

# Headquarters for Cake

**JOHN B. AYRE**

**Evening Telegram**

W. J. HERDER, - - Proprietor  
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FRIDAY, Jan. 29th, 1915.

## Six Months of World War.

To-day is the anniversary of the capitulation of Paris on January 29th, 1871, and it affords a convenient time for contrasting in a general way the campaign of 1870-1 with that of 1914-15. When Paris fell the Franco-German war had lasted a few days over six months, the present war has lasted within a few days of six months. The combatants in the first war were the French and Germans. In the present war they are the Serbians, Montenegrins, Russians, French and Belgians and British on the one side and the Germans, Austrians and Turks on the other. The Franco-German war was schemed and plotted for by the Germans, or rather the Prussians, and France tricked by a manipulation of telegrams into declaring war. Germany schemed to inveigle Russia and France into this war, and used Austria as a pawn to start the war. The strategy she had settled on she prepared for by large increases in her army, the building of military railways, and the collection of a large War Tax in 1913. That strategy, as often avowed, was to smash the French army and take Paris within a month, and so cripple French resources that she could be held by the Landstrum, that she could offer no further resistance, while the First Line Army and the Landwehr could be transferred by the splendid system of railways to Russia and smash the western armies of Russia, before a general mobilization over the Russian Empire could be effected. Every practicable preparation was made before the war to attain their objectives. Germany was ready, France was not ready, and Russia could not get ready for many months. The results achieved in the Franco-German campaign buoyed the Germans up with the hope that they could accomplish these things. Declaring war on July 19th, 1870, great victories had been won at Weissenburg and Worth by August 6th. Gravelotte and Sedan had been won by Sept. 1. The Crown Prince reached the vicinity of Paris on Sept. 15. In a short time Paris was invested, Metz had capitulated by Oct. 27th, Orleans was won by Nov. 9th, and the siege of Paris had ended on January 29th, 1915. The Germans believed what they accomplished in six months forty years ago, their superior army and their superior preparation could accomplish in a month. They however reckoned on the absence of factors which destroyed their strategy. This strategy involved a rush through Belgium without resistance. They met with resistance and delay at Liege and elsewhere in Belgium. Their invasion of Belgium brought in Britain and the loss of the command of the sea which they would have obtained against Russia and France, and particularly if they could have brought in Italy as a member of the Triple Alliance. Italy, however, was well aware that the whole war was aggressive, that Austria had proposed to crush Serbia twelve months before, a year before the assassination of the Archduke, and that the use of that murder as a casus belli was the thinnest of pretexts, and so the help of Britain was thrown against Germany. The effect of it all has been that instead of Germany being absolute vic-

tor in six months as she was forty years ago, her whole strategy has failed egregiously. France is not crippled. Her army is much stronger now than it was last August. There have been no Sedans. There have been no capitulations of the decisive character of Metz and Paris. Austria's forces have been badly crippled. Russia's forces are increasing from day to day. Britain has now an army of two millions, and another million men have enrolled themselves, have equipped themselves at their own expense, and are spending their nights, Wednesday evenings, Saturday evenings and Sundays with their rifles, at drilling and route marching. Germany, on the other hand, while she still holds a strip of France, the greater part of Belgium and part of Poland is doing so at enormous cost. She has her landwehr and landstrum in the field and is calling to arms young and old men outside even these organizations. She has reached the end of her resources of men and yet she has been able to make no material advance for three or four months. She must hereafter weaken whereas her enemies have large resources of men absolutely untapped. Her navy had done nothing effective. Her commerce destroyers are driven off the seas. Her commerce has gone completely, and most of her colonies have been taken from her. Her battle cruiser squadron dare not face the British battle cruiser squadron. She has lost half of her armoured cruisers and that half includes the biggest, latest and most effective of them. She has also lost the best half of her light cruisers, and as to her line of battleships, which she has kept in reserve, their relative strength is weakening from month to month, as Britain, France and Russia are putting dreadnaughts in commission at a much faster rate than Germany can do. In short, while forty years ago she had paralyzed her enemy in six months, in this war, in six months she has been caught firmly in a vice which must in the course of time result in her own paralysis.

The success of "VICTORY" Flour has been remarkable, sales have increased on account of excellent quality, ask for "VICTORY" Flour—Jan 29, 15.

## Slovan-Duployan Shorthand Exam

Two Newfoundland Successes.

