se neat 2 or ou can place y shelves. ier and pour eed it.

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2 and 5-lb Cartons 10 and 20-lb Bags

Sugar

Do You Catch the Big Idea?

R OVERCOAT





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e of These Were \$23.00 I Tea plates to clear at cost

-GET BUSY

mas Presents as You Have cles Purchased Here if Desired.

urnishings

THE PRESENT CRISIS AND OPORTUNITY OF THE CHURCH" Report of an Eloquent Address Recently Made Mr. W. F. Cockshutt M.

(Chatham Planet.) ford. First referring to the many opportunities that the Canadian people have to-day to serve their councluded with an appeal to his hearers

P. in Chatham

hearers to save, "that we will see a stringency in the food market the like of which we have never before experienced. We will see the price f necessities at a higher level than this generation has seen. The food sities for the workingmen's table and unless we become more saving reing to see the situation become much more acute. Wheat fields in Europe have been neglected because of the war and in addition to this the crops have been poor. Transportation, owng to the activity of Hun submarines is almost impossible. Ships aggregating in tonnage some millions have been sent to the bottom. Not only have these ships been lost but their cargoes which would have

waste of war is simply fabulous and the wastage is sufficient to feed millions. If we don't conserve the food wages must go higher and higher or the sacrifice. They come from many

he meant all Christian bodies and he

and the people of the nations at war number over half of the civilized and

"We shudder at the terrible havor in Europe, Asia and Africa. The operations are so vast that all classes are being called upon to make som Those who cannot go because of age, infirmities, etc., have as much responsibility as those who do The issues at stake are so stupenduous that we can not realize fully their importance. They in-volve the liberties of mankind, of religion and the civilization of the past ages. The British Empire is faced with a task and Britons are called up to make sacrifices that they had nev-

er dreamed of. "It is hard for us, 3000 miles from the sound of guns to realize we are at war. The result is that many men are indifferent in the part they should play and the gifts they should contribute towards the cause. No doubt you have done your share here in Chatham but there are many

Splendid Eggs for Boiling or Cooking.

Per Dozen

42c

Unsmoked Bacon by the Piece,

per Pound

26c

other parts that have not done their Serve and Save were the keynotes share and who cannot be reasonably of the address given on Sunday af excused for their failure in a crisis ternoon in Trinity Club by Lieut. in which the very liberties of man-Colonel Cockshut, M.P., of Brant-kind are at stake. This is no time kind are at stake. This is no time ing. for the slacker.

"Those who remain at home they give everything they have the world could not give as much as those brave men who have gone to the front and laid themselves on the laltar of sacrifice.

"I had never dreamed that Can

pects both regarding the amount and quality of her gifts and particularly Canada is not a warlike nation, like some in Europe, and here we had since the war began. We are grown up believing that peace would confronted with a shortage in necesbe called upon to bleed on the battlefield. We have given 375,000 of our best men. These men have the right spirit in them. The patriotic families who have been brought up to believe that their King and country has the first call on their country has the first call on their services are the ones who have given all. In many instances they have given 4 or 5 sons while in other families not a single son has donned khaki. This looks unfair and I have grave doubts if it can continue to the end. If the war continues three or the years longer we will need a they are doing a splendid duty. Our

is the time for Canadians individually and as a nation to save and be with the first canadians and the control of the struggle and that the justice of the struggle and the justice of the struggle thrifty. Let us be more saving on our own personal expenses. The waste of war is simply fabulous and million people are of a non-British their religious privileges are at

lions. If we don't conserve the food wages must go higher and higher or the workingman cannot live."

The subject of the address was "The Present Crisis and the Opportunity of the Church." Col. Cockshutt explained that by the church shutt explained that by the church he meant all Christian hodies and he mony to the British spirit in the hearts of Canadians.

"In Brantford, my home city, and "In Brantf

"In Brantford, my home city, and umph. to what part of the church we happen to belong.

