

When Friends Drop In

Serve a Cup of
**ROWAT'S ORANGE
PEKOE TEA**
It has the fragrant, full bodied
taste that is sure to please.
90c POUND

CHOICE OLIVES
Manzanillas, Spanish, Queens and
Pimento Stuffed, from
20c TO 90c BOTTLE

PIN MONEY PICKLES
The Pickle with the different flavor.
SWEET MIXED
CHOW CHOW
PEARS
CUCUMBER MANGOES
75c AND 85c BOTTLE

FANCY CHEESE
FRENCH ROGUEFORT
GRUYERE (Swiss)
CAMEMBERT
PHILADELPHIA CREAM
OKA
CANADA CREAM
PIMENTO, Etc.

KEILLER'S MARMALADE
New Stock—Just Arrived.
One-pound jar 40c
Four-pound tin \$1.25

**LITTLE CHIP
MARMALADE**
Something New
40c JAR

GURD'S GINGER ALE
A delicious beverage made from
Purest Ingredients.
\$1.50 DOZEN
Try a dozen today.

TELEPHONE ORDERS
Receive Prompt, Careful Atten-
tion. Call 3061-3062.

**T. A. ROWAT
& COMPANY.**
Established 1887.
GROCERS. IMPORTERS.
250 Dundas Street.

**DON'T WORRY OVER
YOUR TIRE TROUBLES**

Double Mileage
PUNCTURE-PROOF SERVICE.
ASK
ART WILKES
London Tire Repair Depot.
354 Wellington St. Opp. McClarys.
ywt

SINCE 1888 TAYLOR'S THROAT AND LUNG BALM

has been the favorite house-
hold remedy for coughs,
colds and all bronchial af-
fections. Sheer merit alone
has made this medicine the
standard cough remedy for
over 60 years.

25c, 65c and \$1.20
Manufactured and Sold
Only at

TAYLOR'S DRUG STORE

New address
390 RICHMOND STREET.
Half Block South of Dundas.
Phone 594. t

PHONE 412

Hunt Bros. COAL

FRESH MINED

Supply now on hand
All Sizes.

276 WATERLOO STREET.
317 t

FREE COUPON

Good May 15 to 25
ANDERSON & NELLES
KODAK DEPT.

Name
Present this coupon with a roll
of film to be finished in our kodak
department any day during the
week of May 15 to 25, and we will
give you a 6x10 enlargement from
any negative you may select.
ABSOLUTELY FREE.

Anderson & Nelles
Dundas and Wellington.
370-ywt

Dry Cold Fur Storage

Every garment hung separately.
charge 3 per cent on valuation.

Beltz & Co.
Practical Furriers. Phone 817

TO THE JUNE BRIDE:



We count it an honor to be able
to say that for many years we have
been entrusted with the engrav-
ing work in connection with the
most notable weddings that have
taken place in this district.

**WEDDING INVITATIONS
AND ANNOUNCEMENTS**
331 Richmond Street.

**HAY STATIONERY
Company, Limited**

**We Offer
You—**
—skill tem-
pered with
good judg-
ment—
knowledge
ripened by long experience—
prompt and efficient service
in fitting and making glasses
to suit you.

**Carlyle
TREBILCOCK
OPTICIAN**
233 Dundas Street. Phone 2351
Two Doors East of Majestic. yt

FIND INCREASE IN BUSINESS ORDERS

Principal Cities in Dominion
Report Slight Advance
in Trade.

WINNIPEG, May 19.—(Canadian
Press.)—Little change in Canadian
business conditions is apparent in
advice received from many of the
principal centers, states the weekly
trade report of the Canadian Credit-
men's Trust Association.

Montreal, Quebec, Toronto and
other eastern centers are almost
identical. Manufacturers and whole-
salers find orders slightly on the in-
crease, especially in ladies' and
men's wear, drygoods and small
hardware, etc., while an improvement
is also noticeable in boot and shoe
circles. Retail merchants report
business better, but "choppy" owing
to wet weather.

