

Autumn Show LADIES'

Hats and Millinery

FOR
Fall and Winter Wear

AT
HENRY BLAIR'S.

Now is the time to make selection of your NEW HAT when Stock is fully replete. We have a large and varied assortment from which you may make your choice.

NEWEST SHAPES! LATEST SHADES!
In fact all the Shades!

Felt Hats! Fur Hats!

We are showing a few very striking effects in FUR HATS and TOQUES, one of a kind only. This is the best time to make your selection.

Wings! Plumes! Flowers! Berries and Foliage!

No selection as smart to be seen anywhere else.

Veilings and Motor Veils and Scarfs in Large variety.

Ladies' Scotch Wincey Blouses!

Leading make and cut in the newest designs of Wincey. Guaranteed unshrinkable and equal to much advertised Blouses in the same style costing twice as much. Our Wincey Blouses are indeed extra values.
Prices—\$1.75, \$1.90 and \$2.30.

Newest Styles in Ladies' Black Blouses:—

Materials:—Mero and Taffeta Silks, Satens, Bengalines, Lustras and Alpaccas. These come in ordinary women's and large women's sizes.

HENRY BLAIR



Breech Loading GUNS.

Double Barrel, Top Lever, Snap fore end, left barrel choke, 12G. 30 brl., \$10.50, 13.00, 13.50, 15.50, 16.00, 22.50, 25.00, 27.50, 30.00, 32.50, 37.50.

10G. 30 brl., \$12.50; 15.00, 16.50, 24.00.
10G. 36 brl., \$35.00.
10G. 40 brl., \$37.50.

Eley's, Kynoch's and Winchester Cartridges, loaded with Black and Smokless Powder.

Selling at Lowest Prices.

MARTIN HARDWARE Comp'y.

W. A. SLATTERY'S

Wholesale Dry Goods House,

Slattery Building, Duckworth & George's Sts.

GRAND OPENING SEASON 1910

We present to the Trade and Outport Dealers this Spring the largest, most varied, and best selection of English and American Cotton and Wollen Goods, as well as a complete line of all classes of Pounds, Remnants and Seconds

Balbriggan and Fleece-Lined Underwear a specialty
See our Stock of Muslins, Embroideries and Laces.

Please See Our Prices and Terms.

THE RELIABLE

Piano and Organ Store.

N.B.—A Musician to select for you. Big discount for cash. Easy payment system.

CHARLES HUTTON,
The Reliable Piano and Organ Store.

ESTABLISHED in 1850,

THE GILSON MANUFACTURING CO.

Has been doing a large successful business ever since; therefore, from long experience, they are in a position to supply users of **MARINE or LAND ENGINES** with the best that is made. Those Engines can be run by Gas, Gasoline or Alcohol.

It would be to the interest of intending purchasers of **MARINE or LAND ENGINES** to write to the undersigned, when illustrated catalogues and prices will be furnished.

HENRY R. COOK, Rocksley Farm, Outer Cove Road, St. John's Nfld., Agent for the Gilson Manufacturing Co., Ltd., Guelph, Ont.
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The Evening Chit-Chat

By RUTH CAMERON



Do you know who your next door neighbours are?

Have you ever done any little acts of kindness to them?

How perfectly absurd that must sound to my country and suburban readers.

About like asking, "Do you eat three meals a day and go to bed at night?"

But you see those queries aren't meant for them at all, but for those unfortunate folk, the city dwellers, whose lack of neighbours always makes me think of the old couple—

"Water, water everywhere; nor any drop to drink."

The absolutely heartless way in which folks in the city live for years, jammed together side by side, or more likely over and under each other, without taking the slightest interest in the sorrows and happiness that transpire so close to their own, is perfectly extraordinary to me.

I was recently visiting a woman who lives in a huge apartment house in the city. She has an apartment on the third floor. We were climbing the stairs one day when I noticed a black steamer on the door of one of the apartments on the first floor.

