

LONDON ADVERTISER GRAND CONTINENTAL TRIP DAILY BALLOT

GOOD FOR TEN VOTES.

If Credited to Miss or Mrs. Address On or before May 17, 1915. District No. This ballot, to be good, must be clipped and sent to The Advertiser before the above expiry limit. Clip along edges.

LABOR MEN PRESENT OLDEST MEMBER WITH BEAUTIFUL UMBRELLA

Henry Pearce Has Completed 50 Years As Member of Organization.

Completing fifty years as a member of organized labor, Henry Pearce, who has been a reader of The Advertiser since 1862, was at last night's trades and labor council meeting presented with a gold-mounted inscribed umbrella by members of that body.

NEWSBOYS GRIN AT WHITE GLOVES

London's Finest Look Splendid in Summer Addition To Uniforms.

The newsmen on the corner looked then grinning, comprehendingly. Pedestrians at the busy intersection gazed in wonder. The man at the wheel of the long, low roadster, built for speed, sported it on the instant, as he took the corner.

CHOICE OF DELEGATES AT GROCERS' CONVENTION AS THE NEW PRESIDENT

Thomas Shaw, of This City, Is Elected New President.

MEET AT TORONTO NEXT

Resolution Passed Against Direct Selling Methods of Manufacturers.



THOMAS SHAW.

HUNT EXPLAINS CONTRACT AWARD

Fair Secretary Says City Men Will Get Preference in Work of Building Stand.

Replying to a criticism of the firm of John Hayman & Sons, that a London firm had been discriminated against in awarding the contract for the Western Fair grandstand to McGregor & McIntyre, of Toronto, A. M. Hunt, secretary of the fair, stated last night that he had been called on the long-distance telephone by the Toronto firm and told that four sub-contractors on the job were London men and that London men, with the exception of one or two experts, would be employed on the work.

GROCERS APPOINT OFFICERS FOR YEAR

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Three Days of Waist Opportunities



Few articles of apparel are so important as the waist and blouse, for every woman desires to attain that newness and freshness of dress that goes far to stamp her as stylish—and blouses represent an inexpensive means to that end.



SKIRT-MAKING SALE BEGINS TODAY

If you wish your new separate skirt for the holiday book your order now! A limited number will be finished for Saturday, May 22.

Making and Trimming Complete \$1.75

We will make to your measure and supply all findings, sewing, etc., at above price (no extras); \$1.75 covers all but material, which you may choose from our entire stock of black or colored dress goods at any price you wish to pay.

See Styles in Dress Goods Section

Four practical styles have been chosen for this sale from the most popular models of this season—the newest pleated and ripple styles. See them in Dress Goods Section. Every skirt guaranteed satisfactory, made and fitted in our own Dressmaking Department. A limited number of orders at \$1.75.

CREPE DE CHINE BLOUSES, \$3.50 to \$7.50

Dainty Blouses in crepe de chine are also very fashionable. These show pleats and tucks with hemstitched seams, long sleeves with cuff falling over hand; also some styles show three-quarter sleeves; all the popular shades. Prices ranging from \$3.50 to \$7.50.

JAP SILK WAISTS, \$2.95 to \$5.00

One of the most popular and practical blouses shown is the Jap Silk in white and black. These are shown high or low neck, also convertible collar, long sleeves, hemstitched seams. Prices ranging from \$2.95 to \$5.00.

Second Floor

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SHOP BY MAIL

We prepay all delivery charges on all mail order purchases to any address in the Dominion of Canada.

Spring and Summer Catalogue Ready for Mailing Write Today.

PRETTY CREPES FOR KIMONOS

The best selection of new and artistic patterns is now showing in this popular fabric for kimonos and dressing saques. The assortment includes pretty Japanese trellis vine designs and many smart Oriental patterns in a beautiful quality crepe; 30 inches wide. Price \$2.50.

Authentic!

The new Corsets for summer season are charming. Their loveliness is doubly reflected once they are fitted and your new gown appropriately draped over them, and there is certainly a secret behind the perfect figure, and that secret lies in the



Bon Ton CORSETS

Demonstration Continues Tomorrow

We are exhibiting all the ultra-stylish new models this week under the direction of Mme. Hammond, expert corsetiere of New York. Consult her tomorrow.

Natural Linen Suiting, beautiful qualities in goods that cannot be equalled for washing and wearing; one of the most useful and durable materials for suits or separate skirts; shown in three grades; 36 inches wide \$2.50, 35 and 50 yard \$3.50. A full line of the newest colorings in Summer Suitings, cheek repps and Bedford, ratines, gabardines, fancy Ottoman and cotton Shantung, all shown in colors that are fast-washing, at prices ranging from \$2.50 to \$1.00 yard Wash Goods—West Aisle.

