 in. wide. 75c. to \$1.25 per yard

#### DRESS SILKS

Messaline and Paillettes, 36 to 40 in. wide. Colors in stock: Reseda, Tan, Brown, Pale Blue, Black, Alice Blue, White and Grey. \$1.00 to \$1.50 per yard

#### SHANTUNG SILKS

In natural and colors, make splendid dresses or blouse waists. 36 to 40 in. wide. 49c., 60c. and 75c. per yard

#### DRESS FINDINGS

We carry a complete range of findings, including Satins, Sateens, Taf. fatelines, etc., etc. 24c. to \$1.50 per yard

#### TRIMMING BUTTONS

A splendid assortment always kept in stock. Prices 5c. to 75c. per dozen.

#### LACES, RIBBONS AND ALL OVERS

We carry a full line of the above goods. Laces . . . . . 3c. to \$1.50 per yard. Ribbons . . . . . 2c. to .50 per yard. All Overs . . . . . 40c. to \$1.50 per yard. "Ask for samples."

#### WASH DRESS MATERIALS

A splendid assortment in striped and floral designs, just the material to wear during the hot days in midsummer. 27 in. wide. 8c. to 25c. per yard

#### STRIPED AND CHECKED GINGHAMS

Our gingham are noted for their good wearing and washing qualities. Patterns are new and a good range of colors. 27 to 30 in. wide. Price 10c. to 25 c. per yard

#### REGA SUITING

A fine even weave, splendid weaver, good washing material for dresses or separate skirts, colors in stock: Tan, Brown, Pink, White and Pongee shade. 28 in. wide. 18c. per yard.

#### SERPENTINE CREPES

This quality laundries well and requires no ironing. Comes in white and colored grounds, striped and floral designs. 27 in. wide. 15c. per yard

#### SUNRESISTA SUITINGS

Absolutely fast dye, will not fade in the sun, mercerized finish, a splendid weaver. Shades in stock: Lavender, Brown, Pongee Linen. To arrive: Pink, Black, Butcher Blue. 32 to 33 in. wide. 20c. per yard.

#### WHITE PIQUE

These staple goods are always favorites for skirts, dresses or suits. 28 in. wide. Prices 21c., 25c., 30c. and 35c. per yd.

#### WHITE WAISTINGS

We carry a large range of hair line Dimities, Muslins, French Broaches, Indian Head Suiting and Crepe Cloths. 28 in. wide. 15c. to 40c. per yard

#### EXCELLENCE CLOTH

This beautifully finished cloth is used principally for women's and children's underwear. 18c., 22c. and 25c. per yard

#### VICTORIA LAWN

Fine, even weave, wears well, and will give perfect satisfaction for blouses or dresses. 39 to 40 in. wide. 10c., 12c., 15c., 18c., 20c., and 25c. per yard

#### LINEN LAWN

Pure White and Silver Bleached. 27 to 40 in. wide. 25c., 30c., 35c., 40c., 50c., 60c., and 70c. per yard.

#### DRESS LINENS

Pure White and Silver Bleached. 27 to 40 in. wide. 25c., 30c., 35c., 40c., 50c., 60c., and 70c. per yard.

#### GUEST TOWELLING LINENS

Plain Striped and Floral designs. 25c. to 50c. per yard

#### DEEP BROOK

May 15

Mrs. Spurr of Melvern Square has been visiting at the home of her nephew, Capt. J. D. Spurr.

Miss Bertha Lent entertained all her young friends at her birthday party, May 9th.

Major Purdy and his guest, Mr. George Vroom of Middleton, spent a few days trouting. They report splendid success.

On Sunday, May 14th, the parishioners of St. Clement's Parish were all glad to welcome their new rector, Rev. A. W. L. Smith.

Mr. E. V. Hutchinson spent Sunday with his family. His daughter, Miss Ruth, is much improved in health, and is steadily gaining.

Mr. and Mrs. Robert Spurr and little Robert left for their new home on Saturday. We shall miss them very much, and are glad that they are not far away.

Miss Alice Purdy arrived home on Wednesday having spent the winter with her sister, in the States. Her father, Mr. Ernest Purdy, left on Friday for St. John.

Capt. Spurr is to be congratulated on the improvements he has made on his property. After clearing a number of acres, he is building a smaller hotel on the site of the "Colonial Arms." The cellars is about finished and the frame is to be erected soon under the supervision of C. G. Harris.

