STEER BROTHERS.

We have the following goods in stock selling at lowest figures

150 brls. BONELESS BEEF.
100 brls. BEEF CUTTINGS.
100 half brls. BURR'S FAMILY BEEF.
25 tierces SPARE RIBS.
100 brls. H. B. PORK.
100 brls. BEAN PORK.
100 brls. JOWLS.
500 brls. PURITY FLOUR.
500 brls. VICTOR FLOUR.
500 brls. PALACE FLOUR.

TEA

500 Half Chests CEYLON TEA.
All grades. Get our wholesale prices.

'PHONE 647.

STEER BROTHERS.

IT IS NO USE

Trying to sell an Umbrella or a Raincoat on a fine day, neither is it any use endeavouring to sell a Winter Cap or a Fur Coat in July or August. We judge however, from our recent sales that IT IS USE to prevail on our Milk dealers to lay in their Fall's requirements of

'Gluten' MEAL

NOW while the price is reasonably LOW and stock available.

Follow the lead of the prudent Farmer and secure your Gluten Meal without delay. Ask for

'DIAMOND BRAND,'

The Great Milk Producer.

F. McNAMARA,

Queen Street.

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Overmantels!

¶ No room seems really complete unless special attention is given to the arrangement of fireplace and mantel, the latter particularly needing careful planning.

¶ To-day this difficulty is easily overcome by using an Overmantel, which article of furniture is becoming more popular every year.

¶ New and attractive designs in Overmantels, in Mahogany and other woods, fitted with finely bevelled mirrors, are now to be seen in our Rooms at a figure that will please anyone who is seeking Quality Goods at Moderate Prices.

U. S. Picture & Portrait Co.

5c. The Crescent Picture Palace. 5c

AFTERNOON, 2.15—NIGHT, 7.30 AND 9.15.

Presenting Carolyn Birch, William Humphrey and Leo Delaney in

"The Secret Seven."

A Vitagraph Broadway star feature, produced in 3 reels.

Tom Mix in "TOO MANY CHEFS"—A western comedy-drama.

Ham and Bud in "THE ICEMAN AND THE ARTIST"—A Great Ham and Bud comedy.

MADAME TIMMONS sings Ernest R. Ball's latest ballad, "Turn Back the Universe and Give Me Yesterday."

THE USUAL CLASSY MUSICAL PROGRAMME—DRUMS AND EFFECTS.

SALE

— OF —

Ladies' Blouses

OF ALL KINDS AND

Ladies' Summer Dresses.

See our window display for some magnificent values offering in our line of **LADIES' BLOUSES at 85c. each only.** This lot comprises **Ladies' White Embroidered, Lawn and Muslin Blouses, Fancy Coloured and Black Blouses.** This is the BIG LINE but we have many others.

WE ARE GIVING

20 per cent. Discount

off all **LADIES' SUMMER DRESSES** left in stock. This brings prices away down as our Dresses were marked very conservatively. You will be surprised at the dainty Dresses you can now buy at small prices.

Special Sale Prices

ALSO FOR

LADIES' WHITE & COLORED UNDERSKIRTS of all kinds.
LADIES' WHITE EMBROIDERED CAMISOLES, COMBINATIONS and KNICKERS.
LADIES' WHITE EMBROIDERED NIGHTDRESSES.

Henry Blair

Your Business Success in 1917

Rests upon the dependability of your service of supply.

Three big facts—big buying power, tremendous production, expert workmanship—stand behind our claims of superior service.

It will pay all merchants to see our Spring ranges in

Men's and Boys' Suits, Overalls, Shirts, etc.

DO IT NOW.

Newfoundland Clothing Co., Ltd

Stamped LINENS!

Just what is required to fill in the odd minutes. Get ready for Christmas. Dainty Gifts at Little Cost. All these goods are clean stamped patterns on good quality material: Children's Bibs, Hats, Dresses; Table Centres, Luncheon Sets, D'Oylies, Scarfs, Cushion Tops, Pillow Shams, Towels, Whisk Holders.

PRICES:

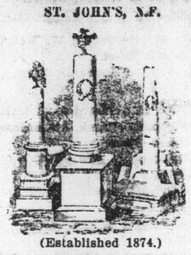
25c. to 85c. and $1.00.

Robert Templeton, 333 Water-st.

Advertise in the Telegram

SKINNER'S Monumental Works,

ST. JOHN'S, N.F.



(Established 1874.)

320 and 333 Duckworth Street.

On hand a nice selection of Headstones and Monuments. **All sizes—all prices.** Our beautiful new photographic catalogue of our original designs sent free to any address on receipt of postcard. Also our Mail Ordering Form, which makes ordering by mail safe and easy.

Special designs for soldiers, and also some beautiful designs in Church and Lodge Memorial Tablets.

N.B.—Superior carvings and durable lettering, combined with long experience, gives us the superiority. Genuine stone frost-proof sockets are supplied free with each order.

REASONABLE PRICES AND A SQUARE DEAL.

