



MAIL
ORDERS
RECEIVE
OUR
PROMPT
ATTENTION

MERRY CHRISTMAS TO ALL



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ATTENTION

SHOP EARLY---Shop Now---SHOP HERE---For this is The Store of Xmas Cheer

With the Great Stocks assembled and the generous whole souled spirit of Christmas pervading every section of the Store. The wonderful display of Christmas Goods and the excellent values everywhere the **Royal** becomes the **CHRISTMAS GIFT Headquarters** that offers both pleasure and profit to everyone. The List of Bargains offered here has been specially chosen for Christmas Shoppers. Every item priced according to our small profit plan.

A Specially Selected Bargain Programme

For FRIDAY & SATURDAY

Immense Stock of H'dk'ts.

Handkerchiefs of every description, from the Plain Hemmed and Hemstitched to the most elaborately Embroidered and Lace trimmed ones. Here are a few specials:—

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|--|-----|---|-----|
| 60 doz. of Ladies' White Lawn Handkerchiefs, some trimmed with Lace, others Hemstitched and neatly embroidered. Reg. 7c. Friday and Saturday, 2 for | 11c | 13 doz. of Men's White Silk Handkerchiefs with neatly worked silk initial on corner; wide hemstitched hem; large size. Reg. 65c. Friday and Saturday | 52c |
| 36 only boxes of superior quality Lawn Handkerchiefs, hemstitched, with embroidered corners. Each box contains 12 Handkerchiefs. Reg. 95c. Friday & Saturday | 76c | 70 doz. Men's White "Cylko" Handkerchiefs with silk worked initial. These have become very popular on account of their durability and brilliancy. Reg. 25c. Friday & Sat. | 20c |

SOME SPECIAL BARGAINS From the Men's Department.

MEN'S HOCKEY BOOTS.

100 pairs of Men's Hockey Boots in Black Grain Leather. We have them in full and half sizes, and while they last, out they go at this low price Friday and Saturday, per

2.70

GENTS' WIDE END TIES.

20 doz. Fancy Silk Wide End Ties in various new designs, also self colors; all the latest styles of the season are represented. Reg. 65c. Friday and Saturday

55c

MEN'S SHIRTS.

24 doz. of Men's Tunic Shirts of fine quality, various fancy stripe effects on white grounds; reversible cuffs, perfect fitting neck band. Regular \$1.75 each. Friday and Saturday

1.40

MEN'S CAPS.

17 doz. of the well known Eastern Brand Winter Caps. Dark Tweed, in assorted patterns; fitted inside with wool bands. Reg. 55c. each. Friday and Saturday

50c

LINED KID GLOVES.

10 doz. pairs of high grade Kid Gloves, with wool lining; sizes 7 1/2 to 10; gusseted fingers, strong dome fasteners. Reg. \$1.45 pair. Friday and Saturday

1.30

SUSPENDERS.

7 doz. pairs of Men's high grade Suspenders, the well-known "President" brand, strong and reliable, made especially for men in action; each pair in a dainty box. Reg. 55c. pr. Friday & Saturday

49c

MEN'S CAPS.

Another line of Men's Winter Caps in Dark Tweed and Cloth; well made, assorted patterns, fitted inside with wool knit bands. Reg. \$1.45 each. Friday and Saturday

1.32

WOOL MUFFLERS.

18 doz. "Way" Mufflers in White only, shaped neck with press stud fastener; each one in separate box. Reg. 20c. each. Friday and Saturday

15c

Excellent Suggestions from all Sections

LADIES' GLOVES.

Ladies' Suede Lined Cashmere Gloves, extra fine quality with two dome fasteners, in shades of Grey, Beaver, Brown, Natural Black, etc. Reg. 60c. pr. Friday and Saturday

42c

LADIES' KID GLOVES.

300 pairs of Ladies' Kid, Suede and Arabuck Gloves, in shades of Tan, Brown, Beaver and Grey; some with buttons, others with dome fasteners. Reg. to 80c. pair. Friday & Saturday

44c

PHOTO FRAMES, Etc.

A large assortment of high grade Photo Frames & Blacquies in Celluloid, Aluminum and Fancy Wood. Many different styles to select from. Reg. 25c. each. Friday & Saturday

20c

PERFUME.

8 doz. boxes of high grade Perfume, two bottles to each box. Perfume is neatly lined with silk. All the well known odors are represented. Reg. 80c. box. Friday and Saturday

70c

TOILET SOAP.

"Plantol" Floral Bouquet Toilet Soap, 3 large tablets in a box; made from the products of fruit and flowers. Reg. 60c. a box. Friday and Saturday

54c

TABLE LINEN.