Winnipeg wholesalers as a whole
find business still on the upgrade,
with hats, shoes, hardware,
furniture and heavy lines still far
from good. Retail trade is fairly
satisfactory, merchants say. Wet
weather during the last week has
interfered with trade throughout
Manitoba, but the flood situation
along the Assiniboine Valley has im-
proved, and it is thought that the
damage will not be nearly so large
as anticipated.

Saskatchewan reports indicate
little change in business conditions
which have been rather handicapped
by wet weather. This and farmers
being held on the land has kept
down trade at country points.

Vancouver wholesalers find every
indication of a satisfactory year's
business. The outlook is for a good
crop and better collections from
farmers and retailers in the fall.

CANADA GAINS HAY MARKET

WASHINGTON, May 19.—(Cana-
dian Press.)—United States hay pro-
ducers and shippers are losing the
Cuban hay market to Canada, ac-
cording to Representative Newton of
Missouri. In a speech advocating
development of interior waterways,
Mr. Newton said that the Middle
Western hay merchants were com-
plaining that because of high rail-
road rates and lack of interior water-
way transportation they could not
compete in the Cuban market with
Canada, which is sending large ship-
ments to Cuba by water.

Jackson Grace,

BUILDING CONTRACTOR.
Brick work and cement foundations a
specialty, also houses raised and moved,
sidewalks, cellar floors. 252 Grey, Phone. xt

Fishbein's

Ladies' Ready-to-Wear
Exclusive Apparel at Low Prices.
254 DUNDAS STREET
(Near Wellington). t

Table Lamps

Exceptional designs. Elegant Shades.
Prices \$2.50 to \$15.00.
312½ DUNDAS STREET,
Opposite Armouries. t

Ontario Dry Cleaners

PHONE 6958W.
516 TALBOT STREET.
Work called for and delivered. Dry
cleaned and pressed. Quick service.

Westwell School
Students take positions: Abbie Conn
with Fibre Board, Excelsior, Sadie
Long with Frank Steele, optician; Jean
Moseley-Williams with Thurston, Mose-
ley-Williams, New Lisard. b

MOTORS

OVERHAULED—REPAIRED.
ELECTRIC MOTOR REPAIR CO.
349 Talbot t Phone 7174.

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CALL
D. H. GILLIES & SON
PHONE 1312.
Corner Adelaide and Bathurst. ywt

**BUY PERFECT BLUE WHITE
DIAMONDS.**

ANY SIZE FOR LESS MONEY AT
AGRANOVE'S JEWELER AND OPTICIAN.
644 DUNDAS. OPEN EVENINGS.
Phone 1742W. ywt

The London Loan Company of Canada

MORTGAGES AND REAL
ESTATE AGREEMENTS
PURCHASED.
M. J. KENT, Manager.

WE UNDERSTAND CHILDREN AND
THEY ARE WELCOME

AT THE
**Harragh
Studio**

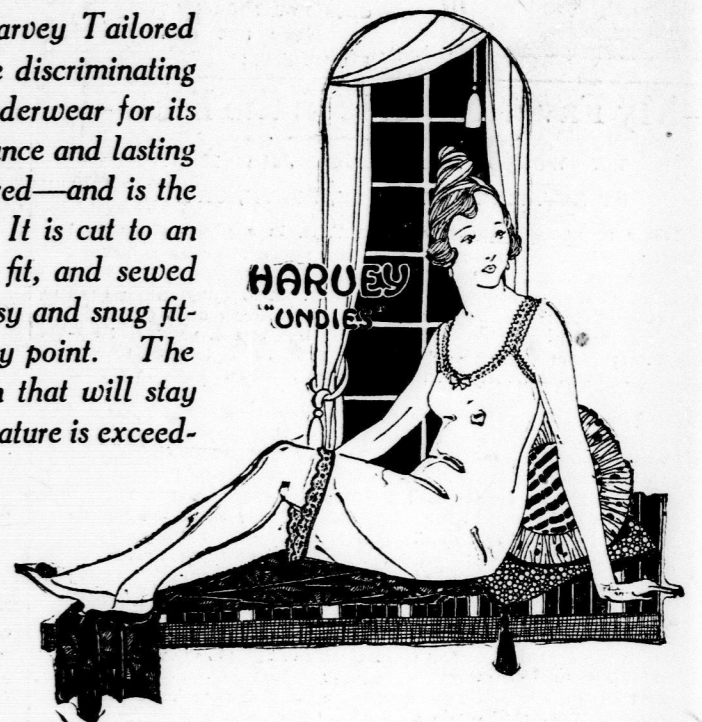


Expert watch and clock repair-
ing. Phone 1940J for prompt ser-
vice.

