

FOR SALE

FOR SALE

# JULY SALE OF RUGS

## BRUSSELS RUGS

4' 6" x 6', \$15.00, for.....	\$11.00
6' 9" x 9', \$28.50, for.....	\$22.50
9' x 12', \$42.00, for.....	\$34.00
11' 3" x 13' 6", \$85.00, for.....	\$67.00

## AXMINSTER RUGS

4' 6" x 7' 6", \$21.00, for.....	\$16.50
6' 9" x 9', \$45.00, for.....	\$33.50
9' x 12', \$65.00, for.....	\$49.00
11' 3" x 13' 6", \$85.00, for.....	\$67.00

## WILTON RUGS

4' 6" x 7' 6", \$28.50, for.....	\$22.50
6' 9" x 9', \$54.00, for.....	\$43.00
9' x 12', \$80.00, for.....	\$66.00
11' 3" x 13' 6", \$85.00, for.....	\$69.00

## TEMPLETON'S SCOTCH AXMINSTER

7 1/2' x 9', \$59.00, for.....	\$46.00
9' x 12', \$83.00, for.....	\$66.00
11' 3" x 13' 6", \$95.00, for.....	\$75.00

A large assortment to choose from.

BATH MATS and HEARTH RUGS IN ALL SIZES AT REDUCED PRICES

See Our Linoleum Rugs at Special Prices.

# KEENE BROS.

125-127 KING ST.

JULY SALE OF RUGS

20 to 25% OFF ALL RUGS

# GUMP, GOOGLE & CO., Experts In Laughter

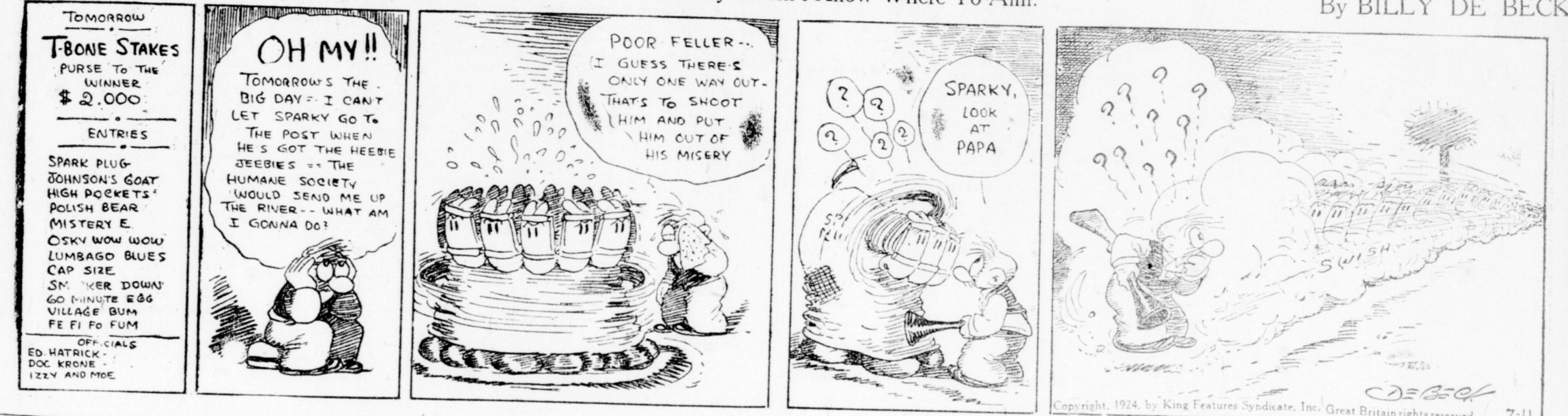
## THE GUMPS—WHAT'S THE BIG IDEA?



## BARNEY GOOGLE AND SPARK PLUG

Barney Doesn't Know Where To Aim.

