

NEWSY  
ITEMS FOR  
BARGAIN  
HUNTERS

# EASTER SALE

DON'T  
MISS THESE  
BARGAINS



**Door Mats, 39c.**  
48 only of Tapestry Door Mats, size 11 x 28. These are in a splendid range of colouring, fringed ends. Reg. 45c. Saturday **39c**

**Plush Door Mats, 59c.**  
29 only of Plush Door Mats, size 11 x 28; in colors of Red, Green, Electric and Black; crushed centre effect. Reg. 70c. Saturday **59c**

**HEARTH RUGS.**  
25 only of Tapestry Hearth Rugs; size 27 x 54 inches; a range of cheery colours; fringed ends. Reg. \$1.60. Saturday **\$1.44**

33 only of Heavy, 30 x 64, Hearth Rugs. These come in assorted designs, with very pretty colour combination. Reg. \$2.60. Saturday **\$2.38**

21 only of the "Kingswood" Rug; size: 32 x 60. This is a splendid line, some very neat patterns to select from; for a good wearing rug you can't beat this line. Reg. \$4.80. Saturday **\$4.33**

Read every item carefully, such interesting news is not forthcoming every day. It tells of better values each succeeding week. This week's list is no exception, and notice how timely and desirable is every item and the price and inducement, the main feature of our Easter Sale.

## James Baird LIMITED

### CHILDREN'S HOSE.

These come in assorted sizes, Heavy Black Worsted, ribbed; a good wearing Stocking. Saturday.

Small sizes, 1 to 3 . . . . . 17c pair  
Larger sizes, 4 to 6 . . . . . 27c pair

### MEN'S HALF HOSE.

12 doz. only of Men's Black Worsted Half Hose; also a fine range of Heavy Black Cashmere, which are offering at the one price. Saturday, per pair **18c**

### WOMEN'S HOSE.

16 doz. of American midweight Cashmere Hose. This is a new line just opened, very suitable for present wear. Reg. 25c. Saturday **22c**



### JOB LINE

**GENT'S WHITE SILK HANDKERCHIEFS, 72c.**

Here is a range of Gent's White Silk Handkerchiefs, hemstitched, assorted sizes. This is a job line and offers some great values. Saturday, each **72c**

### BLOUSE MATERIALS.

ALL WOOL DELAINES.

These materials, with neat running stripes on cream grounds, make very neat and effective Blouses; good all-wool material; 27 inches wide. Reg. 45c. yard. Saturday **38c**

### MORE BLOUSE MATERIALS.

IDEALEEN AND CHALLIES.

These are the ideal materials and perfect substitutes for an all-wool material; will wash and retain its original appearance; a charming range of fashionable stripes; 30 inches wide. Reg. 24c. yard. Saturday **21c**

### Easter Footwear.

Big Reductions in Boots and Shoes.

#### INFANTS' BOOTS, 72c.

48 pairs of these in Lace and Buttoned, Black and Tan; sizes 3 to 6. Reg. 80c. Saturday **72c**

#### LADIES' LACED BOOTS, \$2.05.

60 pairs of Laced Dongola Boots, Blucher cut, low heel, patent tip toe; all sizes including half sizes. Reg. \$2.25. Saturday **2.05**

#### MEN'S BOX CALF BOOTS, \$2.79.

The kind for present wear. You can soon throw off your rubbers and then you want a good strong boot. Here it is at a saving price; Blucher cut, military heel and block toe; all sizes including halves. Reg. \$3.00. Saturday **2.79**

### CURTAIN POLES, 12c.

20 doz. of White Enamel Curtain Poles, 48 inches long, fluted, complete with white enamel turned ends and fastener. Special for Saturday, each **12c**

### CLOCKS.

BE ON TIME—A FEW SPECIALS IN CLOCKS.

