

Ex S.S. Silvia and Sachem

FRESH TOMATOES, BANANAS.
 GRAPE FRUIT—\$1.00 DOZEN.
 WELCH'S GRAPE JUICE, \$11.00 Case of 6 Dozen Nips, \$1.90 Dozen, 16c. Bottle.
 R. S. GRAPE JUICE, Pint Bottles, 45c.
 IMPERIAL PINTS PURE BRITISH SYRUPS—Assorted Flavours, 60c. Bottle.
 PARROT FOOD, 20c. Packet.
 COX'S POWDERED GELATINE, very finest quality, British manufacture; packages to make one Pint, 16c. pkg.
 HARTLEY'S JELLY TABLETS, Pints, 15c.
 BIRD'S JELLY POWDER CRYSTALS, Pints, 15c.
 NESTLE'S MALTED MILK, medium and large size.
 BROWN & POLSON'S CORN FLOUR.
 ROSES' LIME JUICE and LIME JUICE CORDIAL, Pints and Quarts.
 MACONOCHE'S LEMON SQUASH.

C. P. EAGAN
 TWO STORES
 DUCKWORTH STREET & QUEEN'S ROAD.

TUMBLERS WITH THE "SAFEDGE."

We are now offering a new tumbler in full 9-oz. size in two patterns, plain and lined with a beaded edge to prevent chipping.

These Tumblers are only **\$1.50 and \$2.00**

per dozen and are very much better than the ordinary styles.

Why not try a half dozen? You won't be disappointed.

T. J. DULEY & CO. LTD.
 THE RELIABLE
 JEWELERS & OPTICIANS
 WATER STREET.

Cheaper Hosiery

Ladies' Black and Brown Cotton Hose, at 15c. pair.
 Men's Black Cotton Half Hose, at 15c. pair.
 Children's Superior Quality White Cotton Hose now cut to less than cost to take place of a cheaper line now all sold up.
 Sizes: 5 inch 5 1/2" 6" 6 1/2" 7" 7 1/2" 8" 8 1/2" 9"
 Prices: 31c. pr. 32c. 33c. 34c. 35c. 36c. 37c. 38c. 39c.
 Infants' Fine Lisle Socks, in the celebrated "Buster Brown" Brand.
 Sizes 4 inch to 7 1/2". Only 25c. pair.
 Sizes 8 inch to 9 1/2". Only 30c. pair.
 Colours: White, Black, Pink, Pale Blue, Brown, etc.
 Infants' All-Wool English Cashmere Hose.
 These are higher priced, but also sell largely with us.
 Ladies' Imitation Silk Hose, Seconds. Only 25c. pair.
 Ladies' Black Silk Hose, Seconds, in a rather good quality. Only 45c. pair.
 Ladies' Short Sleeve White Cotton Vests—with laced front. A big seller at 45c. each. For stout women. Price 55c. each.
 Of course we can give you lower priced Vests, but we only mention this one which is a leading seller.

HENRY BLAIR

Forty-Five Years in the Service of the Public—The Evening Telegram.

The Atlantic Cable

Improvements in Half a Century—Superintendent Thomas J. Foley.

(H. F. SHORTIS.)

To write and describe the evolution of the Atlantic Cable system since the successful laying which was consummated on the 27th July, 1866, would occupy far more space than is at my disposal, even through the extensive columns of the Evening Telegram. Many changes have taken place since I entered the service of the old Anglo-American Telegraph Company—the pioneer company in Newfoundland—on the 24th June, 1870. And sad to relate all my associates (except my old friend, Adam Martin of Heart's Content) of those early days have passed from amongst us. It is true there are a few still in the flesh, but they have long taken up their residence in the United States and Canada, and, for the moment, I can only recall Peter H. Glendinning, who has retired, at present and for years past, residing in the State of Kansas, U.S.A., William and Edward Earle in the Provinces, and James Hagen of St. Pierre.

