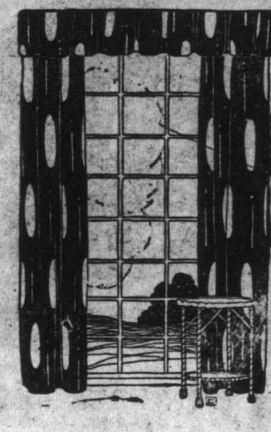


Extraordinary Curtain Sale!

450 Pairs JOB LACE CURTAINS, White & Cream Shades.

Full Lengths and Widths. Every Pair Perfect.



Values up to \$5.00. Sale Price Only \$3.80 per pair.



Take Advantage of Our Special Offer Friday & Saturday.

Marshall Bros

Side Talks by Ruth Cameron

ISN'T THIS A FAIR SCHEME?



Some days ago I tried to make the abstract word "landlord" represent a concrete person who might be having as hard a time getting along these days as his tenants. At that time I promised to tell about a scheme which a friend of mine, who has recently bought an apartment house, has worked out.

He calls his plan "Rentals at cost and undisturbed tenancies." "A landlord or owner in times like these," says this member of the hated class, "wants to furnish his tenants a warm, clean and weather-tight to postpone repairs so far as possible, but to have a reserve fund with which to pay for them when they can be made at more reasonable costs, to pay his taxes, insurance and other operating expenses, and to have a reserve against vacancies. He also wants an income on his investment at the market rate. In times like these he cannot know to-day what his costs will be for next year, still less can he know what they will be in two years hence."

He will Give Them All the Figures. "Now in order to insure my tenants an undisturbed tenancy at a fair rate, I am going to suggest this plan to them. First, I will lay before them all the figures in the case, the value of the property, a detailed estimate of operating expenses and of an allowance to be reserved for vacancies, a statement of the market rate for capital in various fields of its employment, and of the rate thought fair for this investment taken at its assessed value; and, finally, an estimated total rental cost and a distribution thereof between the various floors."

"In order to give a fair margin of safety, a sum will be added to the known expenses before the total estimate is made, but the amount to be taken for his own profit by the landlord will be definitely specified, and the tenant will receive back at stated times, the difference between the contract rent and what it actually costs to house him, just exactly as the holder of a life insurance policy receives his dividends if the company finds itself able to pay them."

No Plan For Getting Heat Without Buying Coal.

"Neither this plan nor any other

plan will keep rents down to what they were five years ago or even last year. It isn't a plan for getting heat without buying coal. Tenants must expect to pay what it costs to house them, but surely they will do it more cheerfully if they know they are not getting stung. The plan does not offer any great saving in rent, but it does offer undisturbed tenancies and the peace of mind that comes from knowing that you are not being the victim of the profiteer."

A Warning to Tenants.

Of course the inevitable question arose to my mind, "Will the tenants agree to this plan?" (It has not yet been presented to them.) "Perhaps," said my friend, "perhaps not. But one thing I can tell you—tenants are not the only ones who suffer from present conditions. The great majority of landlords are decent men, though some, no doubt, are not. The public has a real interest in encouraging decent men to stay in the field. When tenants close their eyes to the plain facts in the case and regard all landlords as profiteers, they are simply offering any decent man now in the field the choice of operating on a charity basis with public respect, or on a business basis with public odium. His choice will be soon made. The field will gradually be abandoned to others."

"And the tenant will be the greatest sufferer then."

Young man, bring along your best girl and treat her to a nice cup of tea, the kind the good ladies of St. Joseph's are in the habit of giving. You will be surprised at the price they will ask.—Jae28,31

Beaumont-Hamel Collection.

Rencontre, West, per Mr. Frank N. Parsons	\$3.00
New Hr., T.B., per Mr. A. J. Parrott	\$1.00
Dunville, per M. M. Kent; collected by Misses Mary Murray, Isabel Byrne, Nellie Hartley, Margaret Power	\$1.40
Acknowledged	\$4,734.80

JANET AYRE,
Hon. Sec. B.H.C.

The uneven line at the bottom of the skirt is noticed on the new frocks. Slippers and pumps are decorated with rather elaborate perforated patterns.

FRY'S Chocolates.

Now ready for delivery: 15 cases

J. S. FRY & SONS'

Famous Chocolates, comprising:

Fancy Bon Bon Bags.

4 lb. bxs. Loose Foil Wrap-

ped.

1/2 and 1 lb. Asstd. Boxes.

Five Boys' Bars.

Choc. Cakes, etc., etc.

Soper & Moore

Wholesale Grocers.

Please note our new address: QUEEN STREET, cor. of George.

Phone 480. P. O. B. 425.

SOLVENCY.



Take this advice: Don't go in debt! Your solvency's your one best bet. Far better drive a henry car, that breaks a slot at far, that backs when you would have it pull, and know it's yours, paid for in full, than journey in a fine sedan that's bought on the installment plan. Far better wear a suit of duck on which you've paid the final buck, than go around in brave array while tailors clamor for their pay. Far better in a cabin dwell, in some remote, secluded dell, than occupy a gilded hall where bailiffs with their warrants call. There's naught contributes, you will find, more strongly to your peace of mind, than being in a place to say, "No man can dun me for his pay; I owe no kopecks, far or near, my bills are paid, my record clear." I've tried both plans, and so I know; all kinds of bills I used to owe, and lawyers chased me through the town, and stern collectors ran me down. And life was then a sad affair, of walking floors and tearing hair. But now I pay for bed and board, and buy no junk I can't afford, and life is like a pleasant dream, or like a shortcake soaked in cream.