25 only of the "Midget" Bedroom Clock, round; will hang or stand; go 30 hours with one winding; in Bronze and Gun Metal. Reg. 80c. Saturday **68c**

25 only of a larger size, suitable for dining room or bedroom, faint tick; mounted on pedestal and adjustable to any angle. Reg. \$1.50. Saturday **1.33**

### ART MUSLINS, 12c. yard.

22 pieces of Fancy Art Muslins, assorted widths, in a great variety of colourings and pretty floral designs; new patterns for 1913. Reg. 15c. per yard. Saturday **12c**

### Some Specials

**In White Goods for Easter Sale.**

#### TEA CLOTHS.

3 doz. of Pure White Damask Tea Cloths, size 31 x 31; hemstitched, soft finish Damask. Reg. 40c. Saturday **34c**

#### SIDEBOARD CLOTHS.

5 doz. of White Linen Sideboard Cloths, in a very pretty selection of fancy embroidery work and hemstitching; size 14 x 48. Reg. 45c. Saturday **36c**

#### TEA CLOTHS.

4 doz. of White Linen Tea Cloths. These are handsomely embroidered and hemstitched; the very newest offerings in White Goods. Reg. 65c. Saturday **56c**

### Mattress Tickings.

#### MATTRESS TICKINGS.

3 pieces of American Mattress Tickings, 56 inches wide, splendid weight, coloured narrow and broad stripes. Reg. 25c. Saturday **22c**

2 pieces of superfine extra soft finished Mattress Tickings for general wear. This is unexcelled; striped. Reg. 30c. yard. Saturday **27c**

### SILKS.

#### NOVELTY SILKS.

This is a grand assembly of the latest in American Silks, containing favourites such as "Surah Jacquards," "Princess Poulards," Silk Stripe Voiles. For distinctness of patterns and variety of color and range this lot cannot be equalled to-day. Popular stripe effects and many neat designs, all contributing to make this one of the finest offers we have ever given to our many customers. Remember, you will find any shade you require. These Silks are specially suitable for summer waists and dresses. Special for Saturday, per yard **27c**

#### SHIRTINGS! SHIRTINGS!

2,000 yards of superior quality American soft finished Shirtings. This is a splendid line of this much required material, no filling; 36 inches wide. Special for Saturday, per yard **11c**

### CAPS.

#### CAPS! CAPS!

Have a new and stylish Cap for Easter. 'Tis an old custom and a good one to do something new for Easter. Keep up the custom this year and invest in a smart and stylish Cap, 40 doz. of which we are offering this week; a grand selection of light and dark shades of Greys, Fawns and fancy mixed tweeds. See this lot, specially priced for Easter sale. Reg. 60c. Saturday Special **49c**

#### GENT'S AMERICAN NECKWEAR

10 doz. of high-class String Ties, wide and narrow ends, in a swell range of neat stripes and spots, also a very pretty range of plain colors. Reg. 40c. Saturday **35c**

### EMBROIDERIES.

**2000 YARDS OF FINE EMBROIDERIES.**

This is news of the most interesting kind to the careful and discriminating buyer of Embroideries, beautiful sheer White Muslin ground and bold distinctive patterns of the most dainty conceptions. This is an unusually fine offer. Now is the time to secure your stock of summer embroideries. Widths up to 10 ins. Saturday, per yard **11c**

Widths up to 16 ins. Saturday, per yard **17c**

#### BOXED STATIONERY, 29c.

100 boxes of high-class Stationery, plain and fancy rules, imitation linens; each box containing 50 sheets and 50 envelopes; a nice variety of fancy boxes. Reg. 35c. Saturday **29c**

### OIL CLOTH SPECIALS.

Brighten Up, 'tis Easter Time.

We offer some great values in this line.

#### TABLE OIL CLOTHS.

50 pieces of Coloured Oil Cloths in a variety of shades and neat designs. Reg. 20c. yard. Saturday **16c**

#### STAIR OIL CLOTHS, 7½c.

38 pieces of these, widths up to 18 inches, light and dark patterns with fancy borders; new designs, good quality and good wearing. Reg. up to 12c. Special for Saturday **7½c**

#### OIL CLOTH SHELVING, 5½c.

60 pieces of various widths and in widths up to 11 inches; scalloped edges and neat stencilled borders. You can cover your pantry or kitchen shelves cheaply this week. Special for Saturday, per yard **5½c**

#### LADIES' KID GLOVES.

10 doz. of "Bowman's" Kid Gloves. The name is a guarantee of the quality and finish of these Gloves in Tan and Brown shades, all sizes. Saturday, per pair **1.05**

### UMBRELLAS.

#### LADIES' AND GENT'S.

Prepare for the wet season. "April showers bring May flowers" is an old saying and a true one. You should therefore secure one of this line of Umbrellas. Only 5 doz. in the lot, extra strong frames and firm handles. Special for Saturday **98c**