In my early days, the Atlantic Cable was operated by what was then known as the "mirror," on which a flashlight indicated the letters, which were "spelled" out by one operator, and taken down by another. Even on our land lines the "tape" was used in some of the offices, which marked the dots and dashes, and was taken down in writing on the official paper as the messages passed through. I think the last office to cling to the tape system was Carbon-car, in which my old friend, Mr. Geo. Nicholl, was in charge for many years. After a time it fell into disuse, and I do not think there is one of those primitive instruments to be had in Newfoundland to-day.

The longest dispatch ever sent over the telegraph lines (at least in Newfoundland) was that giving a description of the rescue of the 19 persons of the "Polaris" expedition, after being on the ice 197 days. They were rescued by the S.S. "Tigress" when on her second trip to the sealshery, and landed here on the 12th May, 1878. The famous sealhunter, Sapt. Isaac Barette, father-in-law of the equally famous Capt. Charles Daws, was in command. The Tigress arrived in Bay Roberts, and well I remember the message sent out from that enterprising newspaper man, James Gordon Bennett, of the New York Herald, to send on full particulars of the rescue of the portion of the "Polaris" crew by the Tigress. There was no limit mentioned as to the number of words. Bennett did not stop at trifles and expense did not count. When Stanley was in difficulties through shortness of funds and other causes, in his search for Livingston in the wilds of Africa, he asked Bennett what he was to do. The reply was by Spartan brevity, "Find Livingston," the necessary funds were quickly sent on, and Stanley found him.

I should say there were between 3,500 and 4,000 words in the report sent from Newfoundland, and it must be remembered that the tariff was far in excess of what it is to-day, and the facilities for dispatching were not near so great. The means adopted to get at the report was as follows:

There was no telegraph office in Bay Roberts at that date (1873), and when the message from Bennett came to Harbor Grace Telegraph Office, our chief, the late W. H. Thompson, hired Laher's Crows' and Parsons' horses and carriages. He went to Bay Roberts in one of the teams, and the others were kept running between Bay Roberts and Harbor Grace as quickly as possible, each having a supply of the statements laid down by Mr. Thompson from the office in charge on board the "Tigress. I mean the senior officer of the "Polaris" expedition. I think his name was Tyson. The poor fellows drifted over 2,000 miles on the ice, and a baby was born at the time, one woman (an Eskimo) being amongst the shipwrecked crew. They would never have survived if it were not for the famous Eskimo, Hans Christian, who had stayed a prominent part in Arctic explorations. There is at present a large photograph of the rescued explorers in the Museum, and it brings up old remembrances.

As the installments of the message were brought to Harbor Grace office by the horses and traps they were sent on to New York, via Heart's Content, and it is needless to say no time was lost in their dispatch. But this historic message is dwarfed into almost insignificance by that sent a short time ago from Paris to New York, wherein the entire document of the Daws' Report on Reparations was dispatched, and this report contained no less than 40,000 words. As has been stated by the New York Times: People who gave time and thought to the task of getting within ten words each of the few telegrams they send—and usually attain that end at the expense of lucidity—ought

to be highly appreciative of one of the dispatches from Paris which appears in the New York Times. For that single communication from the City of Light offers to the student of foreign affairs the whole of the document which has come to be known as the "Daws' Report."

There are more than 40,000 (forty thousand words) words in the dispatch, every one of which came across the Atlantic over one or another of the three cables making the passage in less than nine hours. Many books contain less than 40,000 words, but there are not so many of greater importance to a greater number of countries than is the product of careful consideration given by highly competent experts to an enormously difficult problem.

The getting by cable of dispatches of this length, "runs into money," as the saying is, and reflection on its cost may inspire with wise caution some of the folk who speak so coolly about the establishment of new newspapers. This particular dispatch, however, though it probably breaks all records for length, does not set a high mark of expenditure in getting news from abroad. Not a few times the Times had spent more for information from places not so easily accessible as Paris, or where the information was for its exclusive use. In this case, of course, nothing had to be paid for the material sent, the experts desiring that it should be as widely and quickly distributed as possible.

