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THE COURIER



Tuesday, September 1, 1914

HOW TO WIN BATTLES.

More victories are won by siege tactics than by assaults.

Apply this to business and see what it means: it means that conthat come and go, come and go shouldered and straight as a pokerwith long intervals in between.

to sell to suspend his selling effort every inch a soldier.

As the line swung around the last for himself, and is no sign of that course which is supposed to pos-

CIVILIAN RIFLE CLUB.

'A great deal of interest has been taken in this movement. A large number of names have been signed, and many by phone have indicated their intention to be present at the to go wrong, and now he had reached meeting this (Tuesday) evening at man's estate—a son that any

the Collegiate Institute. The idea is not to supercede branches of the local militia in any way They have sent many members to the front, and may all, or a large portion of them, be called out for some kind He couldn't go away while "his boy of service away from here. This is stood there, so close to him. A shrill where the proposed organization will come in. There is too much at stake now. With quick step he reached the in this and other Canadian centres to lad again-all the pent-up love of a be lightly jeopardized, and the preparation of local guards, here and "his boy"—with the tenderness of elsewhere, is a commendable step.

THE SITUATION. History is repeating itself in con-

nection with the operations of the

Prior to the Franco-German contest, Metz, situated in the valley of the Seine, was the main military bulwark of the country named. In August of that contest the French general, Marshal Bazaine, was forced to retire more into that place with his army, and there was an investment of seventy days, during which no attempt was made to take the city by force. Suddnely all Europe was startled by the province of Lorraine.

the brunt of the battle between German and French troops is taking place tent, as adherence to British justice to-day, and probably for days to come. That there will be any such weak- which Great Britain's name stands kneed capitulation by the French sol- pre-eminent in history have resulted diers as in 1870 is manifestly out of in the Empire being so solidly united, the question.

It begins to look as if Germany had practically nothing to expect from operating with the sea-power of the the co-operation of Austria. The small powers in the alliance against the country of Servia, with a population of 3,000,000, as against Austria's 50,- be a division of the overseas posses-000,000, has given them what for in sions which will cease to be ruled excellent shape, and now the Russians are completing the job. Their the British forces in regard to Togoadvance towards Berlin also contin- land, and the despatches state that ues, but at a slower rate.

ment be able to hold out for many in the operations against Kiau-Chau, months, and many hundreds of thou- the only territory in Asia over which sands of troops will have to be en- the German flag flies. Before this war gaged in order to bring about a capit- is many months older, the German ulation, if such should take place, Empire, which when the war began

men and money. The number of men will be a purely European geographirequested by the Militia Department cal term. was 22,000, but 30,000 have responded. Togoland lies between British and give a good account of themselves is only 32 miles in length. In 1884

when the occasion arises. that hostilities will not last very long, German suzerainty, and then set up and for these reasons:

formation.

date of Austria.

5. The splendid and the sustained ment of the Kaiser.

ed, it should be done in a good and is better, the country being hilly in training in shooting, at Toronto,

quarrel with Germans as such, but the stretches of forest, and numerous present dynasty there has to be wiped streams and rivers, though there are In a despatch from Amsterdam, a out just like any other pestiferous and also some arid plains. slaughter-menacing nuisance.

"HIS BOY." The following article is taken from

he Guelph Mercury: He had come into the city to see the boys as they left for the front. This war had an interest for him, be-"his boy" was going. It makes kind of interest you have in the de-parture of a body of troops to actual varfare. When you stand in the place burghs throughout the British Em-

his boy" off to the front, there to face the dangers of real warfare, then, and not till then, can you judge of the

tinuous and steady advertising is out preparatory to going to the train.
more resultful than campaigns He was a big fellow, clean-cut, broadany father could have well been proud of him. His riding breeches, leggings For an advertiser with goods and close-fitting tunic made him look

courage which is supposed to pos-sess every Canadian heart in these war times.

Win and hold your position in business by steadfastness in attack.

New or the would be on. He would miss him?

Yes. He was the only boy he had, and was the very apple of his eye.

And he was going—yes, in only a few minutes now the command would come. With a heart fortified by the tack. resolve to bear the parting like a man the father seized the lad's hand. There wasn't a word spoken either way, bu there were volumes in the fond gaze that swept "his boy." He had carried nim in his arms as a babe, he helped him to walk, he had guided him through the years when boys are ap

> might be proud to call "his boy" and he was going away.
>
> He turned to lose himself in the crowd. He had said his farewell and was not going to make it hard for the boy to go where duty called.
>
> Then he stopped, he looked back. whistle brought the troopers to at-There was only a minute tention.

father broke loose-his strong arms went around the broad shoulders mother he drew the lad to him and issed him. There wasn't a wordust an embrace. "By the left, quick march!" and the

boy swung off with the rest of his ompany-he was off-gone. ather followed him as best his teardimmed eyes would allow. A hard and weather-beaten hand brushed away a few tears. But that was all. The parting had hurt-it had prob bly mellowed any rough spots in his haracter. He had a new interest i the war. He would have a new and fervent supplication as he ap roached the Throne of Grace. "His

TOGOLAND NO LONGER GERMAN.