### EASTER OFFERINGS

#### From Our SHOWROOM.



Don't let Saturday pass without seeing this display of

#### American Blouses.

'Tis a proposition to describe this handsome range of Blouses. Each one you see has a distinctive style of its own, made of the finest American Lawn and handsomely trimmed, some with Irish Lace insertion, others with fine pin tucks, high necks and short sleeves, and again others trimmed with fine lace and insertion, and crochet buttons down front, high neck and long sleeves; all sizes, from 34 to 40 inch busts. Reg. \$1.50. Special for Saturday **1.23**

#### PRETTY NECKWEAR FOR EASTER.

6 doz. of select American Fancy Neckwear, in White Net Stocks, with pleated Jabot and pipings of Cerise, Emerald, Sage, Navy and Tan; also a big assortment of White Linen Stocks, with fancy tab. Reg. 35c. Saturday **29c**

#### SOME MORE CONTRIBUTIONS FOR EASTER SALE.

Anest display of White Spangled Net Bows, Silk Bows, also a pretty range of others trimmed with silver beads; very effective in shades of V. Rose, Navy, Pink, Lavender, Pale Blue, Cerise and Champagne. Reg. 40c. Saturday **33c**

#### CHILDREN'S WHITE AMERICAN MUSLIN DRESSES, \$1.49.

Here is a range of pretty dresses for the children, fitting from 6 to 12 years, made of beautiful fine Muslin, trimmed with lace and insertion, with V yoke necks; others neatly tucked at front and sleeves. Reg. up to \$1.70. Saturday **1.49**

#### LADIES' & MISSES' ONE-PIECE AMERICAN DRESSES, \$2.79.

Don't let an opportunity like this slip. See this excellent display of Misses' and Ladies' One-Piece American Linen Dresses, in shades of Blues and Fawns, Princess style, high cut waist line, low neck and handsome coloured silk embroidered Dutch collar. By far the prettiest and the best snap we have ever offered. Reg. \$3.00. Saturday **\$2.79.**

### SPECIAL FOR TO-DAY

### RIBBONS.

60 pieces of Brilliant Silk Taffeta Ribbons in plain colours and a varied range of fancy stripes. This is a splendid line of Ribbons; widths up to 6 inches. Reg. 25c. Saturday **20c**

#### LADIES' ONE-PIECE DRESSES, \$1.47.

No one need be without a pretty wash dress, for there is an assortment here at prices so fine as to be within everyone's reach. On every hand you will hear people praising them for their neatness and practicality. Made of fine Ginghams, Percales and fancy Cottons, neatly trimmed, Princess style. See this display and come early. 'Tis surprising how quick the plums are picked. All one price for Saturday **\$1.47.**

See our Big Line of **10c.** Specials for Saturday.

MAIL-ORDERS RECEIVED PROMPT ATTENTION

### SOME MORE SPECIALS.

- Spring Balances (to weigh 25 lbs.) . . . . . 12c.
- Rubber Printing Sets (complete) . . . . . 25c.
- Large Screw Drivers . . . . . 12c.
- Wire Strainers . . . . . 12c. & 15c.
- Fish Turners . . . . . 6c.
- Dover Egg Beaters . . . . . 8c.
- Wire Toasters . . . . . 15c.
- Solder Sets (complete) . . . . . 15c.
- Everlasting Spin Tops for boys . . . . . 15c.
- Waste Paper Holders . . . . . 15c.
- Fancy Baskets . . . . . 15c.
- Sewing Machine Oil (special) . . . . . 10c.
- Colored Neckties . . . . . 12c.
- Florida Water . . . . . 8, 10, 15c.
- Hydrogen Peroxide, 4 oz. bottle . . . . . 8c.
- Hydrogen Peroxide, 12 oz. bottle . . . . . 17c.
- Feather Dusters . . . . . 13c.
- Circular Cloth Brushes . . . . . 13c.
- Tooth Powder . . . . . 7c. & 15c.
- Colgate's Tooth Paste . . . . . 18c. & 25c.
- Colgate's Shaving Sticks . . . . . 14c.
- Household Ammonia . . . . . 8c.
- Perfume in Fancy Baskets . . . . . 19c.
- Alpine Rose Perfume . . . . . 19c.
- Box Writing Paper, and Envelopes . . . . . 8c.