The results of the last semi-annual competitions of the Slovan-Duployan Shorthand Society (Headquarters, Ramsgate, England) are now to hand. The war seems to have affected the number of entries, and there is a considerable drop in the number of competitors. Nevertheless, six medals have been granted, and two of these come to Newfoundland. Silver Medals in Class II, for good work in reporting style have been won by Miss Mary Brownrigg, 408 Water Street, St. John's, and Miss Kitty Alcock, 49 Parade Street, John's. Both winners are pupils of the Commercial School, Convent of Mercy, Military Road, St. John's. The remaining four medals go to candidates in England, Ireland, Egypt and Mauritius. The next competition will be held on June 30th, 1915.

Are you suffering from indigestion or discouraged, try "VICTORY" Flour and "cheer up" it is the best and purest of Flour. Highest grade milled.—Jan 29, 15.

## At Wesley Church

Temperance the Topic Next Sunday. Rev. D. B. Hemmen will preach in the morning and will have something definite to say on the great question of Temperance. The subject by the Pastor in the evening will be, "Can a Soldier Fight Better for having taken Alcoholic Liquor." Everybody welcome.

PORTIA OFF.—The S.S. Portia sailed to-day for the Westward taking a full freight and as saloon passengers—Mrs. G. Deveraux, Miss Kearley, Dr. Hogan, G. Ellford, L. Farrell, G. Hollett, J. Melvin, G. Daley, Constable O'Flaherty, P. J. Cormack, R. G. Ross, S. Hearn, Capt. Kennedy, H. Lake, 10 steerage.

**Local Canned  
RABBITS,  
Finest Quality.  
Selling at Very  
Low Prices.**

**Geo. M. Barr,**

Agent.



## Lintrose Sold to Russia

On Wednesday the Reid Nid. Co. sold the Lintrose to the Russian Government. Some days ago an attaché of the Russian Embassy at Washington, together with a shipwright from the Cramp building yard at Philadelphia arrived here and the steamer was examined and the sale and transfer followed. She is looked upon as the best ice-breaker on this side of the Atlantic, and is to be used for this purpose in the White Sea with the intention of opening Archangel and keeping it open. The Earl Grey, which left in the fall, reached there, but since then she has become disabled. The Lintrose will be taken to her destination by a Newfoundland crew. For the past three days we have refrained from publishing the story at the request of the authorities, but as the story has been published in Sydney, the object of keeping the news from the enemy has failed, and the authorities see no object now in refraining from publishing it.

## Here and There.

"VICTORY" Flour has the knack of pleasing.—Jan 29, 15.

LOCAL ARRIVES.—The local from Carbonara via Broad Cove, arrived in the city at 12.40 p.m. to-day.

EXPRESS DUE.—The incoming express with the Bruce mails and passengers, is due in the city about midnight.

NO COURT PROCEEDINGS.—Out of respect for the death of Judge Conroy, the Magistrates' Court was not in session to-day.

"VICTORY" Flour, sweet while the loaf lasts.—Jan 29, 15.

MONGOLIAN LEFT.—The Allan Liner Mongolian left Philadelphia at 2 o'clock this morning for this port due Wednesday next.

ACKNOWLEDGEMENT.—We beg to acknowledge through post \$2.00 as conscience money. Soper & Moore, per Thos. Soper.

SURVEY OF DAMAGES.—The S. S. Prospero's damage was surveyed yesterday in the dry dock. Repairs have commenced.

BILLIARD TOURNEY.—The handicap billiard tournament for prizes donated by President Ellis is continuing nightly and only a few games are now unplayed.

DUE AT HALIFAX.—The s.s. Stephano was due to reach Halifax this morning from this port. She is set down to leave New York for here on Wednesday next.

ORGANS.—Shipment just received We are showing two new styles of Needham Organs at our way down prices. CHEESLEY WOODS, 140 Water Street (upstairs).—Jan 14, 15.

MORE THEFT DEVELOPMENTS.—The investigation of the police detectives into the Garland theft has revealed the disappearance of another large quantity of goods.

VOLUNTEERS PAID.—To-day the contingent of volunteers who will be drafted from here very shortly were given their final pay off before their departure for the Old Country.

GONE TO ROSE BLANCHE.—Constable O'Flaherty, of the East End Station, left by the Portia to-day for Rose Blanche, where he will do duty until the winter and spring's fishery is over.

CAPT. BOB BARTLETT.—Capt. Bob Bartlett, who will command the S.S. Bonaventure at the Gulf seal-fishery this spring, is, we learn, in Boston at present and is expected to arrive in the city shortly.