"For years past it had been thought" he stated," that international troubles would all be settled by diplomacy but such has proven to added that in these times of strife we should all be brothers no matter 46,000 close to 4,000 men have en-

Pure, Cle an

You get nothing else from us. Pas-teurization makes it as clean and pure as deep spring water. pure as deep spring water.

Did you ever stop to think about the old cans and half-washed bottles in which milk is often delivered? Not here, though, because every bottle leaving our building is sterilized. A Phone Call will bring you QUALITY

HYGIENIC DAIRY CO. Phone 142

Our Specials This Week

EGGS AND BUTTER

BACON AND HAMS

TEA, Davies' Special Quality, lb. 35c

of 50,000. Within the last few weeks the loss has been enormals weeks the loss has been enormals and here in Canada we are not get ting men to fill the places of those who have fallen and it is not fair to the men who have been so long in the fight that they are not being relieved. In recruiting we frequently meet with the argument of the fathfor fear he will be injured morally. I say no young man is too good for this fight. If he is a Christian he is prepared to meet his Maker. Men who have died have made a sacrifice that God will not overlook. I have been told by soldiers from the front that never before had they seen men pray as they do there. Many young men have taken their first communion right in the tren-

first communion right in the tren-"The war is not of Britain's making. It was forced on us and if we let Germany win we set back the hands of civilization, Christian liberty and all that goes to advance Christian nations hundreds of years.

The war has been the medium through which many of our people have made sacrifices and given service that they never dreamed about. through which many of our peoples through which many of our peoples have made sacrifices and given service that they never dreamed about. It has inspired everyone with a spark of Christianity in him to do his duty. Women have turned their attention to serving and that is one result of the war that is a blessing. In Canada, we had our minds on chasing after the almighty dollar and in many cases we had become calloused to retigion. There was a deflection and lacking of conscience in mankind and lacking of conscience in mankind and perhaps this is one of the reasons the Almighty is calling us through the furnace of affliction.

"War is a great leveller. It brings about comradship and fellowship that

"War is a great leveller. It brings about comradship and fellowship that does not occur in the ordinary walks been sufficient to maintain the armies in Europe for menths have been destroyed.

"To-day is the time to save. Don't throw away anything of value in the food or clothing line. Even old paper and metal that was once thrown on the scrap heap is now valuable. It is the time for Canadians individually and as a region to save and hear throw are sufficient to maintain the armies or five years longer we will need a much stronger hand to make them understand that their lives and the liberty of their wives and children and see that their wants, both temporal and spiritual, are filled. There can be no shadow of a doubt regarding the justice of the struggle and that its the time for Canadians individual.

"In Canada we have a great division or five years longer we will need a much stronger hand to make them work in the church however is not see as much at stake as the families and that their lives and the liberty of their wives and children and see that their wants, both temporal and spiritual, are filled. There can be no shadow of a doubt regarding the justice of the struggle and that their lives and the liberty of their wives and children and see that their wants, both temporal and spiritual, are filled. There can be no shadow of a doubt regarding the properties of the struggle and that the properties of the struggle and that the properties of the struggle and the liberty of their services.

Col. Cockshutt paid a high tribute

been discharging their duties and many of them have fallen. Casualtics of Canadians nerhaps reach a total life had departed. The police were notified and Detectives Shuler and Sergt. Wallace, accompanied by P. C. Powler went down to investigate Boylan, went down to investigate he matter. As a result of their enquiry, John Murray, a negro, appeared in the police court this morning to answer for supplying the woman with liquor. He is reported to have een seen in the vicinity of the Temerance home during the afternoon nd when questioned, admitted that ne had seen the woman in the after noon. On the floor, beside the corpse was found a whisky bottle with part the contents missing, and when search was made of the residence of Murray, the result was the finding

Mr. Will Emmott and Miss Emmott spent Sunday in the city.

Mr. Will Emmott and Miss Emmott spent Sunday in the city.

Miss Drew spent the week-end in Hamilton.