Boys' Wash Suits for Ages 2 to 3 Years IN INFANTS' WEAR DEPARTMENT

In this section you will find a full assortment of Wash Suits for infant boys 2 to 3 years old, in good fast-washing cambric, linene, chambray, repp, etc. CAMBRIC SUITS, 75c.—Buster Suit for boys, made of strong striped cambric, in blue and white or tan and white, collar and belt of plain material to match stripe; ages 2, 2 1/2 and 3 years. Price \$1.00. LINENE SUITS, 95c.—Boys' White Linene Suits, or tan linene, collar and belt of blue cambric, buttoned down front with pearl buttons; ages 2 and 3 years. Price \$1.00. RUSSIAN CHAMBRAY SUITS, \$1.50.—Russian Suits made of tan or blue chambray, fastening from the shoulder down right side, trimming of white braid and pearl buttons; sizes 2 to 3 years. Price \$1.50. REPP SUITS, \$2.50.—Tordoral Suits of excellent quality white figured repp, collar and belt trimmed with plain blue cambric; sizes 2 and 3 years. Price \$2.50. GALATEA SUITS.—Three pretty cuts in Boys' Middy Suits, made of white linene, white galatea or blue and white stripe galatea, trim with plain blue material and white braid. RATINE MEXICAN SUITS, \$3.95.—Mexican Suits for the little fellow, made in a very natty style of best quality ratine; white blouse, double-breasted, trimmed with pretty pearl buttons; black and white chequered trousers, with Roman stripe sash at waistband; sizes 3 years. Price \$3.95.



Special Afternoon Lunch. Sliced Tomatoes, Bread and Butter and Cup of Tea or Coffee, 3 to 5:30—Special, 15c.

THAT TIRED FEELING

Relieved by Hood's Sarraparilla, Which Renovates the Blood.

EARLY MORNING BLAZE IN OVERALL FACTORY

Fire was discovered at 3 o'clock this morning in the second story of a building occupied by the Canada Overall Company, on Carling street. The building is set a considerable distance back from the street, and could only be reached through narrow lanes, making the work of the fire department extremely difficult.

PRESENTED WITH JEWEL

Wingham Masons Honor Past Master W. J. Campbell.

ROBERT BEAN'S SON CANNOT FIND DRIVER

Mother's Evidence, However, Seems To Clear Him of Suspicion.

TAKES CANDLE TO READ METER; WILL RECOVER

BRANTFORD, May 5.—Ignoring the electric light Alfred Johnson took a lighted candle to read the gas meter at the home of J. H. Wade, Brantford, and nearly lost his life in the explosion which followed, resulting in a small fire.

Corns Applied in 5 Seconds Cured Quick

Sore, blistering feet from corn-pinchers can be cured by Putnam's Extractor in 24 hours. Putnam's Extractor makes the feet feel good instantly, makes the feet feel good at once. Get a 25 cent bottle of Putnam's today.

LABOR MEN PRESENT OLDEST MEMBER WITH BEAUTIFUL UMBRELLA

Henry Pearce Has Completed 50 Years As Member of Organization.

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STORY IN ADVERTISER LOCATED AGED WOMAN

Friend Saw Her Wandering Past House and Took Her In.

A story published in The Advertiser yesterday afternoon was instrumental in finding Mrs. Y. Orendorff, an aged lady, who wandered away from her home at 244 West Street, early in the morning, and whose relatives searched the city all day in a vain endeavor to locate her.

LADIES' MISSION CIRCLE ELECTS ITS OFFICERS

Mrs. Manning President of First Methodist Organization.

'NEVER TOUCHED ME!' CABLES LONDON SOLDIER

James Murray Sends Message to Parents From Front of Battle.

Blood Thin and Weak Too Nervous to Sleep

Here is Another Case in Which Dr. Chase's Nerve Food Proved Its Great Reconstructive Influence.

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LONDON GIRL'S HUSBAND INJURED IN BATTLE

Capt. Wm. Pope Wounded in Recent Fight at Langemarck.

Mrs. J. H. Ginge, of 361 Queen's Avenue North, has been informed by her husband, Captain Wm. Pope, son of Sir Joseph Pope, under-secretary of state at Ottawa, has been wounded in the recent fighting at Langemarck.

ASSAULTER REMANDED

John Murphy, a private in the 23rd Battalion, arrested yesterday by Constable Smith, pleaded guilty before Police Magistrate J. C. Judé today to a charge of assaulting Thomas McCullough, London veteran newsboy, and was remanded one week for sentence.

VOICE OF THE PEOPLE

Puts It Up to Mr. Lerner.

To the Editor of The Advertiser: I see an article in your issue of Tuesday, May 4, in which you state that you do not know who he means by "them" but I want to say to Mr. Lerner that I was talking to him Tuesday night, and told him to be sure to be there, as we wanted him to help carry the bylaw, as Mr. Lerner said he might not be there. He asked me if the mayor was with us, I said, "Yes."

7TH C. M. R. WILL HOLD FIELD DAY TOMORROW

The 7th C. M. R. are to have a field day tomorrow in the vicinity of Carling's Heights. It is probable that scouting movements will be gone through with the unit being divided in sections.

GERMAN GENERAL KILLED

[Canadian Press.] Amsterd., May 5.—Via London.—A dispatch received here from Berlin says that General Von Seldentin has been killed on the field of battle.

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