"My dear, look," I cried; "someone is dead. Why, you didn't tell me anyone was ill."

"I didn't know it," answered my friend.

Later I found by inquiry that the crepe was for the mother of the family, that she had been ill for several weeks with typhoid fever and that she had three small children.

As far as I could find out, none of the other tenants had in any way interested themselves in their neighbour's trouble. Two other families in the same apartment, with whom my friend was acquainted, were as surprised as she at the death in their midst.

Now I know that if that family had lived in the town where I live, or any town like it, all the members for at least half a mile around would have known of its trouble, and would have tried to do something to help out.

They would have carried the delicacies of their table and garden to the sick mother. They would have helped amuse and take care of the children. They would have shared the doctor's words of encouragement with the father with a sympathy and interest that would have helped to make him feel less lonely.

And chief among those to try to do something kind, I know my city friend would have been, for she is a very kind and generous woman. It is only that the city's cruel and thoughtless habit of unneighborliness has her, like all the rest in its grip.

I know just exactly what the city dweller is going to answer to this arraignment.

She is going to say that in the city where people are constantly coming and going, and where there are so very many, it is impossible to make friends of all the people about you.

Granted, city dweller.

I'll go a step further and even admit that it would be undesirable, even if it were possible, to make FRIENDS of all the people about you. I don't believe in mere propinquity FRIENDSHIPS any more than you do.

But you can take a little interest in them, know a little about them, be ready to help them in trouble, treat them as if you were living among human beings like yourself and not among creatures of an alien race, can't you?

You can make neighbours of them, can't you?

And if you want a definition of that word or any further suggestion as to how to be neighbourly, I refer you to a Source so great I need not name it, and to a definition that you have probably already read a dozen times.

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Yours truly,
W. A. V. R.

Ruth Cameron

Patriotism



The stomach is a larger factor in "life, liberty and the pursuit of happiness" than most people are aware of. Patriotism can withstand hunger but not dyspepsia. The confirmed dyspeptic "is fit for treason, stratagems and spoils." The man who goes to the front for his country with a weak stomach will be a weak soldier and a fault finder.

A sound stomach makes for good citizenship as well as for health and happiness. Diseases of the stomach and other organs of digestion and nutrition are promptly and permanently cured by the use of

DR. PIERCE'S GOLDEN MEDICAL DISCOVERY.
It builds up the body with sound flesh and solid muscle.

The dealer who offers a substitute for the "Discovery" is only seeking to make the little more profit realized on the sale of less meritorious preparations.

Dr. Pierce's Common Sense Medical Adviser is sent free on receipt of stamps to pay expense of mailing only. Send 31 one-cent stamps for the paper-covered book, or 50 stamps for the cloth bound. Address World's Dispensary Medical Association, R. V. Pierce, M. D., President, Buffalo, N. Y.

Fads and Fashions.

Broad black braid are in demand by garment makers, and, when the time comes, will be seen on suits of fabrics that require special ornamentation.

French brides have taken to wearing bridal dresses of malines or tulle in combination with Brussels lace flounces and voluminous. Enveloping veils are also of the maline or tulle.

Satin pumps and slippers are worn more and more as the season advances. The vogue for short gowns, whether for street, house or evening wear, makes the question of shoes especially important.

Chantier is much less prominent in fall millinery that the early vogue of the merry lord of the banyard would have led us to expect. The new hats of the moment are not plumage trimmed.

There is again the old struggle between the Directorate and Empire influences in gown fashions, but undoubtedly the waistline is getting higher and the Empire following seems to be the greater.

Crepes of various kinds are well to

the fore for dainty costumes, and a crepe season is expected. Jacquard, Persian, brocaded and general fancy effects, especially in scarfings, are all equally favoured.

It is likely that we will see a forward movement of Spanish allovers and edgings as the season advances. Signs are not wanting that Spanish lace will soon have a vogue not unlike that of days gone by.