**WRAYS JEWELRY
LIMITED.**
234 Dundas St., London, Ont.

Harvey Tailored Underwear For Summer Wear and Comfort

The many superior and exclusive points of Harvey Tailored Underwear make an irresistible appeal to the discriminating woman. She chooses Harvey Tailored Underwear for its close, comfortable fit, its dainty finished appearance and lasting wearing qualities. Harvey Underwear is tailored—and is the only Made-In-Canada Tailored Underwear. It is cut to an accurate pattern, shaped, and not stretched to fit, and sewed with a flat seam. This gives a comfortable, easy and snug fitting garment, free from strain and chafing at any point. The Harvey Tailored is the only open combination that will stay completely closed. The great comfort of this feature is exceedingly appreciated. Harvey Tailored Underwear is carefully reinforced at the points of greatest wear. The added strength of the extra thickness insures great resistance to wear and the action of washing. Women who buy Harvey Tailored Underwear quickly realize that these garments will give unrivalled comfort and wear.



Featuring the Harvey Tailored and Reinforced Garments This Week

Lisle Vests (white only), low neck, plain band top, reinforced arm, sleeveless or bodice top. Prices \$1.00, \$1.15, \$1.50 and \$1.75
Lisle Bloomers (white only), elastic top and knees, reinforced seat, a good fitting and comfortable garment. Prices \$1.35 and \$1.50
Mercerized Bloomers (white only), elastic top, reinforced, finished with narrow crochet edge. Prices \$2.00 and \$2.25
Lisle combinations, low neck, band finished top, reinforced at points of greatest wear, tight or loose knee, open style. Prices \$1.75 and \$2.00
Mercerized Combinations, low neck, reinforced top (reinforced), tight or loose knee, open style. Prices \$3.00 and \$3.25



**"HIS MASTER'S
VOICE"**
Vocal and Instru-
mental Numbers on
May List.

VOCAL AND INSTRUMENTAL RECORDS.

No. 45305—Waltz (Piano Duet), Guy Maier-Lee Pattison; Espana Rapsodie, Guy Maier-Lee Pattison, 10-inch \$1.25
No. 45306—Come, Thou Fount of Every Blessing, Olive Kline-Elsie Baker; Saviour, Like a Shepherd Lead Us, Olive Kline-Elsie Baker, 10-inch \$1.25
No. 45307—Longing, Dear for You, Olive Kline; Rockin' in de Win', Olive Kline, 10-inch \$1.25
No. 55153—The Waggle of the Kilt, Sir Harry Lauder; Bella McGraw, Sir Harry Lauder, 10-inch \$2.00
HEAR THESE ON A VICTROLA—THIRD FLOOR.

The Traveling Instructor of "Nemo" Hygienic Institute



will spend all next week in our Corset Section for the purpose of personally supervising the fitting and choosing of "Nemo" Corsets. The "Nemo" Corset service of our Corset Department is well known to our hundreds of patrons, and the visit of this expert instructor is an additional service, of which we urge as many as can to take advantage. The many who remember last year's demonstration need only to see this announcement to be here without fail—so wonderfully has she helped to health and comfort women who have had the most difficult corset problems. Visit the "Nemo" demonstration—Second Floor.

Nemo Self-Reducing Corsets reduce and support the abdomen. The gentle friction between the straps and the body of the wearer gradually drives away excess flesh.
MODEL NO. 420—For the average stout figure with excess flesh, evenly proportioned. Low top, with elastic inserts, has long flexible skirt. Pink coutil. Sizes 22 to 36. Price \$5.00
MODEL NO. 402—For the short, stocky figure, excess flesh on lower abdomen and in groin section. Semi-elastic in curve back, gives straighter lines to the lower back, with ease in any position. White coutil. Sizes 22 to 36. Price \$7.75

OTHER SELF-REDUCING MODELS FOR DIFFERENT TYPES.