6 pieces of White and Blue Damask Table Linen of excellent quality, 52 inches wide; large and small patterns. Reg. 35c. yard. Friday and Saturday

30c

SHEETINGS.

5 pieces of Blue and White Sheetting in twilled and plain. The best offer we have made for a long while; 2 yards wide. Reg. 40c. yard. Friday & Saturday

35c

SEWING BOXES.

8 doz. of the "Busy Bee" Sewing Boxes, fitted with Scissors, Pins, Needles, Silk, Cotton, etc. Reg. 45c. each. Friday & Saturday

39c

DOLLS.

A very large assortment of Undressed Dolls, different sizes; numerous new styles of light and dark. Reg. 15c. each. Friday & Saturday

11c

LINOLEUM MATS.

Another big supply of these has just been opened, in a great variety of colorings and designs; size 20 x 36. Reg. 38c. each. Friday & Saturday

33c

HEARTH RUGS.

A large assortment of high grade Axminster Hearth Rugs in a variety of beautiful color combinations, fringed ends; size 27 x 63. Reg. \$2.75 each. Friday and Saturday

2.38

DOOR MATS.

18 only large Rope Door Mats, made of finest quality English Rope; size 16 x 28; open designs. Reg. \$1.00 ea. Friday and Saturday

85c

WADDLED QUILTS.

25 only serviceable Quilts, filled with new carded Sanitary Cotton; covered with good quality Satin in very pretty designs. Reg. \$3.00 ea. Friday & Saturday

2.70

TABLE CENTRES.

3 doz. of Colored Tapestry Table Centres, size 29 x 29, carefully made and finished, in a wide range of fancy floral designs. Reg. 85c. each. Friday and Saturday

52c

SIDEBOARD CLOTHS.

4 doz. large size Sideboard Cloths in White Linen, hemstitched and trimmed with embroidery; size 15 x 68 ins. Reg. 80c. each. Friday and Saturday

60c

TRAY CLOTHS.

Dainty English made Tray Cloths, hemstitched and embroidered; size 14 x 20 ins.; every one perfect. Reg. 25c. each. Friday & Saturday

19c

CUSHION COVERS.

7 doz. only Colored Tapestry Cushion Covers, size 18 x 18; finished all round with colored cord. They come in very artistic designs. Reg. 70c. each. Friday & Saturday

58c

TABLE COVERS.

12 doz. only Colored Tapestry Table Covers, size 8-4, fringed all round; various designs in shades of Crimson and Green. Reg. 95c. Friday and Saturday

80c

ART CALENDARS.

Artistic Calendars for 1915 in a great assortment of designs, with daily quotations from different authors. Reg. 45c. each. Friday and Saturday

34c

XMAS CARDS.

A big assortment of Xmas and New Year Cards, 8, 10 and 12 Cards to the box, with Envelopes to match. Reg. 40c. box. Friday and Saturday

32c

SANTA CLAUS TAGS.

A splendid selection of Address Labels, Tags and Seals in a wide range of designs; 10 and 12 to the package. Reg. 10c. Friday and Saturday

8c

POST CARD ALBUMS.

7 doz. Post Card Albums with stiff board cover with a pretty design; will hold over 200 cards. Reg. 25c. each. Friday & Saturday

17c

LINOLEUM.

30 pieces superior quality English Linoleum, 2 yards wide; a large assortment of neat hand-some designs. Reg. 85c. yard. Friday and Saturday

77c

INFANTS' MITTS.

7 doz. pairs of Infants' Teddy Bear Mitts in heavy wool, White and Fawn, finished at wrist with Silk Braid. Reg. 30c. pair. Friday and Saturday

23c

LADIES' HOSE.

12 doz. pairs of Ladies' Fall and Winter Hose, in Black, Worsted and Cashmere; all sizes in assorted ribs; color guaranteed fast. Reg. 70c. pair. Friday and Saturday

55c

LADIES' HOCKEY BOOTS.

72 pairs of Ladies' Calf Skin Hockey Boots, Black with heavy fleece lining, fronts finished with tan leather. Reg. \$3.20 pair. Friday and Saturday

2.90

TABLE NAPKINS.

18 doz. of White Damask Table Napkins in a wide range of assorted patterns, hemmed ready for use; size 21 x 23. Reg. 20c. each. Friday and Saturday

16c

Slippers as Christmas Gifts.

A gift that is sure to meet with a delighted "Just what I needed."