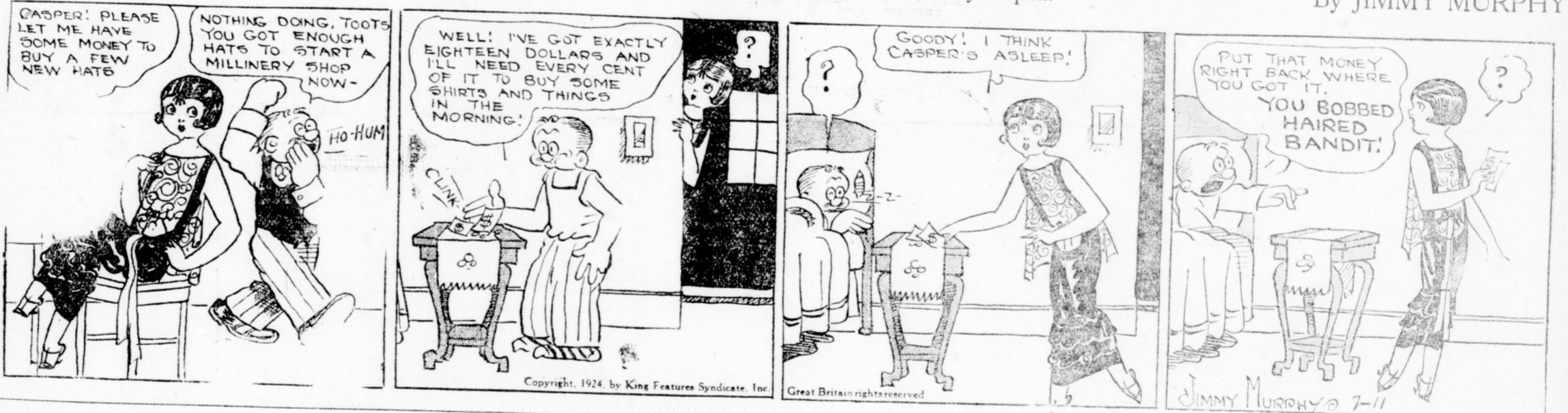
By BILLY DE BECK



## TOOTS AND CASPER

Casper Sleeps With One Eye Open.

By JIMMY MURPHY



## MUTT AND JEFF

There Was Sense to the Little Fellow's Suggestion, at That.

By BUD FISHER



## REG'LAR FELLERS

The Economist.

By GENE BYRNES



**J. A. BROWNLEE**  
385-7 TALBOT ST.  
SCREEN DOORS, SCREEN WINDOWS, LAWN MOWERS, OIL STOVES AND OVENS.

**GOLF BALLS**  
30c Each, 4 for \$1.00  
GURD'S, 185 Dundas St.

**TWO GASOLINE TANKS**  
One 235-Gal.; other 75-Gal. capacity; also one

**GASOLINE PUMP**  
PHONE 1845  
For Complete Information.

REAL ESTATE REAL ESTATE

**BERT WEIR**  
OVER OAK HALL, REALTOR, PHONE 6250.  
L. H. REILLY, MANAGER, Res. Phone 16023.  
Bert Hookway 2613W. A. C. Ball 8931. Thos. Wilkey 4781.  
Wm. Reilly 6329F. Wm. Taylor 1298.

**A GOOD BUY NORTH**  
\$12,000—North on one of the best localities, new 2-story rug brick, hot water heated, tiled 3-bath, bathroom, floored attic, 2 beds, 2 c. c., linen closet, living-room with fireplace, dining-room, kitchen with many built-in features, oak floors up and down, chestnut trim, wired for stove, service box, laundry tubs, full basement, 4 ports, French doors, full size veranda, lot 42x125 feet.

**TWO LOTS ON Highbury Ave.**  
\$550 Each—Size 32x195 feet. Owner will take car or anything a farmer can use, in exchange.