Among the trimmings for fall and winter garments, especially for suits and handsome separate coats of broadcloth, plush, fur fabrics, velvet, cheviot, reversibles and similar fabrics, braids are again prominent.

Brocaded effects are advancing in favor not only for rich or massive costumes and coats, but for dressy gowns for home or evening wear. Some of these brocades are almost sumptuous in their colorings.

Chiffons in Scotch plaids, clan colors, and others soon to appear, in black, and white will be much used for separate waists built over a contrasting color which may match or contrast with the color of the costume.

Plaid taffeta waists, are as usual, in good demand, and those of poplin, satin, messaline, various crepes and more sturdy fabrics are expected to have a greater demand the coming season than for some time past.

Coorest models for this season show no very radical changes in their general lines. The very stiff, straight

lines have given place to moderate curves. The long skirt, with its many hose supporters, is an ever-present feature.

Fancy metal buttons with or without gems are exceedingly rich in their new effects. On velvet, brocade, cloth and heavy satin dresses and wraps they are sufficiently decorative to preclude any necessity for other ornamentation.

In Paris chiffon is the textile idol of the fashionable crowd, and preparations are being made for its still greater popularity. It is used for full dresses over messaline and light-weight satin and for draperies and separate waists.

Some of the early autumn gowns are made with V-shaped neck instead of the conventional square one. A favorite method of trimming the neck of these gowns, when made of colored linen or gingham, is outlining it with white embroidery.

Among the many gowns which are being shown in a wide variety of fabrics for the early fall wear are a number of the so-called "dovres" shades. These include the shades known as gun metal, London smoke, Thames gray and the taupe or mole color.

While British court mourning was responsible for the vogue of black, it continues because women have found out as never before how delightfully piquant black gowns may be fashioned with their little black net yokes, frilly elbow sleeves and frilly fronts.

Carterhall, Nfld. Minard's Liniment Co. Limited.

Dear Sirs.—While in the country last summer I was badly bitten by mosquitoes, so badly that I thought I would be disgraced for a couple of weeks. I was advised to "try your liniment to allay the irritation, and like so. The effect was more than I expected, a few applications completely curing the irritation, and preventing the bites from becoming sore.

MINARD'S LINIMENT is also a good article to keep off the mosquitoes.

Yours truly,
W. A. V. R.

New Jersey Tunnel Falls In.

Crashing Rocks Descend on Workmen, Killing Nine and Wounding Ten.

New York, Sept. 11.—At least nine laborers were killed outright today and ten others injured, one of them critically and all of them seriously, in the collapse of an overhanging shoulder of rock from above the western mouth of the old Erie tunnel under Bergen Hill, connecting the Erie terminal in Jersey City with its westward divisions.

For several years the Erie has been working at the gigantic task of carving an open cut for its passenger trains through the solid rock of Bergen Hill. The cut was opened for travel not long ago, but there still remains the task of hewing a common portal for the old tunnel, and it was here that the fall came to-day.

Two sets of tracks and eight sets of drills were working at it to-day. The jar loosened a thick strip of rock forty feet wide and twenty feet high. It peeled off like wall paper and toppled, crashing into the spot where the gang were tearing down brick work at the mouth of the old tunnel.

Instantly they were buried under a mass of debris, and hidden in clouds of dust. Fifty policemen and all the city ambulances could do little to help them until the railroad, with 100 men and a steam shovel got on the job. It is known that there were more men in the gang than have yet been taken out or are accounted for, but many of them were seen running into the mouth of the tunnel, and it is supposed that they escaped.

LATER.

Jersey City, N. J., Sept. 12.—Twelve deaths have now resulted from the disastrous fall of rock at the west end of the old Erie tunnel at Jersey City yesterday. The twelfth victim was John Lewis, a negro, of Jersey City, who died in the hospital to-day. Ten workmen are recovering from injuries received in the fall of rocks.

Score of Detectives

Working for Trace of \$57,500 in Gold Stolen From Steamer.