BRUCE PASSENGERS.—The s.s. Bruce arrived at Port aux Basques at 7.30 a.m. to-day with the following passengers in saloon: P. J. Cleary, C. M. Falton, Capt. H. B. Saunders, Mrs. F. Mitchell and Harry Eno.

## WEEK-END OFFERINGS.

We have received another lot of Local Socks, best quality. 12 only Men's All Wool Underwear Shirts. Value \$1.80 for \$1.25.

The Newest Patriotic Neck Ties, assorted colors, 30c. each. THE WEST END BAZAAR, Jan 29, 21 51 Water St. West.

WAS COMPLIMENTED.—As Witness S. R. Smith was leaving the box, this morning, where he appeared in Khaki, Mr. Justice Johnson complimented him on his patriotism in giving up his extensive business to join the Nid. Regiment to serve in the defense of the Empire. Mr. Smith is from Harbor Breton where his firm carry on and do quite a large business.

## DIED.

This morning, Florence May, darling child of William and Mary Jocelyn, aged 8 1/2 months.

# KNOWLING'S Great Winter Sale

Commencing TUESDAY, January 26,

To which attractive additions will be made as soon as ready,

For SPOT CASH ONLY.

## ECONOMY

Is the keynote of sensible and prudent domestic management and housekeeping during these uncertain times, and to assist this laudable object we have made

Special Efforts to Secure Really Useful Money-Saving Offerings.

We cannot charge or send these goods on approbation.

## Flannellette Bargain

A splendid fine cloth in a variety of stripes, very useful for women's and children's wear.

10 cts.  
Per Yard.

This is very special value.  
Inch wide.

## Dress Material Remnant Bargains

This is a record selection of dress remnants which we just received per last steamer, including only good and high-class materials suitable for Women's and Children's street and house dresses, dainty blouses, party frocks, and we will offer these ALL under half price.

Much Less Than One Quarter.

Price will range from  
20c. to 40c.  
per yard.

The prices of these goods would be at the least, if sold at regular values, from 50c. to \$1.50 per yard. The following are a few of the materials offered—Arcture, Diagonal, Peau de Carpatid, Honeycomb Suiting, Whipcords, Tartaris, Sports, Velours, Gaberdines, Crocodile, Cashmeres, Joquard, Santoy, Mousseline, Eolienne, Crepe Tonssah, Crepe Faconne, Creponne, Crepe de Chene, Corduroy, Golly, Black and Navy Serges, etc.

VALENCIENNES LACE and INSERTION to match, especially good value. Worth from 40c. to 60c. per doz. Now 20c. per doz. yards.

EMBROIDERY REMNANTS—A small quantity of Embroidery ends at LESS THAN HALF PRICE.

MENDING WOOL BARGAIN—Finest quality Mending Wool, all colors; 3 Cards for 5c.

CAMBRIC REMNANT BARGAINS—Splendid value, all colors; has a variety of uses. Worth from 9c. to 10c. yard. Now 5c. yard.

## Ladies Black Satteen Underskirt Bargain

A splendid American model Black Satteen Underskirt, well made and finished and good material.

60 cts.

We advise an early purchase as quantity is limited and garments are worth at least 90 cts. to \$1.00.

## Ladies Fancy Flannel Blouse Bargain

These are a special purchase for this sale and are really marvellous value at

52 cts.

Each.

Splendid range of patterns in light and dark colors. Would be good value at 80 cts. to 95 cts.

## White Embroidered Apron Bargain

A specially attractive line of White Muslin Aprons with embroidered aprons with embroidered bibs.

25 cts.

Good quality, large size, and would be good value at 35 cts.

## Curtain Scrim Bargain

We offer this at marvelously low prices and the goods will be found really useful and a marvel of cheapness.

6c. and 8c.  
Per Yard.

The six cent scrim is 36 ins. wide and to be had in cream and white. The 8 cent scrim in cream only, 36 ins. wide. We advise early purchases to avoid disappointment.

DAINTY GINGHAM REMNANT BARGAINS in a variety of plain check and striped effects, suitable for women's and children's dresses, blouses, aprons, etc. Wonderful washing and wearing qualities.

8 cts. and 10 cts. pr yd

ZEPHYR REMNANT BARGAINS—Numerous patterns in striped and checks. Would be good value at 16 cts.

Now 12 cts. yd.

BOUCHER BLUE ZEPHYR BARGAINS—A splendid strong wear resisting material, specially good for women's and children's overalls, overall aprons and dresses. Worth about 20 cts. yard.

