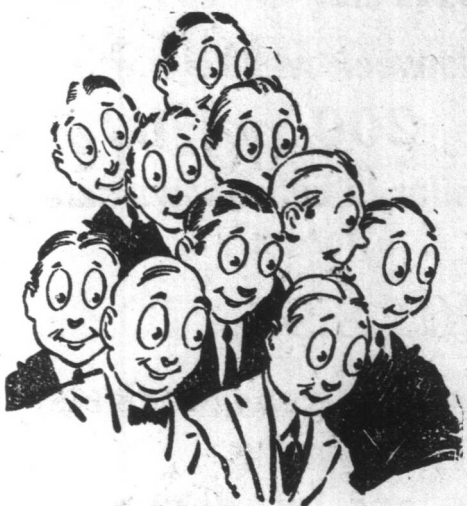


All Eyes are Turned on the



**Prastic
Reduction
Sale**

of Ready-to-Wear CLOTHING

for Men, Youths, and Boys
now going on at the Royal Stores.

It's the Talk of the Town

We are not going to ask you if you have heard about it. Everybody has! The thing we want to know is—Have you been in? Step in for a few minutes; look around. You'll soon find out why our Great Clothing Sale is "the talk of the town." When men "advertise" a Sale by talking about it whenever they meet, it's a mighty sure sign that there is something unusual about it.

MEN'S SUITS.

Tweeds. Prices from \$19.50 to \$50.00
Navy Serges. Prices from \$30.00 to \$60.00

YOUTHS' SUITS.

In Mixed Tweeds and Serges.
Prices from \$23.50 to \$44.00

BOYS' SUITS.

In all the popular shades.
Prices from \$9.20 to \$20.00

MEN'S EXTRA PANTS.

Tweeds and Serges.
Prices from \$4.70 pr. to \$12.00

BOYS' PANTS.

Short and Long Styles.
Prices from \$2.10 pr. to \$5.50

MEN'S OVERCOATS.

Heavy Friezes and Tweeds.
Prices from \$27.00 to \$40.00

MILITARY TRENCH COATS.

Full belted D. B. styles.
Prices from \$27.25 to \$48.00

RAGLAN COATS.

Showproof Materials.
Prices from \$19.50 to \$37.20

WATERPROOF COATS.

Prices from \$14.50 to \$25.00

BOYS' OVERCOATS.

Tweed, Blue Nap and Serge.
Prices from \$6.80 to \$25.00

Dressing Gowns.
Prices from \$24.00 to \$32.00.

The Royal Stores, Ltd.

Smoking Jackets.
Prices from \$16.50 to \$25.00.

Wedding Bells.

BIDEL—GRACE.

The Cathedral of St. John the Baptist was the scene of a very pretty wedding yesterday afternoon when Miss Noelle Desiree, daughter of M. and Mme. Edouard Bidel, formerly of St. Pierre, was united in the holy bonds of matrimony with Mr. Patrick Grace, eldest son of the late John P. and Mrs. Caroline Grace. The bride, who was given away by her father, was very prettily attired in a handsome dress of white satin with veil trimmed with orange blossoms and carried a magnificent bouquet. She was attended by her sister, Miss Marie Bidel, who wore a dress of Japanese blue velvet with black velvet hat. The flower girls, little Misses Margaret and Mary Grace—cousins of the groom, looked very dainty in lavender and pink georgette. Little Miss Isabelle Bidel, sister of the bride, and Miss Jeanne Suzor, niece of the bride, wore pink georgette and acted as train-bearers.

The groom was attended by his brother Lieut. W. A. Grace. The ceremony was performed by His Grace Archbishop Roche, assisted by Rev. Fr. Maher and Rev. Dr. Greene. Prof. C. H. Hutton presided at the organ and played the bridal march as the bride entered the church.

After the ceremony a reception was held at Smithville which was attended by upwards of 100 people. After the sumptuous repast provided had been disposed of, the health of the young couple was proposed by Mr. W. J. Higgins, M.H.A., in his usual pleasant and efficient manner, and was responded to by the groom in very happy terms. Mr. John Fenelon, in very felicitous terms, then proposed the health of the bride-maid, which was responded to by Mr. W. A. Grace. The health of the bride's parents was duly honored in a speech by Mr. C. J. Fox, M.H.A., given in the style for which this gentleman is noted. Dancing was then indulged in until 9 p.m., when the young couple left by motor for Holyrood, where the honeymoon will be spent. A large number of very beautiful wedding presents were received, testifying to the popularity and esteem of the young couple.