Seattle, Wash., Sept. 12.—A score of detectives have been set to work in Alaska to trace the \$57,500 in gold ingots stolen in transit on the steamer Humboldt from the Washington Alaska Bank, of Fairbanks, Alaska, to the Dexter-Horton National Bank, of Seattle.

The Humboldt is due to arrive at Skagway to-day. The ship makes several stops en route to Seattle and the steamboat officials say that the robbers may have left the boat at one of the intermediate points. The missing box has been roughly broken open. Apparently the thieves had removed one side by the use of a nail puller.

THE PERFECTION OF EXCELLENCE

And a positive delight is

Lipton's High-Class Confectionery.

The Best Goods at the LOWEST PRICE.
Freshness and Delicacy always Guaranteed.

LIPTON'S Chocolate and Vanilla Cream Caramels, in 1-4 lb. and 1-2 lb. tins, 10c. and 20c. tin only.

LIPTON'S Walnut Toffy, in 1-2 lb. tins, only 20c. tin.

LIPTON'S Milk Chocolate, 2 oz. packets, 8c. each.

LIPTON'S Nut Milk Chocolate, 1 1-2 oz. packets, 7c. each.

LIPTON'S Butter Scotch, 3c. packet and 12c. tin.

These are some of Lipton's most popular and leading lines of Confectionery in the Newfoundland market than which it is not possible to get a more delightful or toothsome confectionery.

You can purchase Lipton's Confectionery in St. John's from Wood's West End and East End Water Street Stores, A. A. Delgado and A. S. Wadden, Water Street, Mrs. Summers and McMurdo's, Military Road, and the Reid Nfld. Co's Stall and Trains, etc., etc.

If your dealer has not got the line you want in stock we will supply you.

HENRY BLAIR,

General Agent for Lipton, Ltd.

WHAT DO YOU DRINK?

Does it Injure Your Health or Does It Benefit You?

IF YOU DRINK

Land of Evangeline Cider

It DOES benefit you—it sustains—nothing but the pure Juice of the Apple. Just try a half dozen bottles.

YOUR GROCER HAS IT.

LAND OF EVANGELINE CIDER.

MARITIME DENTAL PARLORS, 176 Water St., St. John's Nfld.

SATISFIED PATIENTS.

When People who have had dentistry done come back again and bring their friends, it is pretty good evidence that they are satisfied with the treatment they receive—this is an every day occurrence at

DENTISTRY AT GREATLY REDUCED PRICES. Phone 62.

THE MARITIME DENTAL PARLORS.

What has been done for others can be done for you. If you have any kind of TOOTH TROUBLE skillful dentistry will replace your suffering with comfort. You can have

USELESS TEETH EXTRACTED, DISEASED TEETH TREATED, FAULTY TEETH REPAIRED, MISSING TEETH REPLACED.

At The Maritime Dental Parlors.

Good Dental Service will improve the PUBLIC HEALTH.

At our prices it will increase the PUBLIC WEALTH.

If you have never been to a dentist about your teeth call at THE MARITIME DENTAL PARLORS, and talk it over. Consultation is FREE and first-class dentistry, with best materials, at these prices:—

Teeth extracted without pain 25c.
Teeth extracted and full upper or lower sets (\$18.00 value) supplied..... 12.00.
Gold Crowns \$10.00 value..... \$6.00.
Bridge work per tooth..... \$6.00.

All other Dental work and operations at correspondingly reasonable prices.
The Maritime Dental Parlors, J. W. Silliker, D.D.S. 176 Water St., St. John's. Dentist.

(Opposite Mark Chaplin's Tailor Shop.)

NO THOUGHT READER

Can foretell the day or the hour when your property may burn. Most people are aware of this and make provision for the disaster by insurance. Why are you not so insured? I offer the lowest rates and strongest offices. The promptness and liberality of my settlements are well known.

PERCIE JOHNSON, Insurance Aet.

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Throat