Mr. and Mrs. A. Hutton and Mrs. P. Harrington were guests of Mr. and Mrs. P. Mellican.

Creamery Butter. Special Value

47c

Smoked Hams, Mild Cured, 2 to 4 lbs.

in Piece, per lb.

22c

Splendid Values

In Order To Be Named In French Official Despatches.

Paris, Nov. 17 .- (Correspondence of The Associated Press) - French airmen are not mentioned by name in the official dispatches until after

in the official dispatches until after they have brought down their fifth enemy machines. Up till thez they remain anonymous.

The newest cemer is Sergeant Major Flachaire, who is a newcomer in another seuse also, as he began his air fighting only in March at the beginning of the Verdun battle.

dispatches" is as follows: Second Lieutenant Guynemer, 18 enemy machines, Second Lieutenant

Telling How to Actually Cure This Common and Painful

This article is for the man or woman who suffers from rheumatism who wants to be cured, not merely who wants to be cured, not merely relieved—but actually cured. The most the rheumatic sufferer can hope for in rubbing something on the tender, nching joint, is a little relief. No lotion or linament ever did or can make a cure. The rheumatic poison is rooted in the blood. Therefore rheumatism can only be cured when this makenous acld is driven out of us acld is driven out of this poisonous acid is driven out of the blood. Any doctor will tell you this is true. If you want something that will go right to the root of the trouble in the blood take Dr. Williams' Pink Pills. They make new, liams' Pink Pills. They make new, rich blood which drives out the poisonous acid and cures rheumatism to stay cured. The truth of these states ments has been proved in thousands of cases throughout Canada, and the following cure is a striking instance. Mr. Henry Smith, St. Jerome, Que., says: "For upwards of a year I was a victim of rheumatism in a most painful form. The trouble was located in my legs and for a long time I was so bad that I could not walk.

"For years past it had been thought" he stated," that international troubles would all be settled by diplomacy but such has proven to be not the case and to-day we find ourselves in a war that is the most violent that ever occurred. Some idea of the gigantic struggle can be gained from the statement of the Finance Minister who said that if all, the wars of all the ages were added together they would not, in the sum total, be equal to the present war. The war theatres cover probably half of the habitable area of the globe and the people of the nations at war have since taken the pills occasion I cannot speak too

Dr. Williams' Pink Pills cure all blood or broken down nerves. You can get these pills through any dealer in medicine, or by mail postpaid, at 50 cents a box or six boxes for \$2.50 from the Dr. Williams' Medicine Co., Brockville, Ont.

(From Our Own Correspondent)
Rev James Drew took charge of
the service on Sunday evening and
gave a splendid discourse. Mr. Will Emmott and Miss Em-

reck-end in the city the guest of aunt Mrs Chris, Sutherland.

with Mr. F. Bailey. Mr. Will Phillips spent Sunday n the city. The young ladies of this vicinity are very busy knitting socks for the

Ben B. Lindsey has been re-elected juvenile judge of Denver with a majority that leaves no room for doubt as to the sentiment of Denver.

Republicans still have hope that the canvass in California will overturn Mr. Wilson's majority there and give the election to Mr. Hughees.

Archie Riggic, aged 16, was shot and killed while aiding his brother Ovil, who had gotten into a quarrel with several villagers in Island Pond, Vt.

Dr. Nicholas Murray Butler, presi-ent of Columbia University, says e expects to raise the \$30,000,000

the expects to raise the \$30,000,000 the institution needs by gifts outright and by legacies in wills.

Contracts for construction of four hirty-five-knot destroyers have been warded the Rath Iron Works, of the legacies of

GREAT WORK IN WAR THE Sir Hamar Greenwood, M.P., Says Old Land Has Led.

Sir Hamar Greenwood, Bart., M.
P., the Ontario boy, who has become
one of the leading members in the
British House of Commens, gave
full-hearted praise to the troops
from Canada before he outlined the
great things done by the Mother
Country in this war, when he spoke
to members of the Canadian Club in
Toronto at a luncheon given in his
honor recently.

honor recently.

