

# For nothing I will tell you all about Cement

These pictures show you plainly how simple a matter it is to change a decrepit frame house into one of cement-stone.

**YOU** pay nothing for what I tell you.

And the reason I offer you my services for nothing is simply that the companies that employ me want the farming community awakened to the value that cement—of the right kind—has for every farmer. Even if they never sell you any cement, they want you and your neighbors to be informed on the uses of cement—and the ease and simplicity with which you can cheaply use it.

### No High-Priced Labor Necessary

I can soon show you that it does not require an expensive mechanic to use cement-concrete instead of lumber for ANY purpose. I make the whole subject so plain and simple that you yourself could easily renovate your frame house, barn, hen house, wagon shed. I will tell you how to make a hundred farm-utilities from cement quickly and cheaply—more cheaply than you could with lumber. And bear in mind the fact that you are charged nothing for this "Education in Cement-Using." You will not be bothered to buy anything, either. There are no "strings" to this talk of mine—not one. Just write me and ask questions.

### Cement Endures—Lumber Decays

That alone is the biggest reason why you should overcoat your house and barn with cement, as I will tell you precisely how to do. Cement is almost indestructible. Buildings exist in Great Britain and elsewhere that were built of cement by the Romans two thousand years ago. For cement rightly used—as I will show you how to use it—makes structures fire-proof; wet-proof; decay-proof; warmer in winter; cooler in summer. And it is **ECONOMICAL**—much more so than lumber, for ninety-nine uses out of a hundred.

You may have my expert advice without charge. I can save you considerable money.

I charge nothing.

For the asking, you are welcome to use my knowledge. You can inform yourself fully on the whole big question of the use of cement for practically every use you are probably putting lumber to now. I will instruct you fully, in plain language, in the use of cement for making anything from a fence-post to a dairy-barn. And I can show you how to save money by using cement for any building purpose instead of using wood. Simply tell me your name and address and mention what sort of a structure you think of building or repairing—whether a residence, a poultry house, or even a drinking-trough.

You have nothing at all to pay for the advice and instruction I will promptly send you. Write to me before you buy another bill of lumber for any purpose. Be sure to.

**Alfred Rogers**  
THE CEMENT MAN

Why not write me to-day? Accept my free services, make use of my knowledge to any extent; and you will not be under the least obligation or expense if you do. We want you to **KNOW** cement; and I will do all I can to help you **KNOW** it.

- Verandas
- Box Stalls
- Driveways
- Fence Posts
- Well Curbs
- Feed Yards
- Barn Floors
- Cellar Walls
- Root Cellars
- Horse Blocks
- Chimney Caps
- Chicken Houses
- Watering Troughs
- Curbs and Gutters
- Windmill Foundations
- Storage Water Tanks

### Read This List of a Mere Few of the Uses Cement has on the Farm

Then write to me for particulars of how to build these things from cement—doing the work yourself, if you like, in spare time. Don't wait to write because you are not just ready to make any improvement to your buildings. Talk it over with me if you only need a few fence-posts or a watering-trough. Even on those small items I can save you considerable. Just write me.

ALFRED ROGERS, President

**ALFRED ROGERS LIMITED**

317 Elias Rogers Building, Toronto