Germany is being shorn of its overulated with 180,000 men. He also seas possessions. In previous centurhanded over an immense amount of ies when Great Britain was at war artillery. At the end of hostilities with powers having such possessions, Metz, under the peace terms, was important areas of such territory were annexed to Germany as a part of the brought under the British flag. British valor on land and on sea, in addi-It is in the same neighborhood that tion to British colonizing energy, have given the Empire its world-wide exand the high ideals of civilization for as is now being proved.

Brtish sea-power in this war is co-Napoleonism of Berlin, and there will from Berlin. French forces acted with Russian troops will go from Vladivo-As for Paris, it should upon invest- stok to co-operate with the Japanese included 1,027,820 square miles of Canada continues to do her part in overseas possessions, mostly in Africa,

They cannot be in any heavy fighting French territory in Africa. It fronts for some weeks, but will undoubtedly on the Gulf of Guinea. Its coastline Germany induced the native ruler on The Courier is still of the opinion the waterfront to place himself under claims to large areas of the hinter-1. The tremendous check placed land. The frontiers were not finally upon the Germans in their dash for fixed until 1909. The area is 33,700 square miles, and the population is 2. The fact that they are fighting given in the last Statesman's Year in the old-fashioned manner of close Book as about a million natives and the white population as 363, of whom 3. The daily increasing menace to 327 are Germans. Duke Adolphus Frederick of Mecklenburg enjoyed the 4. The practical impotence up to distinction of figuring as "Imperial Governor of Togoland," by appoint-

bravery of the allied troops, first man- The exports are palm kernels, palm ifested by the Belgians, and now ex- oil, cocoa, rubber, cotton and corn. emplified by the British, French and and plantations of coffee, tobacco and other tropical products have been It is only the opinion of a layman, started. The total annual value of the but a few weeks in all present prob- exports is a little more than \$1,000,000. ability should suffice to settle this job. There are 128 miles of railway. The And at that, as far as the Kaiser and climate at the coast is unhealthy for his entourage are personally concern- white people, but inland the climate

permanent manner. Nobody has any part, with much cultivable land, long

Emperor," or, more freely translated,

a deal of difference in the amount and If he fortunately survives he can have the freedom of this and all other that the Germ

The Russians still continue to do heir part well in this awful but nedepth to which the soul and the heart of parental love can be stirred.

He hung around the doors of the armories, and finally got sight of "his boy." He was lined up for the march-Boers to stop fighting in close for-

> "Back to the land" is not only a necessary cry, but it is also these days a most emphatically patriotic one. The Dominion granary should be given a big bulge in this time of Old Country

WORLD WIDE

(Continued from Page 1) rived in London, said that food was already very ccarce in Brus-

"Only about one person in a hundred can afford eggs and milk, he said. People who are rich enough to have milk twice weekly, are considered very lucky. The Germans have directed the gubush of St. Gillies to supply to suburb of St. Gillies to supply to the military four hundred bottles of wine daily. Brussels proper has to contribute daily 70,00 lbs., of bread, while the suburb of Auderghem supplies 40,000 pounds

ALLIES WELL PREPARED LONDON, Sept. 1.—Several persons who reached Paris to-day from northern towns, says a Paris despatch to the Reuter Telegram Company, declared that they were much impressed by what they saw on the way. No

Germans were seen, but the pre-parations of the allies for a defensive fight filled them with confidence. German officers interned at Aurillao, to the south of Paris, caused disorderly demonstrations among the populace during the night. The commandant threatened rigorous measures in the event of a reoccurrence of the event. ARRIVAL OF WOUNDED

PARIS, Sept. 1.—A Havas despatch from Biarritz says that the arrival of a convoy of 133 wounded soldiers and to be separated. cers to-day gave rise to a general manifestation of sympathy on the part of the foreign colony, in which the British and the Spanish took a conspicuous part. They loaded the soldiers with flowers cigarettes, cigars and other presents of all kinds. were placed at their disposal and refreshments were served in the salons of the casino, where hospital wards, with all possible comfors, were arranged. The soldiers displayed great emotion at