"It is sadly obvious to me," he said, "that there are still Canadians who do not appreciate the might; and major part the mother country. has taken, and is taking, in the war.
The decision of the British Government to fight in defence of Belgium
has meant the defence of civilization. and the integrity of our empire against the most brutal enemy that ever warred on mankind. Had the British Government faltered a week in their decision the continent of beginning of the Verdun battle.

The list of other French flying Europe would to day be under the men who have been "mentioned in Kalser's heels, and the Germannia was the continuent to the co hordes would have been massed it millions on the coast of France. 2 miles from England.

> clear and safe the highways of the seas of the world. The mother country, and practically the mother ountry alone, has produced from her

country alone, has produced from her seafaring and fishing populations this mightlest of organizations.

Over 5.000.000 of men volunteered before national service was instituted. National service remedies many grievances, and was welcomed as the only fair way to equalize sacrifice, and put men where they could best serve the state.

More than 1.000.000 women of all walks of life have voluntarily gone into munition and other work, and they have done well. Their health

they have done well. Their health unteering for training, though 1816, is the minimum age for going to the front. There are scores of thousands of the boys in training.

Without Great Britain's support our allies could not fight another day. From the first day of war the British Isles have supplied our gallant friends with incredible quantities of every sort and kind of war ties of every sort and kind of war material, and supplied the ships to

Latest reports from Constantinople indicate that the population of the Turkish capital is now beginning to feel the pinch of poverty and nrkish capital of poverty and of eel the pinch of poverty and lear-famine. A year ago the Turkish authorities were boasting that the people of the city had more food than before the war, but such statethan before the war, but such statements are no longer made. The teeming masses of Stamboul's squalid streets are now grawing sullen under the goad of hunger, and even the multitudinous dogs of the streets and alleys seem teaner and hungrier than ever, if such a thing be possible. In the early days of the war the German officers and soldiers were applauded by the populace, but the Teutons are now viewed in sullen stience. The peole of Stamboul attribute their shortage of food to the fact that such wast quantities of edibles have been sent to Germany. P. Harrington were guests of Mrand Mrs. P. Mellican.

Mr. and Mrs. M. Marra attended the funeral of the latter's uncle Mr. Alex. Ferguson on the 8th of November at Kincardine.

Miss Core Greenfield of St. George is the guest of Mrs. T. Braziler.

Mr. Harry Tharby of Buffalo spent Sunday with his uncle Mr. M. Marra.

Miss Ethel Danby who has been the guest of Miss Drew has returned home to Hamilton

Miss Edna Emmott spent the Austrian officers and the still large foreign contingent which has resumed in Constantinople. Atrocious as are the Turks in many ways, and fierce as is their hatred for Christian "infidel dogs," it is yet a fact that foreign residents of Constantinople who hail from enemy countries have fared much better than the enemy civilians in more civilized countries. One of the Turkish virtues is a belief in the sacred duty of hospitality to the stranger, and they have lived

"We might learn one lesson from What is that? "To put as good a face as they do

ONE CENT for Palm Olive So Peroxide Tooth Paste, Talcum, Ma cure Articles, Syrup Hypophosphin etc. at Robertson's One Cent Sale,

Malcolm's

Here are some items that should interest you and at prices that may mean much money saved:

Men's Top Shirts Strong and well made, of all wool and union flannel, of khaki, grey, neny, and other colors. At each. \$1.25, \$1.50 and \$2.00

Men's Work Shirts Sandow Black Drill Jean, and

Men's Overalls Black or railway stripes. At pair, \$1.25, \$1.50 and ..\$1.75 Cotton Batting At Old Prices

At 2 for 30c.; 2 for 50e. and large extra fine quality, 1 batt enough for a whole comfort-Crash Towelling

