



With an Overland the farmer's family has a quick market for produce and benefits by easy accessibility to city stores.

With an Overland a repair part is quickly obtained for machinery without loss time.

With an Overland the farmer's family can profit by all city advantages.



Appearance, Performance, Comfort, Service and Price

Light Four Model 90 Touring Car

Willys-Overland, Limited

Willys-Knight and Overland Motor Cars and Light Commercial Wagons
Head Office and Works, West Toronto, Ontario
Branches: Montreal, Que., Winnipeg, Man., Regina, Sask.

Model 90—Farmer's Choice

Complete Satisfaction Cannot Be Bought For Less

There are thousands of ways every day and every season in which Overlands are saving time for the farmers, multiplying their efficiency and adding to their families' comfort and happiness.

Thousands of farmers in Canada drive Overlands and recommend them to their friends.

The result is that more than half of our vast production is now taken by farmers.

Improved methods of building cars, that build them better and save millions of dollars to the public is one of the substantial advantages you get in this Model 90.

Select this Model 90 and you save money in the first cost

and in the maintenance cost. You can not get complete satisfaction from less advantages than it gives—

And you cannot get as much value in any other car for the low price of this Model 90.

It has a powerful, fuel-saving motor; narrow turning radius; rear cantilever springs; 106" wheelbase; 31x4 tires, non-skid rear; Auto-Lite starting and lighting and vacuum fuel system.

Because this Overland Model 90 gives every essential for complete satisfaction, the farmer's family can enjoy it as much as the farmer can employ it.

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