

The Evening Telegram.

WEATHER FORECAST.
TORONTO, Noon — Fresh to strong N.W. and N. winds, generally fair, turning colder with local snow flurries. Friday, N. winds and cold.

THE PEOPLE'S PAPER
GOES TO THE
PEOPLE'S HOMES.

VOLUME XXXIII. PRICE: ONE CENT. ST. JOHN'S, NEWFOUNDLAND, THURSDAY, JANUARY 12, 1911. \$3.00 PER YEAR. NO. 9

ANNUAL Great Winter Sale OF LADIES' and MISSES' FURS.

SALE NOW ON.

MARMOT COLLARS.
Former price Now selling for

\$4.00	\$2.60
\$4.50	\$3.20
\$5.00	\$3.60
\$6.00	\$4.00
\$6.50	\$4.10
\$7.00	\$4.60
\$7.50	\$5.00
\$8.00	\$5.20
\$9.00	\$6.00
\$10.00	\$6.40
\$12.00	\$8.00
\$15.00 (with storm collar)	\$9.50

CANADIAN MARMOT COLLARS.

\$3.50	\$2.00
\$10.50	\$6.00
\$12.50	\$8.00
\$15.50	\$10.00

DYED SQUIRREL STOLES.

\$3.00	\$1.80
\$3.50	\$2.20
\$4.00	\$2.70

REAL SQUIRREL NECKLETS.

\$4.00	\$2.80
\$6.00	\$4.00
\$7.00	\$4.50

BLACK HARE STOLES.

\$1.00	\$0.60
\$2.00	\$1.00
\$2.50	\$1.50
\$3.00	\$2.00

BLACK HARE COLLARS.

\$1.20	\$0.80
\$1.40	\$1.00
\$1.50	\$1.00
\$2.00	\$1.40
\$2.00	\$2.00
\$2.75	\$2.50
\$4.00	\$2.80
\$5.00 (with storm collar)	\$3.50

BLACK HARE COLLARS. (Tipped White)

\$4.50	\$3.10
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BLACK DOGSKIN COLLARS.

\$1.00	\$0.60
\$2.30	\$1.50

WHITE HARE COLLARS.

\$3.00	\$2.00
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GREY HARE COLLARS.

\$1.20	\$0.80
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GREY PERSIAN LAMB STORM COLLARS.

\$9.50	\$6.00
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GREBE COLLARS.

\$1.00	\$0.65
\$1.50	\$1.00
\$1.60	\$1.10
\$2.00	\$1.30
\$2.50	\$1.80
\$3.00	\$2.00
\$4.00	\$2.40

BROWN GOAT STOLES.

\$3.50	\$2.10
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BEAR COLLARS.

\$90.00	\$10.00
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BEAR NECKLETS.

\$2.00	\$1.00
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BLACK HARE BAG MUFFS.

\$2.50	\$1.50
\$4.00	\$2.80

BLACK BEAR ROUND MUFFS.

\$3.00	\$1.00
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BROWN GOAT BAG MUFFS.

\$3.50	\$2.40
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BROWN HARE BAG MUFFS.

\$2.50	\$1.50
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BROWN MARMOT BAG MUFFS.

\$2.50	\$1.80
\$3.00	\$2.00
\$4.00	\$2.60
\$5.00	\$3.50

GREBE MUFFS, ROUND SHAPE.

\$2.00	\$1.40
\$2.50	\$1.60
\$3.00	\$2.00
\$4.00	\$2.40

GREBE MUFFS, BAG SHAPE.

\$2.00	\$1.40
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GREY HARE MUFFS, BAG SHAPE.

\$4.50	\$2.90
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DYED SQUIRREL MUFFS, BAG SHAPE.

\$6.00	\$4.00
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FUR COATS. BLACK DOGSKIN.

\$10.00	\$25.00
\$50.00	\$95.00

IMITATION SEAL.

\$16.00	\$24.00
\$45.00	\$38.00
\$50.00	\$32.00

GREBE TOQUE HATS.

\$3.00	\$2.50
\$3.50	\$2.50
\$3.75	\$2.60

BROWN HARE HATS.

\$2.70	\$1.75
\$3.75	\$2.60

MAGAZINES FOR THE MONTH!

The London Magazine.
The Scrap Book Magazine.
The Windsor Magazine.
The Busyman's Magazine.
The Cosmopolitan Magazine.
Blue Book Magazine.
C. B. Fry's Magazine.
Hampton's Magazine.
Wide World Magazine.
Metropolitan Magazine.
Success Magazine.
The Modern Priscilla.
Ladies' Home Journal.
Everybody's Magazine.
Lady's Realm.

The Adventure Magazine.
Munsey Magazine.
Physical Culture Magazine.
McClure's Magazine.
The Red Book Magazine.
Popular Magazine.
The New Magazine.
Captain Magazine.

