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The Name LEVER on Soap is a guarantee of Purity and Excellence.



LEVER BROTHERS LIMITED, PORT SUNLIGHT, ENGLAND

Biscuits

37 Varieties

Crackers



Delicious with soup!
TIP-TOP SODA BISCUITS

There is something enticing, something strangely enchanting in the delicacy of these Sodas.

To taste one is to make the second quite irresistible.

There is no other just as good.



SPECIAL—JAM-JAM
Two crisp Vanilla flavoured Biscuits with Strawberry Jam filling.

A. HARVEY & CO., Ltd.,
MANUFACTURERS.

Music for the Regatta.

ACCORDEONS—\$4.50 and upwards.

MOUTH ORGANS—10c. and upwards.

The Famous Record

"THE BANKS OF NEWFOUNDLAND"

Played as the winning boat is passing the Committee tent.

CHARLES HUTTON,
THE HOME OF MUSIC.

ST. JOHN'S—BOSTON, MASS.
FURNACE LINE.

The S.S. SACHEM will leave ST. JOHN'S for BOSTON, calling at Halifax en route, on or about AUGUST 7th, 1923. This steamer has excellent accommodation for passengers, and bookings are now being made. Apply to

FURNACE WITTH & COMPANY, LTD.,
PHONE 180,
172, W. A.

Produce and Provisions.

(Trade Review.)

Codfish.—The foreign market in fish shows no change since our report of last week. There is nothing to record as to prices, and the demand for our staple in Europe is still sluggish with no immediate promise of activity. Through the export market is heavily overstocked, shipments from St. John's and the outports continue, though this week exports have been comparatively slight by sea and steam. Prices are still as low as ever, and the considerable quantity of Labrador held in cold storage abroad has not yet been touched and no business is expected in this until September. The report now being broadcast as to this week's catch, both shore and Labrador, though, as we observed last week, fears are entertained for considerable losses on the old Labrador fish landed to the quota, 25 shillings for shore, still prevail in the European markets, and nothing definite is known as to the probable price that may be offered for the first new fish. It is generally believed that anything less than \$8.00 per quintal will not pay the fisherman this year, and if this is not realized many, it is said, will drop out of the business altogether and emigrate to Canada and the States. The following exports were noted this week:—Schr. St. John, from Gasitola for Oporto with 1,000 cwt., shipped by T. Garland; schr. Gertrude from Rose Blanche, 2,675 qts. cod and 86 qts. haddock, for Oporto, shipped by Luke Chafe; and 2,420 qts. by the Silvia for New York, for transshipment to the British West Indies. In addition the schr. A. B. Francis is loading at Rose Blanche, and the Lilly B. at Grand Bank for Halifax, while the Gordon T. Tibbo is also loading at the latter port for Oporto. The consumption of our fish at Oporto is holding to the average and during the week the market report from there was: Stocks, Newfoundland, 61,115 qts.; consumption, 6,915. The Norwegian stocks were 13,843 and consumption 4,800 qts.

Cod Oil.—The market in this article is also dead and no transactions in cod oil of any volume that we are aware of have occurred the past week, or for that matter for some time past. The ratio of depression in price the past two or three weeks has been very marked, and in the beginning of that period offerings made upon enquiries from New York and elsewhere dropped from \$140 per ton in successive retrograde steps to \$110, but proved to be unattractive to prospective purchasers, and the rock-bottom price of \$100 for this season has been reached, but with little business resulting therefrom. On a quotation of \$120 c.i.f. Boston or New York recently made, no business resulted, the possible purchase after considering the offer replying that, if an acceptance were made he might break even on the deal, though the odds were that he would meet as the market now stands, with a small loss on the transaction. There were no shipments of this article during the week, except three-fourths of a cun by the Rosalia to New York, and by the same conveyance 73 tons seal oil were also shipped to New York.

Flour.—It is now generally accepted that a large world crop of wheat will be harvested this year, and that the United States and Canada particularly will measure up to some of the best averages for both these countries. A few days ago the public dispatch apprised the world that the great prairie provinces of Canada would harvest this season the enormous crop of 600,000,000 bushels of wheat, and that an army of 60,000 men would be required to handle the great Canadian wheat crop. The United States, it is estimated, will have a splendid showing of wheat also, while a considerable quantity will be carried over from last season's milling, and as far as can be gleaned, Russia, the Argentine, and other wheat-raising countries will make as good a showing proportionately as the new world, so that everything points to lower prices for flour in the future. Reports coming in the past week or so indicate a rather nervous condition of the wheat markets, due to the rumour that the plague known as "black rust" had attacked the wheat plant. Specialists in the wheat market say that it is reported to have made its appearance both in Canada and the United States, that it causes a serious damage about once in every five years, and that the danger is greatest when the wheat is late, as it is this year, so that it will be a race between the reaper and the rust, with the odds in favour of the latter. Farmers declare that wheat will entail heavy losses on them, and keenly observant dealers in flour believe that it is not likely prices will be much lower than they are at present. Prices wholesale this week vary from \$8.00 to \$8.25. The imports of flour this week were by the S. S. Canadian Sapper, 1,067 brls.; S. S. Silvia, 280 brls. and S. S. Manos, 3,560 brls., a total of 4,907 brls.

