ARKONA

Mr. and Mrs. Arthur Everest, of Yellowgrass, Alta., are spending a few weeks at Mr. Everest's home here.

Miss Ethel Oakes is visiting her cousin, Miss Eva Dunlop in Sarnia.

Principal Couzens is laid up with a severe attack of la grippe. His mother and sister, of Hensall, are attending him. Larger and better variety than ever of English prints.—Brown Bros. C. J. Ready is spending a few days with friends in Detroit.

Mr. James George made a business trip to Watford last Thursday.

Mr. Pete Schier, who has been spending the past month visiting friends here, left on Wednesday for his home in Dunn-

Mr. John Muma, of Regina, Sask. Work on the saw mill is being rapidly

rushed along. Sawing will commence on or about March 1st. Peabody's smock and overall. The best made at Brown Bros.

Mr. and Mrs. Copeland, of London, spent a few days last week visiting his ancle, Dr. Copeland.

The regular meeting of the local branch of the Women's Institute, will be held Saturday, Feb. 4th, at 2.30 p.m at the home of Mrs. Fred Nelson. All are wel-

Mr. Thos. Wilson, of London, called on Arkona friends. Mr. Penking, of Seaforth, has returned

after spending the past few weeks with friends here. Mr. and Mrs. Fisher, of Watford, spent a tew days at R. H. Wilson's.

Our annual print sale commences at o'clock on Friday, Feb. 3rd.—Fuller

Mrs. Couzens and daughter, of Hensall, have been attending Mr. Couzens, who has been ill for the past week. Mr. Couzens is recovering.

About thirty-five young people from here enjoyed the good skating at Birnam, one night last week.

Mrs. Koppelberger, of Pt. Huron, is visiting Mr. and Mrs. F. S. Jackson. Mr. and Mrs. Huffman have returned

to Aylmer after spending a few weeks with Dr. and Mrs. Huffman here, Mr. and Mrs. R. Crawford spent a few

Mrs. Middleton, ot Peck, Mich., is visiting her parents, Mr. and Mrs. J, C.

We have just opened up a new stock of trunks and suit cases, prices right,-Fuller Bros.

BROOKE.

The Bishop of Huron will confirm a class of candidates at St. James Church, Brooke, on Tuesday next, Feb. 7th. Service will commence at 2.30 p,m.

Miss Gertrude Sisson left on Friday, Jan. 27th, for Saskatoon for a visit with her sister, Mrs. E. R. Demaray. She al-so intends taking a course in the business college of that city.

A pretty event took place on Wednesday, January 18th, at 4 p.m. at the home Mrs. Neil McIntyre, lot 2, con. 5, Mosa, when her eldest daughter. Catherine, was united in the bonds of holy matriny to John Walker, of the township of

John B. Trolley is in the Sarnia jail awaiting trial at the spring assizes on a charge of offering money to three parties to set fire to the barns of Neil A. McLean. A. J. Trolley was arrested on a similar charge, but was bailed in the sum of \$1.600. George Irving and George \$1,600. George Irving and George Parry, of Alvinston, and Charles Hanley, of Brooke, said J. B. Trolley had offered them each \$25 to set fire to McLean's barns. Irving implicated A. J. Trolley by stating that he had offered him a certain sum to commit the same act.

SUTORVILLE,

Free mail delivery.

Mr. Thomas Lucas had the misforture to lose a very valuable horse one day last

Mr. John Gibson, Alberta, called on some of his triends last week.

Mrs. John Brander, we are very sorry to say, is very ill at present.

Misses Violet and Ollie Lucas spent a couple of days last week with Mrs. Thos. McLeav. Main Road. Mr. Richard Williamson, who has been

laid up with a severe attack of blood-poisoning, is slowly recovering. Miss Violet Logan is visiting at the home of Mrs John Brander,

Miss Pearl Lucas spent Sunday with her friend, Miss Pearl Saunders, in Wat-

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ind

ers.

Mr. and Mrs. Wellington Griffith and

family visited at the home of Mr. Richard Williamson on Sunday last. Mrs. Arthur Bullough spent Sunday

THERE will be two services in Christ church, Sutorville, on Sunday next, at 3 and 7.30 p.m.

WISBEACH.

The fine weather during the past week has taken away our sleighing. The thaw has kept our blacksmith busy.

Mr. Wm. Seymour has gone to Guelph to take a ccurse in fruit growing.

Mr. Chas. Cundick, of Londen, paid a flying visit to Wisbeach on Wednesday. He looks hale and hearty.

