

## THE ELEPHANT

### Sunlight Soap

It is the largest inhabitant of the forest in the world. This is an undisputed fact. Sunlight Soap has the largest sale of any Soap in the world. This, also, is an undisputed fact. The great value of the Elephant's tusks is well known, but far better known to good housewives is the great value of

A TRIAL WILL PROVE THIS.



## The Usages of Silence.

By RUTH CAMERON.



have also the meritorious quality of allowing lengthiness to others."

Of ten women eight are apt to be over-dressed to one who is too simply costumed.

Of ten rooms eight are sure to be overcrowded to one that is too bare.

And of ten people, at least eight will talk too much to one who says too little.

The poise, the dignity, the significance of silence is something little understood.

Few people realize what an impression of superior force the man who says little and says it with an air of being able to say much more, may give.

I know a man of little early education who has risen by force of ability into the companionship of educated and cultured people. Most of these people know nothing of his lack of education and suspect nothing; for he has thoroughly learned the usages of silence. When the talk turns on topics with which he is familiar and he has something good to say, he says it. When it swings on to dangerous ground he does not try

to bluff, with the inevitable result of sooner or later making himself ridiculous to people who know. Instead he listens and absorbs, throwing in a sympathetic word now and then, and for the rest keeping silence with a dignity that often makes him seem wiser than those who speak.

Again I know a young woman who was thrown among people of more breeding and savoir faire than she herself possessed. She was self-conscious, and like most self-conscious people, made the mistake of talking too much and saying things she regretted. She was clever enough, however, to soon realize her own mistake and made up her mind to check herself. Accordingly she made a determined effort to say as little as possible and she was astonished to find how often a smile or a nod of acknowledgement would serve for an answer to her friends' sallies instead of a reply which she was not enough at ease to make successfully.

A smile is the universal language understood by young and old, rich and poor, Asiatic and Caucasian. We should speak in this tongue more than we do. Pauses too, are auxiliaries to vocal speech of which few people take full advantage. A pause before an answer not only gives you time to prepare that answer properly and put it into the words which best express it, but it adds weight to what you finally do say. A pause indicates the presence of thought, that rare but welcome ingredient in conversation. If speech indeed is silver and silence golden, few of us seem to be anxious for riches.

Paul Cameron

## Say Big Guns of Germans Not Effective.

Paris, Oct. 9.—A question widely discussed by the military experts but undecided is the relative effectiveness of the German big howitzers, their approximate range of action, and if they do as much execution as the noise they make should warrant. The testimony of a British captain who had actually observed the operations of these new guns is of interest and importance. He said:

"I was standing with a sergeant watching the German snipers climbing up a church steeple, 'black mar-

jas' had been dropping around us more or less all morning. When one pitched not a yard from us, nobody saw any more of the sergeant. I found myself after a while, lying in the hole it had made about six feet in diameter and three or four feet deep. I fell into a fearful state of indescribable pain all over for perhaps five minutes, and then, suddenly, I thought I was all right. I walked a few paces and tumbled into the arms of a corporal. Since then I have not walked, having several pieces of shell in my leg and three bits in my head.

"About the 'black marjas,' you may take it from me—and I have seen a

god deal of shell fire and a good deal of them—that they do very little harm, except exactly where they pitch. If they come near where men are standing, of course, they blow them to bits. But you see my own case. After a day or two I was very little the worse but for the splinters. I should say that at thirty yards there was no danger for men lying down, though, of course, standing you might get hit. How I came to be in the hole and so little damaged I cannot imagine. There was nothing left of the sergeant at my side.

"By my reckoning, these shells cost about \$5,000 apiece. As they can be fired only at the rate of about one every quarter of an hour, it would seem that they are by no means so formidable or so practicable and business-like as quick-firers."

## Tigers Feed on Elk.

In Famous Zoo of the Hagenbecks.

London, Oct. 9.—A well known showman in London has received curiously interesting news from Hamburg concerning the famous Hagenbeck menageries.

It is rumored that two of the brothers Hagenbeck have been killed in battle. A large number of keepers and trainers have been called to the war. As a result difficulties of the gravest kind have gradually arisen in the picturesque colony of the jungle people.

Pangs of famine have brought terrible things to Hagenbeck's beasts. When the meat supply failed certain of the less valuable specimens of deer and mountain goats were shot to supply the lions and tigers with meat.

An English-keeper has succeeded in sending a letter to London, which says: "Elks worth 100 marks are being slaughtered to feed the tigers, while the lions, jaguars, leopards and other meat eaters are receiving daily chunks cut from carcasses of costly spring hok and equally valuable sheep from Tibet."

"There were numerous tragedies in the reptile cages before it occurred to the head keeper to separate pairs in the families of snakes. They missed their weekly rabbit 'banquet' or small sheep. A large black constrictor was discovered digesting his female companion. Prior to meeting her fate she herself stated her appetite on a younger and less lengthy sister, the third inhabitant of the glass-fronted lair."

## 10 Cent 'Cascarets' Straighten You Up

No Sick Headache, Bilious Stomach, Coated Tongue or Constipated Bowels by morning.

Get a 10-cent box now. Turn the rascals out—the headache, biliousness, indigestion, the sick, sour stomach and bad cold—turn them out to-night and keep them out with Cascarets.

Millions of men and women take a Cascaret now and then, and never know the misery caused by a lazy liver, clogged bowels or an upset stomach.

Don't put in another day of distress. Let Cascarets cleanse your stomach; remove the sour, fermenting food; take the excess bile from your liver and carry out all the constipating waste matter and poison in the bowels. Then you will feel great.

A Cascaret, to-night straightens you out by morning. They work while you sleep. A 10-cent box from any drug store means a clear head, sweet stomach and clean, healthy liver and bowel action for months. Children love Cascarets because they never stir or sicken.

## Great Tea Mystery.

SIX-FOLD INTEREST VIA HOLLAND.

A six-fold increase in the shipments of tea from London to Holland is shown by the official returns issued by the Custom House when compared with the figures of a year ago.

In September, 1913, London sent to Amsterdam and Rotterdam 110,624 lbs. of tea. During last month London sent to the same two ports 687,294 lbs. On one day alone shipments to Rotterdam were 112,996 lbs.

These figures suggest that the Dutch have begun to consume six times as much tea as usual, or that the tea is simply passing through Holland to Germany.

Doubtless it is against the wish of the Dutch people and Government that Germany should obtain supplies through their ports, but the figures are too emphatic to be ignored.

## More Fires.

Fires provoke immediate sympathy for the sufferers and also a desire for personal escape. Another thought should be whether one is personally and sufficiently protected? An insurance policy with Percie Johnson would provide for you this desired security and at small expense. Have you enough insurance?

PERCIE JOHNSON, 101 WATER STREET.

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Our Men's Boots at \$3.00, \$3.50, \$4.00, \$4.50 & \$5.00 are excellent value.

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William Frew

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