The Telegram desires to add its felicitations, along with the hundreds of others received by Mr. and Mrs. Grace, and to express the hope that the voyage of life will be sailed over pleasant seas and brightened by perpetual sunshine.

The Children's Hospital.

Editor Evening Telegram.

Dear Sir,—The ladies of the W.P.A. have called a public meeting to discuss the advisability of starting another (Children's Hospital, and I cannot any longer refrain from asserting myself, and drawing attention to the fact, that, there is a Children's Hospital in St. John's, notwithstanding the repeated statements to the contrary.

The Children's Hospital on King's Bridge Road has been ignored at the previous meetings, but it is still there, and has been fully equipped for this special purpose, at considerable expense, and cannot be allowed to be crowded out without a decided protest, and some opposition, from the medical superintendent.

Yours truly,
N. S. FRASER.
St. John's, Oct. 5th.

Miss Hughes who lectured last night on Irish affairs in the Methodist College Hall returns to Canada by tomorrow's express.

ROUGE JONTEEL

imparts to the complexion the natural glow of perfect health. Applied sparingly it cannot be detected by daylight or artificial light. Wonderful adhering qualities and of a popular tint. Comes in solid tablet form, in beautiful finished boxes of chataleine size, with puff.

Price 75c. per box.

PETER O'MARA,
The Druggist,
THE REXALL STORE.

Grove Hill Bulletin

Begonias in Bloom.

DUTCH BULBS.

Now Arrived—Prices on application.

J. McNeil,

P. O. Box 792. Telephone 247.
Closes at 6 p.m.

Father's Advice.

"Well," cried Mrs. Henpeck, "our son is engaged to be married. We will write to the dear lad and congratulate him."

Mr. Henpeck agreed (he dare not do otherwise), and his wife picked up her pen.

"My darling boy," read the son, "what glorious news! Your father and I rejoice in your happiness. It has long been our greatest wish that you should marry some good woman. A good woman is heaven's most precious gift to man. She brings out all the best in him and helps him to suppress all that is evil."

Then there was a postscript in a different handwriting: "Your mother has gone for a stamp. Keep single, you young noodle."

His Wit Rewarded.

An honest rustic went into the shop of a Quaker to buy a hat, for which fifteen shillings were demanded. He offered twelve.

"As I live," said the Quaker, "I cannot afford to sell it thee at that price."

"As you live!" exclaimed the countryman. "Then live more moderately and be hanged to you!"

"Friend," said the Quaker, "I have sold hats for twenty years and my 'As I live' trick has never been found out till now; thou shalt have the hat for nothing."

JUST RECEIVED.

A large shipment of Woodbury's Facial Soap, Face Powder, Face Cream, Cold Cream, Tooth Paste, Shaving Soap, Tooth Powder, Wampole's Cod Liver Oil, Colgate's Tooth Paste, Tooth Powder, Shaving Sticks, Shaving Powder, Shaving Cream, Talcum Powders and all kinds of Soaps and Perfumes.

Dr. F. Stafford & Son,
Wholesale and Retail Chemists and Druggists.

Shipping Notes.

French cruiser Ville D'ys arrived from St. Pierre yesterday morning. The Ville D'ys has been doing fishery protection service during the summer and is now bound home to France. She is coaling at A. J. Harvey's premises.

The St. Mary's Sanctuary Guild will hold a Sale of Work in the Parish Hall, South Side, on Wednesday, November 24th. Particulars later.—oct.6,11

U.S. Battleship Joins in Welcome.

Hamilton, Bermuda, October 1.—The Prince of Wales, homeward bound from Australia on the British battle cruiser Renown, arrived here to-day from Antigua, for a three days visit. He was given an enthusiastic welcome.

During his stay the Prince will take part in the concluding ceremonies of Bermuda's tercentenary, which is linked with the Jamestown, Va., tercentenary and those of the sailing of the Pilgrims for America.

The celebration in honor of the Prince, who is concluding his long tour of the British Empire and the United States, took on an international aspect with the presence here for the occasion of Rear Admiral Charles F. Hughes, on board the United States battleship Kansas, and that of a representative of the colony of the Bahamas, Harcourt Malcolm, speaker of the Bahamian House of Assembly.

Virtually every one of Bermuda's 20,000 inhabitants was astir early to-day for the festivities of the Prince's visit. Early this morning the Renown, bearing the Prince and his party, arrived off the northern end of the island, accompanied by the cruiser Calcutta.

Lying at anchor nearby were the Kansas, dressed in holiday attire; the British cruiser Calliope and the survey ship Mutine, both likewise decked for the occasion. As the Renown dropped anchor the Kansas boomed forth a salute of twenty-one guns, and her crew lined the rails.