Mr. Wm. Parker sold a horse last week for a big price. It pays to raise the right stock.

Miss Lizzie Watson is visiting friends

Mr. and Mrs. Geo. Conkey visited rela-tives in Caradoc last week.

Mr. Jno. Marshall disposed of a three ear old colt for \$225.

Mr. Bryce, of Kingscourt, is threshing clover in this neighborhood.

Mr. Geo. Hawkins, jr., has been laid up with an attack of quinzy. Mr. and Mrs. Robt. Watson made ousiness trip to Watford on Tuesday.

The Young People's Society of St. Paul's church will hold their meeting at Mr. Andy Iles' next Thursday evening. Fletcher Bros. visited friends in East

Williams last week. Mrs. Shaver, of Wanstead, has been visiting her sister. Mrs. D. Watson. Miss Laura Hawkins is visiting with ter aunt, Mrs. Brent, Warwick.

Watson Bros. have taken possession of their new residence lately completed by H. and J. Williams, Wisbeach. Mrs. Geo. Iles is visiting relatives in

Arkona.

HEALTHY CHILDREN ARE A BLESSING.

Healthy bables are good bables, and the good baby is a blessing in every home. Nothing can give the mother or father more pleasure than to see baby play. Every movement is watched with play. Every movement is watched with delight; every new word spoken brings pride to the fond parents, It is only the sickly baby that makes home wretched—and, mothers, it is not baby's fault when he is sick. You are the one to blame. Perhaps you give him candies, cake and other food which his little stomach is unable to digest. Then when he is cross and alling you give him some "soothing" mixtures to quiet him. That is wrong—remember his little stomach is not as strong as a grown up person's, and also remember that every spoonful of "soothing" mixture you give him only does him more injury—it does not re-move the cause of his fretfulness — it move the cause of his fretuiness — it merely dopes him into an unnatural sleep. What is needed to make baby healthy and happy is Baby's Own Tablets — a medicine with a guarantee of safety. About them Mrs. Mathies McCormick, West St., Peters, P. E. I., writes: "We have used Baby's Own Tablets with good scentle." They are certainly a blessyng. results. They are certainly a blessing for mothers that have cross, sickly babies. They sweeten the stomach; give refreshing sleep and make baby fat and healthy." Sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

INWOOD.

Wedding bells are ringing in our village this week, Mr. Riley has been confined to his

nouse for some days through illness. Mrs. Jos. Bishop, Mrs. Wm. Munro, and Miss Margaret Groombridge spent last Wednesday in Alvinston.

Mr. Grey, of Knox College, will give an address at the Young People's Society of the Presbyterian church next Sunday

evening. The young friends of Miss Nettie McCrae held a "miscellaneous shower" at "miscellaneous shower" at the home of Mrs. Riley last Friday evening.

Mrs. J. M. Hunter gave an excellent address to the members of the Ladies' Institute last Tuesday afternoon in the Foresters' Hall. She also addressed the Farmers' Institute in the Orange Hall, in the evening. Both meetings were well

WARWICK.

Mr. Frank Bayes returned to his home in Forest after spending the past week at James Cooper's, 2nd line.

The Bishop of Huron will (D.V.) preach in St. Pauls' church, Wisbeach, on Wednesday, Feb. 8th at 2.30 p.m. R. J. McCormick, M.P.P., finds the electric phone he has had installed on

his desk in the Legislative chamber a Misses Catharine and Thurza Parish, who have been visiting their cousin, Miss Viola Eastabrook, returned to their home

in St. Thomas on Thursday. J. and R. E. McGillicuddy, executors of the estate of the late. Jordan McGillicuddy, have disposed of the farm, the east half of lot 30, con. 3, N. E. R., Warwick, 100 acres, to David Marsh, of Sylvan. Consideration, \$4,600.

Reeve Janes gave notice at the county council of a by-law to build a bridge over townline Lambton, Middlesex, Warwick and West Williams. He also gave notice of a by-law to build a bridge over Bear Creek, townline of Warwick.

Creek, townline of Warwick.

In connection with St. Mary's church, a successful "At Home" was held in the Orange Hall last Tuesday evening. Songs were rendered by Messrs. Waun, Hare and Sim, whose rendering of "Afton Water and Bonny Mary" brought was delight to the large audience.

great delight to the large audience. The January meeting of the members of the Women's Auxiliary, of St. Mary's church, Warwick, was held at the home of Mrs. C. Hawkins, last Thursday. The of Mrs. C. Hawkins, last Thursday. The treasurer reported a steady increase in the funds. The contributions for the last year were as follows:—\$41.40 cash, and \$39.26 in new goods, total \$80.66. The next meeting will be held at the home of Mrs. Atkinson on the last Thursday in February. The topic for discussion will be "The Life of Nehemiah."

sion will be "The Life of Nehemiah."