We offer at 14 cts. per yd.

SERGINE BARGAIN—A real bargain and just the thing for children's overalls and clothing and women's overalls, working dresses; in khaki and grey. To realize the value, note the width, 36 inches, and then the price.

12 cts. per yard.

Central Store **G. KNOWLING** Central Store  
Cash Sale. Cash Sale.

## Fads and Fashions.

The flare veil has appeared. Cotton volles are in great favor. Bordered filet veillings are smart. The new straw hats have kid facings. Tunics are rounded on the lower edge. There are hats of tafeta and straw. Charming are the double circular tunics. All the grass will be good this spring. Pastel tints are very certainly on the way. The new sailor hat is of check-board silk. The high-collared blouse is much in evidence. Color is most important in fashion's realm. The new panamas have English army bands.

MR. CUSTOMER,—Probably you've economised by doing without your usual suit and overcoat during Fall of 1914. Are you going to have that down-and-out look in Spring 1915? The Allies have millions of men on the firing line, each requiring thirteen pounds of wool every six or eight weeks. The British Government are keeping British Mills turning out army contracts. Spring quotations for woollens are sky high. We have on hand a particularly fine range of Serges, Tweed Suitings and Overcoatings. Order now as you will have to pay considerably higher in the Spring.

**John Maunday**  
TAILOR & CLOTHIER  
St. JOHN'S, N.F.

Advertise in The Evening Telegram.

## Big Guns Just

British Official Statement  
fare Has Been Changed

The conclusion is reached by an official observer attached to headquarters at the front in given out under date of Jan. heavy guns are of supreme importance in modern warfare.

"Experiences in this war have shown many profound modifications of theories commonly held broke out," he says. "But it was so underestimated as to be of high explosive projectiles guns and howitzers.

"The opening of the war has allies in a position of inferiority which respect—an inferiority which ever, has since been made by the Germans are now experienced far greater extent than before vastating effects of these missiles.

"The successes of the Japanese at Port Arthur had given an idea of the potentialities of the howitzer when employed against fortifications, but the defect of high explosives against the field, in well-concealed trenches, has come as a surprise.

"The gunner, and more especially a garrison gunner, has come into its own, for this arm of the service assumed importance greater than it has ever before possessed certainly greater than it has since the time of Napoleon.

artillery officer himself, placed reliance on the moral and effect of the fire of massed concentrated against that of the enemy's line which it was his duty to break. But for the last years, against troops in the artillery has, generally speaking, depended upon to create a perfect rather than to achieve a material result, and it has served for this war to provide the chief agent in destroying the enemy's power of resistance.

"It is extremely hard to compare position of trenches from a server, and once their position closed to the gunners and range obtained, it is not too whole lengths of trenches blown in and entanglements a form of obstacle, however swept away.

"That the moral effect is shown by written and evidence of prisoners who have been captured.

"The allied artillery is assuming a superiority over the man—a factor of great importance in the prosecution of our offensive."

## ATTEMPT ON THE LIFE OF SHAL VON BERG

London, Jan. 25.—A despatch Daily News from Cairo states attempt has been made upon the life of Field Marshal Baron von Der Goltz of the German army. It was said, recently had been attempted to take command of the Turkish on the Caucasian front report emanated from the consulate at Jaffa, Syria. It was effect that the Field Marshal fired at and that it was he had been hit. Other officers tacked at the same time.

In a disturbance in a cafe at us recently, according to a respondent, a Turkish captain and a German colonel were

## PRISONERS ARE SHOT

London, Jan. 18.—The correspondent of the Central Press reports that three English prisoners escaped from Louvain have been shot. Serious occurred at the prisoners' camp when, the same correspondent reports. The prisoners attacked German guards, killing one on drastic methods of repression. Six Englishmen and French Turks were shot.

Officially entered on the rolls as dead for over a year Sergeant C. Bennett of the (Eng.) Regiment, has had documentary proof of his order to obtain his pay. He was wounded at the outbreak of the war. On his discharge from hospital he went home to his strength. Recently he took his regimental headquarters and applied for his back pay, who knew him well, regretted that he was unable to do anything but army custom to pay Bennett is now obtaining from his former employer and the police to convey Office that he is still entitled to pay.

No more useful gift for a Safety Razor. We see Junior Safety at 50 cents a razor and the wonder CHEESLEY WOODS, 140 Water Street, Manufacturer's Agent.

WINN'S LINIMENT  
TEMPER