But what interests us in Newfoundland more particularly is the fact that one of our young countrymen, Mr. Thomas J. Foley, a native of the historic town of Brigus, C.B., played a most prominent part in this record-making event. The work of installing the Western Union receiving sets, authorized by Newcomb-Carlton, president, was under the care of our young friend, Mr. Foley, Superintendent of the New York Western Union Cable Office. Mr. Foley was in actual charge of the receiving, co-operating with C. A. Eric, Eastern Division traffic chief for The Associated Press.

News transmission history was written April 8th, when the full text of the Daws' Report was brought by cable from Paris to New York, as stated by one of the American papers. All speed records were broken. The report consisting of 39,727 words were carried under the Atlantic to New York in 8 hours' time. Four cables were brought into the A. F. office to speed delivery so that the full report might be available for publication in the United States, simultaneously more with its presentation to the Reparation Commission.

It marked the first time in history an ocean cable was operated directly into a newspaper or news association office. Western Union officials declared the report was the longest individual message ever sent by any means of wire communication, either cable or domestic. At the regular rate for press matter from Paris to New York of 10 cents a word, cost of the message would total more than \$4,000.

Checking up the operation shows that one cable was working almost continuously from 11 a.m. to 4 p.m., New York time, and continuously from 4 a.m. to 9.45 p.m.; that a second was working continuously from 4 p.m. to 9.45 p.m., and a third was working intermittently from 4 p.m. to 9.45 p.m. This gives an average speed of 3,700 words per hour for cable. The usual speed is 1,800 words per hour.

Filed at the Western Union office, Paris, the report was carried to London, where it went through a mechanical relay to New York. Copies were taken off at London. Using four cables, United Press relayed the report from New York to La Prensa, Buenos Aires, in 14 hours. Release was flashed from Paris at 8.45 a.m. (Buenos Aires time). The South American newspaper claims it was first in the world to print the full report.

Telegraph officials were jubilant over the success of their attempt with the new method and said the achievement was without a parallel in the annals of ocean cable telegraphy.

Until recent years, such a voluminous communication filed at Paris could only reach New York city by a most circuitous route. Paris, for example, would transmit the entire message to London, London, in turn, would transmit it to Valencia, Ireland, from thence to Heart's Content, Newfoundland. Here again it would be relayed to North Sydney, N.S., retransmitted afresh from North Sydney to New York, and eventually retransmitted from the cable office in New York to the offices of the Associated Press in Madison Avenue over private telegraph wires. This operation would involve a complete transmission of the entire message at all the intermediate points affected. With the adoption of the regenerating repeaters, however, now used exclusively by the Western Union Cable Company, the necessity for these several handlings at the intermediate stations no longer exist. By the installation of this repeater Paris can now establish instantaneous contact with New York at all times, and send cable messages direct to United States, thereby eliminating the vexatious delays that accrued under the old method of operation.

An operator sat by the recording tape and as it unwound read the cable signals and translated them into English, transmitting them on a typewriter as they were received. The typewriter was equipped with wax candles from which many copies of the messages were made.

Three cables were used in transmission and a fourth was in readiness in case it was needed. The method was to break the message into 3 sections, the sending of each of which was begun and carried on simultaneously.

The regenerating cable repeaters and the overhead ribbon recorder apparatus which made the performance possible were developed by the engineers of the Western Union Telegraph

AT THE NICKLEL MONDAY!

NOTE:—"Enemies of Women" will not be shown at the Matinees. Children under sixteen not admitted at night.

Special Big Programme at the Matinees.

The Cosmopolitan Corporation presents

Enemies of Women

BY VICENTE BLASCO IBANEZ

Lionel Barrymore

Alma Rubens

and an all star cast

A Cosmopolitan Production



A Mighty Drama of Europe's Gilded Social Set—

—staged in unparalleled luxury and splendor in Paris, Nice and Monte Carlo.