The annual meeting of the shareholders and patrons of the Maple Grove cheese and butter factory was held in the factory on January 20th, when the following officers were elected for the year 1911:—Directors, W. G. Hall, J. F. Smith, W. H. Harper, Edward White, Henry Curts, Truman Eastman, F. Patterson, Peter Anderson and Gillis Mc-Pherson; Salesman, E. S. Phelps; Sec.-Treas., Walter Wilson; Patron's Auditor, Jos. McCormick. The directors to appoint their auditor at their first meeting. The auditors for the year 1911 presented

their report which showed that there was received at the factory 1902106 lbs. of milk that made 175353 lbs. of claese which sold for \$18,918,90, paying the patrons the sum of \$14,980.05, and for butter 197,149 lbs. of milk and 10,590 lbs. of cream that made 12,295 lbs. of butter which sold for \$3,403.83 paying the patrons \$3,006.52. Mr. McKenzie, representative of the Western Dairymen's Association, gave a very interesting address on the "production and care of milk" which was well received by all concerned.

WATFORD PUBLIC SCHOOL

HONOR ROLL FOR JANUARY. HONOR ROLL FOR JANUARY.

Class IV.—Sr.—Gertie Harrower, Douglas Stuart, Victor Willoughby, Lily Sedwick, Marie Roche, Elgin Hicks, Florence Sedwick, Mazie McManus, Reggie Brown, Vallee Auld, Wilbert Jack, Telford Thompson, Bddie Dodds, Jr.—Stella Williamson, Gladys Lamb, Jessie McKercher, Ross Luckham, George Mead, Franklin Smith, Burton Cook, Winnie Fowler, Edgar Prentis, John Lamb, Chester Cook, Leo Sedwick.—W. H. SHRAPNELL, Principal.

Class III., Sr.—Ritchie, Gibson, Jean

Class III., Sr.-Ritchie Gibson, Jean Class III., Sr.—Ritchie Gibson, Jean Fitzgerald. Eva Thorner, Valore Dodds, Eston Fowler, Celestine McManus, Verne Johnston, Winnifred Swift, (Lily Kelly and Bessie McNee) equal. Jr.—Theresa Logan, Mildred Fortune, Merle Smith, John Bruce, Carleton Harrower, Kathleen Elliot, Geraldine Elliot, Jean Fisher, Pose Packrick, Lean Walkarye, Cogil Jean, Control Company, Compan Ross Restorick, Jean McManus, Cecil At-chison, Arthur Lever, Charlie Stumph, Mary Watson, Frank Parker, Charlie Fitzgerald.—M. REID, Teacher.

Class II., Sr.—Jack Irwin, Roger Thorner, Earl Logan, Hazel Thorner, Mary Kelly, Chester Schlemmer, Esther Weight, Carman McCormick, Florence Roberts, Lucy Roberts, Barrie Vail, Jennie Glenn. Class II., Jr.—Sarah Howden, Florence Koelly, Florence Cook, Deloise Dodds, Spence Bruce, Mamie Moir, Marjorie Swift, Ila Cook, Leila Parker, George Chambers, Norman Trenouth. George Chambers, Norman Trenouth, Bthelbert Greer, Alvin Styles, Wilfred Jamieson, Clifford Abbott. Part II., Sr. —Ivan Caldwell, Harold Roche, Helen Hamilton, Mary Fowler, Warren Bals-don, Evelyn Hastings, Elsie Weight, Vernie Thorner, Elsie Brown, Geraldine Jamieson, Earl Dobbin, Gordon Tre-nouth, Vernon White.—M. WAUGH,

PRIMARY ROOM.

Jr. Pt. II.—Gertrude Parker, Orville Fuller, Florence Lambert, Arthur Wrinkle. Class I.—Robert McLeay, Bertha Stapleford, Ernest McKercher, Lola McWatters. Class II.—Elgin Ker-sey, Douglas Weight, Stanley Mitchell, Gladys Balsdon, Beatrice Cook. Class III.—Romaine Thorner, Blanche Burton, Franklin Potter, Amanda Williamson Helen Anderson.—E. HUME, Teacher.