FASHION BOOKS.
Weldon's Ladies' Journal.
Fashions For All.
Weldon's Children's Festival.
Weldon's Illustrated Dressmaker.
Jose Lillie's Fashions.

GARRETT BYRNE, Bookseller & Stationer.



JOHN T. KELLY. Marble Works.

HEADSTONES, MONUMENTS, TOMBS, FONTS, etc.
Orders Executed Promptly.
Latest Designs.
Estimates Cheerfully Furnished.
Plans sent on application.
JOHN T. KELLY, 324 Water St., opp. Messrs. Allan Goodridge & Sons. P. O. Box 411

SWEEPING REDUCTIONS

During This Week.
Colored Tapestry TABLE COVERS.
White Damask Table Covers,
Table Napkins,
Double Width Cretonne, Curtain Lace,
Toilet Mats, &c., anything and everything in the way of House Furnishing selling at less than cost. Remember during this week only.
JUST OPENED.
Another Shipment of Job Room Papers.
R. TEMPLETON, 333 Water St.

Your money back if Purity Flour does not prove entirely satisfactory in the baking.

DON'T simply buy flour from the dollar and cent side of it. Buy high quality flour. That means PURITY FLOUR. The first little extra cost is more than made up by the extra number of loaves of bread it makes—by the superiority of the bread and pastry in sweetness of flavor and nourishing qualities. Buying Purity Flour is a safe investment. You get large returns, not only on account of Purity's ability to produce more, but because Purity contains the greater nutriment and the vim of a strong hard wheat flour. Food made from Purity Flour gives the consumer health, snap and force, which cannot be gained from the use of the weaker soft wheat flour.

"MORE BREAD AND BETTER BREAD"

PURITY FLOUR

You can buy as little as a 7 pound cotton bag or in 14, 24, 40, and 98 pound sacks. Also in barrels and half-barrels.

Purity may cost a little more than some flours but you'll find its more than worth the difference. To be sure, it must bear the trade mark.

WESTERN CANADA FLOUR MILLS CO., LIMITED
Mills at Winnipeg, Goderich, Brandon

NOTHING FINER

For breakfast than a few slices of our delicious
Berkshire Brand of Boneless Breakfast Bacon.
Served with toast and a good cup of coffee there is nothing more appetizing and tempting to the lagging appetite.
Berkshire Brand of Boneless Breakfast Bacon is sold by all first-class grocers.
F. McNAMARA, QUEEN STREET.

Vocal & Instrumental RECITAL.

Cochrane St. Methodist Church,
FRIDAY Evening, 13th inst., at half-past eight.
SOLOISTS: VIOLIN—Miss Johnson.
VOCAL—Misses Vincent and Herder, and Mr. Alec. Mews. The Choir will sing the Christmas music.
Admission Free.
Collection in aid of Choir Funds. 9, 12

PHENIX STORES, Cavendish Square.

Essences:
Peppermint, Lemon, Cinnamon, Pineapple, Orange, Vanilla, Almond, Raspberry, Strawberry, Ratafia.
CREAM OF AMMONIA, The Ideal Cleanser and Purifier.
Carter's Syrups and Ginger Wine.
A. H. MARTIN, AGENT. PHONE 608.

LARACY'S

Cups and Saucers
Low shape, 4c. Cup and Saucer
LARACY'S PLATES, Tea size, 4 cts.; Pudding, 5 cts.; Dinner, 6 cts. each.
LARACY'S GLASS LEMONADE and WATER SETS, Green and Gold, decorated; White and Gold, decorated—\$1.00 a set. Jug and 6 Tumblers.
Goods and Prices ALWAYS RIGHT, at
LARACY'S
415 & 347 Water Street, opposite Post Office.

The Nickel

To-Day and To-Night.
Another Striking Drama:
"Convicted 796."
Thrilling melodrama. A story of appealing heart interest.
"Her Uncle's Will."
A beautiful love romance in ten scenes and five tableaux.
REAL EFFECTS.
Music and Orchestra.

The Casino!

TO-DAY! TO-DAY!
Last showing of
"ST. ELMO."
(Dramatization by Willard Holcomb of Augusta Evans' novel of the same name)
A Picturesque production.
SEE
The Village Blacksmith.
The duel between St. Elmo and Murray Hammond.
St. Elmo—The Cynic.
St. Elmo—The Idealist.
The Secret of His Buried Love.
The Rectory Garden.
St. Elmo's Wooing of Edna.
The Old Cemetery.
The Conquest.
If Love Were All.
Pathos. Tears. Love.
Admission, 5 cents.

JOB PRINTING

NOTICE!

THE St. John's Total Abstinence and Benefit Society is desirous of entering into correspondence with a **Professional Medical Man**, with a view to obtaining his services for the Members of the Society and their Families. All communications to be addressed to the undersigned.
G. J. COUGHLAN,
Secretary.
Jan 9, 10, 12

BIG WRESTLING MATCH!

