

OF INTEREST TO THE PEOPLE EVERYWHERE!

At this season of the year, when all the blowing element in every little shop is brought to bear upon an unsuspecting public, to induce them to patronize their particular establishment, it is well that purchasers should be guarded and quietly look around and examine for themselves.

The subscriber would respectfully inform everyone throughout this section of the county and elsewhere, that he has now in store, the largest stock of

Boots & Shoes

ever before held under one roof in this Province.

This is positively no exaggeration. These goods were bought in the best and cheapest markets of the United States and Canada, and will be sold on the

Smallest scale of Profit

ever adopted by any responsible house. Having bought the same under the most favorable circumstances, we have therefore the utmost confidence in selling examination and comparison of Quality, Styles and Price, feeling sure that the wants of everybody can be supplied better and cheaper at our Establishment than at any other place in this Province.

Economy is Wealth!

We desire informing our patrons and the trade generally that we have entirely discarded the "cheaper grade of Goods," and our stock will be found to be the most thoroughly reliable character.

We have carefully observed and noted the defects of last season and have prepared for an

Entire Change of Base.

We promise you prices that were never before offered in the history of the trade, in this City

uch Great Temptations will be offered as will wake up the People everywhere.

The pitiful lamentation of the BOOT & SHOE RING will go unheeded by the people.

"They had you foul many a year, " But it is a long lane that has no turn."

We defy the Old Ring and dare them to do their worst. We have the people with us and

They have Come to Stay.

We want to do business in the squarest possible manner and want to hold our trade.

We have the largest and best equipped BOOT & SHOE FACTORY, in Fredericton, and point with pride to the same. Although but recently established "PHILAN'S HAND MADE BOOTS" have already become known as the best made and cheapest in this Province, or anywhere else.

We are making a class of Boots for Farmers and Lumberers that for honesty of manufacture, quality of materials, shape and fit cannot be surpassed, while for price, no one can compete with us. We buy our leather strictly for CASH, and save in every particular where money can be saved, "and there's where the lion sometimes" A small percentage pays us better than the large and old times profits, charged you then and now by dealers generally. Therefore we say;

Buy of the Manufacturer and save the profit you have to give the Dealer.

WE AIM TO BUILD UP a large JOBBING BUSINESS in connection with our retail department and make Fredericton a market for the retail dealer, that which no better or cheaper can be found in the Dominion.

We aim to build up an immense retail business, by

1st. Integrity of dealing, or one price. Of course to do this we must figure closely or we could not hold our trade, but we always were willing to sell cheap. This is the complaint other houses make against us. They say we have "ruined the business" "there's no more money in it," "selling at such prices cannot last," &c., &c. However we say have ruined the business for others, we feel well satisfied with the course we have pursued, and simply ask you to encourage us by giving us your hearty support, promising in return satisfaction generally and a large saving of money. You all remember the prices you were compelled to pay before we came among you and how through our "coercion" the same have been cut down.

2. Giving satisfaction or refunding the money. This suits us, because it is fair and honorable, and we are willing to take any pains to reach the highest mark of mercantile dealing. We prefer to have our goods back promptly and hand back the money to those who are not fully satisfied.

Every detail of the business has been studied out, and when the people examine the present working of our establishment—and the stock so large, Rich and Varied, see the System, Prices and Improvements, we believe that our Fall Sales will trouble our last season's immense business.

WE ARE READY FOR IT.

In conclusion we submit the following propositions:—

1st. Whether whole car loads of goods bought principally for CASH are not likely to be bought at lower rates than a wheelbarrow load of goods bought on credit?

2nd. Whether people always want to pay double and treble price for Boots and Shoes because they have suffered patiently for years under high charges?

3rd. Whether goods sold for CASH DOWNS cannot be sold a great deal cheaper than under the prevailing system of long credits, with incidental losses, interest and collectors' fees?

4th. Whether open markets the world over and Cash DOWNS will not secure the very first qualities, choicest selection of goods and Best Rock Bottom Prices?

The test to all we have herein set forth shall be public opinion. We court its verdict, and will stand boldly by its decision. We are satisfied that clangor and clamor, misrepresentation and vituperation will never be mistaken for the true metal.

We now swing clear of all "COMBINATIONS," "RINGS," or "CUSTOMS" and burn the bridge behind us, and with our entire business reconstructed, we open for the

Fall and Winter Campaign.

and anticipate that marvellous and unprecedented increase of business for which we are so well prepared.

Respectfully,
JAMES PHILAN
The largest combined Wholesale and Retail Boot & Shoe Manufacturer in the Province of N. B.

N. B.—Dealers from the County will receive prompt attention. Goods will be sent by Express, C. O. D., and the party or parties to whom they are addressed will have the privilege of examining the same before parting with their money. Should the goods not be entirely satisfactory they will be returned at our expense.
Fredericton, September 24, 1877. **JAMES PHILAN**,

LAST and CLOSING SALE!

The subscriber intends closing

HIS BUSINESS

—IS—

FREDERICK TON

during the latter part of the present month

or early in

DECEMBER NEXT,

In consequence he will dispose of the

balance of his stock at prices lower

than ever known before

In this City.

The business must be closed up and now

is the time by goods at

Your own Prices.

Thanking the public of Fredericton and

surrounding country for the liberal patron-

age heretofore bestowed on me,

I remain,

Yours,

THOS. LUCY.

Fredericton, November 3, 1877.

CUT NAILS

Just Received and in Stock

160 K EGGS at Half and Sixpence

Nov. 10, 1877.

Just Received.

Large quantity of Eggs for sale at a

price never before offered in this Province.

Groceries and Provision, at lowest prices.