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Trenching AT GALLIPOLI,

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The personal narrative of a loyal **Newfoundland soldier** in the disastrous Dardanelles campaign. An adventure-story stranger than fiction; as well as a reliable account, by an unusually keen participant, of the gigantic failure at Gallipoli.

For obvious reasons not a great many details of the Dardanelles campaign were permitted to be published while it was running its dramatic and terribly costly course; nor since, either, for that matter. Mr. Gallishaw, a student at Harvard when the war began and now, wounded, again in this country, is at liberty to write about what happened. His book, moreover, gives an extraordinarily vivid impression of what trench-fighting and trench-living is like.

If you haven't heard or seen it, get it now.

Illustrated from photographs.

Price $1.30 post paid cash with order.

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In Broad, Medium and Fine Points.

It's the pen that fills itself in 5 seconds **and never leaks.** Built to last a lifetime.

The Price:

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THAT ARE REALLY WORTH WHILE READING.

Eden Phillpotts', "The Nursey," 65c.
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Biggest, Brightest, Busiest and Best Book, Stationery and Fancy Goods Store in Newfoundland.

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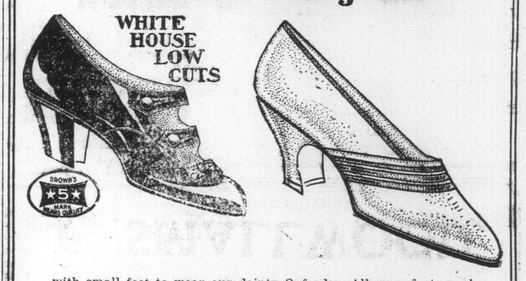
The S S 'DIANA' will sail from Dry Dock Wharf at 10 a.m. Wednesday, Aug. 29th, calling at Hr. Grace, Carbonear, Trinity, Catalina, King's Cove, Wesleyville, Twillingate, Battle Harbor and usual ports of call as far North as Hopedale.

Freight received up to 6 p.m. on Tuesday, August 28th.

Reid-Newfoundland Co.

WANTED--400 Young Ladies



with small feet to wear our dainty Oxfords. All manufacturers' samples. These Oxfords were bought from the Shoe and Leather Fair held in the United States last season. Sizes 1, 1½, 2, 2½, 3 and 3½ only. Not two pairs alike in the bunch. Easily worth $4.00 per pair. You can believe us when we say these Shoes cannot be bought in the city of St. John's to-day for $3.99.

Price only **$2.00** per pair.

AT SMALLWOOD'S BIG SHOE SALE.

F. SMALLWOOD

THE HOME OF GOOD SHOES.

ST. CHARLES EVAPORATED CREAM

The latest and most popular of cooling drinks are made with St. Charles Cream. Here is one you can make at home.

—CREAM NECTAR—

St. Charles Cream	2 one-pound cans	Mix
Plain water	2 pints	
Rock candy syrup	4 pints	
Extract vanilla	1 ounce	

Carmine solution to make a pink color.

Ask your druggist, if he is up-to-date, to tell you about the famous soda drinks made with St. Charles Cream. No other cream, whether prepared or ordinary dairy cream, is quite so good for making ice cream, custards, blanc mange, etc. No other cream will so fully bring out the delicate aroma of coffee or the flavor of chocolate. It keeps forever. It does not curdle. It is always pure. Sold by best grocers everywhere.

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If Twelve Per Cent. per Annum

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☞We guarantee the safety of every dollar we accept.

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IN STOCK:

50 barrels Choice N. S. Green Cabbage,
80 crates Silverpeel Onions.
70 barrels New York New Potatoes.
100 cases California Oranges--all counts.
80 bunches Bananas.

BURT & LAWRENCE,

11 NEW GOWER STREET.

EIGHT PAGES TO-DAY
WEATHER FORECAST.

TORONTO, Midnight.— Fres
S.W. wind, fair and warm.

Drink WELCH'S GRAPE JUICE

VOLUME XXXIX.

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Value in

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Will remove Carbon from
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any ingredient injurious t
guaranteed to do the work
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Presenting Gertrude Ba
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Produced in 3 reels
"THE TIGER'S CLAW"—A
porter," with George La
"WHEN CUPID SLIPPED"—
Ford.
MADAME TIMMONS sings "
The latest song
THE USUAL CLASSY MUS
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Auction Sales

THE PEOPLES AUCTIONEER

AUCTION.

On Thursday next, 30th in
At the Premises of
Bowring Bros. (Mudge's
at 11 a.m.

681 bags SUGAR.
188 bags SUGAR.
9 part bags SUGAR.
177 bags SUGAR.
259 bags SUGAR.
1 brls. CUBE SUGAR.
32 brls. CUBE SUGAR.
301 bags FLOUR.
51 part bags FLOUR.
4 chests TEA.
3 bags GINGER.
5 bales CLOVES.
16 cases ASPARAGUS.
3 bags RICE.
47 chests CINNAMON.

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fjord.

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