Of extra good quality, 18c. value. Sale, yard15c. Table Oilcloth

White or Colored 114 yards colored only, per

Ladies' New Cashmere Hose of good quality at 45c., or 3 pairs for \$1.25; and at only \$5c., or 3 pairs for\$1.00 Also a line at, a pair....25c Finest Pure All Wool Cashmere Hose 75c. apailty for

mere Hose, 75c. quality for 65c., or 2 pairs for . . . \$1.25 Boys' Ribbed Cashmere No. 750 extra heavy 1-1 rib quality in all sizes; extra good wearing stocking. Price only, a pair, 35c to55c

Men's All Wool Socks Heavy Qualities, at, a pair 25c., 30c., 35c., 40c., 50c. and60c we have splendid lines suitable for soldiers' wear.

Ladies' New Silk Waists Very dainty and pretty. At each, \$2.00 up to ...\$3.75 Our Stock of Yarns and Wools

Is now complete again in every line, even to khaki col-or, Beehive, Andalusian, Sax-ony, Berlin Wool or Canadian.

Soldiers' Khaki Handker-chiefs

Of good quality. 2 for ... 30c Men's Fine Excelda Handker-chiefs, 2 for25c Men's White Handkerchiefs

Ladies' Flannelette Nightgowns

One More Chance for White Wool Blankets Not many pairs left of Blankets put in stock before the great increase in price. are selling them for less money than we can buy them. All sizes and weights from 5 to 9 lbs. to the pair. Prices are still only \$3.50, \$3.75, \$4.50, \$5.50, \$6.50 and \$7.50 a pair, and 5 or 6 pairs only of large all wool extra fine quality Blankets worth \$15.00 at present value. Price is \$9.75 and \$10.50 a pair

Another Flannelette Sale Awaiting You White Flannelette, 26 inches wide, 12 1-2c value, 10 yards 28 inches wide, 15c. value, 34 inches wide, White Flan-nelette, 18c quality. Sale Only a few pieces left and we cannot get any more at the

Fine Saxony Flannelette. ex-tra good quality, pink and blue stripes, very wide, Price 20c. Sale, 10 yards for \$1.69 30 inch striped Flaunclette, 15c. quality. Sale price, per

Foulard Linings These are especially useful in Christmas work.

Red Flannel Fine all Wool Cream White Flannel. Sale price, yard, 55c and up to OUR PRICES SAVE YOU MONEY

MALCOLM'S Woollen and Knitting Mill Store, 133 Colborne Street. Both Phones 635

Money Making Ways Of Using Want Ads HOW WANT ADS CAN FURNISH A HOME CHEAPLY

The moment things are bought, they become "secondhand." Many of these articles are truly as good as new. Others are almost as good. Either as a buyer or seller, fair chance is always near

you if you turn to the quickest, most inexpensive market on earth-the Want Ad. There are so many splendid openings in the house fur-

nishing line, no buyer or seller need go begging: These suggestions may point the way to you:

HOW TO BUY FURNISH-WANTED — Parlor, Dining room and bedroom furniture, in good condition and at your lowest cash price. Tell me just what you have and what you want and when I can inspect it.

HOW TO EXCHANGE FURNISHINGS. WILL TRADE Inner-player price \$375, used 1 year, for Victrola and records, or parlor HOW TO SELL FURNISH-

TO SELL—Furniture, 3 brass beds, box mattresses and beddings; dining-room set, parlor furniture, 3 rugs, hall runner, etc. Spot cash takes the lot at one-fifth actual price. Call now at-HOW TO MATCH FURN-

ISHINGS. WANTED —A Mahogany Library table to match my other furnishings. Will trade early English table cash, or piano. Call

furniture, paintings, etc. Address You do not need to stop with buying, selling, exchanging or matching. You may advertise storage for rent, or seek storage, trade furniture for fire insurance,

or get private loans at low rates on chattel mortgages. A great deal of time and inconvenience will be spared you if you turn to these Want Ad. columns.

STORAGE, INSURANCE, ETC., HANDLED IN THE SAME WAY.

The WANT AD, is the Greatest Specialist on Household Goods

OPEN EVENINGS