#### PARKER'S COVE

May 9

Mrs. W. H. Anderson visited friends in Hillsburn quite recently.

Mr. Gordon Weir went to St. John the 8th for an indefinite period.

Miss Abbie Longmire of Hillsburn called on her aunt, Mrs. David Milner on May 8th.

Mr. Edward Hudson called at the home of Mr. and Mrs. David Milner on May 6th.

Schr. Exenia, Capt. Frank Clayton, arrived from St. John the 8th, with a general cargo.

Pte. Ralph and Howard Clayton of the 112th Battalion, spent the weekend at their home here.

Miss Lena Halliday visited her parents, Mr. and Mrs. Austin Halliday, over the week-end.

Mr. Harry and Lloyd Longmire of Hillsburn called on Mr. and Mrs. David Milner quite recently.

Miss Thelma Publicover of Granville Ferry is the house guest of her aunt, this week, Mrs. Joseph Rice.

Mrs. Edward Hudson of Hillsburn, was the guest of her parents, Mr. and Mrs. David Milner, on May 3rd.

Mr. Frank Mills and daughter Thurga, of Granville, were guests of Mr. and Mrs. Joseph Rice on Sunday.

Very sorry to write of the serious illness of Pte. Murdoch Clayton, at his home here. We wish a speedy recovery for Murdoch.

Miss Blanche Cambell accompanied by her friend, Miss Rhoda Bent, of Granville, were guests at the home of Mr. and Mrs. R. E. Hudson, quite recently.

#### HILLSBURN

May 8

Pte. Ralph Clayton of Digby called on friends here on Saturday.

The schr. Exenia arrived from St. John on Monday with a cargo of freight.

Mr. Roy Longmire had the misfortune to cut his foot quite badly on Monday.

Mr. and Mrs. Fred Longmire are rejoicing over the arrival of a boy, on May 7th.

Mrs. Herbert Anderson of Parker's Cove, and Mrs. Arthur Longmire, spent Sunday at Litchfield.

Messrs. Harry and Lloyd Longmire launched their new 38 foot V shaped stern, motor boat, on Saturday.

Mr. Geo. Kay sold a fine pair of steers on Monday. Mr. James Halliday also sold a pair of beef oxen last week.

Pte. and Mrs. Reginald Young of Digby, spent the week-end with Mrs. Young's mother, Mr. and Mrs. Jas. Halliday.

Mr. and Mrs. Hanford Hardy and baby of Boston, Mrs. Mary Hardy and Violet Burnie of Litchfield, spent Monday with Mr. and Mrs. Henry Milbury.

#### KARSDALE

May 15

Mrs. Annie G. Shaffner went to Bear River on Saturday to visit her mother, who is ill at her home there.

We are sorry to hear that our enterprising neighbour, James F. Morrison, met with a painful accident last Friday, that will confine him to the house for some time. Whilst descending a stairway in an outbuilding he slipped, and falling, broke a bone in his ankle. We sincerely hope that recovery will be as rapid as possible.

According to the last issue of the Acadia Bulletin over two hundred and fifty graduates and former students of the Acadia institutions have enlisted in the service of their King and Country.

Minard's Linctment Relieves Neuralgia

# FREE FREE

## \$700 WORTH OF PRIZES TO THE LADIES OF BRIDGETOWN AND SURROUNDING DISTRICT

Every Lady in Annapolis County and the Circulation Zone of The Weekly Monitor is eligible to share in this Great Prize Distribution

### FIRST PRIZE \$400 LONSDALE PIANO

Three Other Prizes Totaling \$300 or More

Costs Nothing to Enter Every Worker is Sure of Winning  
Not a Game of Chance, but a Test of Merit and Popularity

### MONDAY, MAY 15th, 1916

The Weekly Monitor formally institutes its Great Voting Contest, in which \$700 worth or more of beautiful and highly useful prizes will be given away absolutely Free to those Ladies who take part in it

The first prize will be a beautiful Lonsdale Piano, which sells regularly throughout Canada for \$400. This instrument will constitute a truly magnificent prize, and the lady who wins it will have just cause to congratulate herself on her success. The Lonsdale Piano is one of the finest instruments manufactured in Canada, and it has achieved a most enviable reputation among people of cultured musical tastes who know piano values, on account of its thoroughly high class construction and tonal qualities. The winner of the Monitor Voting Contest will therefore have the satisfaction of becoming the owner of an absolutely dependable, high grade piano, which she will be proud to use and exhibit in her home. At least three other prizes will be awarded to ladies who take part in the contest. The value of these will not be less than \$300 and may exceed that sum.