Immediately the Renown was boarded by Bermuda's Governor, Sir James Willocks, and Rear Admiral Allan F. Everett, commanding the North American and West Indies station, who formally welcomed the Prince to the island.

The party then boarded the Calcutta, which is of suitable draft to permit her navigating the shallow channels, and proceeded to Hamilton, the colony's capital, fifteen miles away.

On the trip in, the Royal Salute was fired from the Calcutta as she passed the ancient capital of St. George's, and the Prince was likewise honored with a royal salute from the batteries ashore.

Every strip of film is developed and every print is made by experts who have the one idea of "results" in mind—just as you have when you click the shutter. Bring your film to

Tooton's

THE KODAK STORE,
Phone 131. 309 Water St.

MINARD'S LINIMENT FOR SALE EVERYWHERE.

are a combination that make for results.

are a combination that make for results.

are a combination that make for results.

Here and There.

Ladies' Tan Calf Laced Boots, worth \$10.00, only \$7.50 at SMALLWOOD'S.—sep.25,11

BODY COMING HOME.—The remains of the late Mr. J. L. Slattery are leaving New York to-day and will arrive by Monday's express.

Ladies' Black Kid High Laced Boots, with a good walking heel. Worth \$11.00 per pair, only \$8.75 at SMALLWOOD'S.—sep.25,11

ISSUING SERVICE BADGES.—The Militia Dept. is now distributing the new war service badge which has lately arrived. This badge is issued to all men who served overseas, and is a very neat design being much smaller than the service badge formerly used.

NEW FUR COATS.—Just opened to-day another shipment of LADIES' SEAL and MOLE OATS and FURS. See our Western Window. G. KNOWLING, LIMITED.—oct.4,31,eod

CONTAGIOUS DISEASE REPORT.—The Health Dept. received a message yesterday from Dr. Curtis, St. Anthony, stating two cases of typhoid fever had developed there. Two cases of diphtheria were reported in the city and the patients, children, residing in Fleming and Victoria Streets.

Grand Dance by the Guardians of the T. A. Juvenile Society, T. A. Armoury, Friday night next. Music by full Brass band. Tickets: Double, \$1.00; Gent's, 70c.; Lady's, 40c. M. A. ALSH, Sec. Guardians.—oct.4,31,eod

ON THE LOCAL GROUNDS.—During the week fishermen who visited the local grounds were rewarded with good catches. Most of the new boats have abandoned the voyage, however, only a few from the Battery engaged. This morning the market was well supplied by people from nearby outposts.



Don't let Jack Frost catch you napping.

One of these fine mornings you will awake suddenly to find that the cold weather is here in earnest. Are you prepared? Don't get caught without a good supply of

**RIVERSIDE
BLANKETS**

Prime Timothy HAY!

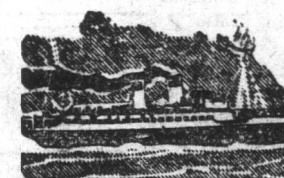
Hourly expected ex. "Mapledene" from Montreal--

**ONE HUNDRED TONS
PRIME TIMOTHY HAY.**

We are selling this shipment at Special Prices for prompt delivery from steamer's wharf.

**F. McNamara,
QUEEN STREET.**

NOVA SCOTIA STEAMSHIPS, Limited.



The S. S. LADY OF GASPE will leave St. John's for Boston on or about Friday, the 8th inst. For freight rates, etc., apply

A. E. HICKMAN CO., LTD.

Agents.

COLD WEATHER GOODS.

FLANNELETTE—White and Coloured, 35 and 40c. yard.

WOOL—Bee Hive and Crescent; White, Black, Coloured.

NIGHTGOWNS, SLEEPING SUITS, WOOL STOCKINGS, WOOL CAPS, ETC.

SMITH'S Dry Goods Store
Rawlins' Cross, St. John's.

FIRE INSURANCE. FIRE INSURANCE.

SCOTTISH UNION & NATIONAL INSURANCE COMPANY OF EDINBURGH, SCOTLAND.
GENERAL ACCIDENT, FIRE & LIFE ASSURANCE CO., LTD. OF PERTH, SCOTLAND.

The above Insurance Companies carry on a successful and extensive business, and always have maintained the highest character for the honourable and liberal discharge of their obligations. Our first aim in every policy we issue is to ensure the holder complete protection, our second to grant that protection at the lowest possible rate. Write or phone us.

Nfld. Labrador Export Company, Limited,
Agents, Board of Trade Building.

Advertise in the Evening Telegram