Fredericton, September 24, 1877.

IMPERIAL RUSSIAN BUTTERS.

One case of this new and now very fashionable

material just opened.

Nov. 6, 1877.

Fam Sale.

THE subscriber offers for sale his Farm situated

at Kingsville, fronting on the River, John

JACKSON ADAMS'

Cabinet Shop & Furniture Warerooms,

THE OLD STAND-COUNTY COURT HOUSE.

Has on hand an excellent stock of Furniture, comprising

Walnut sideboards (elaborate and very highly finished)

Book Cases, Consoles and Centre Tables, Whittens, Music Racks, Piano Stools, &c., &c.

ALL OF THE BEST MATERIAL AND WARRANTED.

Go where you cannot fail to be pleased in making

selections of good Furniture.

An Inspection is solicited.

Fredericton, July 23, 1877.

Particular attention given to Painting, Trimming, and Repairing Carriages, &c.

Fredericton, August 6, 1877.

Speed, Safety and Comfort! Travel by Rail.

Fredericton Railway

WINTER ARRANGEMENT.

On and after MONDAY, November 12th, and

until further notice, TRAINS will run as follows:

6.40 A. M. Through Express Train leaves

Fredericton for St. John's at 6.40 A. M.

8.00 A. M. Express Train leaves Fredericton

for St. John's at 8.00 A. M.

9.15 A. M. Express Train leaves Fredericton

for St. John's at 9.15 A. M.

10.30 A. M. Express Train leaves Fredericton

for St. John's at 10.30 A. M.

1.30 P. M. Express Train leaves Fredericton

for St. John's at 1.30 P. M.

2.30 P. M. Express Train leaves Fredericton

for St. John's at 2.30 P. M.

3.30 P. M. Express Train leaves Fredericton

for St. John's at 3.30 P. M.

4.30 P. M. Express Train leaves Fredericton

for St. John's at 4.30 P. M.

5.30 P. M. Express Train leaves Fredericton

for St. John's at 5.30 P. M.

THOS. TEMPLE,

Fredericton, Oct. 22nd, 1877.

NEW BRUNSWICK RAILWAY

WINTER ARRANGEMENT.

ON AND AFTER WEDNESDAY,

T T T

A BEAUTIFUL, OLD, CHEMISED given with

new 12" x 12" of the

GUINNESS Variety Store

Cheap Light.

A BEAUTIFUL, OLD, CHEMISED given with

new 12" x 12" of the

GUINNESS Variety Store

Golden Fleece.

CHEAP SALE

OF

DRY GOODS.

THE SUBSCRIBER WILL ON

Monday next,

Commence to sell his stock, old and new, at

Greatly Reduced Prices

FOR CASH ONLY!

FULL LINES IN ALL DEPARTMENTS.

a large stock of

Mourning Goods,

Woolen, Woollen, Linen,

Woolen, Woollen, Linen,

Woolen, Woollen, Linen,

Woolen, Woollen, Linen,

Woolen, Woollen, Linen,

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Woolen, Woollen, Linen,

Woolen, Woollen, Linen,

Life Insurance.

CHEAPEST IN THE WORLD.

THE "Old Fidelity Insurance Society" of

Chicago, and the best and cheapest Life

Insurance in the world. Payments in Cash

not to exceed \$10,000 at death. Cash A. not to

exceed \$10,000. The said Society has secured

by its location on the Chicago River, a

large and commodious office, and is

able to pay claims at once.

For particulars apply to

JOHN RICHARDS,

General Agent for the Province of New Brunswick.

Nov. 5, 1877.

WANTED.

10,000 YARDS OF HOMESpun.

Nov. 5, 1877.

YOUNG PIGS FOR SALE

A NUMBER of young pigs, bred from

the best stock, and of the best quality,

are for sale at the following prices:

PER SOUTHAMPTON PACK.

23 Tubs Choice Dairy Butter at

Nov. 5, 1877.

Up River Currency.

4,380 lbs. Buckwheat meal at

Nov. 5, 1877.

A Good Carriage

Horse For Sale.

WARRANTED sound and kind. Also

Harrows, Rops, and a Pair with

only been used one winter. Price low.

Apply to

J. B. HUTC.

Nov. 5, 1877.

GRIST MILL

ONE OR THREE RUN.

JOHN WILSON, Agent. Address, N. B.

W. J. MORICE.

Nov. 5, 1877.

Nov. 5, 1877.

Notice of Dissolution

THE Co-Partnership heretofore existing

between the undersigned, the firm of

Corrie is this day dissolved, by mutual

consent. All liabilities of said firm will be paid by

Nov. 5, 1877.

FARM FOR SALE.

THE subscriber offers for sale, in

the County of Westchester, a Farm containing

50 Acres, situate on the River, and

containing a good house, and other

buildings, and a very valuable

water power. This is one of the most desirable

places in the County.

For particulars apply to

THOMAS MAIN.

Nov. 5, 1877.

For Sale in F'ton.

THREE valuable mining lots, situate on the

South side of the River, and containing

about 100 Acres, and a very valuable

water power. This is one of the most desirable

places in the County.

For particulars apply to

THOMAS MAIN.

Nov. 5, 1877.

Furs Falling.

RAW FURS fell 20 per cent. at the

Nov. 5, 1877.

Farm for Sale.

MAINTAINING about 100 acres; situate on the

South side of the River, and containing

about 100 Acres, and a very valuable

water power. This is one of the most desirable

places in the County.

For particulars apply to

THOMAS MAIN.

Nov. 5, 1877.

LIME.

150 CASKS FINE LIME.

Nov. 5, 1877.

Nov. 5, 1877.