**How the Prizes are to be Won**

The Voting Contest will be primarily a subscription campaign in the interests of the Monitor and Everywoman's World, each of which publications sells at \$1 a year. Any lady living within the circulation zone of the Monitor may enter the Contest, whether she is or is not a subscriber to either publication, and may secure subscriptions to either or both publications from anyone, anywhere, for any length of time. For each and every subscription obtained by contestants, votes will be credited according to the advertised vote schedules, and the contestant securing the highest number of votes during the campaign will be awarded first prize, and the other prizes will be awarded in the order of standing, respectively, to those contestants who secure the next highest number of votes. At the close of the Contest, three prominent citizens of unquestionable integrity will act as judges for the purpose of reviewing the contest, and deciding the winners. Neither the publishers of the Monitor nor the Every Woman's World will have anything to do with deciding the winners of the Contest. The names of the judges will be announced in an early issue of the Monitor.

**Two Periods of the Contest**

The Contest will be divided into two periods, the first period extending from Monday, May 15th, to Saturday, June 3rd, and the second period extending from the latter date until the close of the Contest on Saturday, June 24th. The vote schedule in the first period of the Contest will be that published elsewhere on this page, and the vote schedule for the second period will be twenty per cent less. The distinction between the vote values of subscriptions is made for the purpose of encouraging contestants to bestir themselves early in the campaign, and rewarding those who do good work in the early part of the Contest. This arrangement will undoubtedly work out to the advantage of those who enter the Contest without delay, and that is exactly what it is intended to do. It is simply a modified application of the old proverb that "the early bird catches the worm," and is designed to help the early bird to catch the worm. However, the contest is open to every lady in the circulation zone of the Monitor, and as one contestant has the same opportunity as another of getting an early start the arrangement is absolutely fair to everybody, and no one can have cause to complain thereat.

<b>GUARANTEED REWARD FOR EVERY CONTESTANT</b>	
10 per cent Cash	10 per cent Cash
Commission	Commission
to	to
Non Prize-winners	Non Prize-winners

Every worker in the Monitor Voting Contest will be a sure winner. We do not want any contestant to work for nothing and to make sure that every lady who takes an active part in the Contest will receive at least fair compensation for her efforts it has been decided to pay every contestant who continues actively in the Contest until the end, ten per cent cash commission on all the money she collects during the Contest, in the event that she does not win a prize. Thus every element is removed from the Contest, and every contestant is absolutely assured of a suitable reward for her efforts. With the assurance of certain reward in any event, no lady who desires to share the prizes to be distributed by the Monitor should allow anything to prevent her from entering the Contest at once and starting to work without delay. No cash commissions will be paid to prize winners.

### Rules and Regulations of the Contest

The Contest will open on Monday, May 15th, and close on Saturday, June 24th.

Any lady who is a resident in the circulation zone of the Monitor and who is not an employee of the Monitor may participate in the Contest. Contestants are not required to be subscribers to the Monitor or Every Woman's World.

No entrance fee nor expenditure of any kind is required to enter this Contest.

Before any lady may participate in the Contest, she must be nominated in writing, and must obtain receipt books, etc., for use in the contest from the Monitor.

Contestants may be nominated by themselves or by anyone else. Nominations may be made any time before the date to be fixed for the close of nominations.

Votes will be given contestants for subscriptions secured by or for them to the Monitor and Every Woman's World, according to vote schedules advertised from time to time and for complimentary ballots.

Contestants may obtain subscriptions anywhere, either new or renewal, and no distinction will be made between the vote values of old and new subscriptions in the regular vote schedules.

Contestants must report and settle for all subscriptions secured by or from them at least once each week. Anyone may assist any contestant in securing subscriptions.

All receipt books and supplies needed for use in the Contest will be supplied free of charge.