Nemo Wonderlift Corsets, lift up and hold in healthful position the weakened and fallen abdominal organs. It also prevents the development of such a condition when worn in time.
MODEL NO. 560—For medium to full figures, very low bust with elastic inserts, long skirt. The wonderful Bandlet is completely adjustable to the individual lines of the wearer. Its supporting and reducing power makes the figure smaller at once, and permanently. White coutil. Sizes 23 to 36. Price \$7.75
MODEL NO. 554—Similar to Model No. 560, but with medium bust. Price \$7.75
Nemo Kop-Service Models are adapted to the large class of women who do not particularly require abdominal reduction, but are too heavy in hips and thigh.
MODEL NO. 514—For medium to full figures, very low bust, with elastic inserts, long skirt, elastic inserts in back, elastic bands at sides to control thigh flesh, diagonal boning in front gives straight lines over the abdomen. Pink coutil. Sizes 23 to 36. Price \$6.50
Other Kop-Service Models ranging from \$3.00 to \$10.00

DR. PARTIN'S TOILET PREPARATIONS.

Having devoted many years exclusively to the study and successful practice of preserving and improving feminine beauty, both in Europe and America, Dr. Partin is recognized as a leading authority on the subject of both continents. Each Cream and Lotion is prepared from Dr. Partin's formula under his personal supervision.

Powder Supreme (liquid powder). Prices 50c and \$1.00
Compact Powder, shades flesh and white. Price 50c
Face Powder, shades flesh, brunettes and white. Price 50c
Rouge Par Excellence (waterproof). Price 50c
Dry Rouge, shades medium and dark. Price 50c
Suede Cream (to keep shine off nose). Price 50c
Cleansing Cream. Price 50c
Whitening Cream. Price \$1.50
Clarinet (to banish blackheads). Price 50c
Kitty Gordon Face Cream. Price 50c
Cold Cream. Price 50c
Freckle Lotion. Price \$1.25
Vanishing Cream. Price \$2.00
Hair Restorer. Price \$1.50
Scalpeene. Price \$2.00
Skin Food of Jac Rose. Special G. Lotion (will make sluggish skin firm). Price 50c
Neck Bleach. Price 75c Price \$2.00
At Toilet Counter—Main Aisle.

FUR STORAGE.
Save your Furs from Heat and
Moth—Cold Storage Vaults still
open.

**SMALLMAN & INGRAM
LIMITED**

WELCH-MARGETSON
Imported High Grade
Linen Collars
35c.

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Funeral Directors and Embalmers.
Handsome Motor Car or Hearse
Equipment.
Day or Night Service.
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FUNERAL DIRECTOR AND
EMBALMER.
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Finest Motor and Horse Equipment
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N. J. GRIFFITH

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104 Dundas Street, London.
Residence on premises. Phone 469.



DIAMONDS
A Diamond for an engagement
ring. Beautiful Blue White Dia-
monds set in Platinum, white,
green and yellow gold.
Rings from \$25.00 to \$1,250.00.
C. H. Ward & Co.
Diamond Merchants, Jewelers and
Opticians.
386 RICHMOND ST.
Phone 1084.



BREAD

Parnell's Butter Cream Bread Is a
Treat You Owe Your Family

To produce a better and tastier loaf has ever been the aim of the
Parnell laboratory—a loaf that will meet favor with young and old
and that contains a maximum of energizing ingredients.

Butter-Cream BREAD

the latest addition to the Parnell family with its rich golden crust,
its even texture and its delicious palate satisfying body, is to our
minds the supreme loaf in "Bread-dom" today.

We'd like to have you try it and will be glad to send a wagon to
your door if you do not use Parnell's Bread now.

Costs no more than other breads.
Surely it's worth a try-out to you.

PARNELL BAKING CO.

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