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|---|------|---|------|
| 36 pairs of Men's House Slippers, the favorite Arctic style; plaid wool tops with heavy soles. Reg. 80c. Friday and Saturday | 68c | 80 pairs of Ladies' Kid Juliet Slippers in Black only; common sense shape with low rubber heel; a very serviceable and well made slipper; all sizes. Reg. \$1.50. Friday & Saturday | 1.38 |
| 40 pairs of Men's Romeo Slippers in Black and Tan; made of very fine kid with flexible leather soles; all sizes. Reg. \$2.25. Friday & Saturday | 2.05 | 60 pairs of Ladies' Imitation Jaeger Slippers in check patterns of different colorings, with heavy sole; all sizes. Reg. 65c. Friday & Sat. | 55c |

Some Matchless Savings That You simply can't afford to miss.

LADIES' MOTOR SCARVES.

7 doz. Ladies' Wool Knitted Motor Scarves in different shades of Browns, Blues, etc., with colored border and fringed ends. Reg. \$1.25 each. Friday and Saturday

42c

CHILDREN'S PLUSH SETS.

14 only Children's Plush Sets, consisting of Collar and Muff, in shades of Fawn only. Reg. 60c. set. Friday and Saturday

43c

LADIES' NECKWEAR.

A large and varied assortment of Collars and Bows, Peter Pan, in colors of White, Paris and Cream; also Fancy Colored Tulle Bows. Reg. 35c. each. Friday and Saturday

30c

MUSLIN APRONS.

6 doz. Ladies' Muslin Aprons, with Shot Silk Ribbon, 5 1/2 inches wide, and without bodies, daintily trimmed; also Tea Aprons trimmed with Embroidery and Tango Bow. Reg. \$1.00 each. Friday & Saturday

88c

LADIES' BLOUSES.

3 doz. Ladies' Colored Poplin Blouses in shades of Brown, Navy, Sage, Grey, etc., with low neck and long sleeves; Collars and Cuffs trimmed. Reg. \$1.75 pr. Friday & Saturday

1.10

CHILDREN'S BONNETS.

36 only Children's Velvet Bonnets in corded and plain shades of Navy, Brown and Vieux Rose. Reg. 65c. Friday & Saturday

55c

D. & A. CORSETS.

A big lot of Corsets in 3 different styles; medium and low busts, lace trimmed and embroidery tops, 4 and 5 garters; all sizes. Reg. \$1.75 pr. Friday & Sat.

1.58

RIBBONS and BAND VELVETS.

Shot Silk Ribbon, 5 1/2 inches wide, in a very big assortment of shades; also Dresden Band Velvets in different shades. Reg. 40c. yard. Friday & Saturday

25c

GROCERY BARGAINS.

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|---|-----|
| Cleaned Currants. Special, per lb. | 7c |
| Seeded Raisins. Special, per lb. | 13c |
| Kop's Assorted Wines. Special, per bot. | 30c |
| 3 lb. tins Apricots. Special, per tin | 18c |
| Best Table Raisins. Special, per lb. | 27c |
| Choice Ceylon Tea. Reg. 50c. lb. Special | 40c |
| Tins French Peas. Special, per tin | 13c |
| Jelly Powders. Special, per pkg. | 10c |
| Turban Dates, best quality. Special, per pkg. | 10c |
| Heinz India Relish. Reg. 35c. Special, per bot. | 30c |

CROCKERY BARGAINS.

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| Reg Glass Butter Dishes. Reg. 40c. each for | 35c |
| Cut Glass Port and Sherry Glasses. Reg. 17c each; 3 for | 45c |
| Cut Glass Pickle Jars. Reg. 50c. each for | 46c |
| White and Gold Cheese Dishes, large size. Reg. 50c. each for | 46c |
| Toy Tea Sets, large size. Reg. 45c. set for | 40c |
| Fancy China Ornaments. Reg. 12c. each for | 10c |
| Krystol Glass Vinegar or Oil Bottles. Reg. 50c. each for | 44c |
| Krystol Glass Napkin Rings. Reg. 20c. each for | 15c |
| Fancy Fern Pots, large size. Reg. \$1.00 each for | 90c |
| Krystol Glass Cheese Dish and Cover. Reg. 95c. each for | 88c |

BUSINESS AS USUAL.

The Royal Stores Ltd.

Words of Wisdom.

You will serve your own interests best by doing your Xmas shopping at the ROYAL STORES as early as possible.

Picture Books.

We have hundreds of Picture Books for children; some with stories, others without; others again have pictures in outline for painting. All kinds of stories. From 5c. to 50c. each.