—the story of the mad, pleasure-loving Prince Lubimoff and Alicia, the most famous beauty of the entire continent.

—by Vicente Blasco Ibanez, author of "The Four Horsemen" and "Blood and Sand!"

—one of the most magnificent dramatic spectacles of all time!

Distributed by Goldwyn's Cosmopolitan

COME EARLY

Special Note:—Owing to the length of this production, Patrons are advised to make an effort to attend at the start of first show—7.15 p.m.

USUAL BIG SPECIAL PROGRAMME MATINEES
 NIGHT ADMISSION 30 cents.

PUBLISHED ANNUALLY.

THE LONDON DIRECTORY

with Provincial & Foreign Sections and Trade Headings in Five Languages

enables traders to communicate direct with MANUFACTURERS & DEALERS in London and in the Provincial Towns and Industrial Centres of the United Kingdom and Ireland, the Continent of Europe, America, etc. The book contains over 250,000 names and addresses with other details classified under more than 3,000 trade headings, including

EXPORT MERCHANTS with detailed particulars of the Goods shipped and the Colonial and Foreign Markets supplied;

STEAMSHIP LINES arranged under the Ports to which they sail, and indicating the approximate Shillings.

One-inch BUSINESS CARDS of Firms desiring to extend their connections, or Trade Cards of

DEALERS SEEKING AGENCIES can be printed at a cost of 8 dollars for each trade heading under which they are inserted. Larger advertisements at 50 dollars per page.

The directory is invaluable to every one interested in overseas commerce, and a copy will be sent by parcel post for 10 dollars net cash with order.

THE LONDON DIRECTORY CO., LTD. 25, Abchurch Lane, London, E.C. 4, England.

Business Established in 1814.

Wanted Immediately, about 500 more good customers to patronise

The Bishop Taxi Service and be convinced of a square deal. We guarantee good service at the cheapest possible rates. Long distance calls and weddings our specialty. Open and closed 5 and 7 passenger cars. One trial will convince you.

Day Phone 222. Night Phone 2017. June 12th

After C. H. E., What?

WHAT ARE YOUR PLANS FOR THE FUTURE?

This is the age of specialists. Specialize with us and you will win. Lose no time. Attend our SUMMER SCHOOL, and learn Gregg or Sloan Shorthand, Touch Typewriting, Accounting, Business Penmanship, Rapid Calculation, Banking, Salesmanship, English, Secretarial Duties, etc. Then the Business world will want your services and pay you well for them.

C.H.E. intermediates from every part of the country should engage their places with us now for next year. Boarding arranged at \$5.00 per week. Full information sent free. Write THE UNITED BUSINESS COLLEGE OF NEWFOUNDLAND, per P. G. Butler, B.C.S., M.C.S., Principal, Victoria Hall and Synod Building, St. John's.

Fill out this coupon and mail to-day with the names and addresses of those interested to whom we could send our circulars as a favour in helping to advance business in Newfoundland.

Names.....
 Addresses.....
 Positions desired.....
 July 9, 1924, w.m



Fire Insurance is an investment in SAFETY

Every day it pays you Dividends in your increased sense of Security. And when a loss does come, it amply rewards you for your foresight!

THE HOME INSURANCE COMPANY

Represented by A. HARVEY & CO., LTD. Feb 23, 1924, w.m



Get Rid Of Irritations By Using Cuticura

Washes freely with Cuticura Soap and hot water to cleanse and purify. Dry lightly and apply Cuticura Ointment to soothe and heal. Nothing better for all skin troubles, pimples, itching eruptions. Cuticura Talcum also is ideal for the skin. Sample each free by Mail. Address: Cuticura Department, P. O. Box 3424, Montreal, P. Q., Canada. Write for free literature. Try our new Shaving Stick.