From Old Subscribers.

John Thomas, Dryden, writes under date of January 16th:—Just 40 deg. be-low zero here to day. Fine sleighing, and gloriously bright and clear.

A Watford subscriber submits the following:—"A policeman may shoot hot air at a minimum cost, but it comes dogon high to shoot a canine."

Wm. Barber, Gordon Lake, Ont:— "Enclosed find \$1 for renewal. We welcome the Guide every week. We are having a hard winter and lots of snow." Another local subscriber says :- "In the pioneer days of 60 years ago a lack of intelligence was not noticed in a Chairman of Finance, but in the year

1911 such a position has to be done up John White, Deputy Postmaster, Sault

John White, Deputy Postmaster, Sault Ste. Marie, writes on Jan. 19th:—"We are having a splendid winter up here with lots of snow. The ice bridge has been fit to walk over since the beginning of the week. The ferry is still managing to make the passage through the ice. Remember us kindly to enquiring friends. Wishing the Guide every success.

Wm. Parker, Kelliher, writes:—"We are having genuine winter weather since New Years, and plenty of snow. Winter set in about the first of November, good set in about the first of November, good sleighing all through December, grand weather for farmers to get their grain to market. Crops were very good in this district. The season was rather dry in the early part of the summer. Plenty of feed for stock, Some of the late grain got slightly frosted. Watford is well represented in the Kelliher district. The Guide-Advocate is a welcome visitor."

Are Worn

For a long time Glasses were used only to assist in reading or near But with increased knowledge of the Eye, we are able to adjust Glasses to Improve the Sight, thereby curing

HEADACHES

and many nervous afflictions caused **EYESTRAIN**

The thousands who wear properly adjusted Glasses are the living testimonies to the truth of it. Examination Free

CARL A. CLASS,

OPTICIAN AND JEWELER. Issuer of Marriage Licenses.

THE STERLING BANK OF CANADA HEAD OFFICE, - TORONTO.

Fourth Yearly Financial Statement APRIL 30th, 1910.

ASSETS, \$7,258,480.67 AUTHORIZED CAPITAL RESERVE FUND, - NET PROFIT FOR YEAR, \$117,076.61.

G. T. SOMERS, President. F. W. BROUGHALL General Manager.

LOCAL BRANCE Open Usual Hours and from 7 to 9 Saturday Evenings. tey Loaned to Farmers and Others on Notes, Drafts and Money Orders Issue and Payable at Par in Canada and the United States.

Savings Department \$1.00 Will Open an Account. Interest Paid from Date of Deposit.
A GENERAL BANKING BUSINESS TRANSACTED. WATFORD BRANCH - J. B. WYNNE Manager.

THE INDUSTRIAL MORTGAGE & SAVINGS CO.

We are pleased to report that the year, 1910, was one of marked progress and unqualified success in all departments of our business and these achievements makes it one of the best in the history of the Company.

The public confidence is shown by very largely increased deposits and money on debentures, and there never was a better demand for first class loans on farm S.Kau.

The Company wishes its many patrons a Happy and

D. N. SINCLAIR, 2-3 IManager.

MERCHANTS

OF CANADA

Paid-up Capital Reserve Fund and Undivided Profits \$10,999,297

71,600,058

155 BRANCHES IN CANADA

General Banking Business transacted, SAVINGS DEPARTMENT at all Branches. Deposits of \$1.00 and upwards received and interest allowed at best current frates.

Watford Branch - F. KENWARD, Manager

All Metals are Higher in Price But we are taking orders for Sugar Making Utensils at a very small advance over last year

1 C Bucket. \$13.00 per Hundred 1 x Bucket, \$15.00 per Hundred 20 Gauge Sap Pans \$5.00 Smaller Pans \$1.75 and up Sap Spouts 90 cts. per Hundred

If you were disappointed last year order now and we will have them when you need them.

Glasses More Dollars Saved for You

A great saving by buying your shoes at a regular shoe store. where you can get anything you want in a shoe, and most of our shoes are made to order, and you will get solid leather soles and counters at this store.

New Shoes Arriving for Spring.

Some Very Specials-

The Aylmer Shoe for Men. The Slater Shoe for Men. Relindo Shoe for Ladies. Dr. Reed's Cushion Shoe for Ladies. Old Ladies' Comfort Shoes. McFarlane's Shoes for Children.

All made for our trade and you can depend upon getting the best values that can be had, and as low in price as anywhere in Canada.

Eggs, Butter and Cash Wanted.

WHITE