**\$3,950—East near Dundas, fine brick cott., 1 1/2-cut oak floors, 2 beds, 2 c. c., parlor, dining-room, kitchen, 2-p. bath, furnace, full basement, drive.**

**OWNER WANTS CAR IMMEDIATELY**  
\$4,500—East, near Hamilton Rd., almost new red brick bungalow, tented at 340, 3 beds, 2 c. c., parlor, dining-room, kitchen, 2-p. bath, furnace, veranda, full basement, exceptionally clean and well built, wired for stove, good electric fixtures. Owner will take car as part payment.

**BIG REDUCTION IN PRICE**  
\$4,200—\$600 DOWN. East. Owner has reduced price \$800. Red rug brick cott., built by wner. Cost over \$4,200. parlor, dining-room, kitchen, heater for summer, full basement, large full veranda. This is a real honest-to-goodness cottage.

**Home—For University Teacher**  
North, 7-room, modern, ideal location. Taxes only \$28. Sam D. Campbell, Realtor, 422 Richmond.

**THE LONDON ADVERTISER**  
CLASSIFIED ADS.  
Standardized and Indexed for Quick Reference.  
Phone 3670.

**THE LONDON ADVERTISER** reserves the right to classify properly all advertisements submitted for publication. Not responsible for errors in advertisements following date of first publication. Ads not cancelled after 10 p.m. Ads for morning paper must be in by 11 p.m. Ads for evening paper by 1 p.m. All advertisements for Saturday's papers must be in our hands by 10 p.m. Friday previous, to enable them to appear under their correct classification. Otherwise they must appear under the classification "Too Late to Classify."

**CLASSIFIED RATES.**  
Cash.  
1 day ..... 25 per word  
3 days ..... 50c " "  
6 days ..... 10c " "  
Minimum, 15 words.

When Advertiser Box is required allow 3 words. A charge of 10c for mailing is also added.

**Marriages, Births and Deaths—One insertion, \$1; two insertions, \$1.50. Memorial Notices—12c per count line (10 lines the minimum.)**

**Card of Thanks—\$1 per insertion. Engagement Notices on Women's Page—\$1 one insertion, \$1.25 insertions. These notices must be signed by the sender, and will not be taken over telephone.**

**DISPLAY ADVERTISING, TRANSIENT.**  
Amusements—15c per line each insertion. Meetings—15c per line each insertion. The London Advertiser will not insert a "make good" more than one incorrect insertion of an advertisement ordered more than one time.

**THE LONDON ADVERTISER, WANT AD. DEPARTMENT, PHONE 3670.**

**SEALED TENDERS**, addressed to the undersigned and indorsed "Tender for repairs and alterations to boilers, Westminster Hospital, London, Ont." will be received until 12 o'clock noon (daylight saving), Friday, July 25, 1924, for the provision and installation of steam pipe supports and repairs to the boiler setting of return tubular boilers in Westminster Hospital, London, Ont. Plans and specifications can be seen and forms of tender obtained at the offices of the Chief Architect, Department of Public Works, Ottawa, the Resident Architect, Department of Public Works, General P.O., Toronto, and the District Engineer, Department of Public Works, Royal Bank Building, London, Ont.

Tenders will not be considered unless made on the forms supplied by the Department and in accordance with the conditions set forth therein.

Each tender must be accompanied by an accepted check on a chartered bank, payable to the order of the Minister of Public Works, equal to 10 per cent of the amount of the tender. Bonds of the Dominion of Canada, and bonds of the Canadian National Railway Company will also be accepted as security, or bonds and a check if required to make up an odd amount.

By order,  
S. E. O'BRIEN, Secretary,  
Department of Public Works,  
Ottawa, July 8, 1924.

**NOTICE** is hereby given that Charlie Wong has severed his connection with the business of The Crown Cafe, formerly carried on by himself and Yung Hing How and Jung Gan, and all claims against the business should be sent to The Crown Cafe, 153 King St. London.

DATED at London, this 5th day of July, 1924.  
CHARLIE WONG.

**GROUNDS BEING IMPROVED.**  
The grounds at the back of Victoria Hospital are being made into a terrace from the earth that is being taken out of Nelson street. This will notably improve the appearance of the rear of the hospital. It is hoped that the work will be completed in time to plant some fall flowers.