Pork.—The imports of pork this week aggregate 461 barrels, 65 coming by the S. S. Silvia from New York

and 556 brls. by the S. S. Manos from Montreal. The market has a somewhat firmer aspect, but generally at this season of the year there is no exceptional demand and quotations this week varied from \$23.50 for spare ribs to \$27.50 for ham butt.

Beef.—No increased demand has been observed in this market for some time past, and business is in no wise brisk. No advance is looked for before the fall season. The market is well stocked and the following figures obtain: Box steak (medium), \$24.50; box packet, \$20.50; family special, \$19.50; boneless (New York), \$18.50; boneless (light), \$19.00. The consignments received during the week were 200 brls. by the Sable I. and 497 by the Silvia; a total of 697 barrels.

Melasses.—One more cargo of Melasses arrived here during the week, the schooner Little Prince entering for 488 puncheons at the Custom House. This is pretty well the last, if not the last, of the Barbados crop, and our stocks are now up to the average in this article, so that we have an assured supply for all demands on the market for early and mid-June, it was feared, would have a stultifying effect on the seed, but the fine warm weather which succeeded, and the absence of any kind of pest has been very beneficial and some people began mowing during the week. Canadian hay is now quoted in the local market at \$35.00 the ton, but of course the demand is very limited. Notwithstanding this the S. S. Manos landed here during the week 3,297 bales, and the Canadian Sapper 5,774 bales; a total of 9,074 bales.

Oats.—What we say of hay may be applied to oats, turnips and cabbages and potatoes. They have not been damaged by floods or blighted in any way, and the production in each case will be of an average character. Some 2,900 bushels of oats were landed by the Manos from Montreal, and 22 sacks of potatoes.

Of Interest to Tourists.

CASH'S TOBACCO STORE IS NOW READY FOR THE TOURIST TRADE.

The man from England or the United States or any other country when visiting our City, will find his favorite brand of Cigars, Cigarettes, Tobacco and other Requisites at our Store.

We also carry a full line of Picture Postcards and Books of views of Newfoundland.

Our Soda Water Fountain is now in full swing. Our Ice Cold Coca Cola and other syrups are pronounced by all to be the very best in the City.

A good smoke—a cool drink and a visit to our beautiful Bowring Park will linger in your memory for many years.

Cash's Tobacco Store,
June 1st, 1923.
Water Street.

Calls Octopus Shy.

NOT THE MAN-EATER OF FICTION WRITERS.

San Francisco, July 27.—Devilfish, better known as "polypus octopus hongkongensis," are being caught at Santa Cruz, California, like flies in a trap, and the tentacles are being shipped to fish markets in San Francisco, New York, and other cities, where they are sliced and sold at from fifty to sixty cents a pound, according to C. E. Florence, secretary of the California State Fish Exchange here. Mr. Florence says the sliced octopus tentacle makes an excellent table delicacy when properly fried.

While fishermen emulate Victor Hugo and other writers of fiction by telling of terrific battles with giant devilfish, usually ending by explaining how the fish reached one of its

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A REGATTA SHOE SALE For Men.

A SPECIAL

Ten Per Cent. Discount Off

ON ALL

Men's Boots, Shoes and Canvas Footwear

FOR REGATTA WEEK ONLY.

10 p.c. DISCOUNT OFF

BEGINNING TO-DAY.

This SALE includes our complete Stock of Men's Styles in BOOTS, SHOES and CANVAS FOOTWEAR. No reservations. Every pair Less 10 Per Cent. Come in. See our Stylish Footwear at less 10 per cent. Below are listed our regular prices. Deduct Ten Per Cent Off.



Men's Black Kid Laced Blucher Boots4.50
Men's Black Calf Laced Blucher Boots4.50
Men's Black Kid Blucher, Rubber Heel Boots5.00
Men's Black Kid Blucher, Rubber Heel Boots5.50
Men's Dark Brown Blucher Boots4.75
Men's Dark Brown Blucher, Rubber heel5.00
Men's Dark Brown Blucher, Rubber heel5.50
Men's Dark Brown Blucher, Rubber heel6.00
Men's Dark Brown Lace Boots5.00
Men's Black Calf Blucher Boots5.00
Men's Dark Brown Lace Boots, Perforated with Rubber heel attached5.50
Men's Dark Brown Lace Boots, Perforated, with Rubber heel attached5.75
Men's Dark Wine Brogue Bals., Scotch grain, Brass eyelets, Rubber heel6.00
Men's Dark Brown Brogue Bals., Rubber heel attached, square toe6.00
Men's Cherry Wine Calf Blucher, Perforated, Rubber heeled6.75

Take Off 10 p.c. from these prices and the Boots are yours.