BOMB FROM AERO

LONDON, Sept. I—A despatch to the Reuter Telegram Company from Paris states that when the bomb fell yesterday in the Porte Ste, Martin quarter from a German aeroplane, the people in the vicinity, believing it due to an explosion of gas, rushed from all sides. The fire brigade arrived promptly, as did the mayor, the commissionary of police and representatives of the French aviation service.

ation service. As a matter of fact, Parisians show no disposition to be unduly disturbed by these bomb incidents which are generally regarded as a rather harmless effort on the part of Geman aviators to create

GERMANS COVER UP LONDON, Sept. 1.—The Mail says that the German military au-thorities have forbidden publication of further casualty lists in the newspapers. The local are al-lowed to publish casualties of purely local interest, from the lists posted in the offices of the local administration. The Cologne local administration. The Cologne
Gazette on Saturday contained
only a few names of soldiers belonging to local regiments. These
form part of the thirteenth casualties. Only twelve complete lists
have been published and these
concern only the fighting which
occurred before the large engagements

It appears, says The Mail, that the enormous casualties suffered from the British are being care-

GREAT BATTLE FOUGHT LONDON, Sept. 1 .- 5.47 a.m-The Times correspondent at Di-eppe sends the following corres-pondence:

miens districts to send this despatch. A great battle has been fought at Croisilles and is probably still in progress.

"The French claim a success towards Guise, but south of it all Saturday, there was heavy fighting."

On the left I knew cannonad-

"On the left I knew cannonading was still going on at noon Sunday and that at five o'clock Sunday afternoon there were no Germans in Amiens.

"Whether, as some declare, the lines between Amiens and Boulogne have been cut, I do not know."

Judges, lawyers, doctors and en-gineers are forming rifle clubs for

WORK OF ART LOST. LONDON,, Eept. 1 12.10 p.m. spondent of the Central News that during the German obm-nent of Malines the painting of the proper senting the miraculous NOTES AND COMMENTS.

To Enquirer: The term "Hoen der Kaiser" means literally "High the Comment of Maines the painting Rubens representing the miracular draught of fishes, was destroy It hung in the church of Notre Date Comment of Maines the painting Rubens representing the miracular draught of fishes, was destroy and the church of Notre Date Comment of Maines the painting Rubens representing the miracular draught of fishes, was destroy and the church of Notre Date Comment of Maines the painting Rubens representing the miracular draught of fishes, was destroy and the church of Notre Date Comment of Maines the painting Rubens representing the miracular draught of fishes, was destroy and the church of Notre Date Comment of Maines the painting Rubens representing the miracular draught of fishes, was destroy and the church of Notre Date Comment of Maines the painting Rubens representing the miracular draught of fishes, was destroy and the church of Notre Date Comment of Maines the painting Rubens representing the miracular draught of fishes, was destroy and the church of Notre Date Comment of Maines the painting Rubens representing the miracular draught of fishes, was destroy and the church of Notre Date Comment of Maines and the church of Notre Date Comment of Maines and the church of Notre Date Comment of Maines and the church of Notre Date Comment of Maines and the church of Notre Date Comment of Maines and M Kaiser" means literally "High the Emperor," or, more freely translated, "Exalt the Emperor."

The plucky Beigian King is still fighting and picking out the hot spots. If he fortunately survives he can have the freedom of this and all other the freedom of the freedom of

> GREAT CITY'S NAME CHANGED TO PETROGRAD.

LONDON, Sept. 1, 10 a.m.-A despatch to the Reuter Tele-gram company from St. Petersgram company from St. Petersburg says that by imperial order the city of St. Petersburg,, capital of the Russian empire since 1712 will henceforth be as Petrograd. This eliminates the Teuton construction in the name by which the chief city of Russia has been known since it was founded by Peter the Great in

Mr. H. B. Ames, M.P., addressed the Toronto and York Patriotic Fund Executive with a view to securing uniformity of method throughout



FOREIGNERS SAFE WASHINGTON, Aug. 31.—All for eigners are safe in Brussels, accordeigners are safe in Brussels, according to a message received here to-day from American Minister Whitlock He reported that the German occupation of Brussels was completed by General Von Luettwitz, that a civil government was being established and that excellent order prevailed.

The Canadian National Exhibition

The Latest War Map

By the Best Map Builders in the World, Rand, McNally & Co. of Chicago, is Now on Sale at the COURIER OFFICE,

20c ____ for ___

It is in colors, gives every place in d -railroads, rivers, and all the rest of it. are complete details of the fighting stren of each nation, area, population, public debt, and so on It folds into a neat cover, and can readily be carried in the

To understand the progress of the war intelligently it is absolutely necessary to have one of these maps. Written orders given to newsboys will be promptly

descendences de la considera de

OGILVIE, LOCHEAD @ CO.