Ladder-stitching is effective on white lingerie blouses. Many of the summer hats are made of frilled taffeta.

Antiquity of the Smiths.

In the United States the Smiths number about a million. It has been discovered that there was a man named Smith living in Egypt in B.C. 227, and there may have been even earlier Smiths. The Smiths (remarks a writer) have always shown themselves more clannish in the U.S. than in other countries. They once organized a banquet at which the guests were Smiths to a man, and the President was Captain Smith, the Governor of Virginia. The cooks were Smiths, the waiters also, and a Smith said grace. An ode was specially composed for the occasion by a poet Smith, and this was issued in book form by a publisher named Smith.

Stainless Steel.

From Sheffield, England, comes the intelligence that the hardware store will soon display, besides its tin, enameled, and aluminum ware, kitchen utensils made of rustless steel. This metal, high in chromium content, has previously been used almost exclusively for knife blades; but recent experiments with accurate heat treatments, which render it more workable, now make it available for this domestic use. Frying pans, kettles, and other utensils made of stainless steel are always bright, no matter how used, after immersion in boiling water. They will not scale like iron, and in consequence will not grow thin on the bottom. Incidentally, engineers are investigating the possibilities of its use in the construction of bridges, the necessity of painting which now entails large expense.—Popular Mechanics.

60 Years Old Today

Feels as young as ever

PEOPLE who are able to talk like this can't possibly have impure blood—they just feel fit—no headaches, dyspepsia or bilious disorders.

These diseases can be cured by

Dr. Wilson's

Herbivore Bitters

A true blood purifier, containing the active principles of Dandelion, Mandrake, Burdock and other medicinal herbs. Sold at your store, 4-6 bottle. Family size, five times as large \$1.00.

THE BRATLEY DRUG CO., Limited, ST. JOHN'S, N.F.

Dr. Wilson's Dandelion Wormer, in handy form, 25c. bottle. Reliable, harmless.

For sale by all Druggists and First-class Grocers.



Just Folks

by Edgar A. Guest

THE LITERAL TRUTH.

Now an honest man was Bill McGann and honest, was Jim McNabb. But Bill was blunt and plain of front while Jim had the gift of gab; Jim stuck to the truth in important things, but he sugared his talk at times.

But Bill McGann had a stricter plan—which is why I am writing these rhymes.

The two of them loved the self-same girl, and a beautiful maid was she, But Bill fell short when he went to court, two honest to win was he. For Jim McNabb, with the gift of gab, wooed Kate in a different way—He promised her things like diamond rings if only she'd name the day.

He promised her furs for her pretty neck, and dresses of silk and lace. He vowed as his wife she could live her life as a lady of ease and grace.

A mansion of stone and a car of her own, he pledged to the lady fair, Which both of them knew what he told was true, for it happens to all who wed.

Now Bill McGann was a truthful man, and never the truth he'd shrink: "If you'll share my life as my gentle wife, there are times that you'll have to work."

"There'll be beds to make, and pies to bake, and dishes to wash," he said. And both of them knew what he told was true, for it happens to all who wed.

Now pretty Kate is Mrs. McNabb and she's making the bed for Jim. And poor old Bill is a bachelor still for never a girl takes him.

For maidens fair never seem to care for the hero who comes to woo. However he acts if he sticks to the facts, for the literal truth won't do.

Fads and Fashions.

Dark blue twill is used for street dresses resembling suits. Striped materials are being used for bindings and pipings.

Evening frocks have tulle flounces with uneven edges. The dropped shoulder line is smart with the short sleeve.

Fall suits will have very deep cuffs and high choker collars. Half way to the knees is the fashionable length for the suit-coat.

A dark blue poplin has a huge muslin collar of watermelon pink. Evening dresses are often entirely covered with sequins and beads.

A touch of white neckwear generally brightens up the dark dresses. Embroidery in jet edges the revers and cuffs of a black satin suit.

A traveling coat of green velour de laine has a deep-pleated cape collar. Narrow, loosely tied belts are worn with the straight bodice effects.

Heinz Products.

150 cases just received ex Rosalind, and comprising:

VINEGARS, PEANUT BUTTER, INDIA RELISH, TOMATO KETCHUP, VEGETARIAN BAKED BEANS, PORK and BEANS, ETC.

McCormick's Fancy Biscuits. 200 tins, specially low priced at 60c. lb. Table Apples. Fancy Lemons. California Oranges.

Salt in assorted size bags. Table Salt in cartons. Morris "Supreme" Bacon. Libby's Sweet Relish, 20 oz. bottle, 50c. Fresh Cucumbers.

C. P. EAGAN,
Duckworth Street & Queens' Road

Silver Flat Ware

JUST OPENED. Also, Beautiful Line of RINGS.

Send for Measuring Card.

R. H. TRAPNELL, Ltd.
Jewellers and Opticians.

New Summer Dresses.

See our great display of Lades', Misses' and Children's New Muslins and Print Summer Dresses.

A complete variety of dainty colors and very newest styles to select from.

WILLIAM FREW, Water St.

By Gene Byrnes

BRICK'S TASTELESS

COD LIVER OIL.

Price \$1.20 bottle.

Postage 20c. extra.

For sale by

Dr. F. Stafford & Son,
Wholesale & Retail
Chemists & Druggists,
St. John's, Nfld.
Write us for Wholesale Prices.

"Reg'lar Fellers"

Copyright 1919 by George Matthew Adams.—Trade Mark Registered U. S. Patent Office