Men's Black Kid Low Shoes, Rubber heel4.50
Men's Brown Calf Low Shoes, Rubber heels5.00
Men's Brown Oxfords, with Perforated toe and Rubber heels5.50
Men's Brown Calf Oxfords, Brogue effect, Perforated toe and Rubber heels5.50
Men's Brown Low Shoes, with medium pointed toe and Rubber heels6.00
Men's Black Calf Low Shoes, Perforated toes and Rubber heels6.00
Men's White Tennis Shoes, Rubber soles1.25
Men's White Canvas Boots, Rubber soles1.45
Men's Brown Canvas Boots, Rubber sole, rubber facing strips and shin guards2.30
Men's Heavy Brown Canvas Boots, heavy Rubber sole and heel3.60
Men's White Canvas Shoes, Leather sole and heel2.50

Take Off 10 p.c. from these Prices and the Shoes are yours.

Parker & Monroe, Ltd.

THE SHOE MEN

eight arms above the water and wrapped it around the boat, breaking the craft in two. Mr. Florence and Professor Harold Heath, department of zoology, Stanford University, California, state that this is physically impossible. Professor Heath describes the octopus as being "of a shy and retiring disposition."

"The devilfish has no bones or no structure of any kind," says Mr. Florence. "It cannot swim, but can only float on the water, or propel itself on the floor of the ocean by means of fastening its suckers on a rock and pulling itself along. Each of the eight tentacles are covered with cup shaped suckers, and these form a vacuum when fastened on an object. Fishermen haul them out of the traps with their bare hands and throw them in boxes in a manner that is extremely undignified to a fish that has an age-old reputation of being a man-killer and boat-smasher."

In the picturesque food shops that line the narrow streets of San Francisco's colorful Chinatown, the tentacles of the devilfish may be seen hanging from the hooks alongside many other oddities that are strange to the native American. On the floors of the wholesale fish houses here the devilfish may be seen stacked in jelly-like heaps, with tentacles, in some cases, extending ten feet across, five feet from each side of the small, egg-shaped head.

The traps at Santa Cruz, where the majority of the devilfish are caught

on the Pacific Coast, are built like fly traps, only much larger. The traps are made of wire, with a cone-shaped entrance for the octopus to squeeze through in order to reach the bait fixed for him. He has no trouble in entering the ever-narrowing funnel, but finds it impossible to leave. Usually, fishermen state, two or more are caught in the same trap.

Instead of being a fighter, the devilfish protects itself from attack by changing its color and hiding from its enemy, according to Professor Heath. He says:

"To agility and naturally acute senses should be added their surprising ability to change their color to harmonize with that of their surroundings, so that prey and enemies alike are usually unaware of their proximity. This color change is based upon minute elastic sacs filled with pigment and supplied with muscles for causing their expansion. As a devilfish crawls about on the sea bottom its color can be seen to change in a twinkling from deep chocolate through dull red and to gray. If sand or rock is encountered on the journey the skin is usually thrown into lumps and ridges, so that under all conditions the body is practically invisible."

However, if Professor Heath's opinion of the devilfish as a food is heeded, the fish will continue to be eaten by its celestial admirers and by a limited few who crave the unusual. Properly placed before the American epicurean a dish of tender octopus, Professor Heath says, something must be done "to destroy its rubber-like consistency."

This new glider will be entered in the various European gliding contests this summer. These are sure to produce even greater sensations than those of a year ago, since in the interim the use of small powered engines in airplanes has made distinct progress.

had been unpacked from a motor lorry.

It seemed easy to assemble the many parts and not at all difficult, from a financial standpoint, to keep it in the air, the gasoline consumption being much less than for a small automobile.

The propellers, each a yard in length, are at the back of the front plane, where a chain connects them with the engine. The pilot sits in front. The span of the front wings measure only 32 feet, and the length from head to tail is 13 feet. There is hardly any undercarriage, the landing wheels being attached to the body itself.

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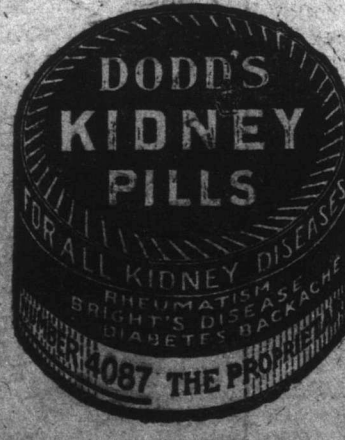
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Air Flivver Does 65 Miles-an Hour

AT HIGH ALTITUDE.

LONDON, July 27 (A.P.)—Last year's dream of aerial flivvers has come true. An experimental glider fitted with twin engines of five horsepower and two tiny propellers has in its first test flight, hit up a speed of 65 miles an hour and attained a height of 2,500 feet. The flight was made from the airfield at Lympne, within two hours after the little plane



Wide bands of soft green velvet edged with narrow gold braid and pressed still with black are effectively used on a demure rock of black crepe.