Olson versus Oppelt,
C. L. B. ARMOURY, January 16th,
Commencing at 9 o'clock, sharp.
Tickets now on sale at Atlantic Bookstore. Prices, \$2.00, \$1.50, \$1.00, 75c., 50c.
Preliminary match for Bantamweight Championship of Nfld., and gold medal presented by Young Olsen. Doors open 7 p.m. Preliminary match starts 7:45. General admission by main entrance. Reserved seats by Eastern door, C. L. B. Armoury.
Jan 7, 10, 12, 14

25 Years Ago the Favourite Pickle was Staple & Strong's, To-Day the Favourite Pickle is **STAPLE STRONG'S.**
Ask for **STAPLE STRONG'S.**
Old Friends are Best.

Hominy Feed, Split Peas, etc.

January 9th, 1911.
300 bags CORN MEAL, 300 bags White HOMINY FEED,
50 bbls OATMEAL, 100 half bags SPLIT PEAS,
100 barrels and half barrels ROLLED OATS. Also,
200 boxes CHAMPION SOAP, 2c., 3c.
200 boxes PURITY BAKING POWDER, 5c., 7c.

GEO. NEAL

NEW ARRIVALS!

A choice selection of
Suitings and Overcoatings.
These fabrics cut in **Our Styles,** for Fall and Winter, and made at our store give our patrons an exclusively **Well Dressed** appearance. New-foundland's Store for **Fashionable Tailoring.** Personal attention given to Mail Orders.

JOHN MAUNDER, TAILOR and CLOTHIER,
281-283 Duckworth Street, St. John's.

R. A. SQUIRES.

Law Offices removed to
Bank of Montreal Building,
Water Street.
Telephone Office, 701.
Residence, 743.
Jan 10, 12, 14, 15

At Low Prices to Clear.

Poultry, Sausages,
Butter, Beet,
Parsnips, Eggs.
JAS. R. KNIGHT,
Commission Merchant.
\$450.00
Will buy a nice
Little FARM,
containing 8 acres.

FOR SALE—A New House.

House, in good condition, 97 Springdale street. Apply 351 Duckworth Street.
Jan 11, 14

TO LET—Offices lately occupied by Crosbie & Co.

Apply to U. S. PICTURE & PORTRAIT CO.
Jan 7, 11

St. John's Lodge.

F. & A. M., No. 579, R. E.
AN Emergency Meeting of the above Lodge will be held in the Masonic Temple, **tomorrow, Friday, at 8 p.m.** By order of the W. M.,
Jan 12, 11. **JOHN JEANS, Sec.**

Stenographers and Clerks

easily qualify for positions as first-class bookkeepers by spare time study. Particulars on application to R. C. POWER, Mgr. I. C. S., P. O. Box, 233.
Jan 12, 11.

WANTED—Immediately, 20 Newfoundland Ponies.

must be sound and measure 14 1/4 inches at the withers. Measure them and avoid wasting time. Apply W. V. DRAYTON, 256 Water Street.
Jan 10, 3p

Medical Card—Dr. Stafford's Medical Hall, Theatre Hill.

Surgery Hours: Morning, 9:30 to 10:30. Afternoon, if possible, 3:15 to 4:15.
Jan 6, 6p

WANTED—Board and Lodging for two gentlemen.

central locality; private family preferred. Apply, by letter, to A. K., this office.
Jan 12, 3p

Help Wanted.

A Housemaid; apply to MRS. W. I. S. DONNELLY, 1 Devon Row.
Jan 10, 11

Immediately, a good Nursemaid; apply at 52 Great R Road.
Jan 12, 11

A Cook and a Housemaid; apply to MRS. J. R. BENNETT, Monkstown Road.
112, 11

Immediately—A Male Teacher of Associate Grade, for the High School, Harbour Grace. Salary from the Board \$500. Apply to the chairman, stating qualifications and enclosing references. CANON NOEL, Chairman.
Dec 27, 11

An Intelligent person may earn \$100 monthly corresponding for newspapers. No canvassing. Send for particulars. Press Syndicate, 1713 Lockport, N.Y.
Dec 16, 11

ANYONE, anywhere can start a mail order business at home. No canvassing. Be your own boss. Send for free booklet. Tells how. Heacock, 13412 Lockport, N.Y.
Dec 16, 11

PRIZE POULTRY.
In a few days I will sell (unless privately sold beforehand) at Mr. O'Driscoll's auction rooms some Thoroughbred Cockerels—Minorcas and others—all from prize strains. Want of room compels me to part with these splendid birds. Settings booked.
PERCIE JOHNSON.

Co.

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ILLS in

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executed!

STEER BROTHERS.