New Fall Dress Fabrics

WE are devoting this week to an early showing of the NEW FALL DRESS FABRICS, COATINGS, ETC. A window display of these beautiful fabrics is out of the question just now, on account of the extensive alterations to the front. But we assure you that a visit to the different departments showing these beautiful fabrics will amply repay you. Worthy of special mention are the lovely dress and suiting materials being shown in our large dress goods department on the main floor. No pains have been spared, and every market has been visited or represented in order that we might show you the very newest and best of materials.

This, of course, is the most essential part when buying, and there is no doubt a lot of current talk of prices being this and being that, but we assure you that there will practically be no difference in prices this season—at least, not with us. We were fortunate enough to have all orders placed long before THIS TERRIBLE WAR broke out, and, in fact, most of the materials and goods bought for this season were on their way. Then, again, there are lots of goods that we will not get at all, but, our stocks being so large, we will not feel this to any great extent.

New Fall Corset Models

One of the most essential accessories to a perfect-fitting gown or suit is for MY LADY to have perfect-fitting Corsets. We are sole agents for the famous "GOSSARD CORSET," the only front-laced Corset recommended by the medical profession. We also carry a full range of all other leading makes.

CORSET FITTINGS GRATIS

COATINGS!

Never have we shown such a beutiful range of FALL COATINGS. The weaver's art has been b rought to the very front in these beautiful materials—not only in materials, but in designs also. Of course, checks are the prevailing designs for the coming season, and really to try and describe to you the designs and materials on paper would be an advertising man's delight, but an impossibility. The only other course left is to issue you A SPECIAL INVITATION to visit the department, and, as we have already said, you will be amply repaid by your visit. You will see what is being shown and worn in the fashion centres of the whole world. Prices of the materials range from \$1.25 to \$5.00 a yard.

Special Showing of New Fall Dress Fabrics and Coatings in the Dress Goods Dept. (MAIN FLOOR) ONE AND ALL ARE INVITED TO COME!

Velvets this season will be more prominent than in any previous season, not only for the full suit and gown, but also as a trimming. In fancy velvet there are some beautiful effects shown in stripes, brocade and two and three-tone effects. Plain relvet, brocaded velvet and moire velvet will be used very extensively for suits and gowns, also in combination with plain silk. Visit us when you are down town and let us show you the beautiful effects produced.

Ogilvie, Lochead & Co.

TUESDAY, SEPTEMBER

Relief Officer Eddy distributed sum of \$76.70 to needy cases du the past month.

Have Assigned.

Messrs. Ramsay and Slattery,
borne street, to-day made an ass

Public School Board The regular meeting of the P School board this week has

postponed one week.

With an opening this beats all a very large

Patriotic League

he has Crimeil of Women ting this atternoon at the Y patriotic league for the city.

Will Carry Them,

If the wives of the soldiers have gone to the front make a cation they will receive free p from the Twentieth Century M Bus Company.

Water Pumped. The amount of water pumped ing August, 1914 was 146,119,746 lons as compared with 130.614,55 August 1913. The daily average year is 4.713.540, as compared 4,213.373 gallons.

Vital Statistics. The vital statistical return for during the month of shows that there were 67 births 23 deaths in the city, while the riages numbered 19. Lymotic eases caused five deaths,, while digestion caused two and heart ure three.

Coal Advances.

Coal this morning took its r far winter advance and will now 25 cents per ton more than was case in the summer. The rise in p cannot be ascribed to the war, is the regular season's advance.

ce coal will cost \$7.50 per ton chestnut coal will be \$7.75.

Fire Chief Lewis and his have decided to give a day's pa the Brantford Patriotic Fund. are thus emulating the action of Police Force, who have already cided upon the same benevolent The sum donated thus by the

Department will total over fifty Sent to Valcartier.

The ladies of the House Common the Children's Shelter to shipped two big bales of good the Brantford soldiers in care of Colundoun, who is to make the bution and report back what articles are needed. The lagists donated quantities of caster which was sent along be Dominion Express company ried the bales free.

Fallen Asleep ...There passed away last night at hospital, Michael O'Connor, son Mr. and Mrs. Geoffrey O'Connor, Grant street. Deceased, who was o 22 years of age, was very popul sporting and other circles. He among other things. He was a m ber of the C. M. B. A. and Knights of Columbus. To the reaved the sympathy of very i

You can have your orders filled, with English, French and German china, but no guarantee for the. future while the war lasts. Order at once.

CHINA HALL

Big Discou Sale

> We are o stock of and SUIT REDUC'