The Contest will be in charge of a Campaign Director, who reserves the right to alter or abrogate any rule or condition, and to make and enforce any new rule or condition which in his may seem expedient for the proper conduct of the Contest. The interpretation or application of any rule or condition shall be a matter for the Campaign Director alone to deal with, and his decision on any point relating to the Contest shall be final.

The subscription price of the Monitor and Every Woman's World is \$1 a year each in Canada and Great Britain. The subscription price of the Monitor to the United States is \$1.50 a year, and Every Woman's World \$1.25 a year.

Votes cannot be transferred from one contestant to another under any circumstances whatever.

The Vote Schedule	
First Period—From May 15th to June 3rd	
<b>The Weekly Monitor</b>	<b>Every Women's World</b>
One Year \$1.00 . . . 1,000 votes	One Year \$1.00 . . . 1,000 votes
Two years 2.00 . . . 2,000 votes	Two years 2.00 . . . 2,000 votes
Three years 3.00 . . . 3,000 votes	Three years 3.00 . . . 3,000 votes
Four years 4.00 . . . 4,000 votes	Four years 4.00 . . . 4,000 votes
Five years 5.00 . . . 5,000 votes	Five years 5.00 . . . 5,000 votes
<b>Combination Schedule</b>	
For both publications to the same name and address	
One year \$2.00 . . . 4,000 votes	Three years \$6.00 . . . 30,000 votes
Two years 4.00 . . . 12,000 votes	Four years 8.00 . . . 30,000 votes
This schedule of votes applies only to subscriptions turned into the Contest Department during the first period of the contest, which extends up to June 3rd. After this date the vote schedule will be reduced twenty per cent.	

#### A REVOLUTION NECESSARY IN EDUCATION

"If we are to face the future with any confidence after this exhaustive war, we must face it as an educated people. We shall not be able to afford to waste the efficiency of a single English child. On all sides we hear the cry, though we see little enough of the practice, for economy. Now economy means one or both of two things—less expense, greater production. It is said by materialistic economists that lack of capital will render greater productiveness impossible. They forget the only capital that has permanent significance—the men and women of the nation. Our national business is to eliminate waste in human beings and to make each human being capable of realizing to the full his or her potential capacity for creative work, whether such work be material or moral or spiritual. Those ends can only be reached by the best training of childhood in the homes and in the schools. Something, of course, can be done among adults; but in the aggregate it is, comparatively speaking, very little. The bulk of humanity is made or marred in youth. Now there is no more appalling fact in our national economy than the waste of that su-

#### THE "OCEAN LIMITED."

Canadian Government Railways' Popular Train Halifax and Montreal, May 15th.

From its initial run the "Ocean Limited" won popular favour, has retained its friends and is always making more. It will be welcome news to thousands of travellers that the "Ocean" is to be restored to its regular run on its regular schedule May 14th, from Montreal at 7.25 and daily except Saturday thereafter, arriving at Halifax 10.45 p. m. the following day; May 15th, from Halifax at 8.00 a. m., and daily except Sunday thereafter, arriving Montreal 8.05 a. m. the following day.

The time table is so arranged as to permit day-light views of some of the most picturesque parts of Canada—the Wentworth Valley, La Bate de Chaleur, the Matapedia Valley. And when you travel on the "Ocean" you travel on one of the best trains in America.

According to the last issue of the Acadia Bulletin over two hundred and fifty graduates and former students of the Acadia institutions have enlisted in the service of their King and Country.

#### preme national product—the child.

We do not refer particularly to the waste of infant life, for that is merely one of many by-products of ignorance. We refer to the waste of efficiency among the children who survive. Consider the children of the people, how they live, after the experience of half a century of compulsory primary education. There are nearly half a million children between the ages of twelve and fourteen years who are receiving no education, or no education worth having. Some of these are at school, but all are at work, work leading no-whither, at the very age when moral and physical development are at stake. In addition to these there are at least a million and a half of children between the ages of fourteen and seventeen years who are receiving in the week no school education of any kind. The Consultative Committee in its report of 1909 asserted that 'at the most critical period in their lives a very large majority of the boys and girls of England and Wales are left without any sufficient guidance and care. This neglect results in great waste of early promise, an injury to character, in the lessening of industrial efficiency, and in the lowering of ideals of personal and civic duty.'—"The Weekly Times, London, England.

S. A. F. E. T. Y. L. M.